Chapter 1, Episode 4: The problem of pixels and an intro to assistive technologies

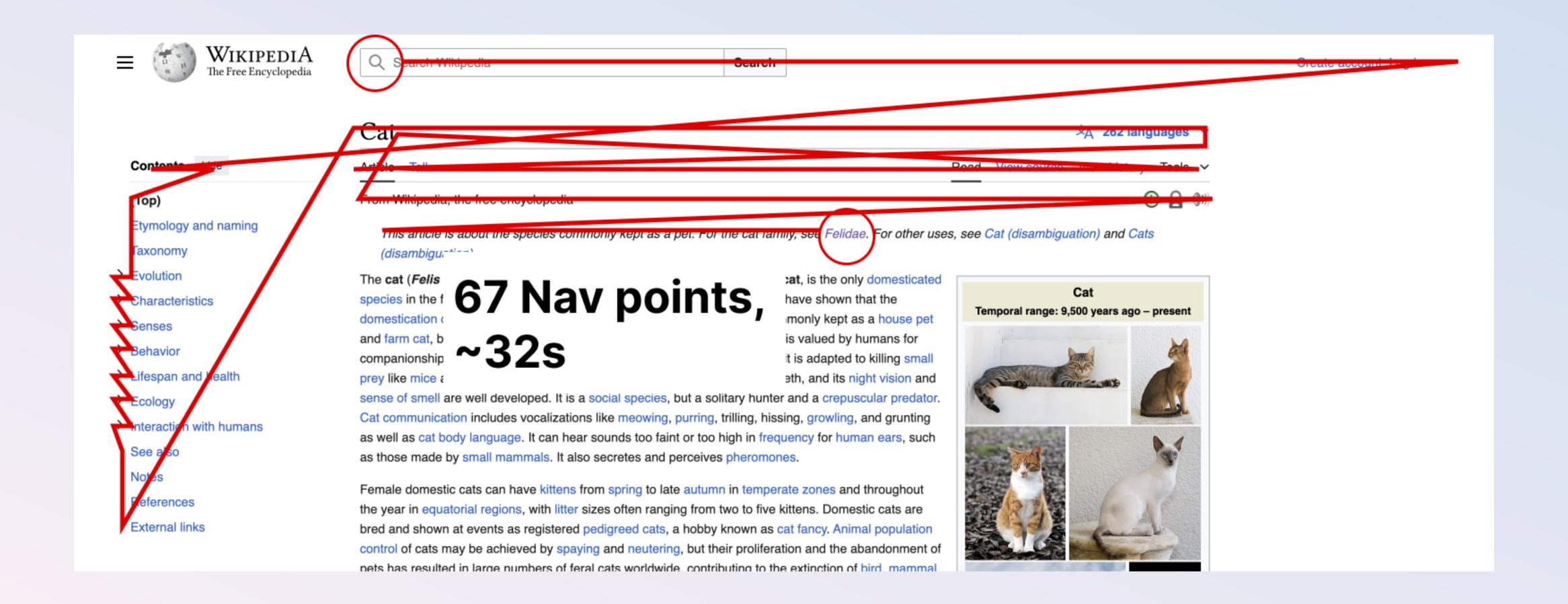
Many assistive input technologies "navigate"



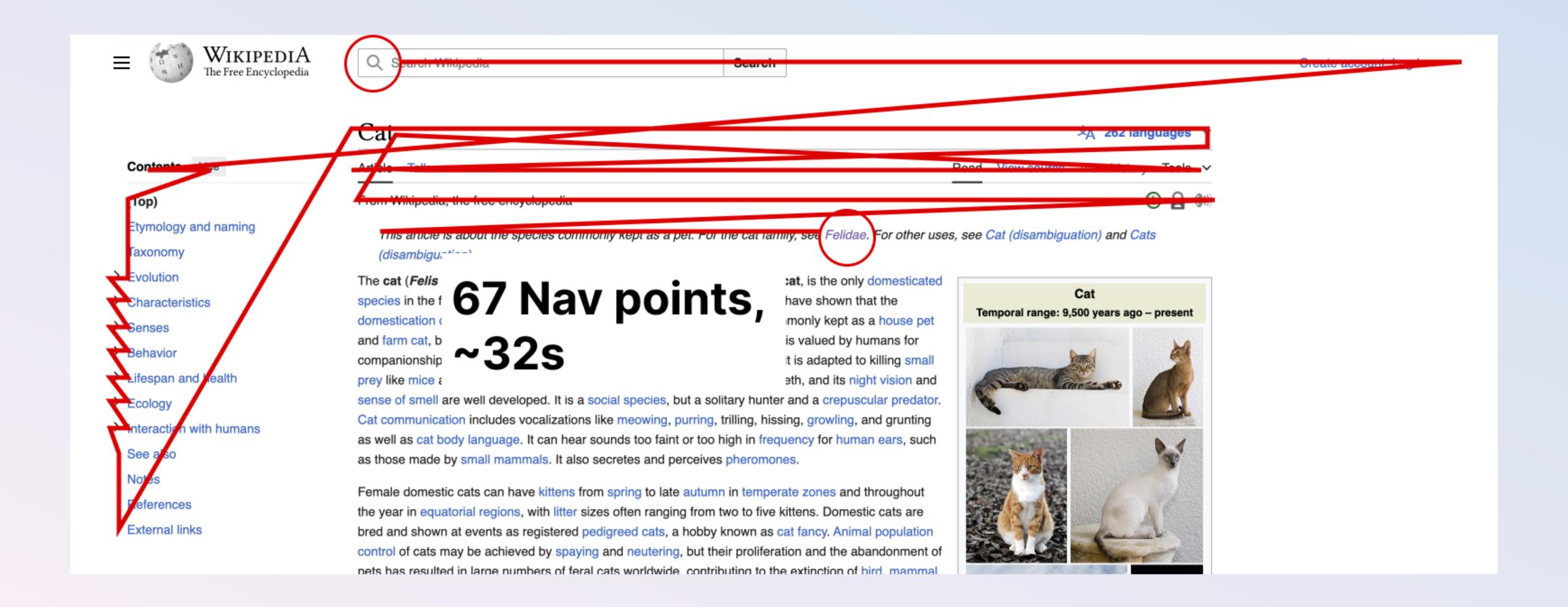
A person in a wheelchair operating an old computer using a desk-mounted sip and puff device called the POSSUM.

Image credit: Wikipedia, Public Domain, 1960. Photographer: Possum Ltd.

Screen readers processes 1 input at a time



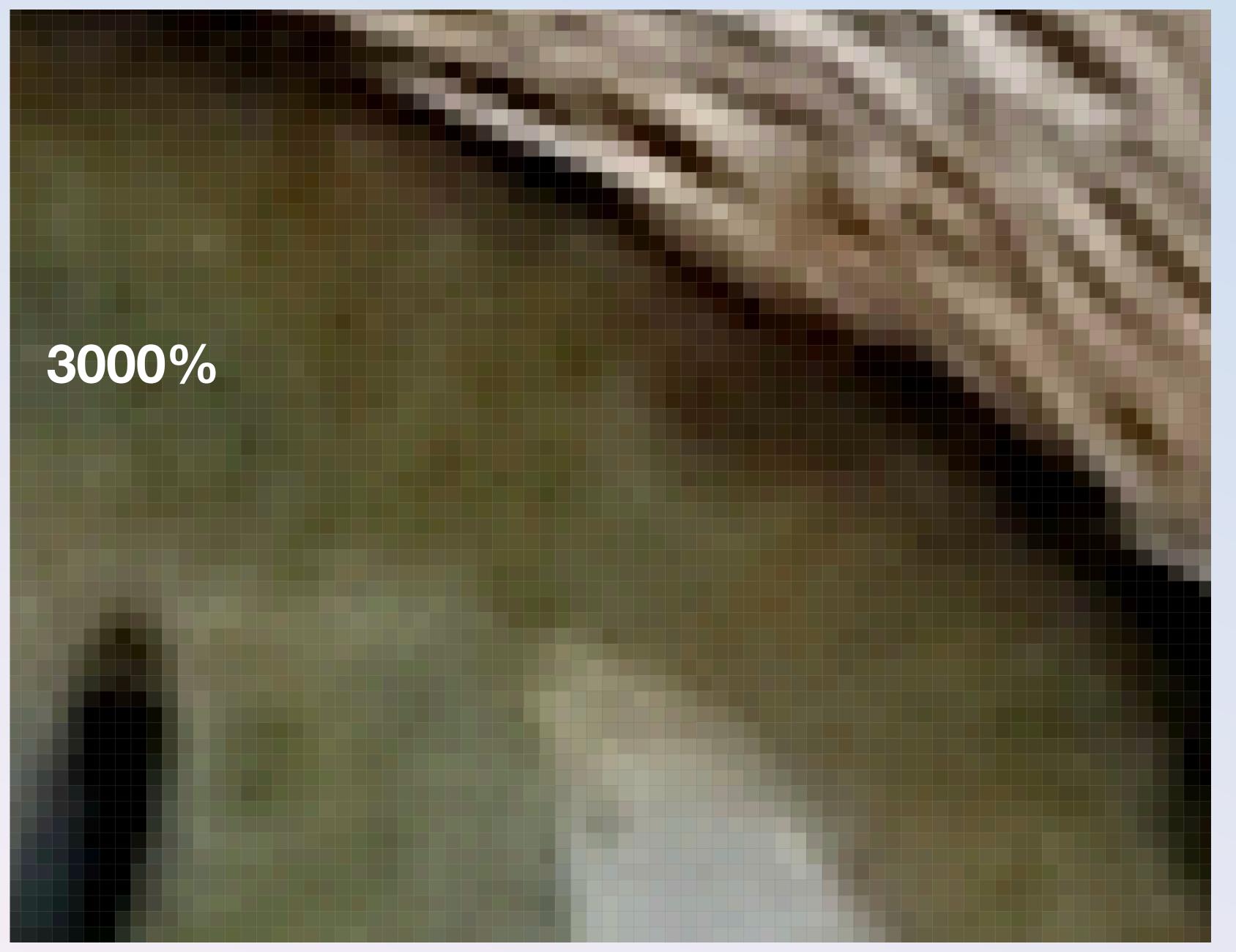
Movement between tasks becomes cognitively expensive



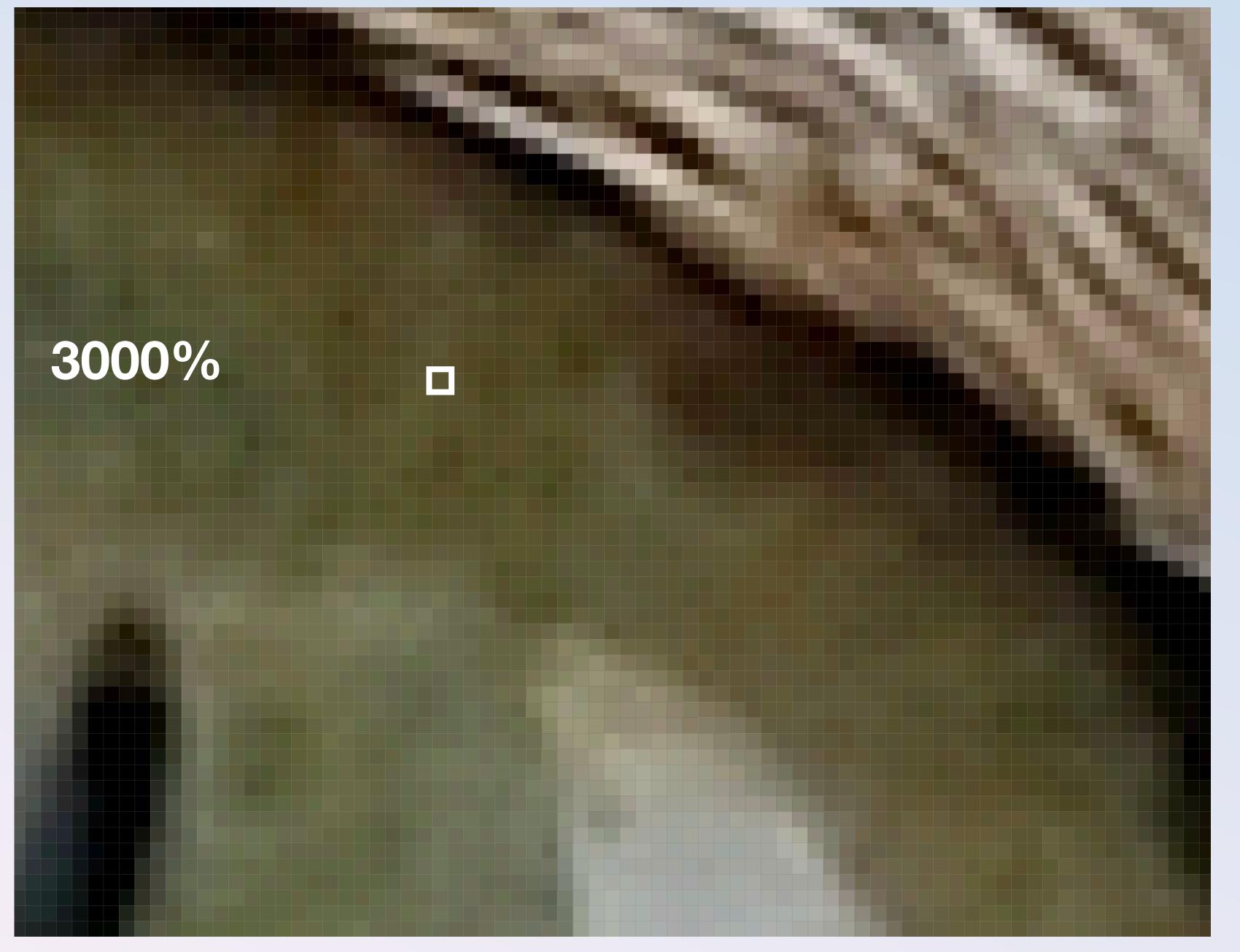
Why are pixels so much trouble?



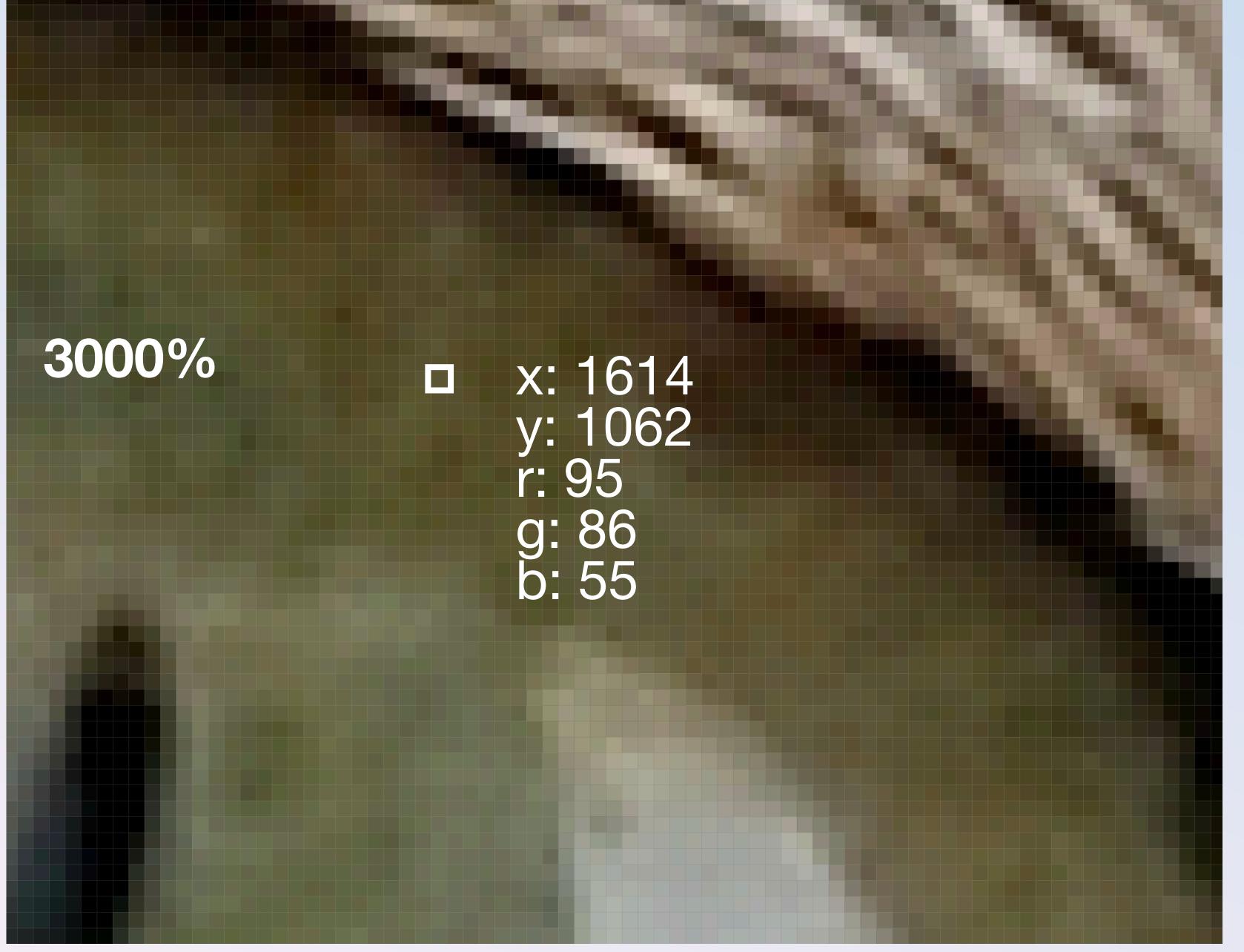






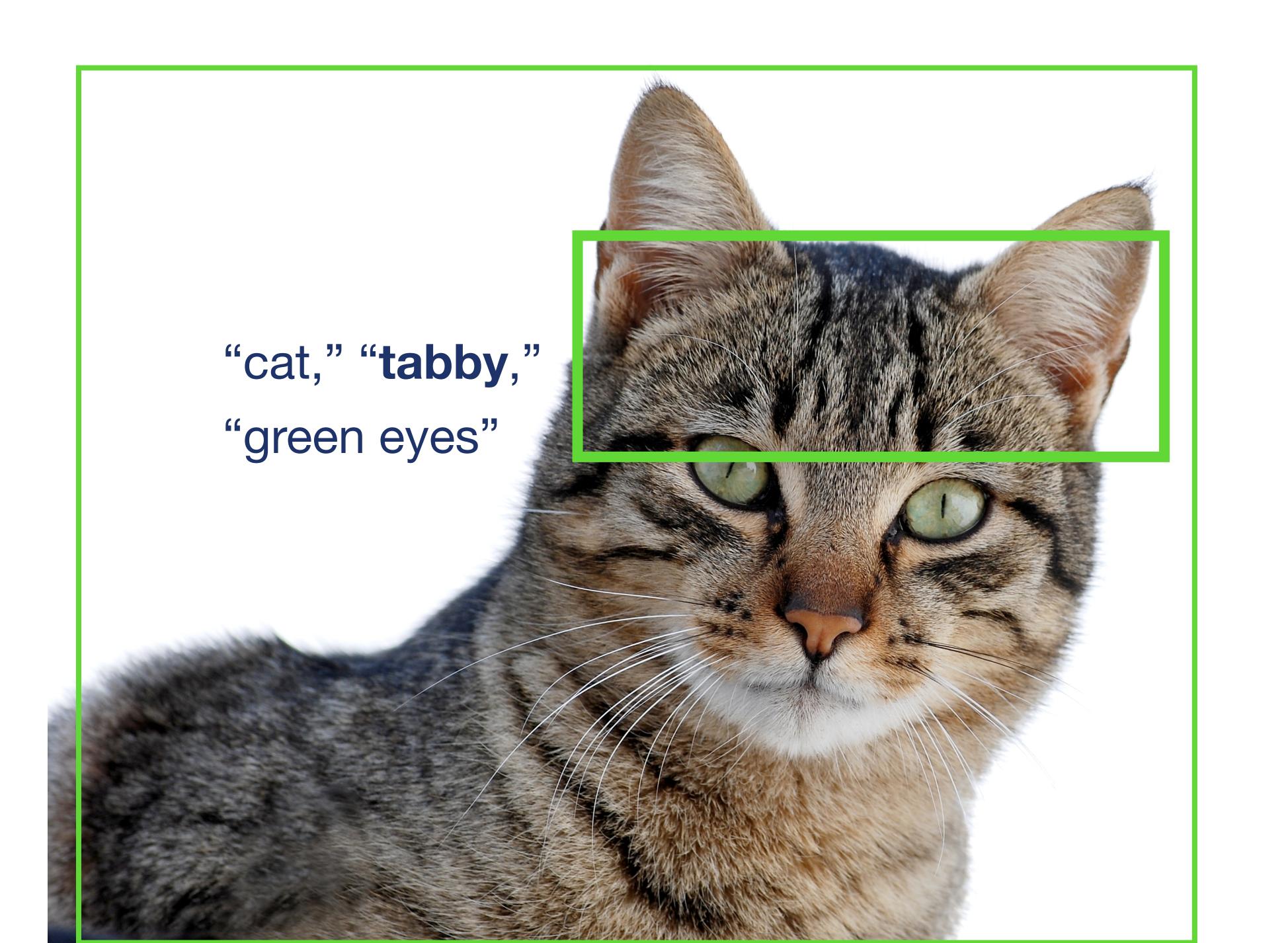


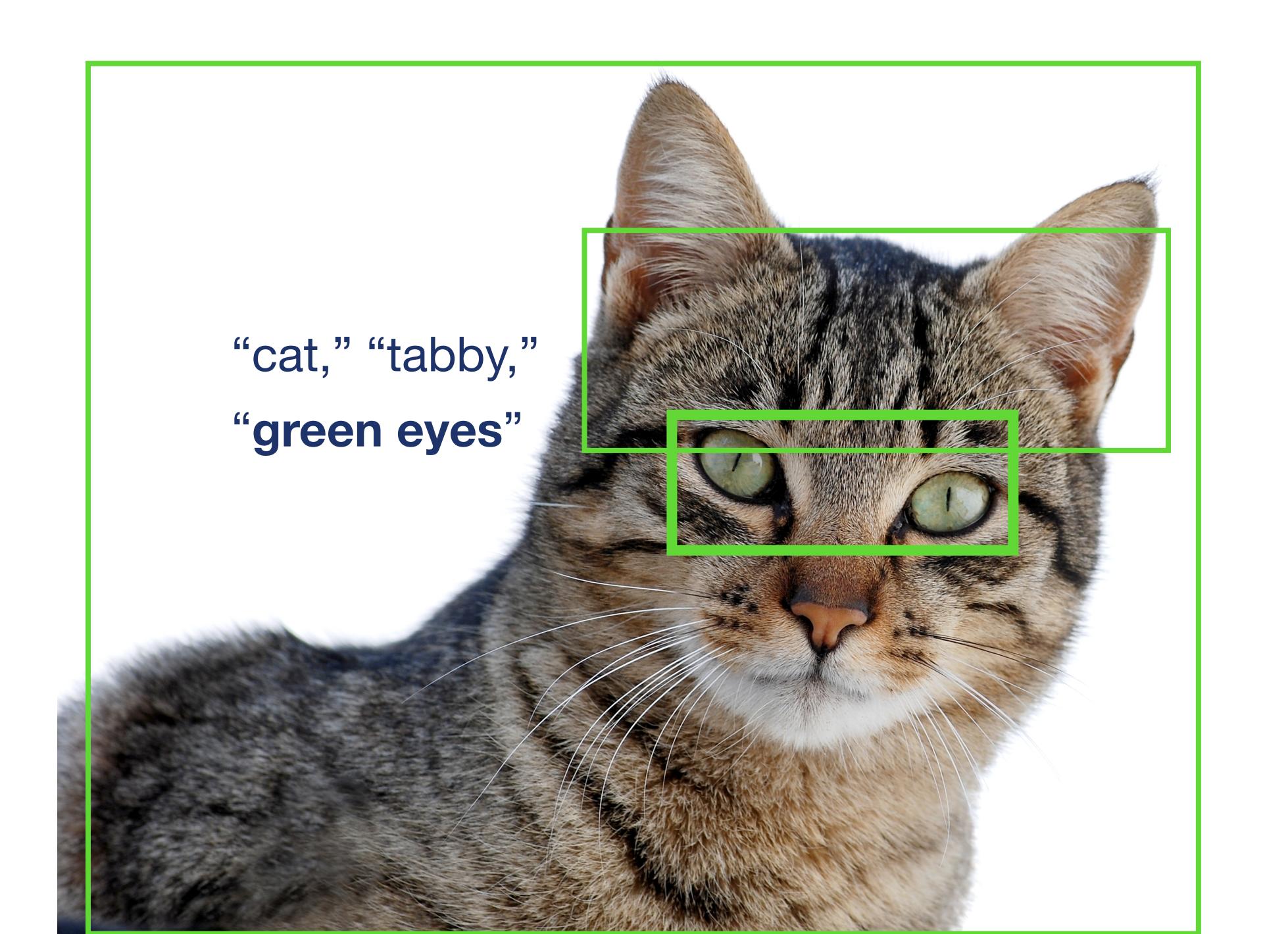




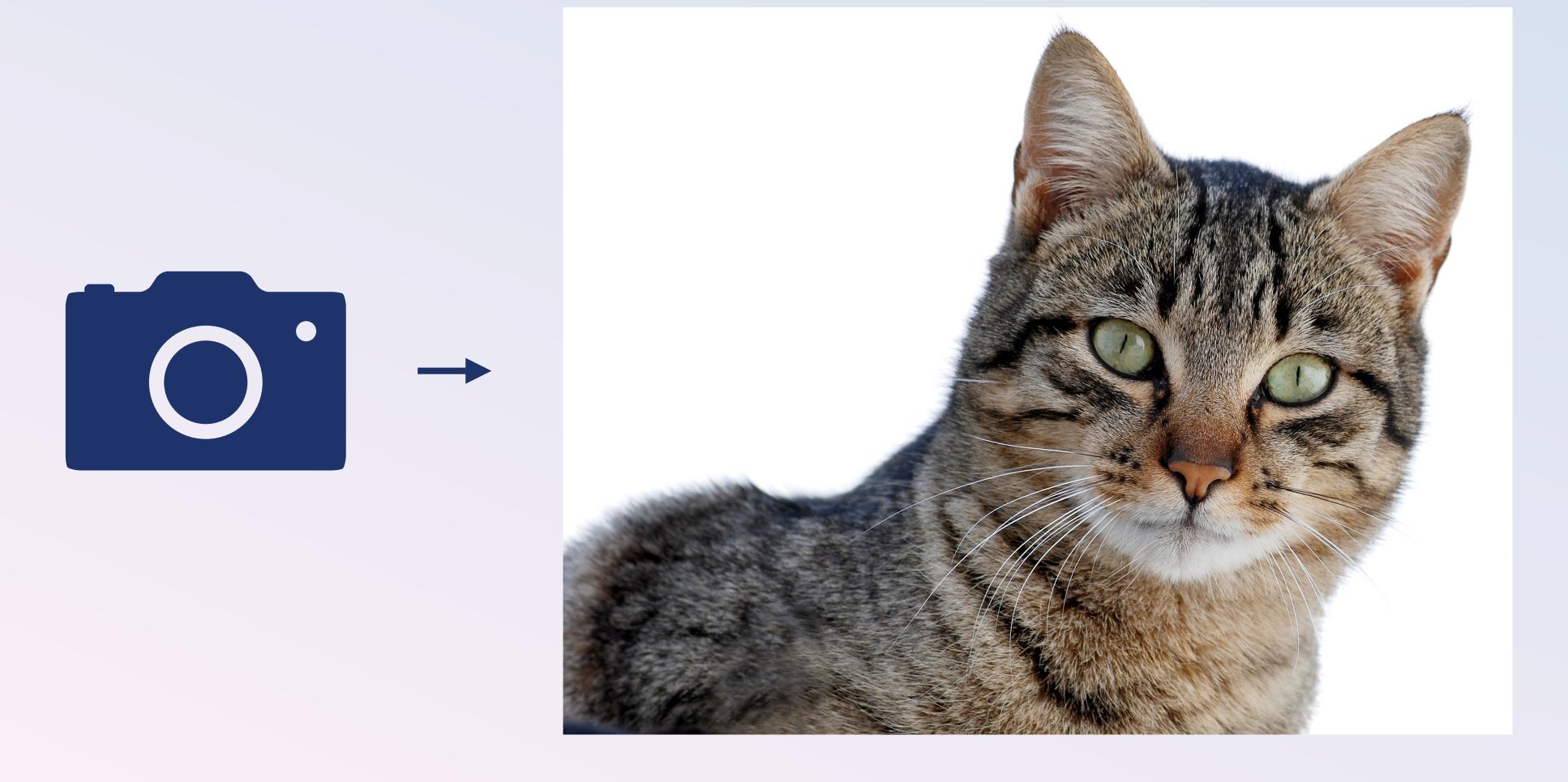




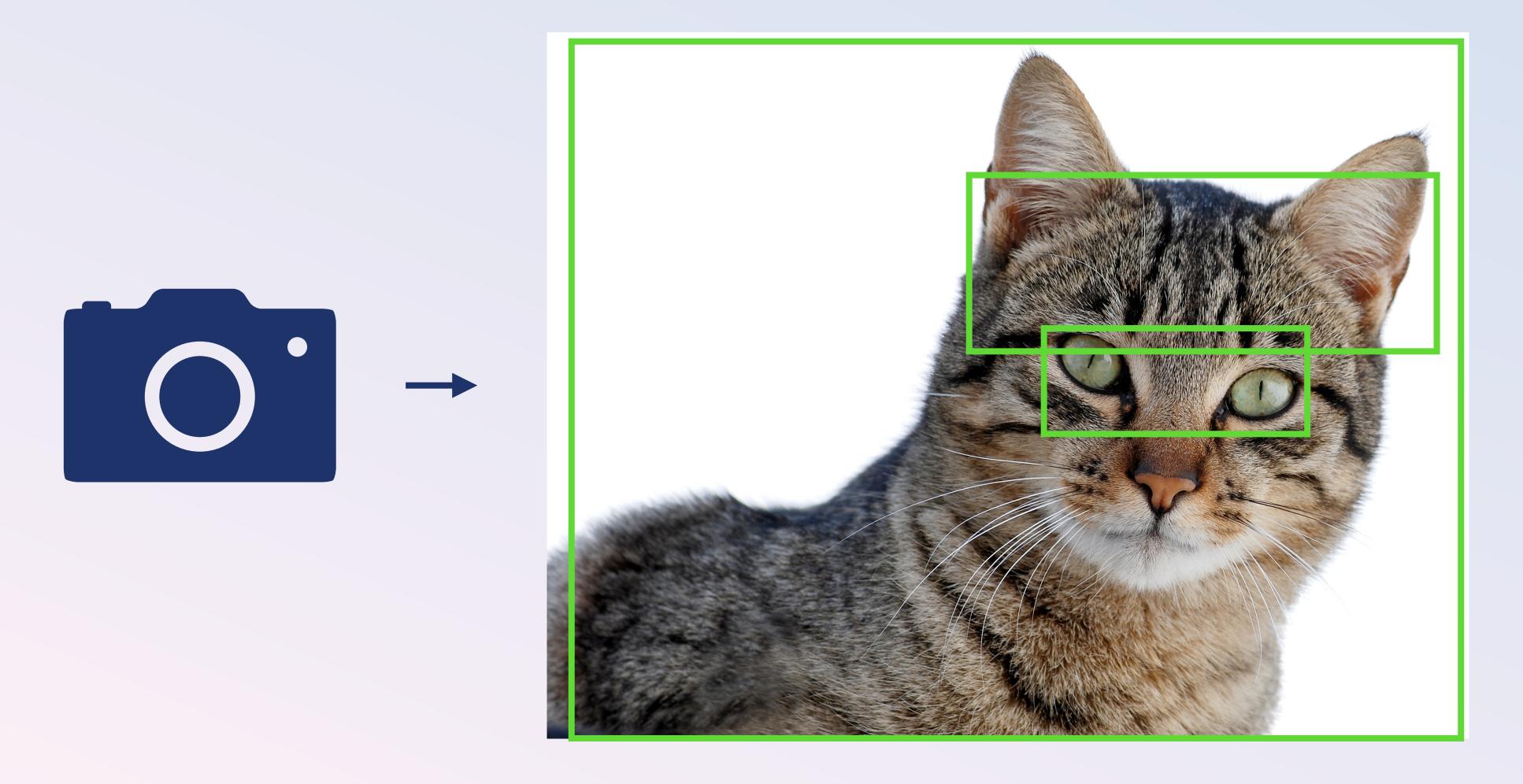




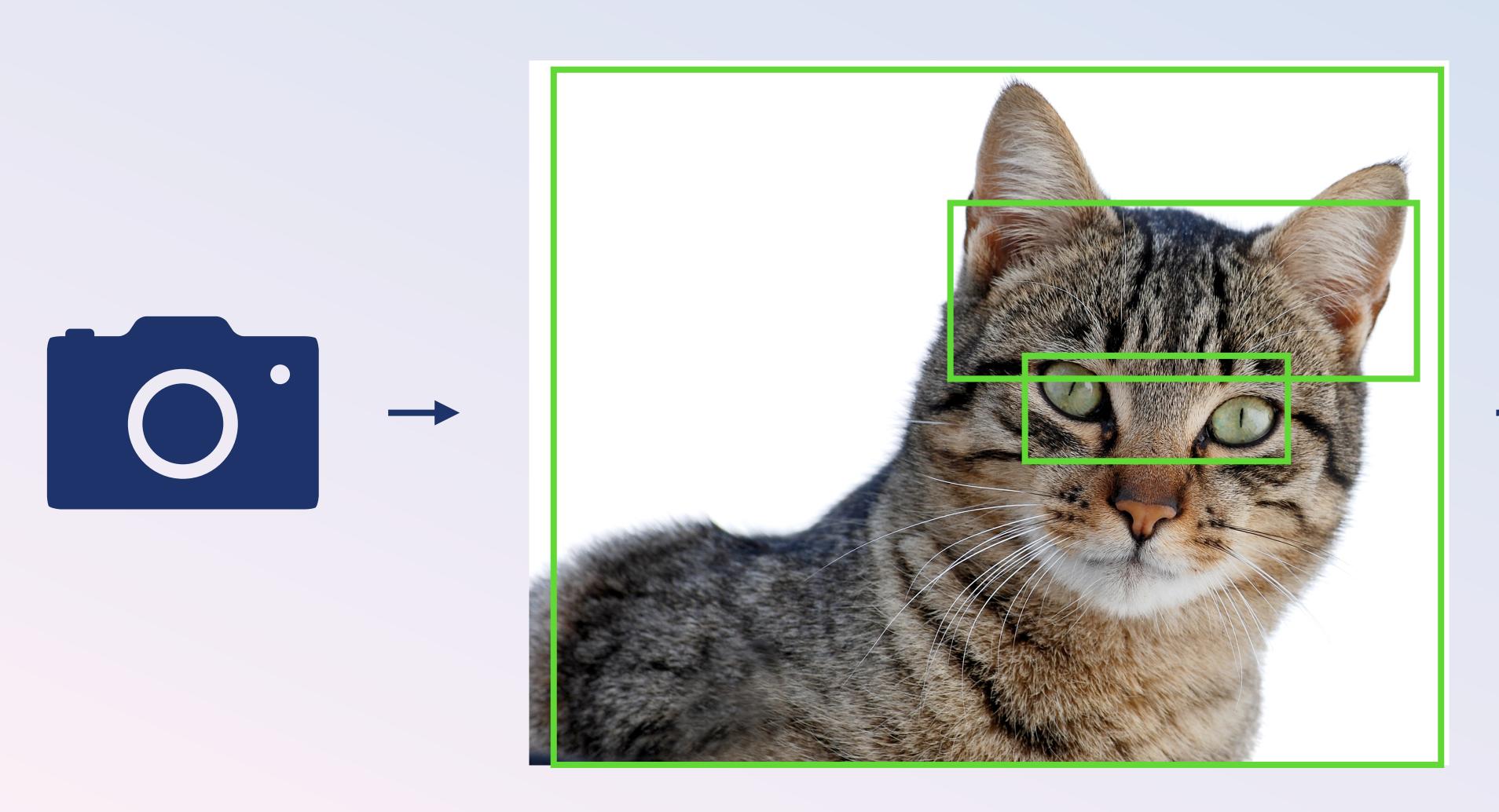
Computer vision is helpful when we don't have a ground truth



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Computer vision is helpful when we don't have a ground truth



"cat," "tabby,"
"green eyes"

But visualizations do have a ground truth: human-interpretable data

From data to pixels to ?? (three demos)

Product AC is trending up, Product AB is tanking

Product AC initiated its launch with 12 clients and our internal marketing personnel cultivated 27 new acquisitions by the close of the calendar year. Product AB started with 42 clients and after a controversy in June, dropped to 4 by December.

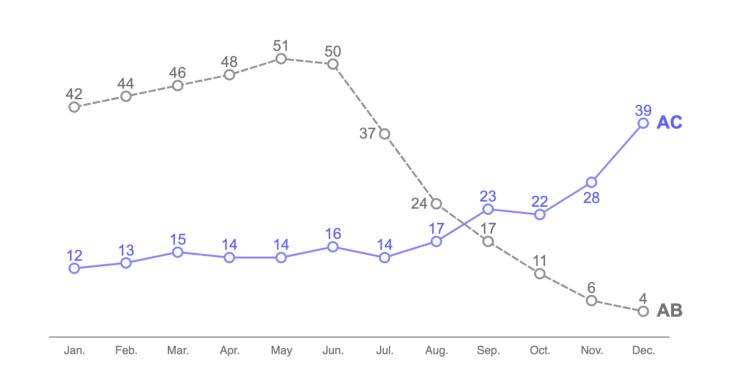
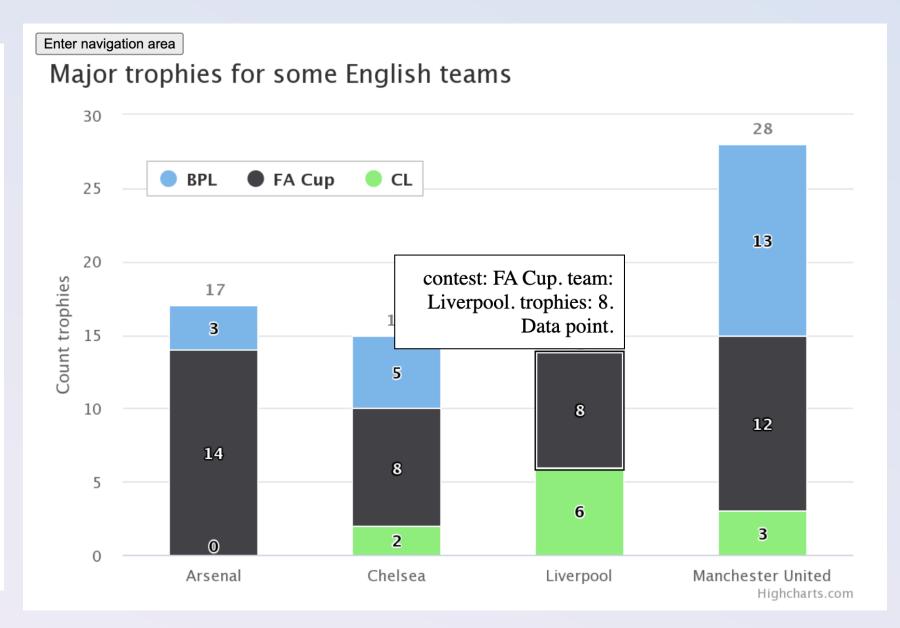
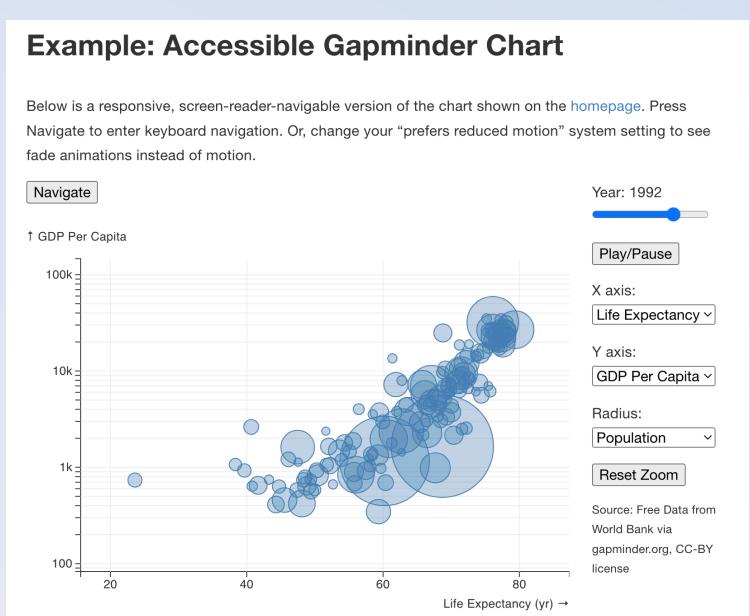


Figure 1: Last year's performance of Products AC and AB. Data is made possible by Sam Smith on the marketing

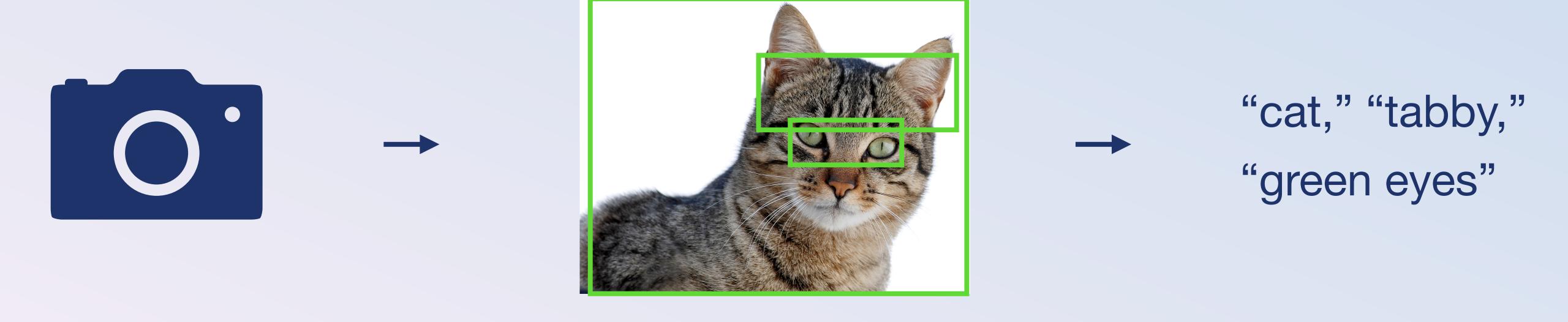




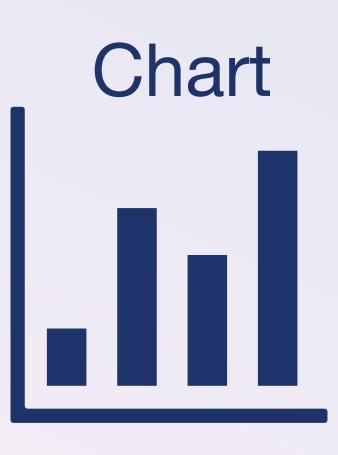
First demo link

Second demo link

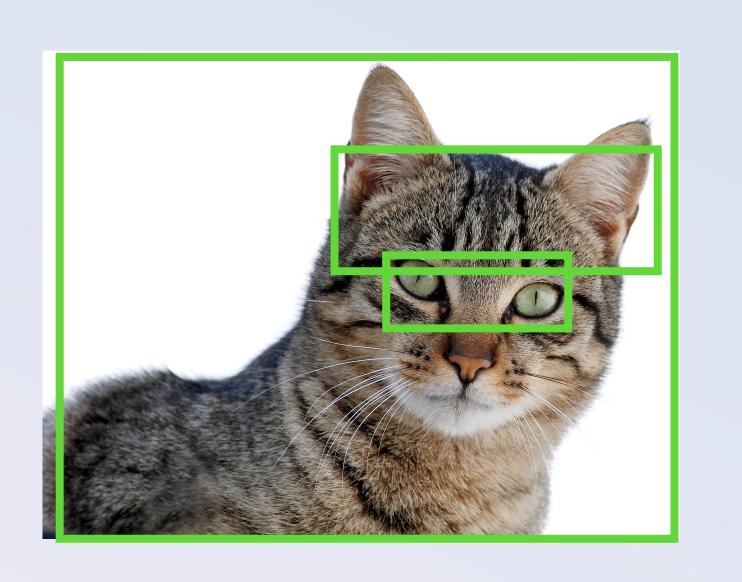
Third demo link

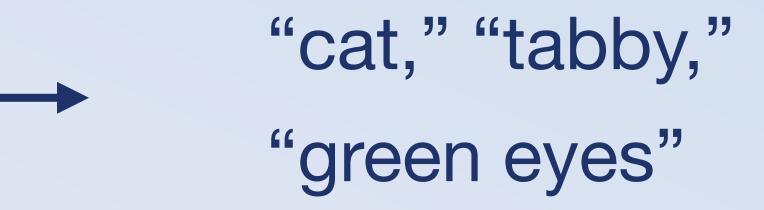






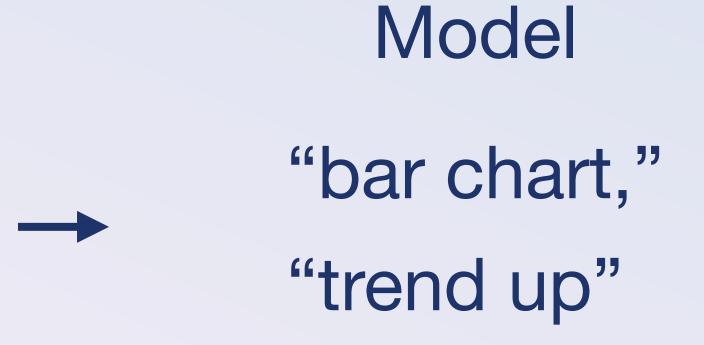




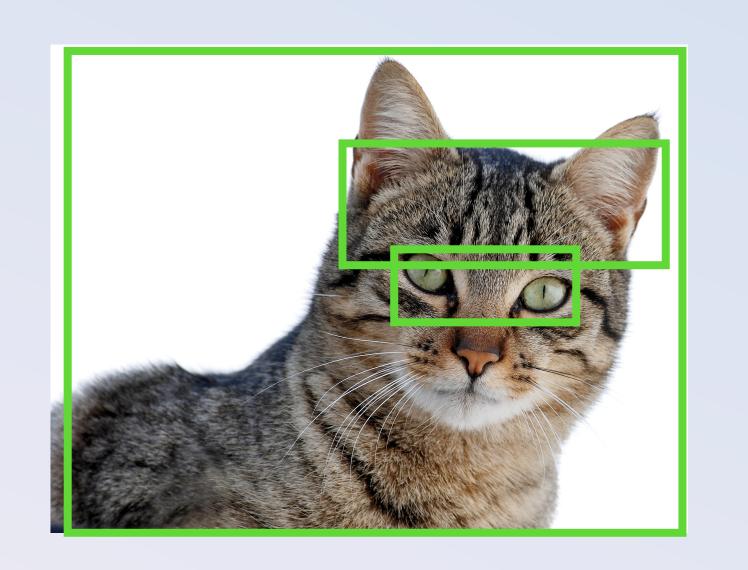








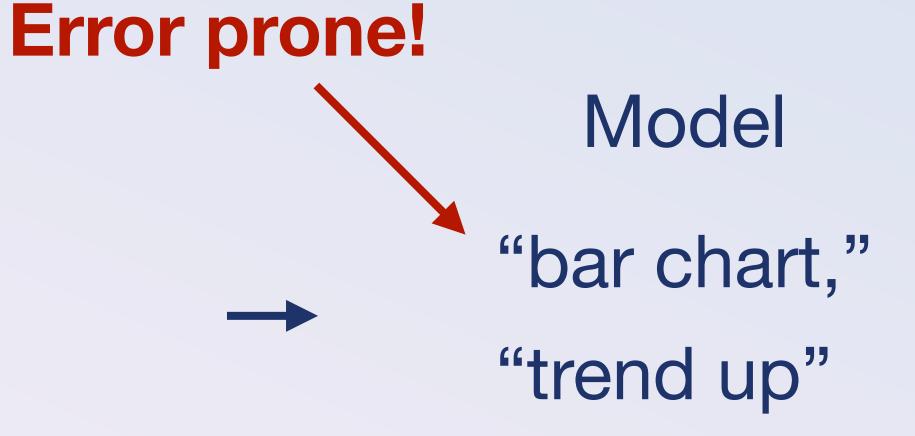




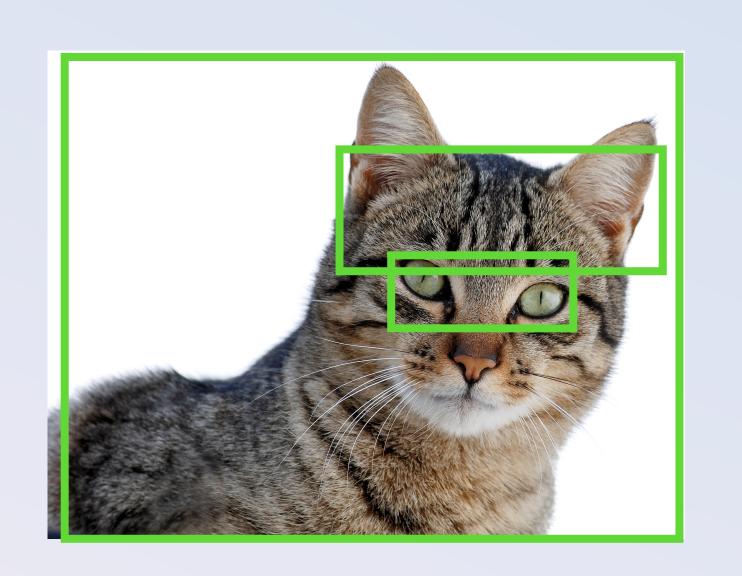












"cat," "tabby,"
"green eyes"

No ground truth?

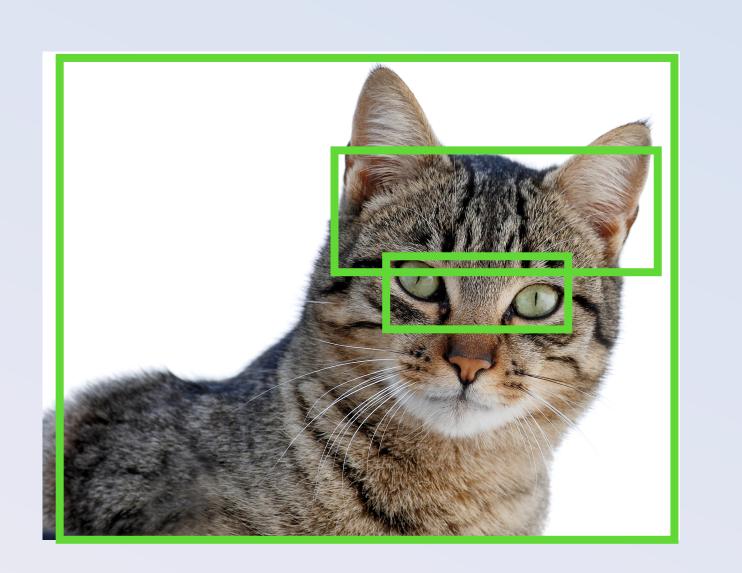




→ "bar chart,"

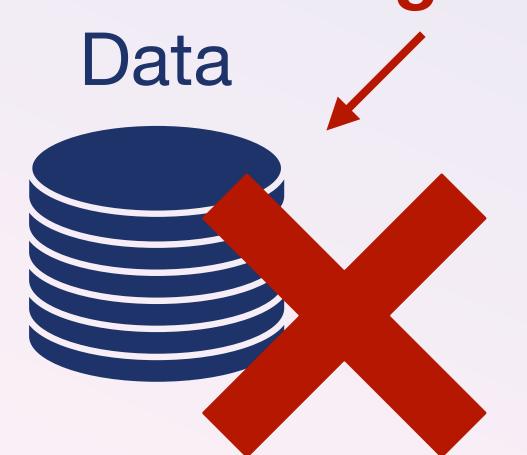
"trend up"





"cat," "tabby,""green eyes"

No ground truth?



Error might be worth it?





Using the ground truth and the visualization!

