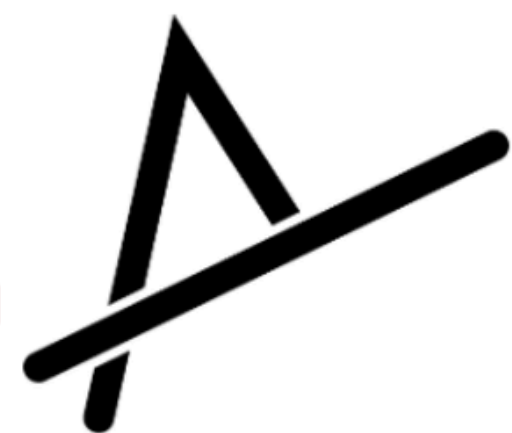


# Accessibility and Data

As told from my perspective in data visualization.



Frank Elavsky



[hcii.cmu.edu](http://hcii.cmu.edu), [axle-lab.com](http://axle-lab.com), [dig.cmu.edu](http://dig.cmu.edu)

# Today

Intro accessibility and models of disability

A “light” walkthrough evaluating a visualization with Chartability

A short highlight of some of my more recent work





## CLASS QUESTION

What is accessibility?



## CLASS QUESTION

Why does  
accessibility matter?



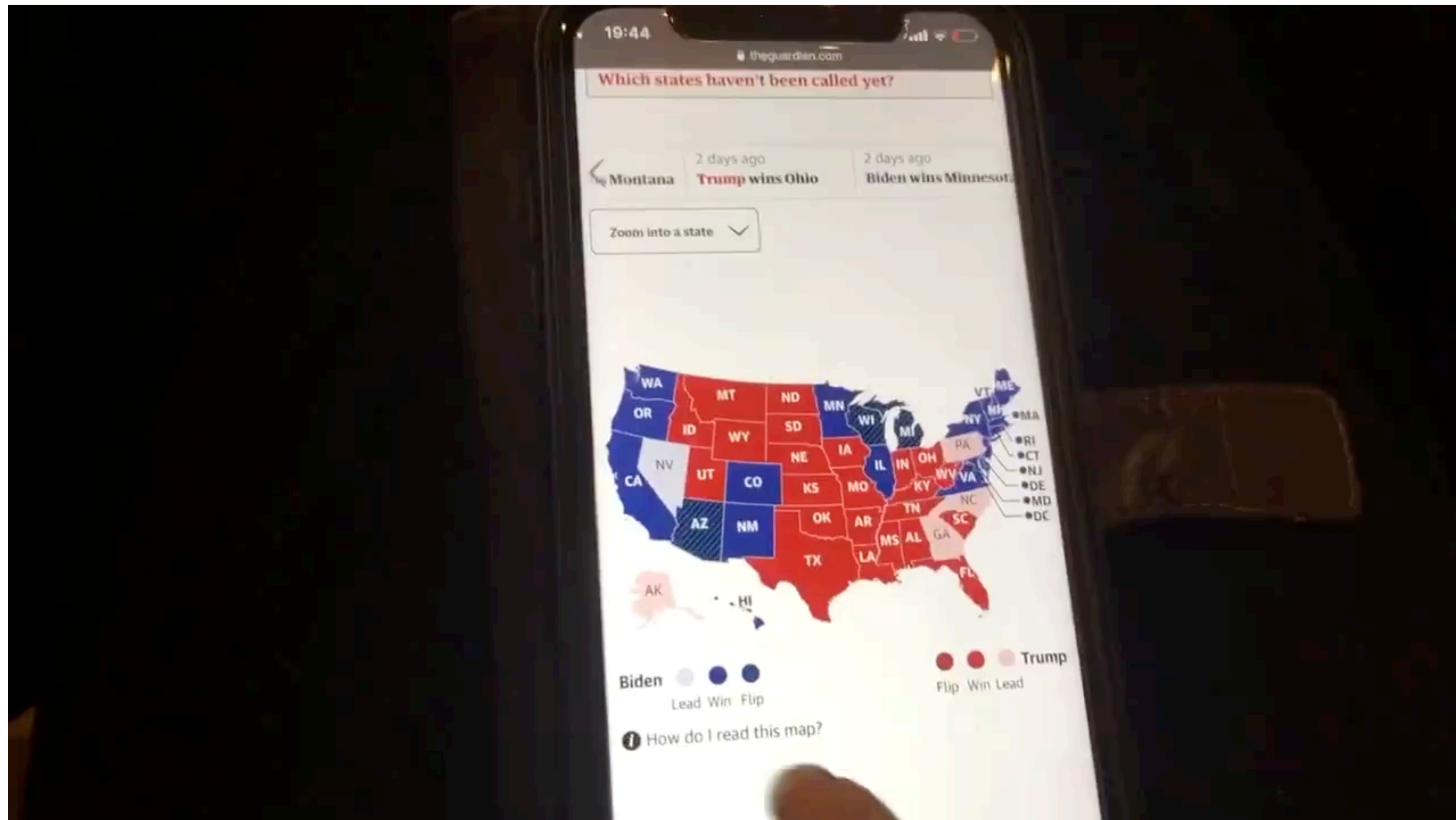
## CLASS QUESTION

1. What is accessibility?
2. Why does accessibility matter?



# What is an inaccessible experience like?

Credit: Sarah Fossheim [on twitter](#)



# Access is a human right

Accessibility for people with disabilities is an internationally recognized human right.

It is the morally and ethically correct thing to do.



UN CRPD [Article 9: Accessibility](#), UN CRPD [Article 10: Right to Life](#)

# Disability is Widespread

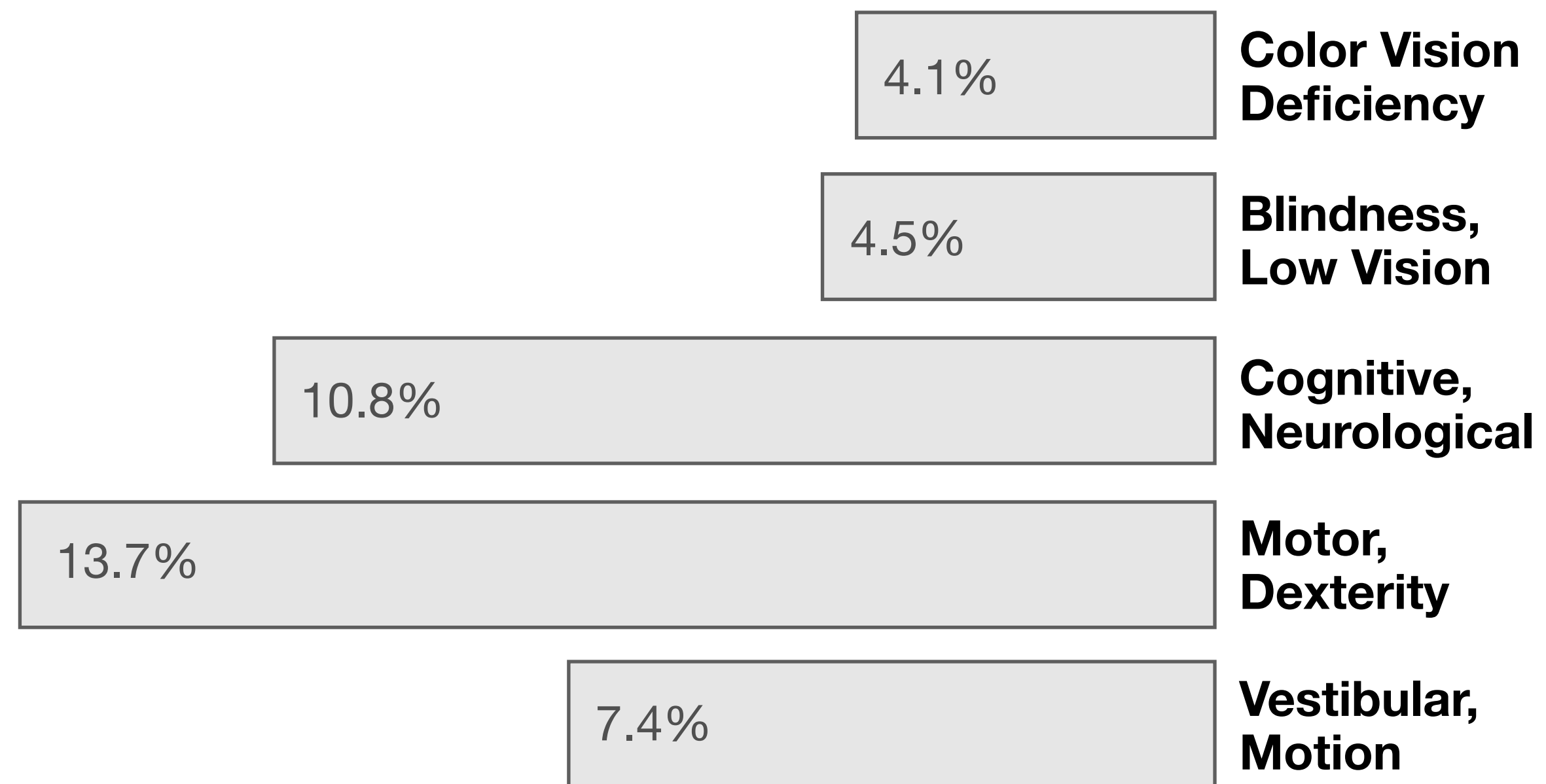
Worldwide **more than 1.3 billion people** (~16%) experience some form of disability [World Health Organization, 2023]

# Disability is Widespread

(Roughly) **One in four** Americans has disability of some sort

One in ten Americans has a severe disability

- “An impairment that significantly limits one or more major life activities”

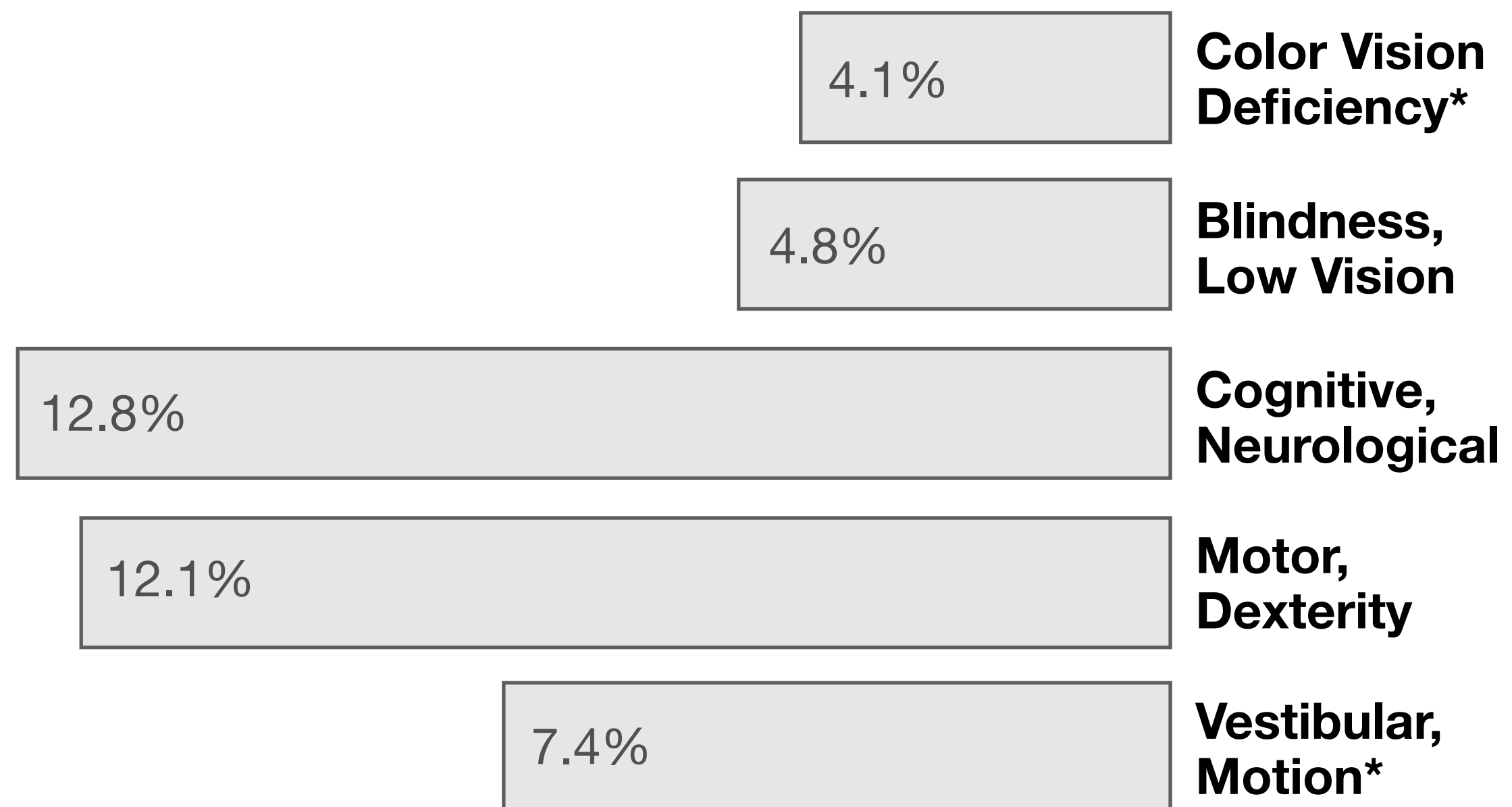


Source: Okoro et al. "Prevalence of Disabilities and Health Care Access by Disability Status and Type Among Adults"

**~26% of people living in the United States self-report living with a disability that affects their daily life (2017)**



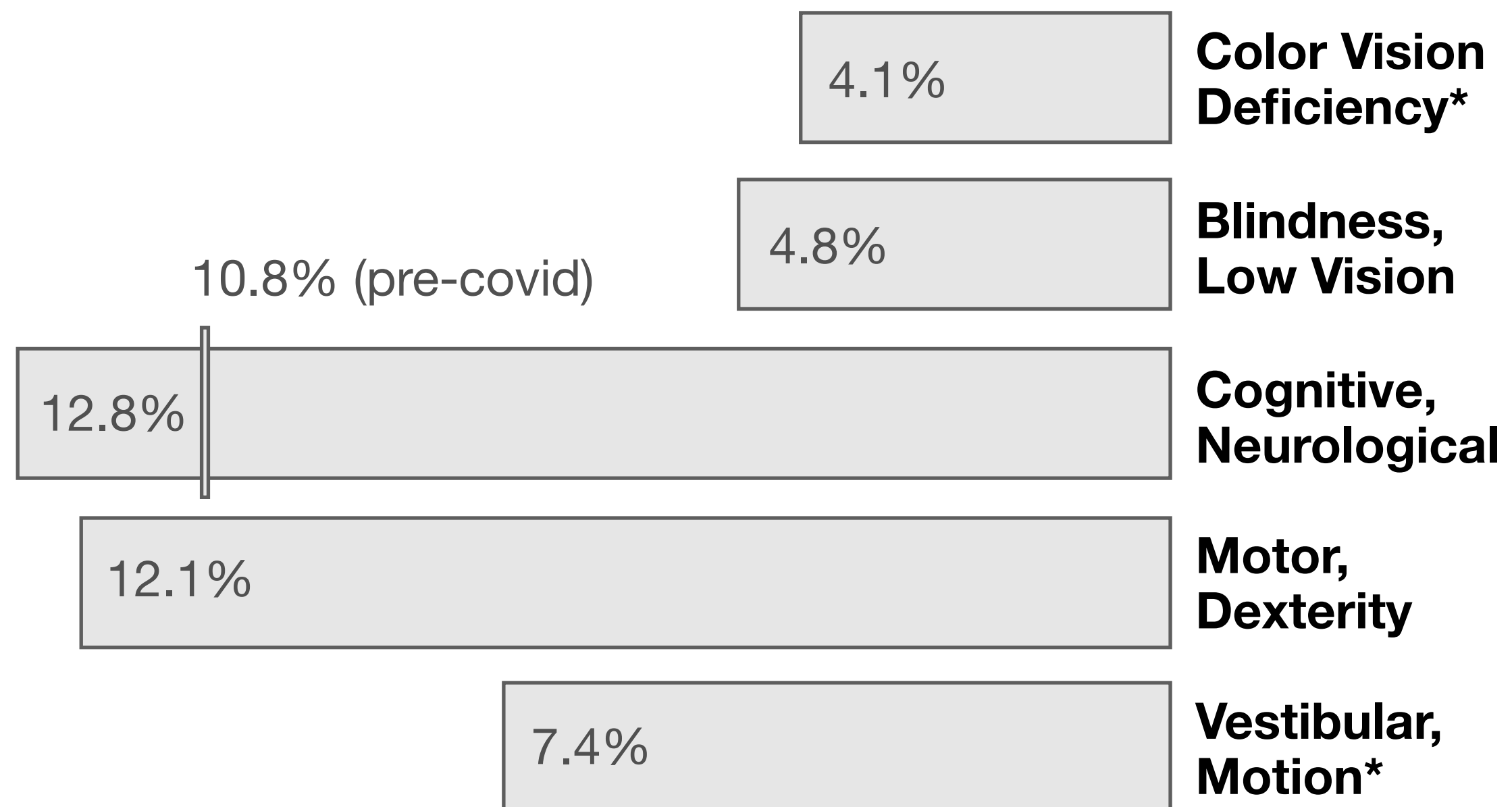
**~27% of people  
living in the  
United States  
self-report living  
with a disability  
that affects their  
daily life (2023)**



Centers for Disease Control and Prevention. Disability and Health Data System (DHDS). 2023. Available from: <http://dhds.cdc.gov>

\*No new data

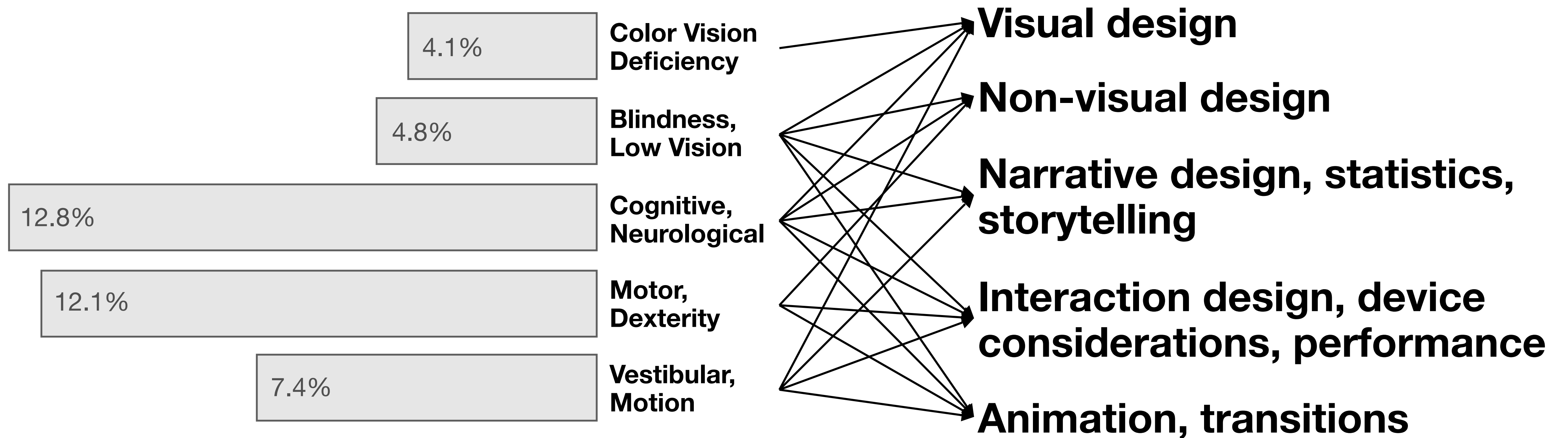
# Cognitive disability is on the rise

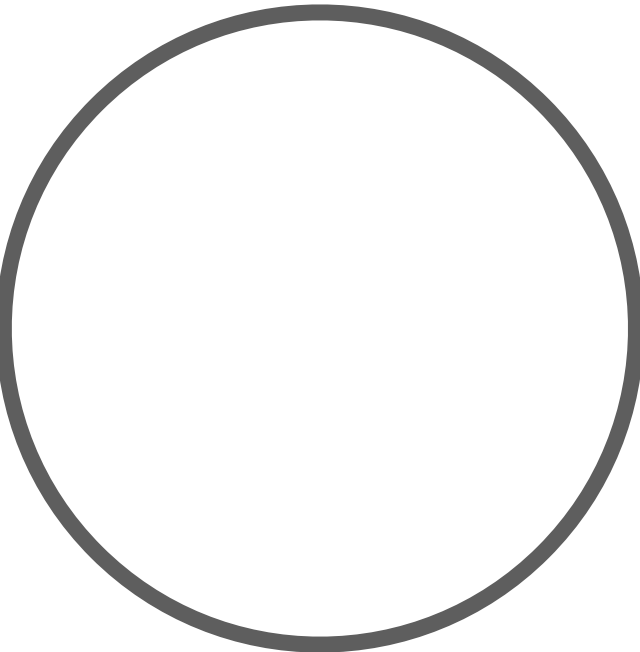


Centers for Disease Control and Prevention. Disability and Health Data System (DHDS). 2023. Available from: <http://dhds.cdc.gov>

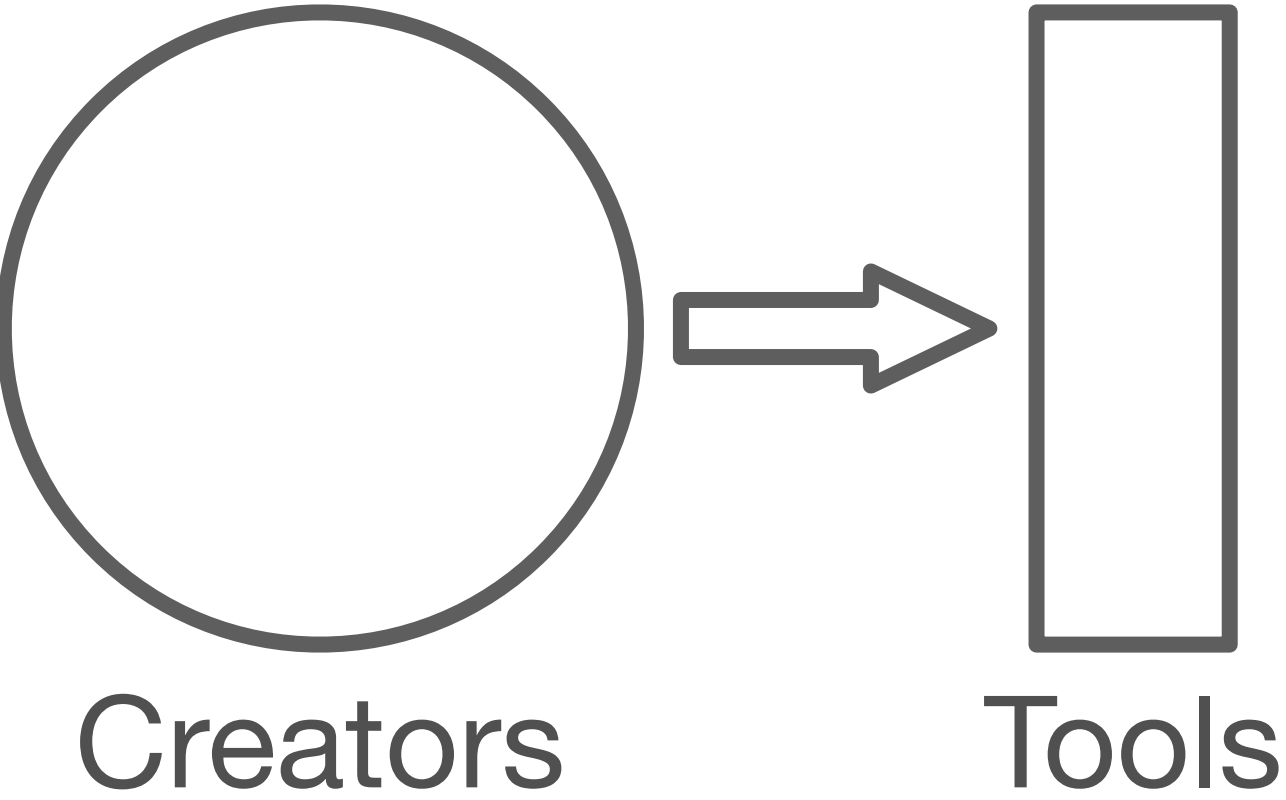
\*No new data

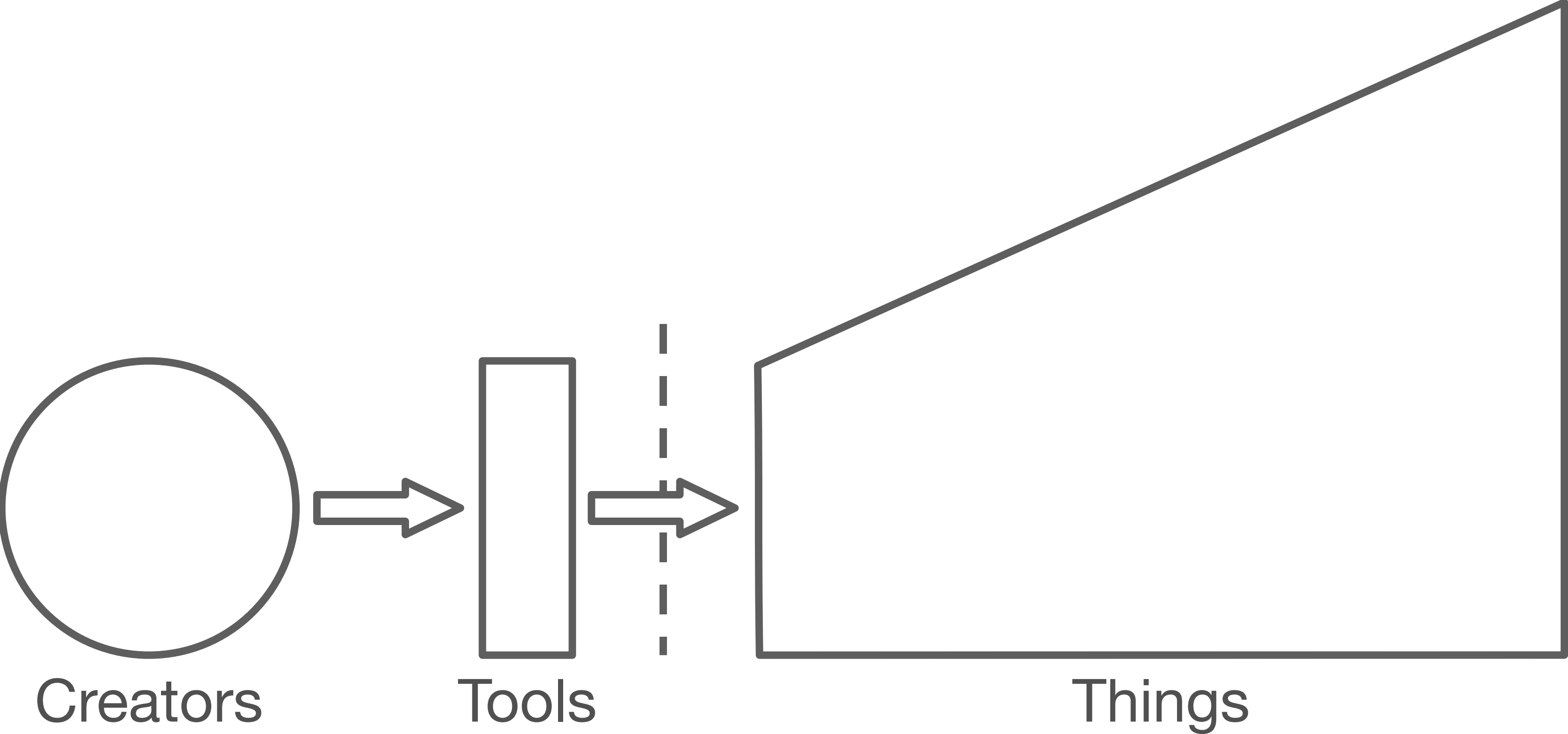
# Accessibility affects every aspect of visualization work

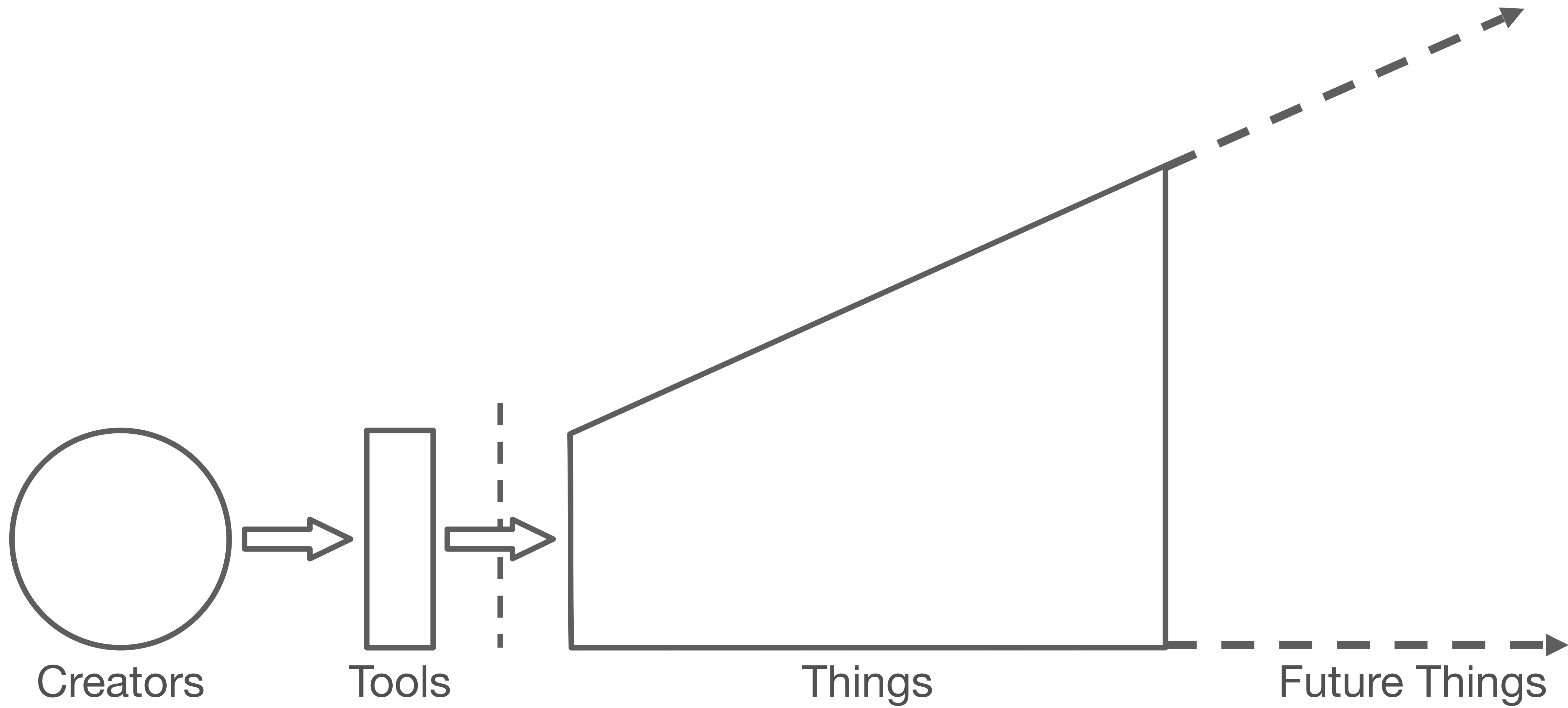




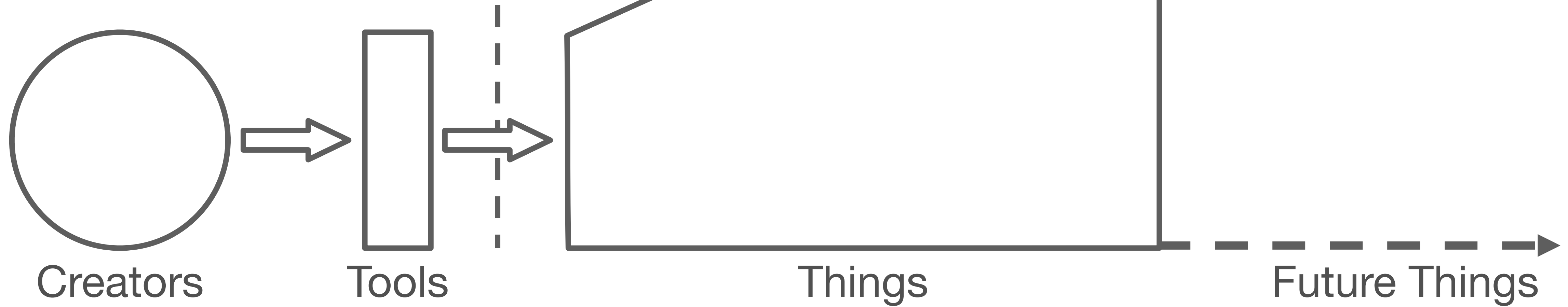
Creators







**But how much of this is  
inaccessible?**







## CLASS QUESTION

What % of existing content  
out there is *measurably*  
inaccessible in some way?



## CLASS QUESTION

Who is *responsible* for making things accessible?



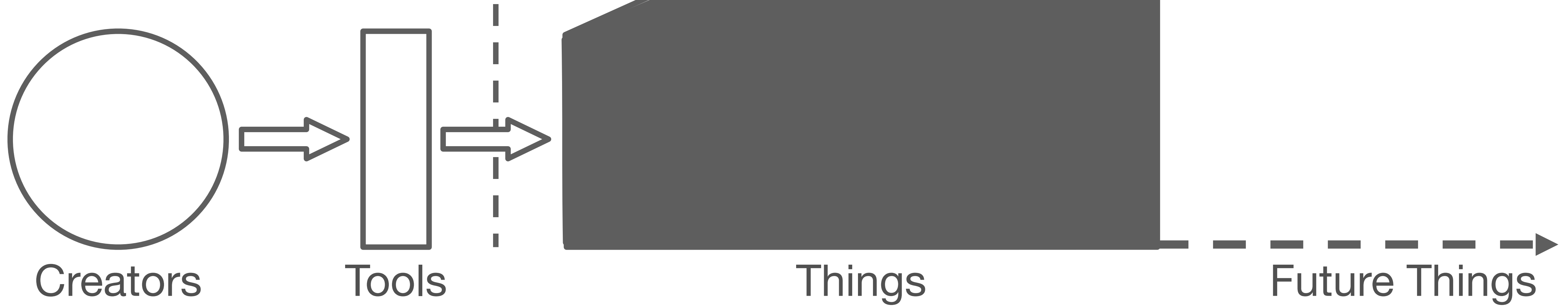
## CLASS QUESTION

1. What % of existing content out there is *measurably* inaccessible in some way?
2. Who is *responsible* for making things accessible?



# 97-99%

Source: World Wide Web Consortium. "The WebAIM Million Report." 2019-2024





# What about curbs in our cities?

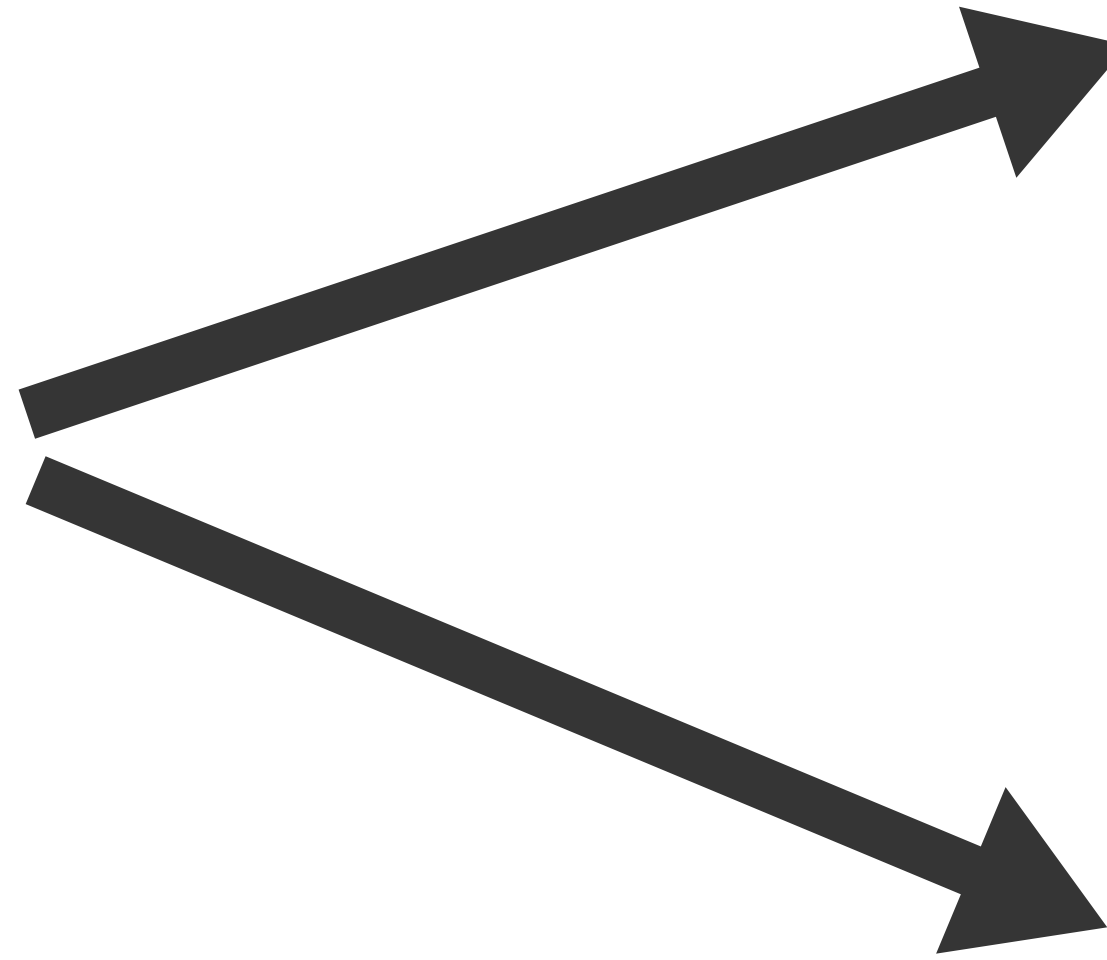




**Medicalizing framing:** the body is the cause/location of disability (according to normative standards).



# Augment or “cure” the body, the person typically bears the cost of access.



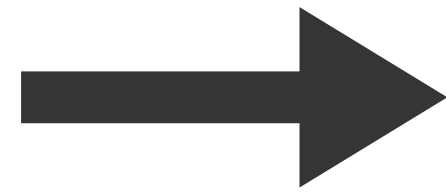


**Social framing:** The *curb* is the source/location where disability is produced (as a “barrier” to access).





*We built barriers, so now we need to fix them.*







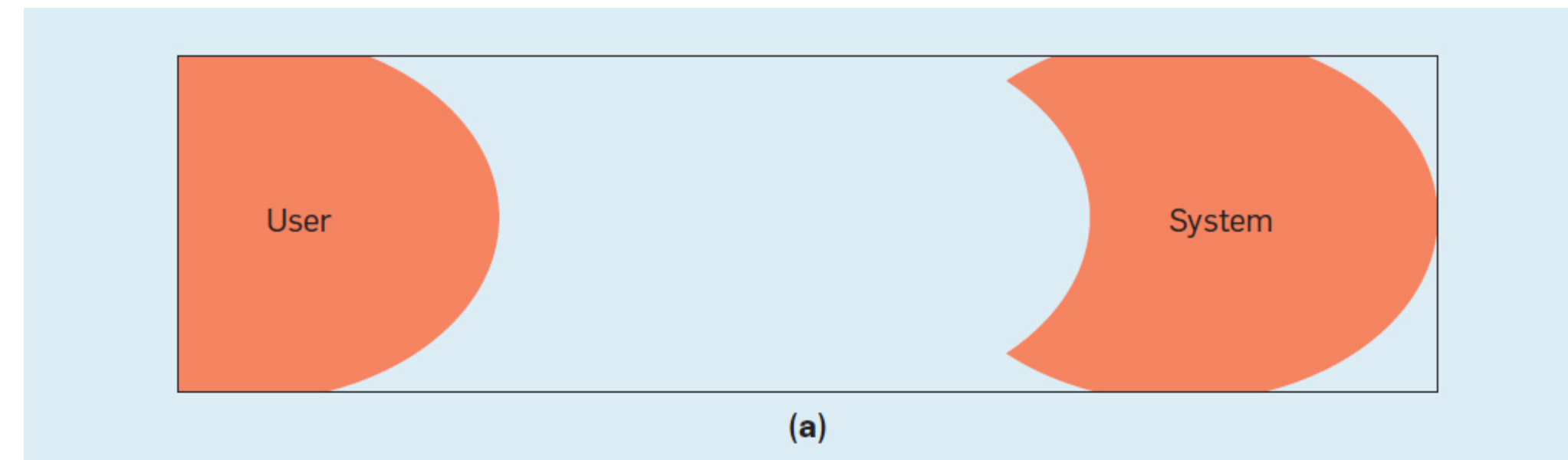
CLASS QUESTION

Question for Frank

# Concept: **Ability Assumptions**

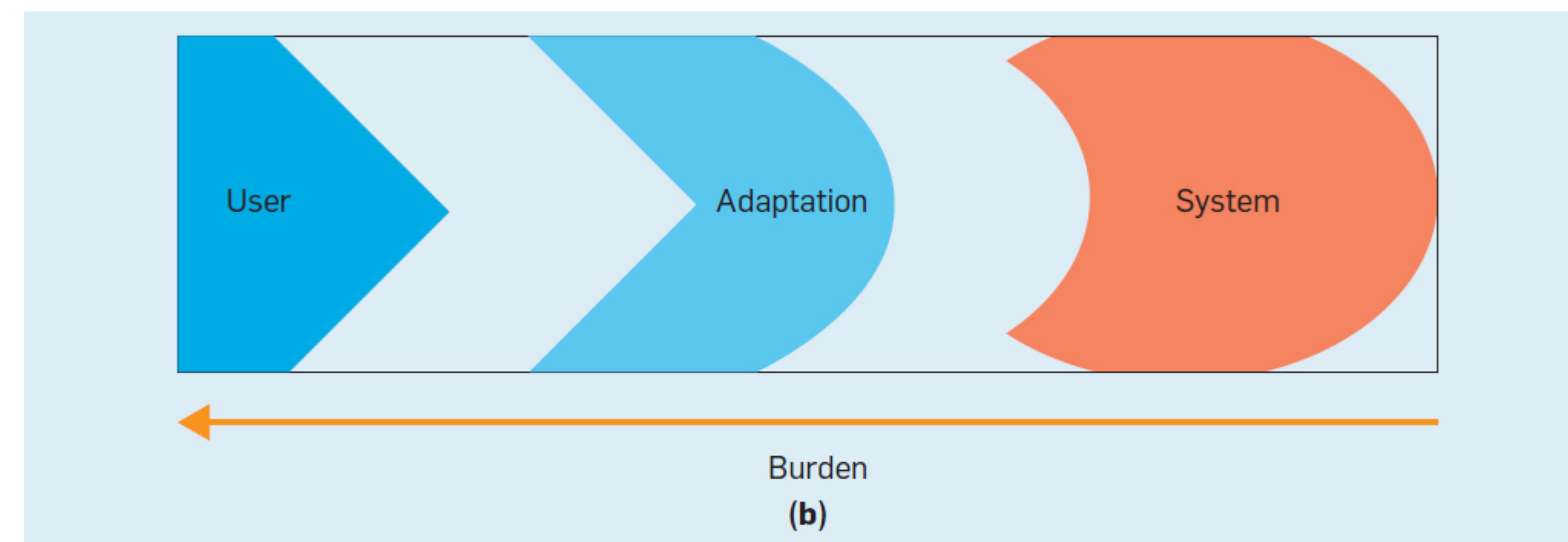
# Ability Assumptions

(Wobbrock et al) <https://cacm.acm.org/magazines/2018/6/228034-ability-based-design/fulltext>



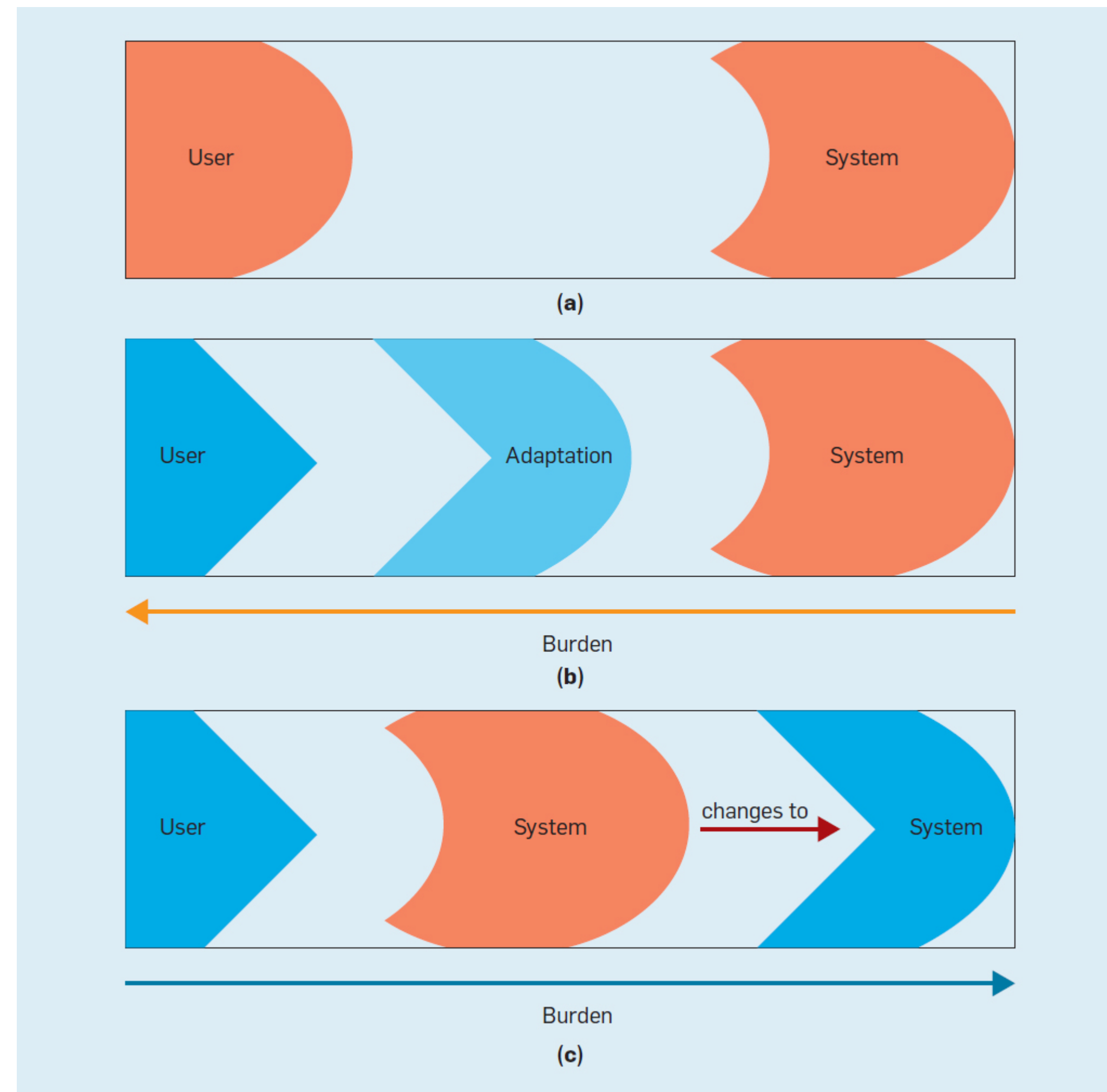
# Ability Assumptions

(Wobbrock et al) <https://cacm.acm.org/magazines/2018/6/228034-ability-based-design/fulltext>



# Ability Assumptions

(Wobbrock et al) <https://cacm.acm.org/magazines/2018/6/228034-ability-based-design/fulltext>





# A curb exclusively assumes the ability to step up





# A cut curb has fewer *exclusive* ability assumptions







## CLASS QUESTION

Question for Frank

Concept: **Situational Impairment**

**Permanent**

---

**Touch**



**One arm**

---

**Permanent**

**Temporary**

**Touch**



One arm



Arm injury

**Permanent**

**Temporary**

**Situational**

**Touch**



One arm






Arm injury















New parent

We all experience situational impairment in our daily lives. **Accessibility benefits everyone!**

	Permanent	Temporary	Situational
Touch	 One arm	 Arm injury	 New parent

# “Design for One, Extend to All”

Microsoft’s Inclusive Design 101 Toolkit: [https://download.microsoft.com/download/b/0/d/b0d4bf87-09ce-4417-8f28-d60703d672ed/inclusive\\_toolkit\\_manual\\_final.pdf](https://download.microsoft.com/download/b/0/d/b0d4bf87-09ce-4417-8f28-d60703d672ed/inclusive_toolkit_manual_final.pdf)

	Permanent	Temporary	Situational
Touch	 One arm	 Arm injury	 New parent
See	 Blind	 Cataract	 Distracted driver
Hear	 Deaf	 Ear infection	 Bartender
Speak	 Non-verbal	 Laryngitis	 Heavy accent



## CLASS QUESTION

What is a situation you've found yourself in where your hearing, sight, voice, or hands were impaired?







## CLASS QUESTION

Any other  
questions?





# Turns out, a lot of barriers are *shared*!





**So how do we *catch* barriers?**

**Listen to people with disabilities (PWD).**

# There are a lot of ways to listen:

1. Actually ask them!
2. Find where they are already speaking
3. Find where they have already spoken:
  - Research
  - Blog posts
  - Accessibility standards

# There are a lot of ways to listen:

1. Actually ask them!
2. Find where they are already speaking
3. Find where they have already spoken:
  - Research
  - Blog posts
  - **Accessibility standards**

**An acronym in web standards:**

**P  
O  
U  
R**

An acronym in web standards:

**Perceivable**

**O**

**U**

**R**



An acronym in web standards:

**Perceivable**

**Operable**

**U**

**R**

An acronym in web standards:

**P**erceivable

**O**perable

**U**nderstandable

**R**

The 4 pillars of accessible design:

**Perceivable**

**Operable**

**Understandable**

**Robust**



**Perceivable**  
**Operable**  
**Understandable**  
**Robust**

**Chartability's additions:**

**+**

**C**

**A**

**F**

Elavsky et al, "Chartability." (2022)

**Perceivable**  
**Operable**  
**Understandable**  
**Robust**

**Chartability's additions:**

**+**

**Compromising**

**A**

**F**

Elavsky et al, "Chartability." (2022)

**Perceivable**  
**Operable**  
**Understandable**  
**Robust**

**Chartability's additions:**

**+**

**Compromising**  
**Assistive**  
**F**

Elavsky et al, "Chartability." (2022)



**Perceivable**  
**Operable**  
**Understandable**  
**Robust**

**Chartability's additions:**

**+**  
**Compromising**  
**Assistive**  
**Flexible**

Elavsky et al, "Chartability." (2022)



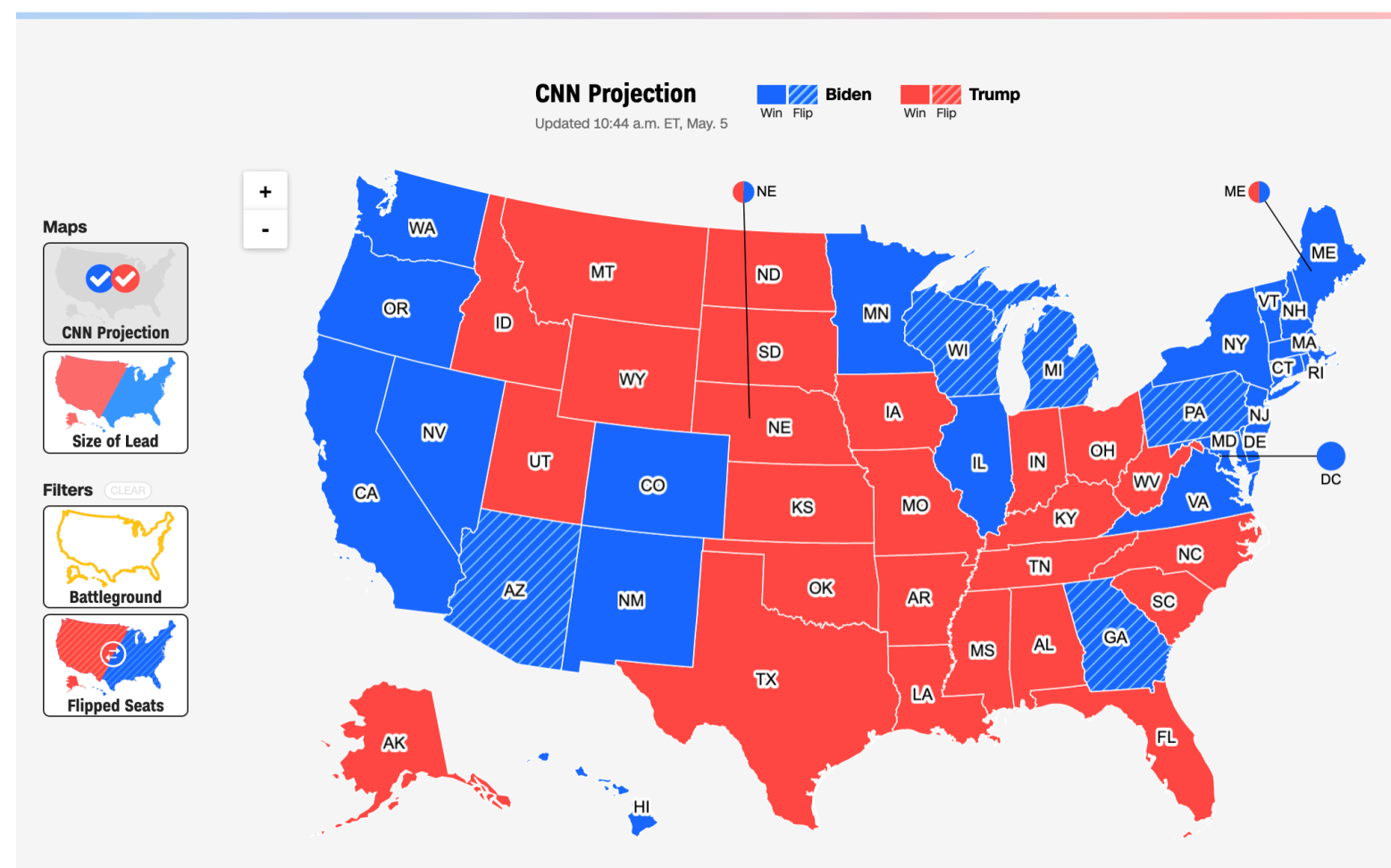
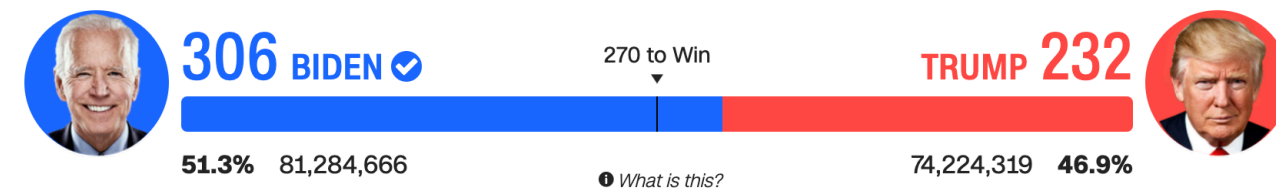
CLASS QUESTION

Question for Frank

## PRESIDENTIAL RESULTS

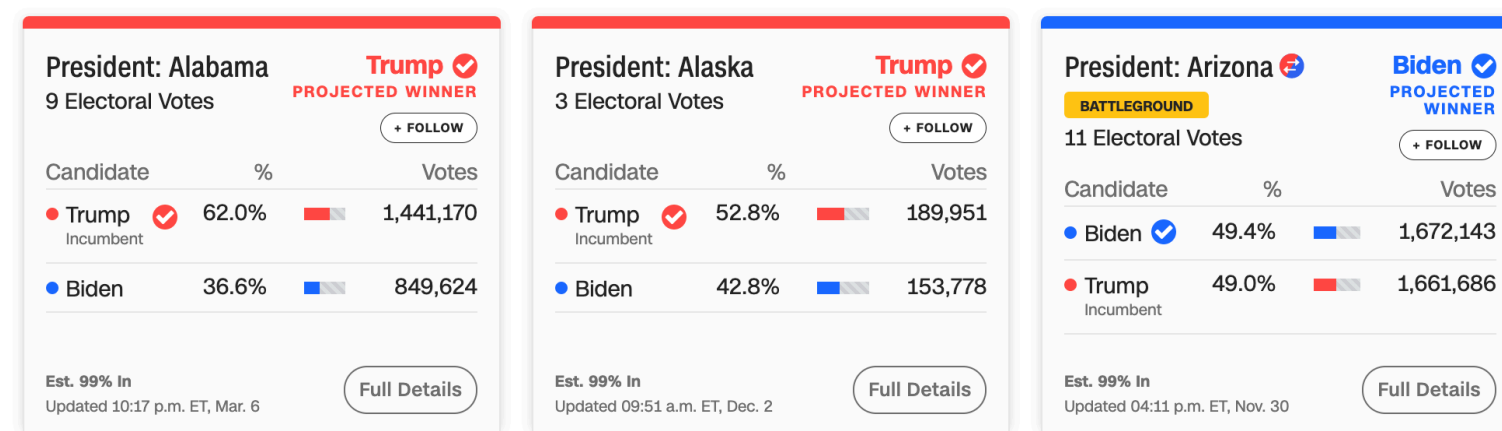
Joe Biden wins election to be the 46th US President

Pennsylvania's 20 electoral votes put native son Joe Biden above the 270 needed to become the 46th President of the United States. Born in Scranton, the former vice president and longtime Delaware senator defeated Donald Trump, the first President to lose a reelection bid since George H.W. Bush in 1992.



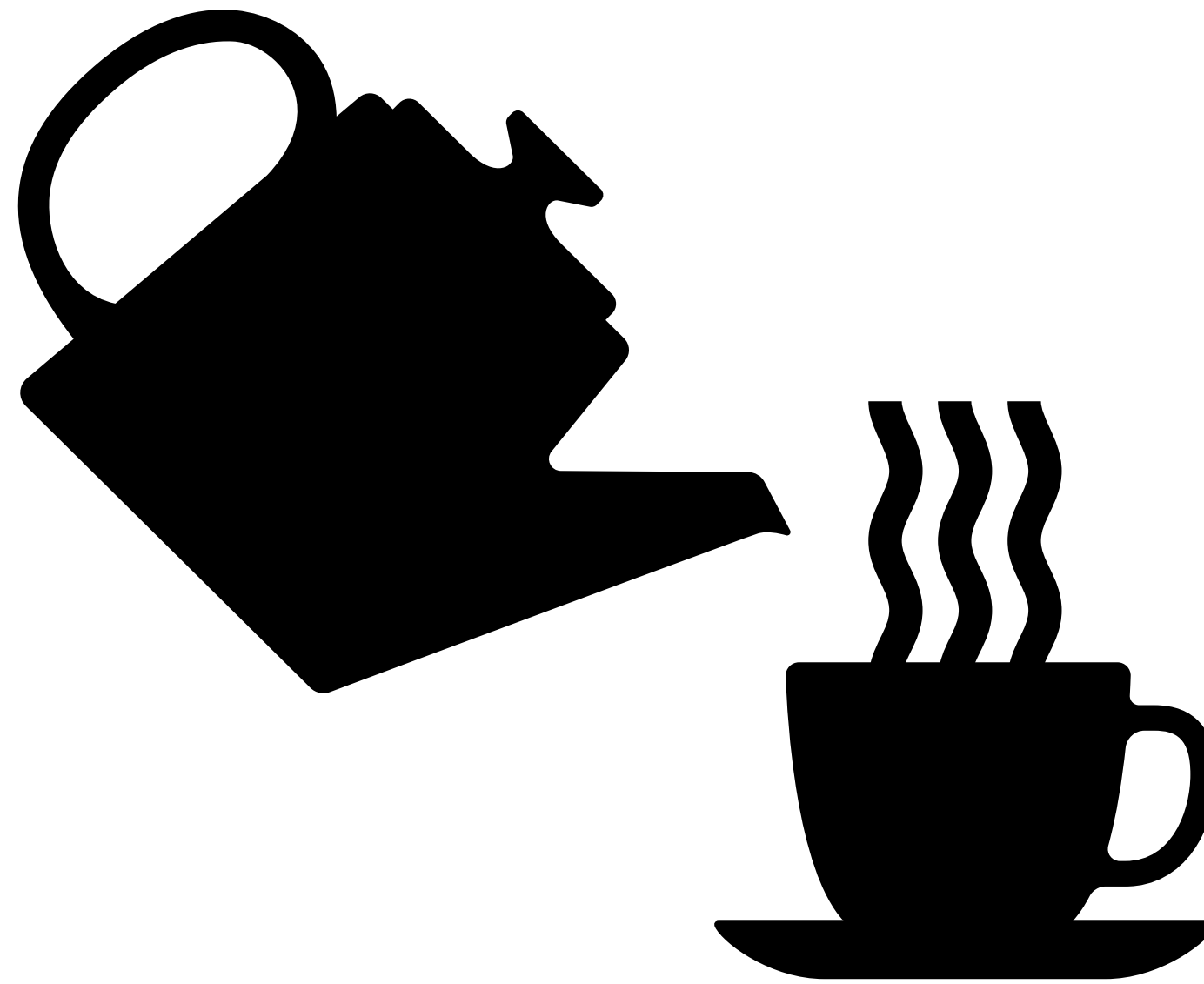
Let's evaluate this map from CNN with Chartability.

## STATE RESULTS



Show More States

Elavsky et al, "Chartability." (2022)



# POUR+CAF

“I need to **pour a cup of coffee** to help me consider accessible design!”



# **Perceivable**

**Can someone perceive this in multiple ways? Is each way easy?**

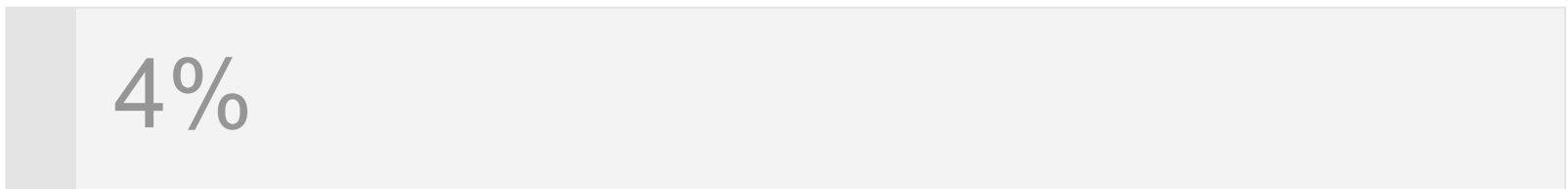
# Perceivable Checklist:

1. High Contrast
2. Colorblind-Safe + Redundant Encoding
3. Alt Text

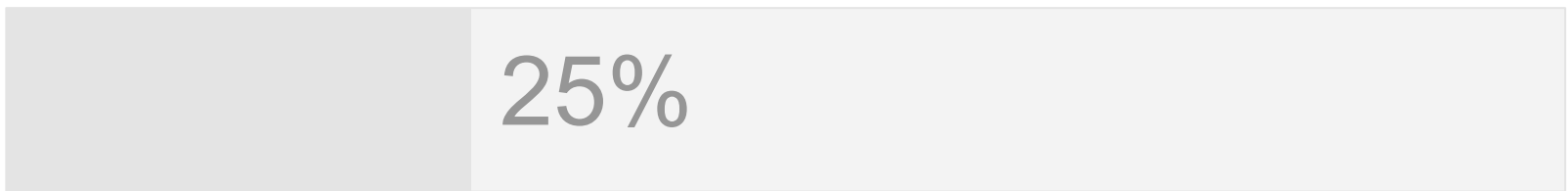
# Design with high contrast

## Colorblindness Disproportionately Overrepresented in A11y Resources

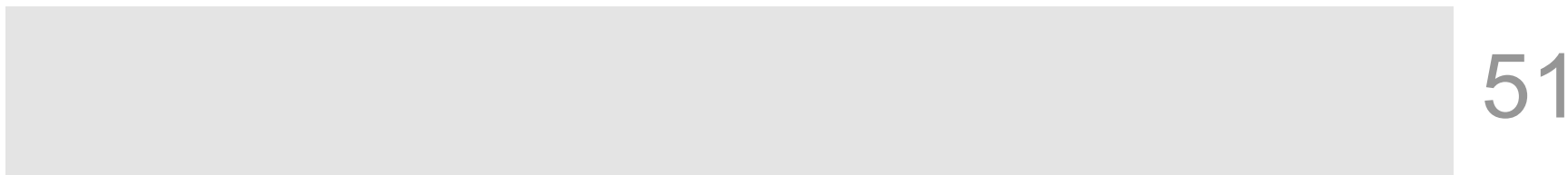
Colorblindness: % of People



Low Vision: % of People



Colorblindness: # of Resources

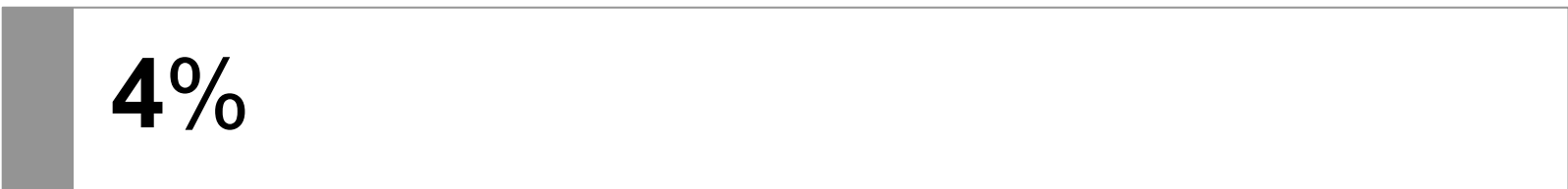


Low Vision: # of Resources



## Colorblindness Disproportionately Overrepresented in A11y Resources

Colorblindness: % of People



Low Vision: % of People



Colorblindness: # of Resources



Low Vision: # of Resources



# Use High Contrast Text

Text needs at least 4.5:1 contrast against its background.

Large text (bold and 16pt or larger) can be 3:1 or higher.

## Contrast Checker

[Home](#) > [Resources](#) > Contrast Checker

Foreground Color	Background Color	Contrast Ratio <b>2.95:1</b> <a href="#">permalink</a>
<div>#969696</div> <div>Lightness</div> <div><div></div></div>	<div>#FFFFFF</div> <div>Lightness</div> <div><div></div></div>	

### Normal Text

WCAG AA: **Fail**

WCAG AAA: **Fail**

The five boxing wizards jump quickly.

### Large Text

WCAG AA: **Fail**

WCAG AAA: **Fail**

The five boxing wizards jump quickly.



# Use High Contrast Geometries

Chart elements need at least 3:1 contrast against their background.

## Contrast Checker

[Home](#) > [Resources](#) > Contrast Checker

**Foreground Color**

#E4E4E4

Lightness

**Background Color**

#F3F3F3

Lightness

Contrast Ratio

**1.14:1**

[permalink](#)

## Graphical Objects and User Interface Components

WCAG AA: **Fail**

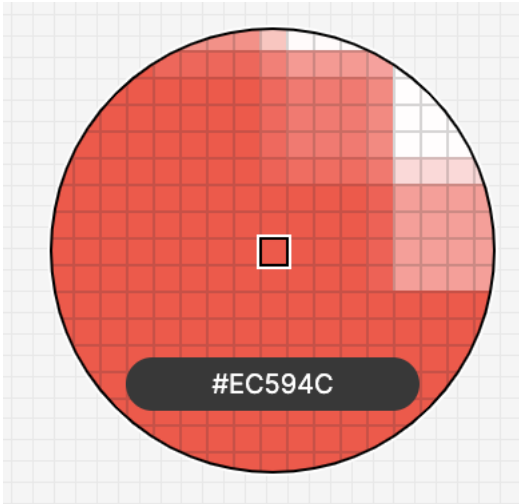
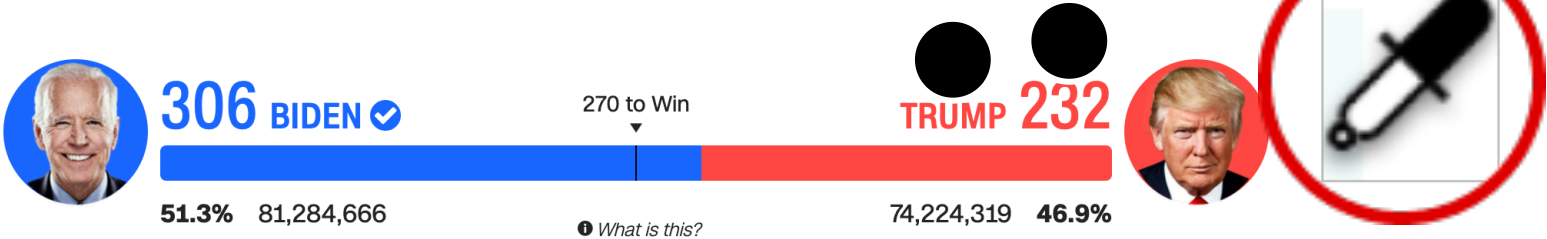
✓

Text Input

PRESIDENTIAL RESULTS

Joe Biden wins election to be the 46th US President

Pennsylvania's 20 electoral votes put native son Joe Biden above the 270 needed to become the 46th President of the United States. Born in Scranton, the former vice president and longtime Delaware senator defeated Donald Trump, the first President to lose a reelection bid since George H.W. Bush in 1992.



Contrast Checker

Home > Resources > Contrast Checker

Foreground Color

#EC594C

Lightness

Background Color

#FFFFFF

Lightness

Contrast Ratio

3.44:1

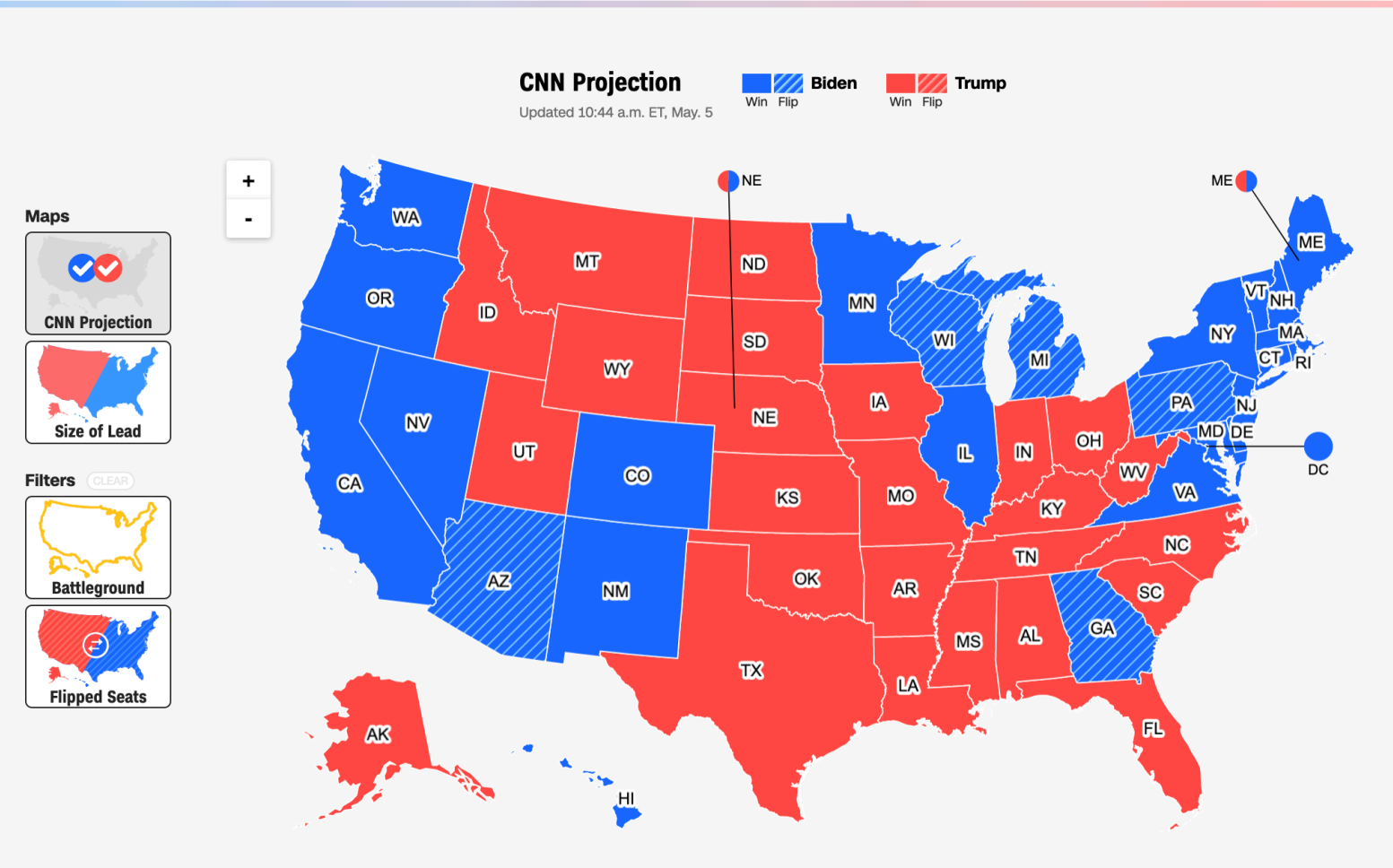
[permalink](#)

Normal Text

WCAG AA: Fail

WCAG AAA: Fail

The five boxing wizards jump quickly.



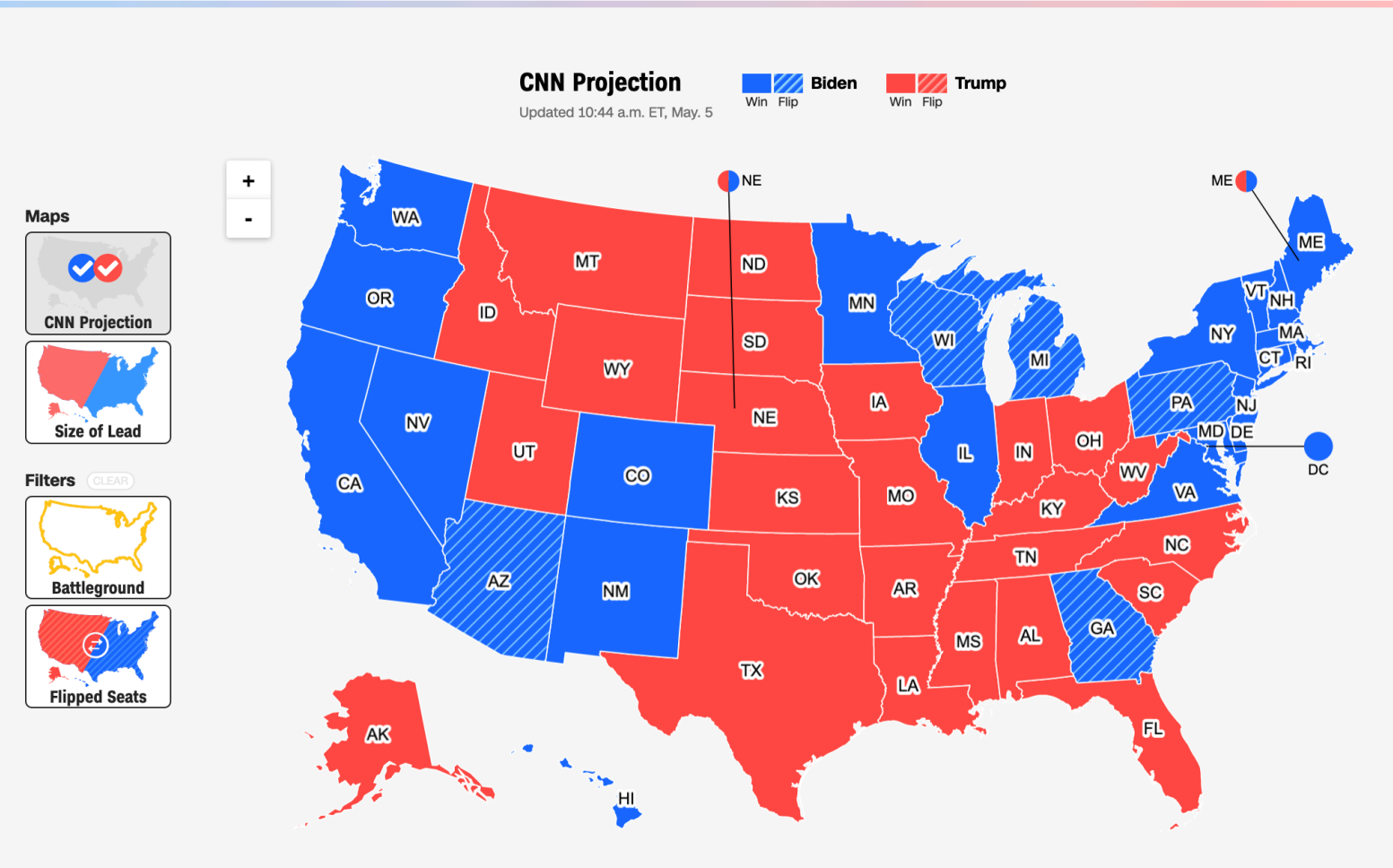
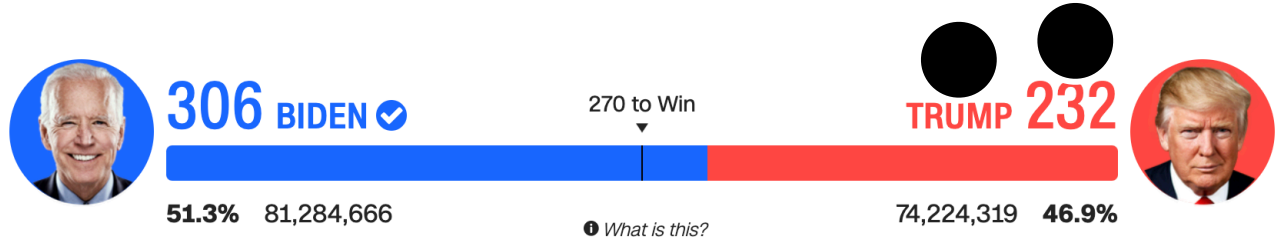
STATE RESULTS																													
<div>President: Alabama</div> <div>9 Electoral Votes</div> <div>Trump PROJECTED WINNER</div> <div><div>Candidate</div><div>%</div><div>Votes</div></div> <tr><td>Trump</td><td>62.0%</td><td>1,441,170</td></tr> <tr><td>Biden</td><td>36.6%</td><td>849,624</td></tr> <tr><td colspan="3">Est. 99% In Updated 10:17 p.m. ET, Mar. 6</td></tr>	Trump	62.0%	1,441,170	Biden	36.6%	849,624	Est. 99% In Updated 10:17 p.m. ET, Mar. 6			<div>President: Alaska</div> <div>3 Electoral Votes</div> <div>Trump OJECTED WINNER</div> <div><div>Candidate</div><div>%</div><div>Votes</div></div> <tr><td>Trump</td><td>52.8%</td><td>189,951</td></tr> <tr><td>Biden</td><td>42.8%</td><td>153,778</td></tr> <tr><td colspan="3">Est. 99% In Updated 09:51 a.m. ET, Dec. 2</td></tr>	Trump	52.8%	189,951	Biden	42.8%	153,778	Est. 99% In Updated 09:51 a.m. ET, Dec. 2			<div>President: Arizona</div> <div>11 Electoral Votes</div> <div>BATTLEGROUNND</div> <div>Biden PROJECTED WINNER</div> <div><div>Candidate</div><div>%</div><div>Votes</div></div> <tr><td>Biden</td><td>49.4%</td><td>1,672,143</td></tr> <tr><td>Trump</td><td>49.0%</td><td>1,661,686</td></tr> <tr><td colspan="3">Est. 99% In Updated 04:11 p.m. ET, Nov. 30</td></tr>	Biden	49.4%	1,672,143	Trump	49.0%	1,661,686	Est. 99% In Updated 04:11 p.m. ET, Nov. 30		
Trump	62.0%	1,441,170																											
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Biden	49.4%	1,672,143																											
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Est. 99% In Updated 04:11 p.m. ET, Nov. 30																													

Show More States

PRESIDENTIAL RESULTS

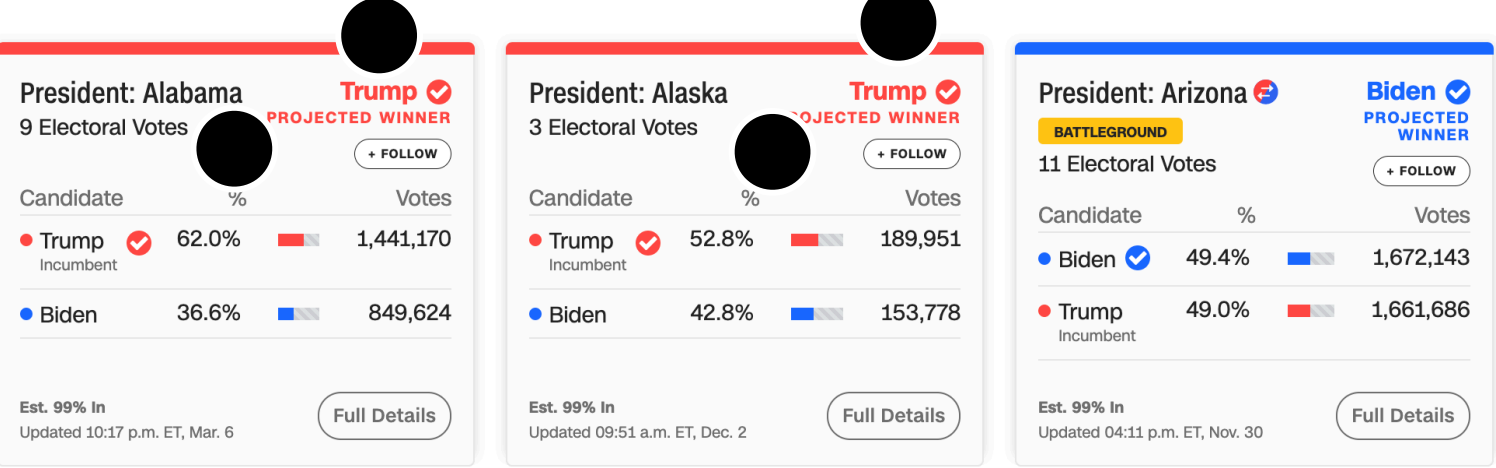
Joe Biden wins election to be the 46th US President

Pennsylvania’s 20 electoral votes put native son Joe Biden above the 270 needed to become the 46th President of the United States. Born in Scranton, the former vice president and longtime Delaware senator defeated Donald Trump, the first President to lose a reelection bid since George H.W. Bush in 1992.



6 instances of low contrast

STATE RESULTS



Show More States

# Don't rely on color alone!

(Muth) <https://blog.datawrapper.de/colorblindness-part2/>



WHAT PEOPLE WITH NORMAL  
VISION SEE



WHAT GREEN-BLIND PEOPLE SEE  
**1% OF MEN**



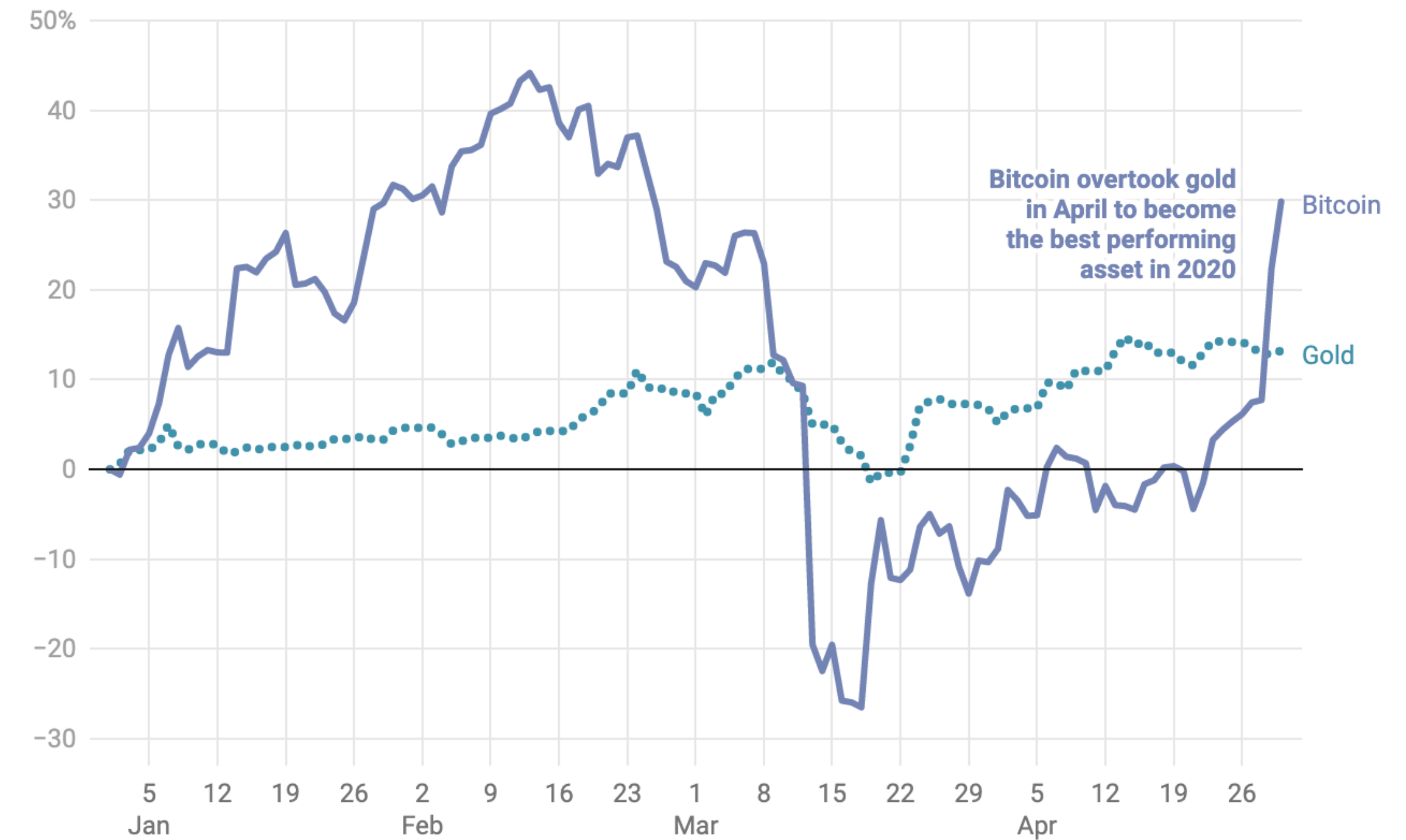
# “Redundant encoding” is one strategy



WHAT PEOPLE WITH NORMAL  
VISION SEE



WHAT GREEN-BLIND PEOPLE SEE  
**1% OF MEN**



Bitcoin and gold price change (%) between January and May 2020

Chart: Based on [Anthony Cuthbertson](#) • Source: [CoinMarketCap](#), [Nasdaq](#), [Gold Price](#) • [Get the data](#)

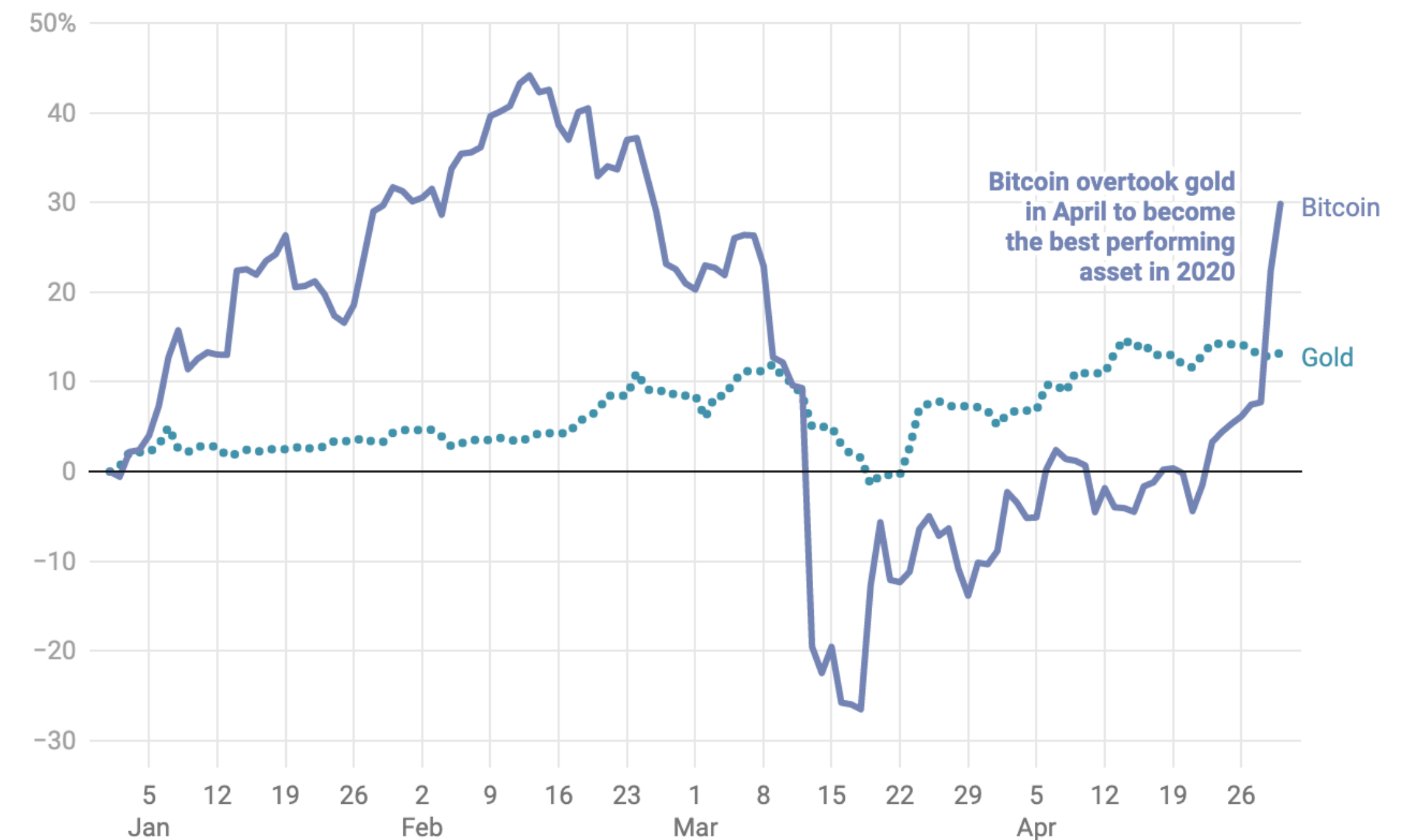
A note: “**Color-vision deficiency**” and “**colorblindness**” refer to the same thing, both terms are fine to use.



WHAT PEOPLE WITH NORMAL  
VISION SEE



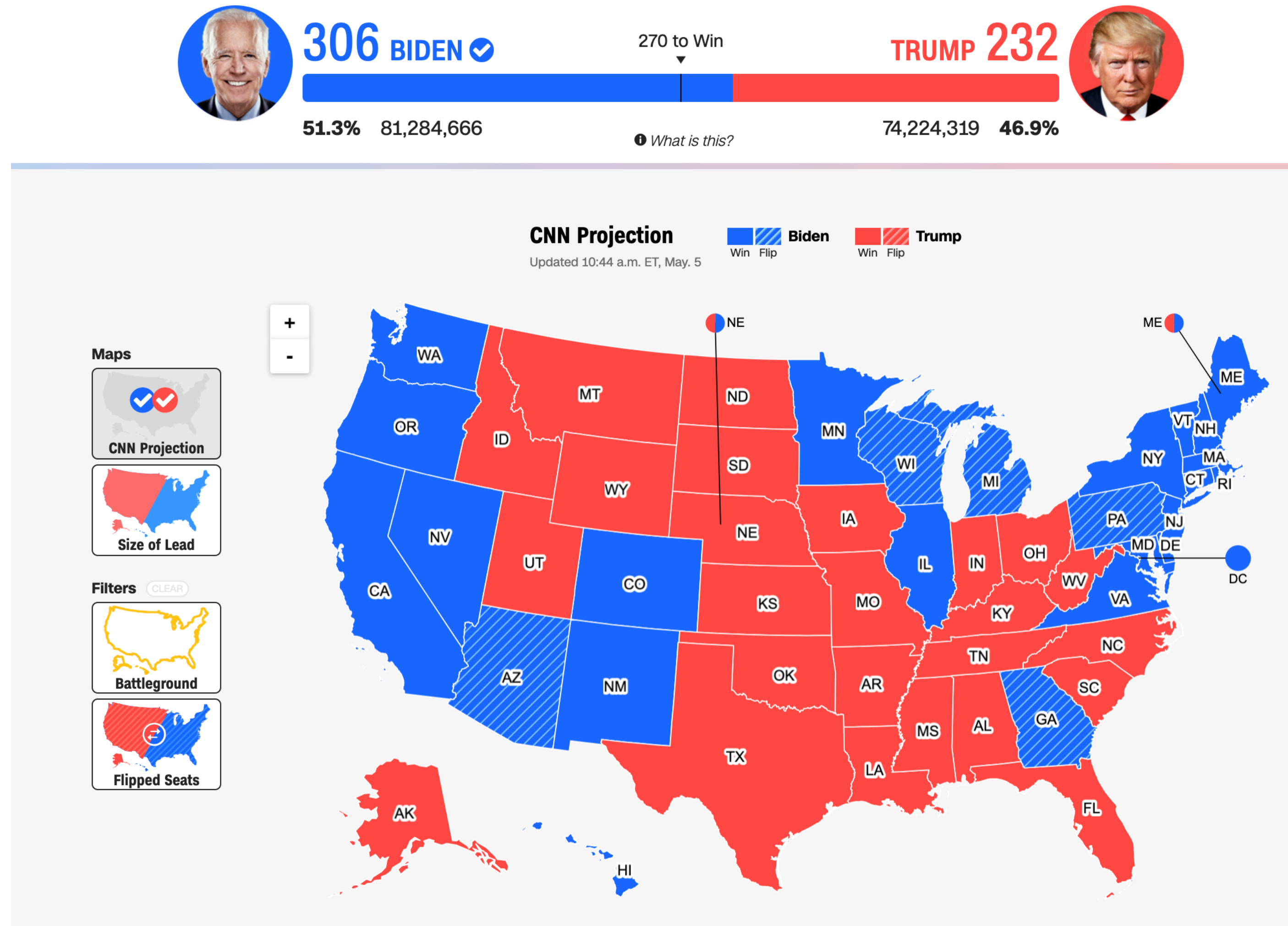
WHAT GREEN-BLIND PEOPLE SEE  
**1% OF MEN**



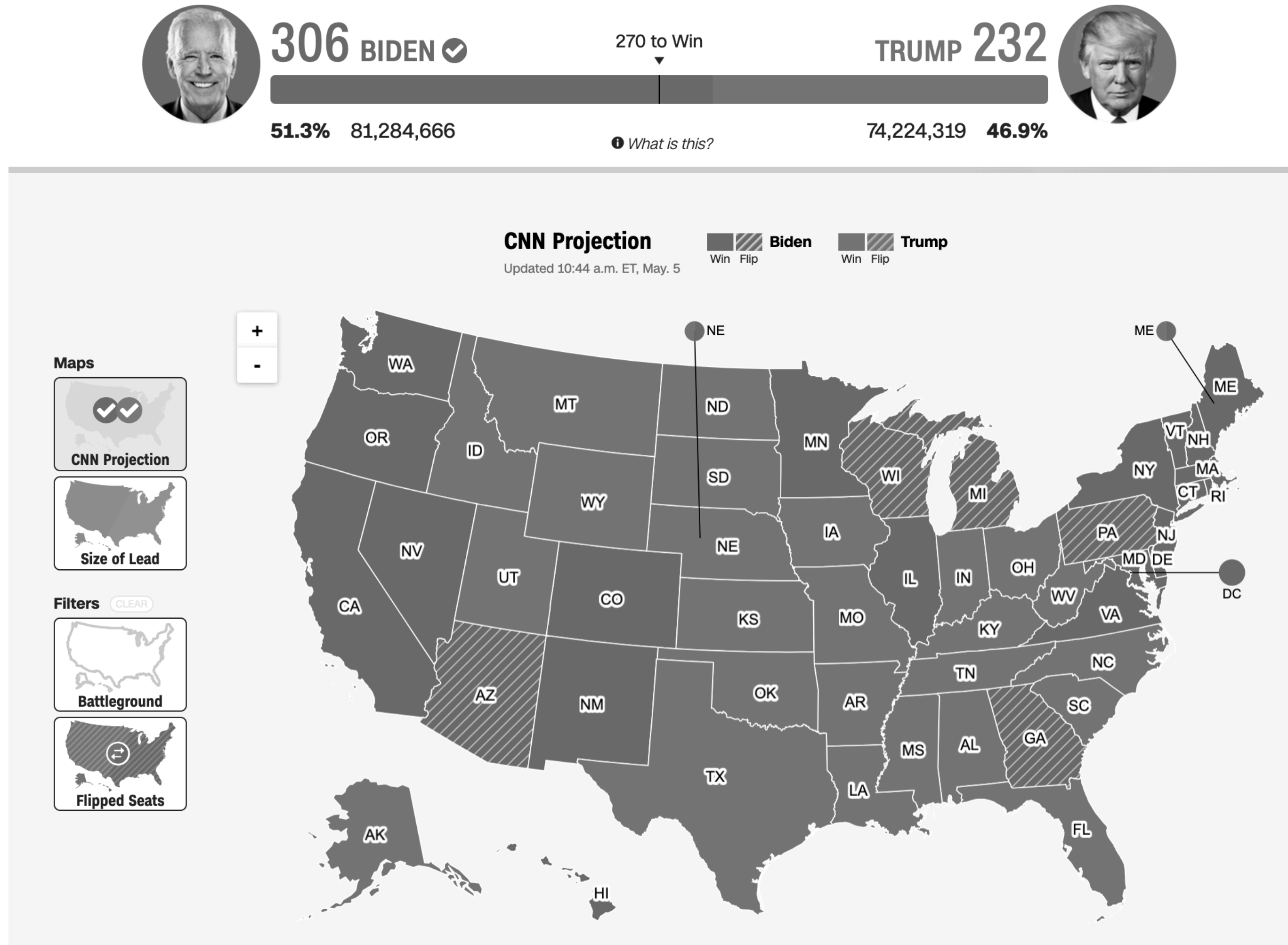
Bitcoin and gold price change (%) between January and May 2020

Chart: Based on [Anthony Cuthbertson](#) • Source: [CoinMarketCap](#), [Nasdaq](#), [Gold Price](#) • [Get the data](#)

# But sometimes *you can't* redundantly encode!

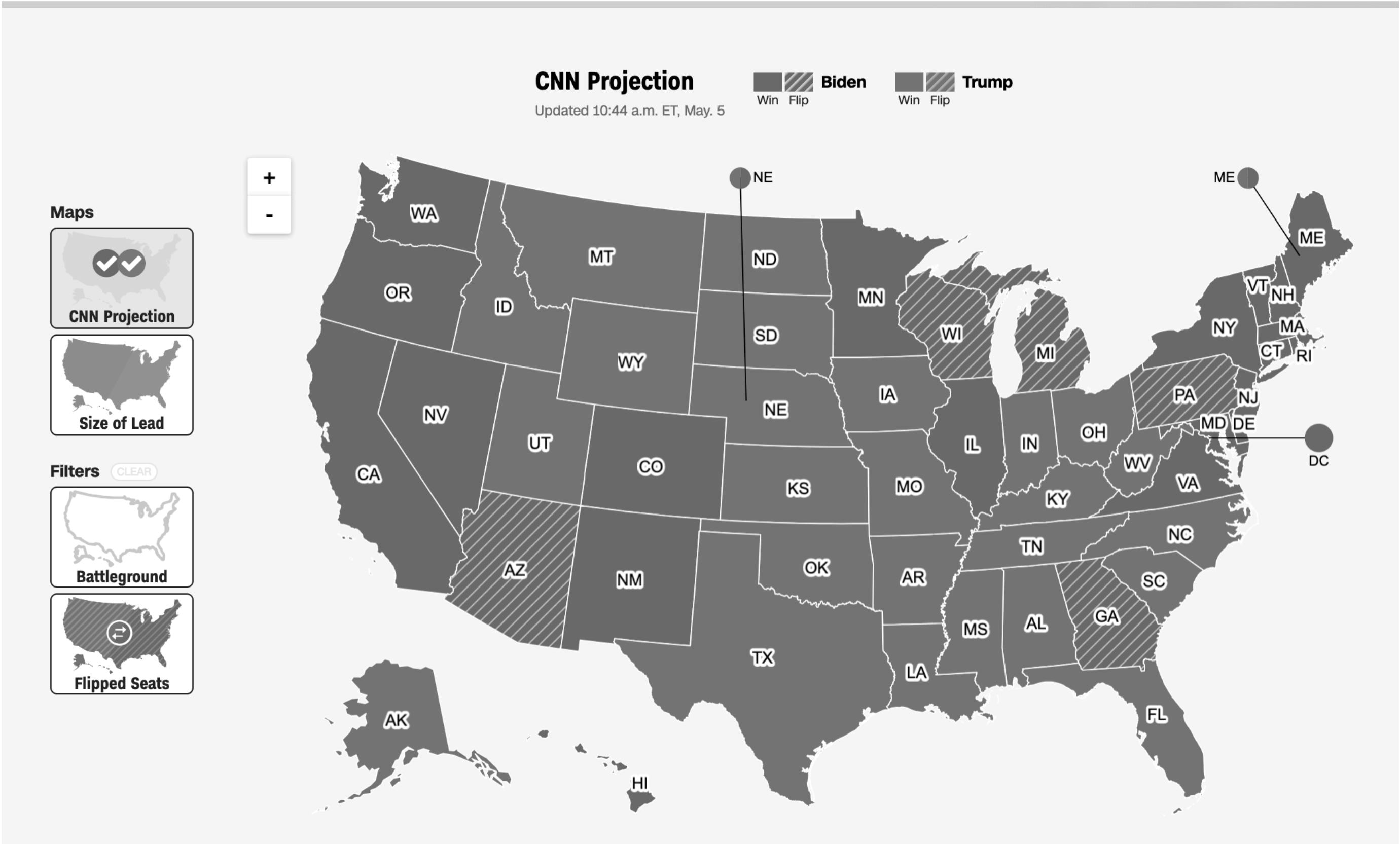
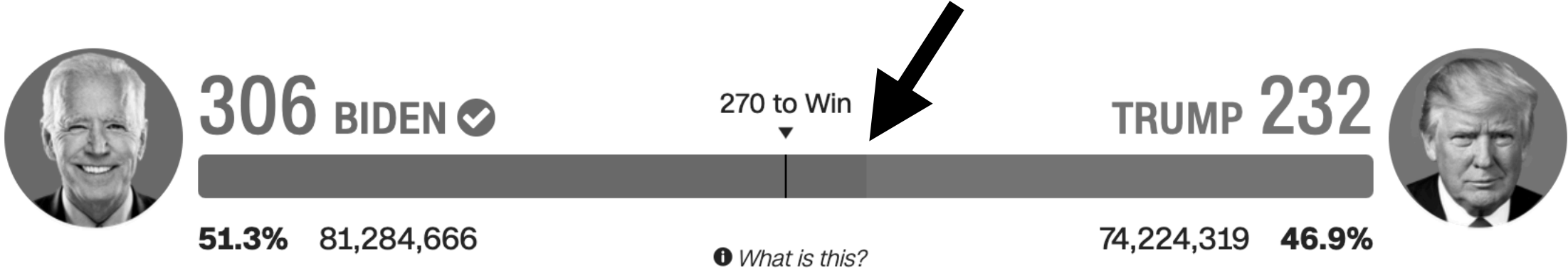


# This map is trouble in greyscale

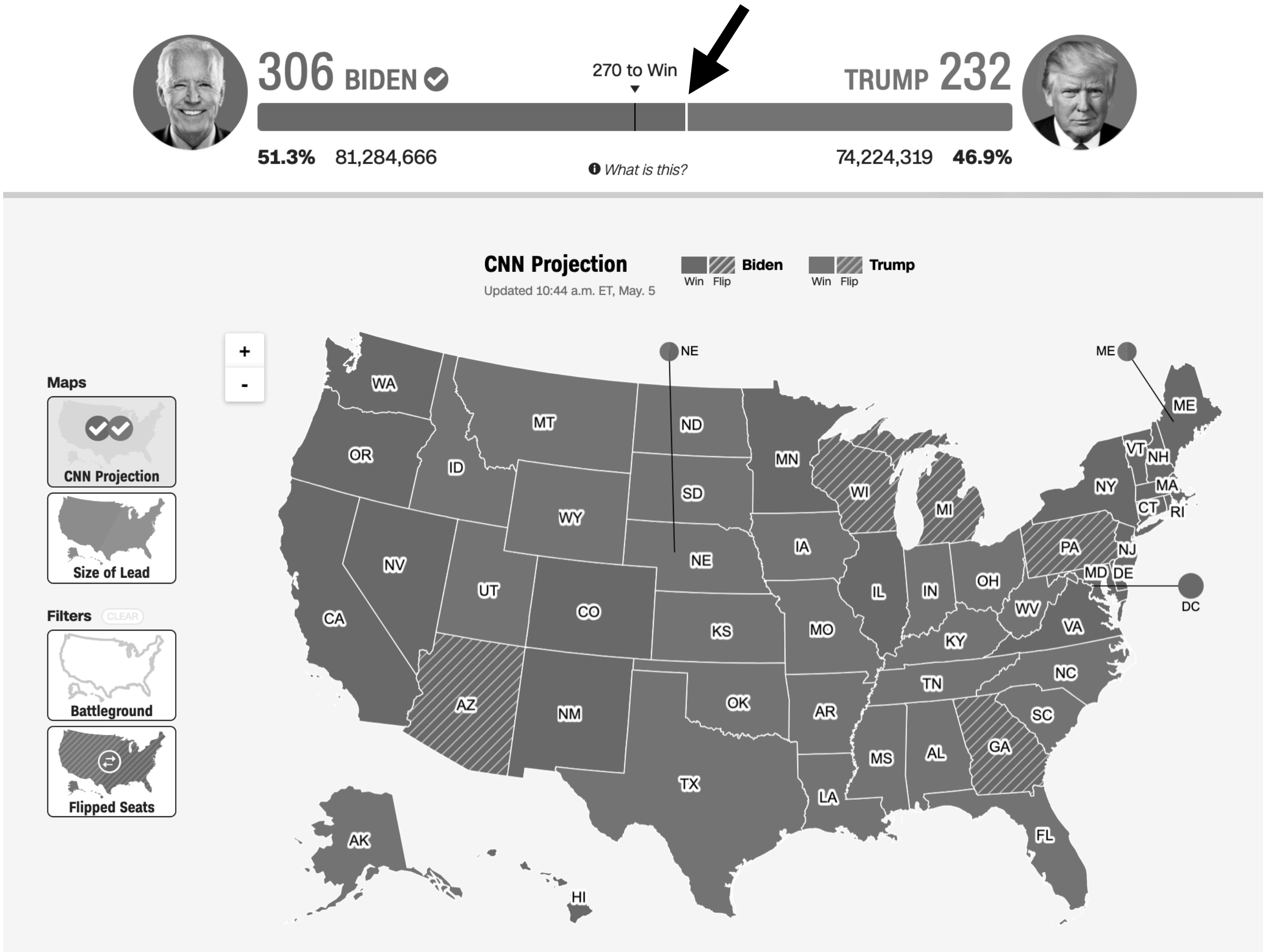




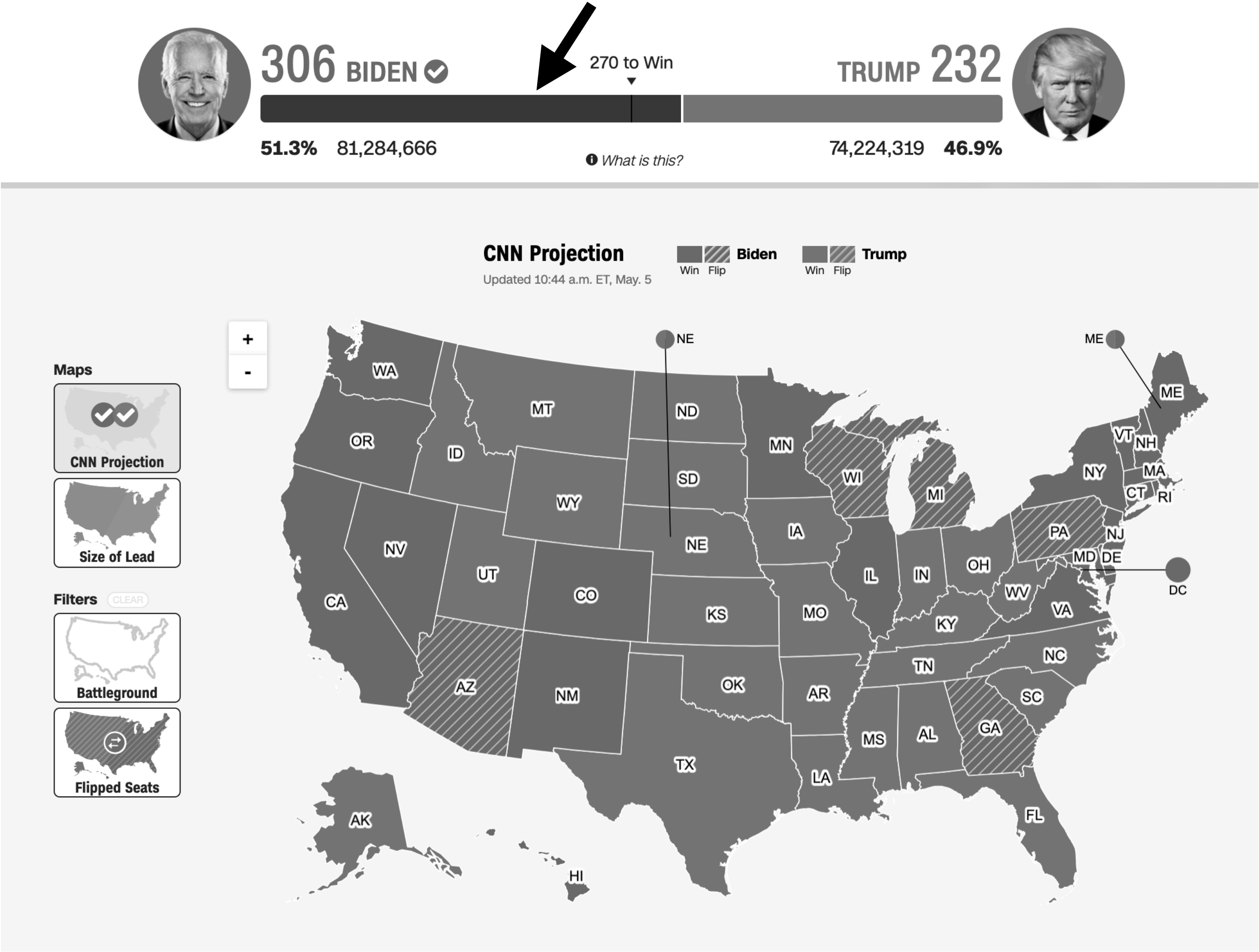
# The division here matters!



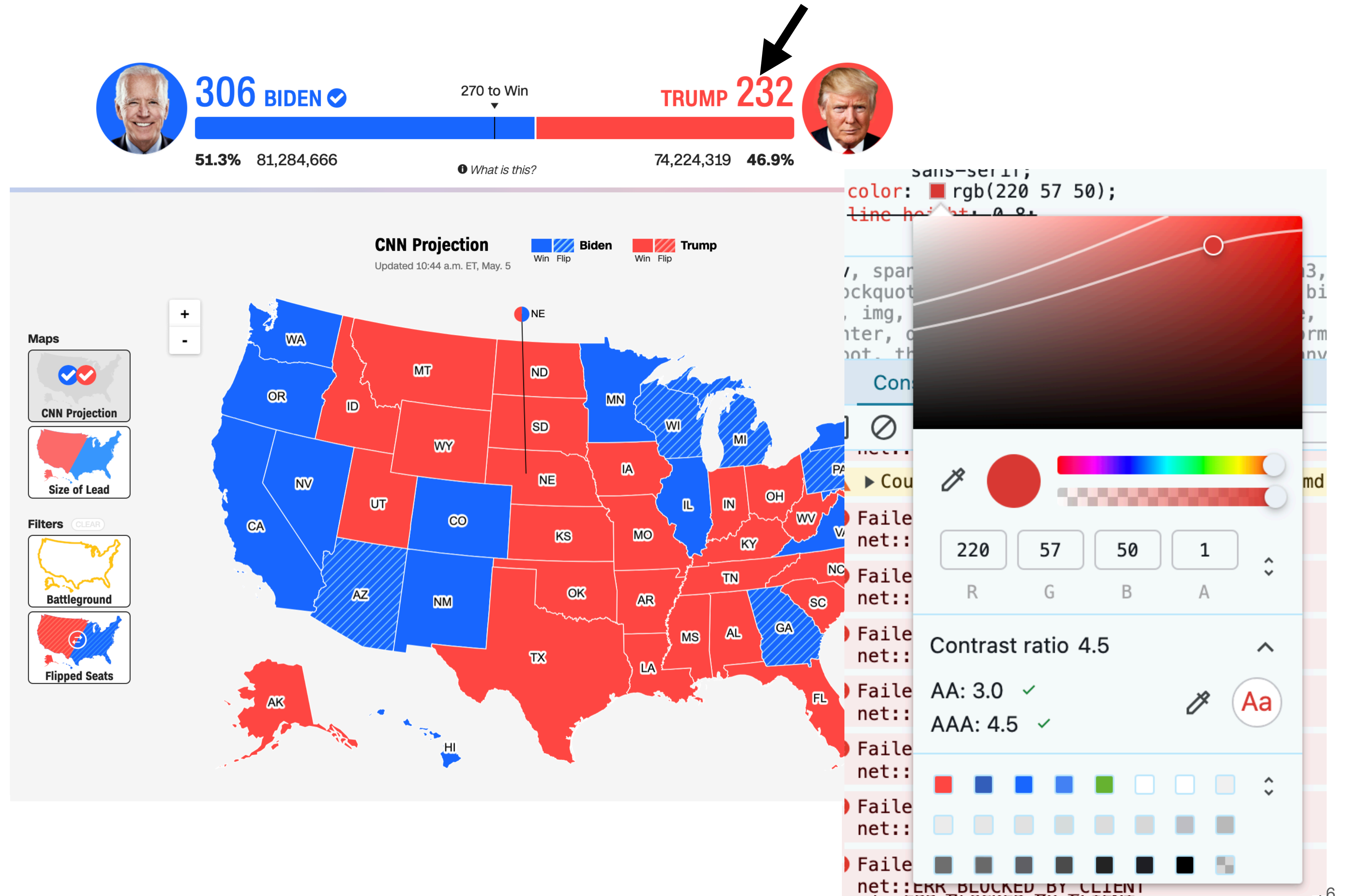
Maybe a small white divider, like the states?



Perhaps test a darker blue too?

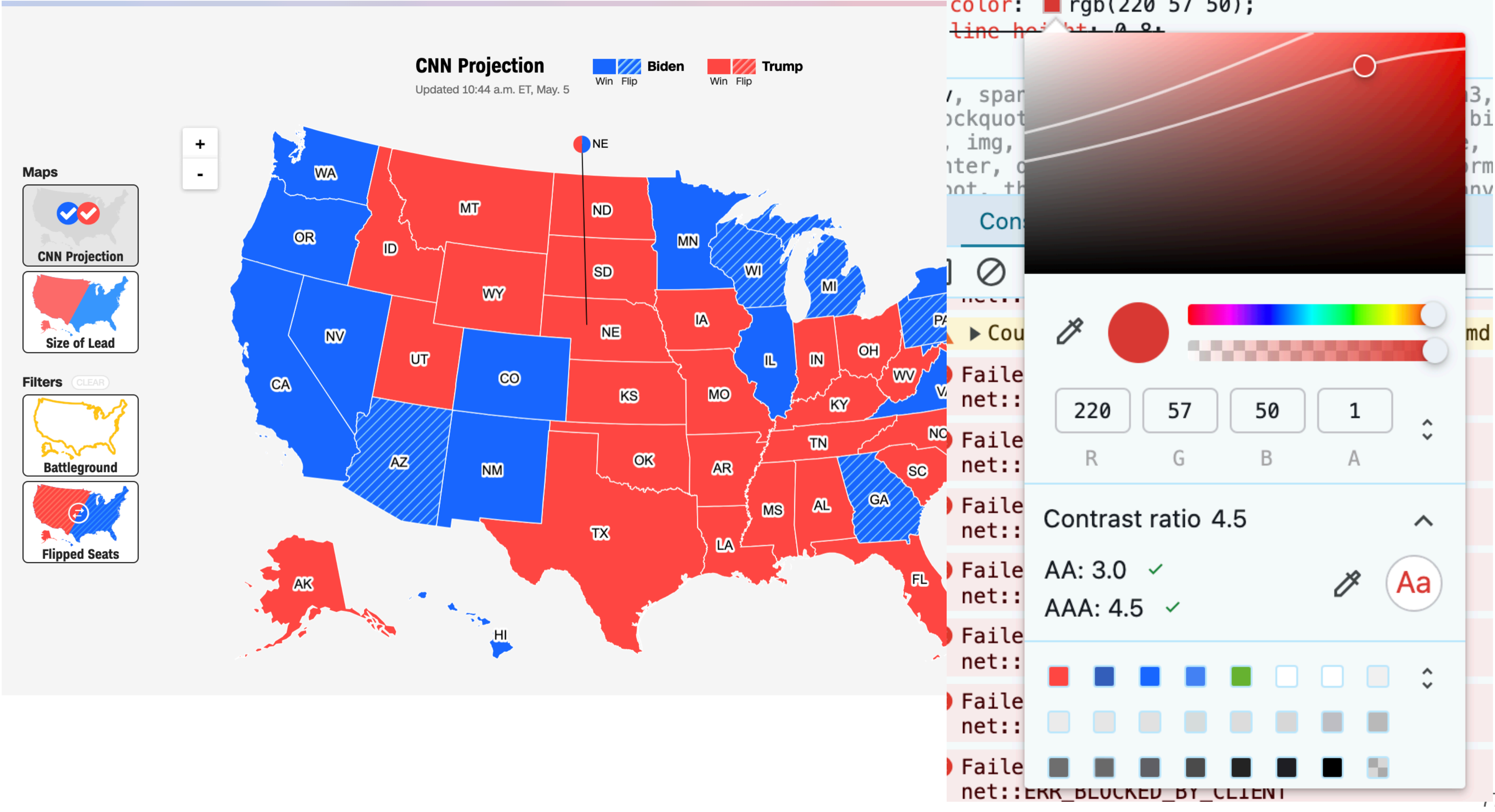
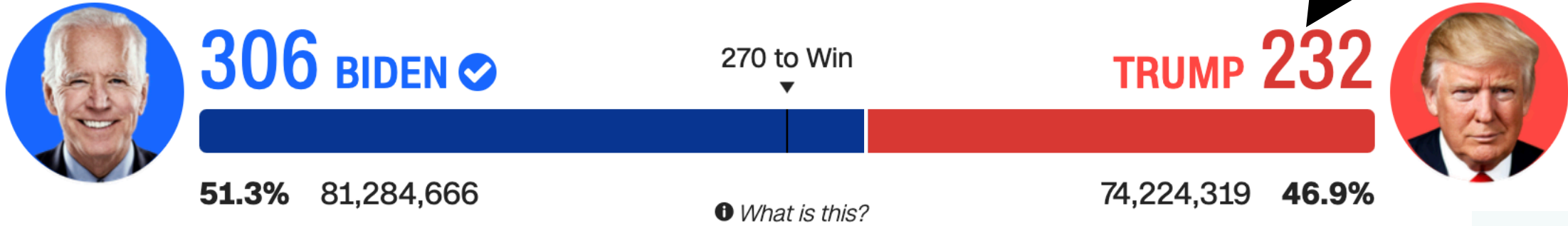


# What if we fix the contrast failures at the same time?



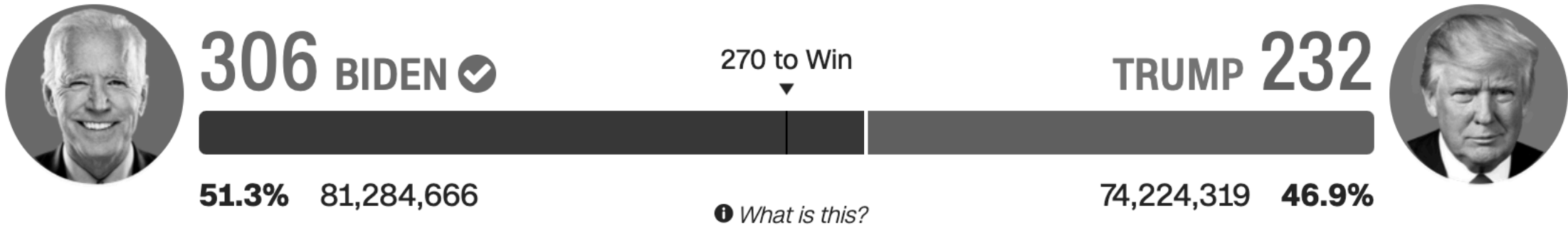


This text now passes!





# Let's check that greyscale again...



# Before



306 BIDEN ✓

270 to Win



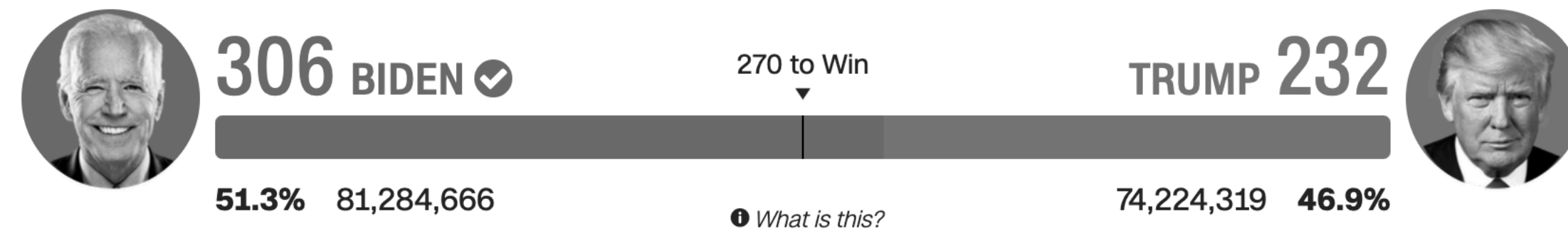
TRUMP 232



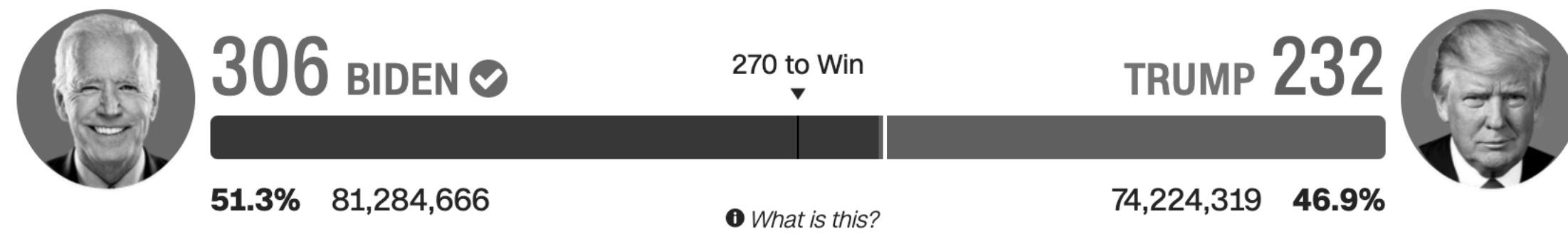
51.3% 81,284,666

What is this?

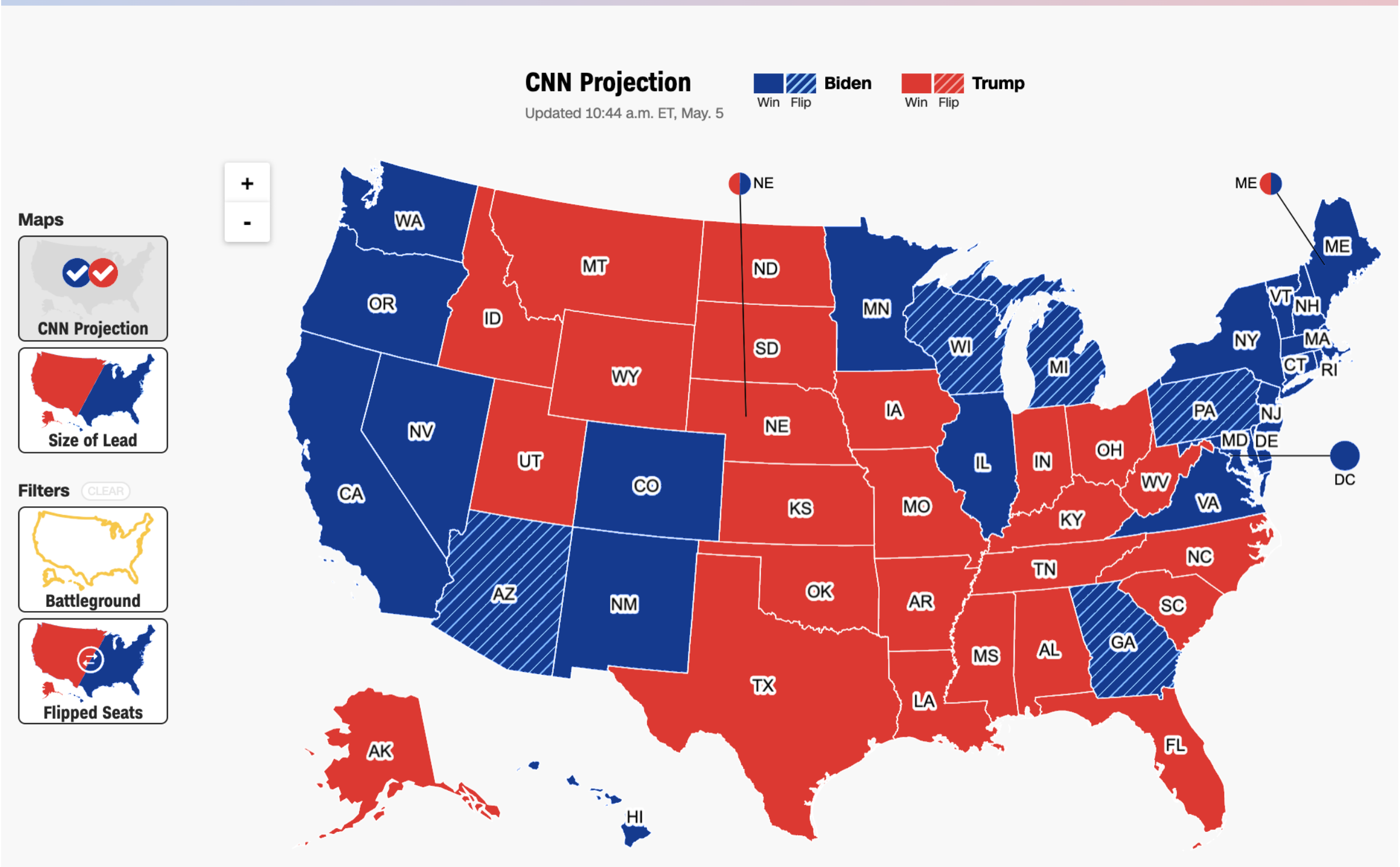
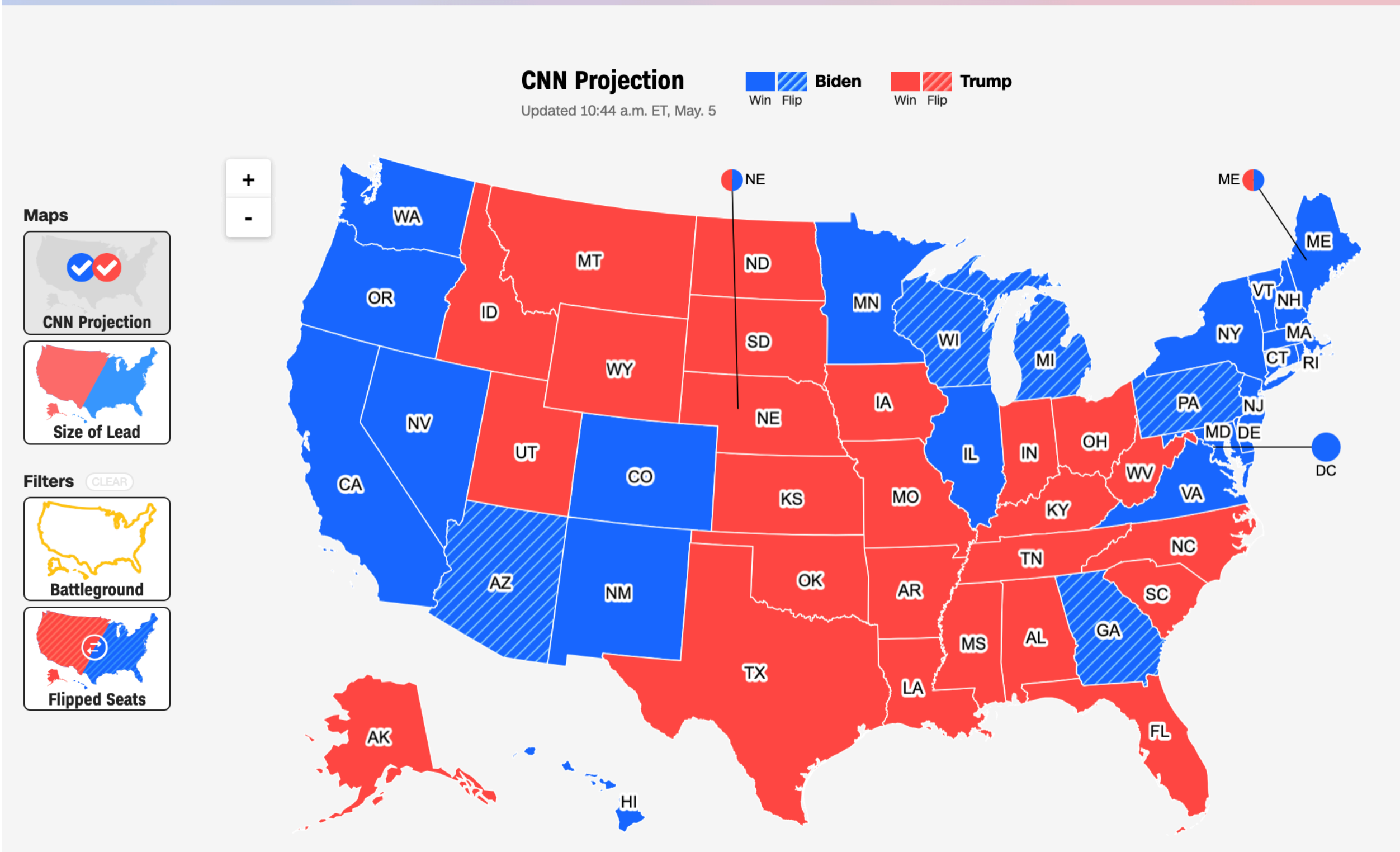
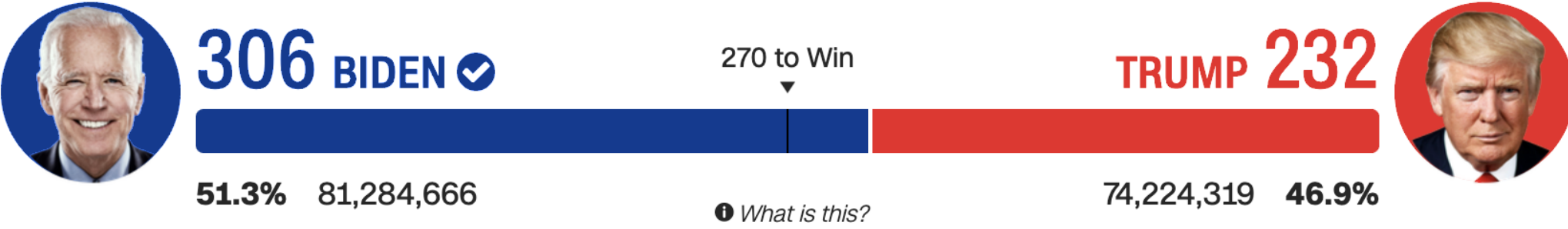
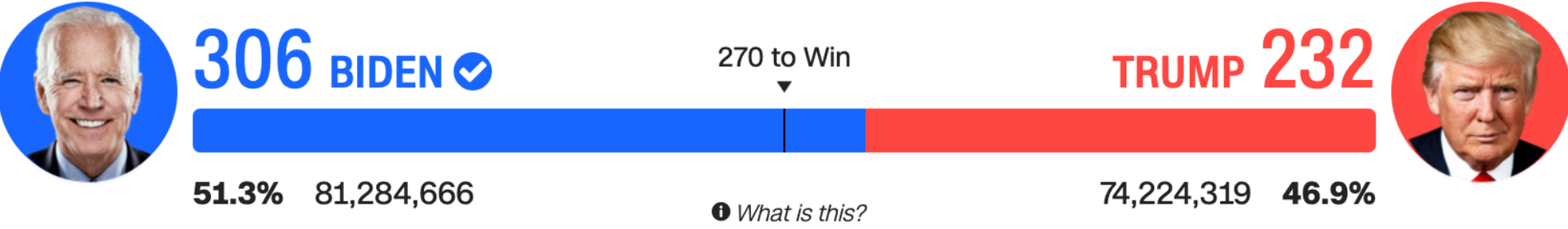
74,224,319 46.9%



## And after!



# Sufficient contrast can help folks differentiate



# But what about more than 2 colors?



NOT IDEAL

Source: [Datawrapper](#)



# But what about more than 2 colors?

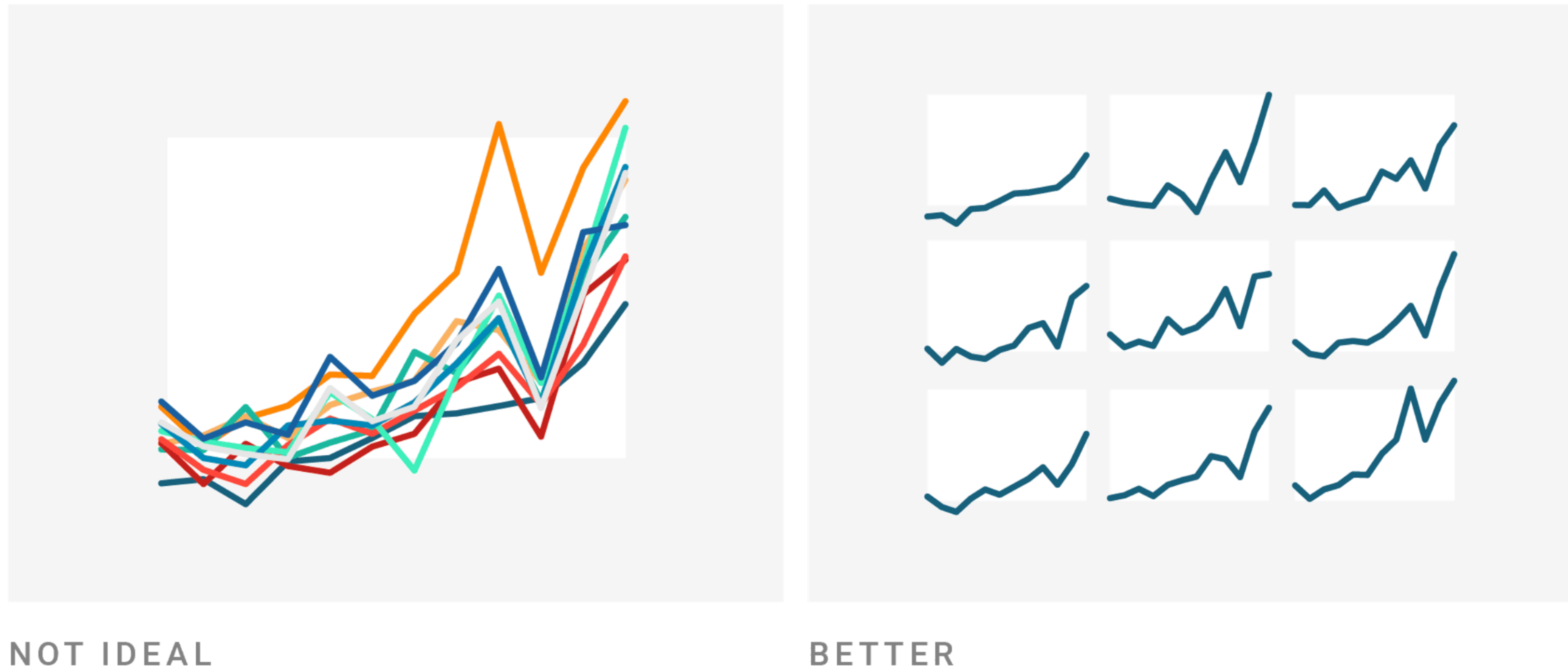


NOT IDEAL

Finding “pair” contrast gets really hard after 3+ colors...

Source: [Datawrapper](#)

# Reduce your colors and redesign!



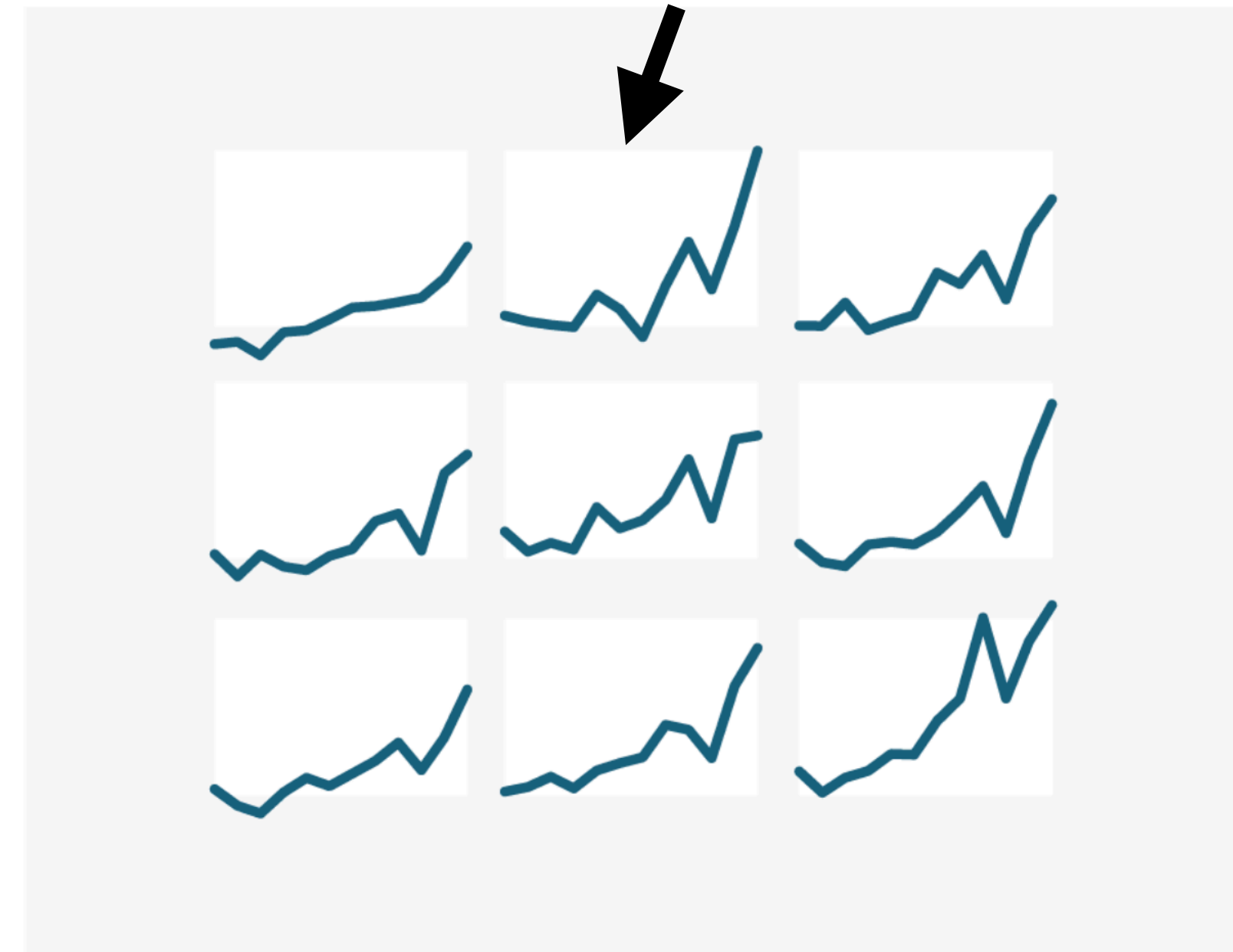
Source: [Datawrapper](#)

# Reduce your colors and redesign!

Using “small multiples” is an easy, powerful technique



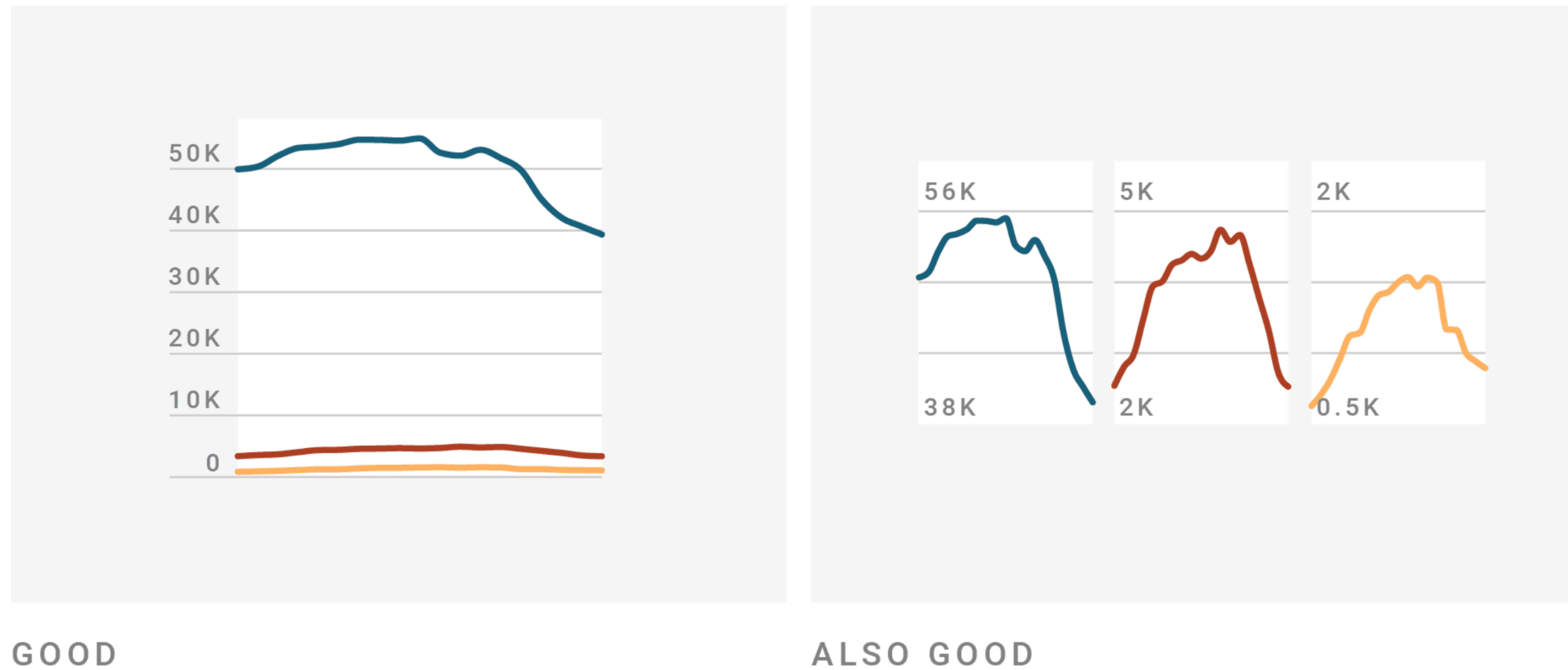
NOT IDEAL



BETTER

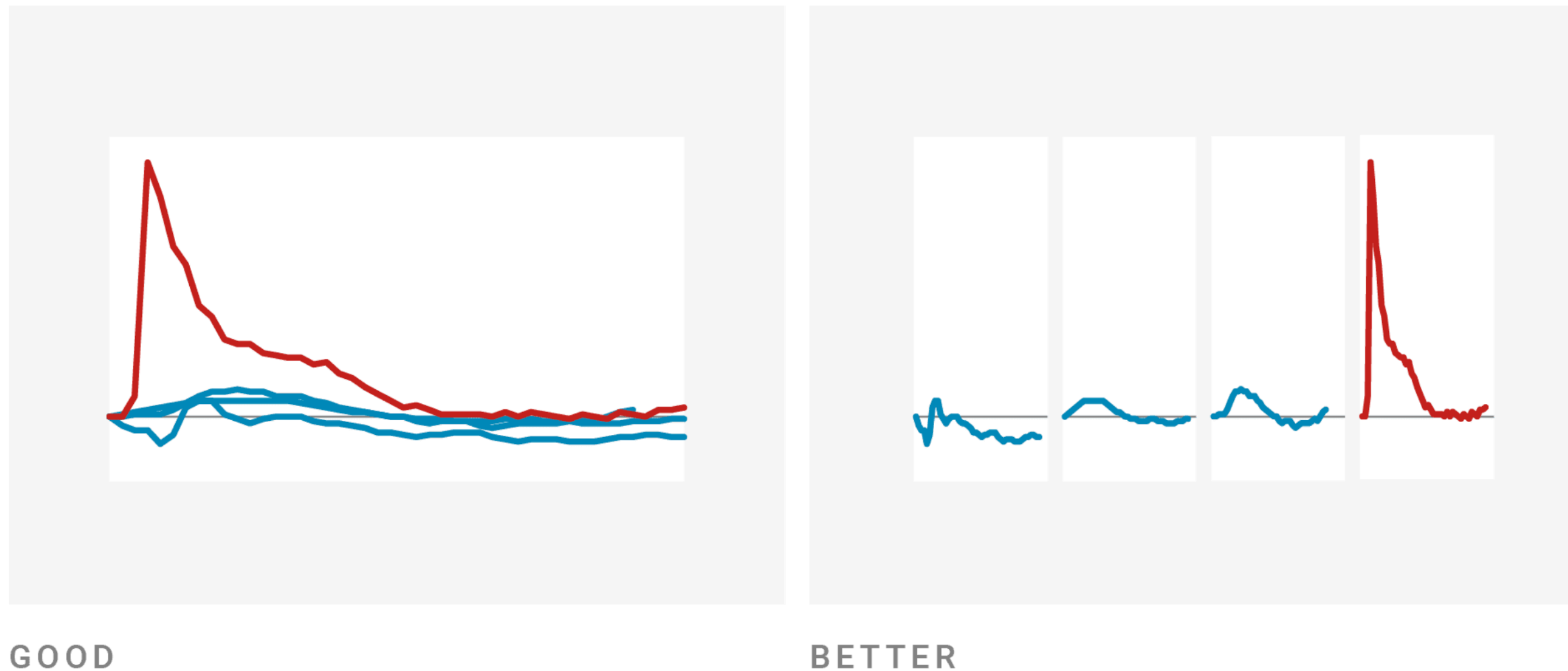
Source: [Datawrapper](#)

# Or simply separate your colors, if they matter



Source: [Datawrapper](#)

# My favorite use of color is to pick just one for *emphasis*



Source: [Datawrapper](#)



# Add alt text

There is great research on alt text, but the most important thing to know is that you should add it to every image you post online (including twitter), in a document, or presentation.

Guidance: <https://medium.com/nightingale/writing-alt-text-for-data-visualization-2a218ef43f81>

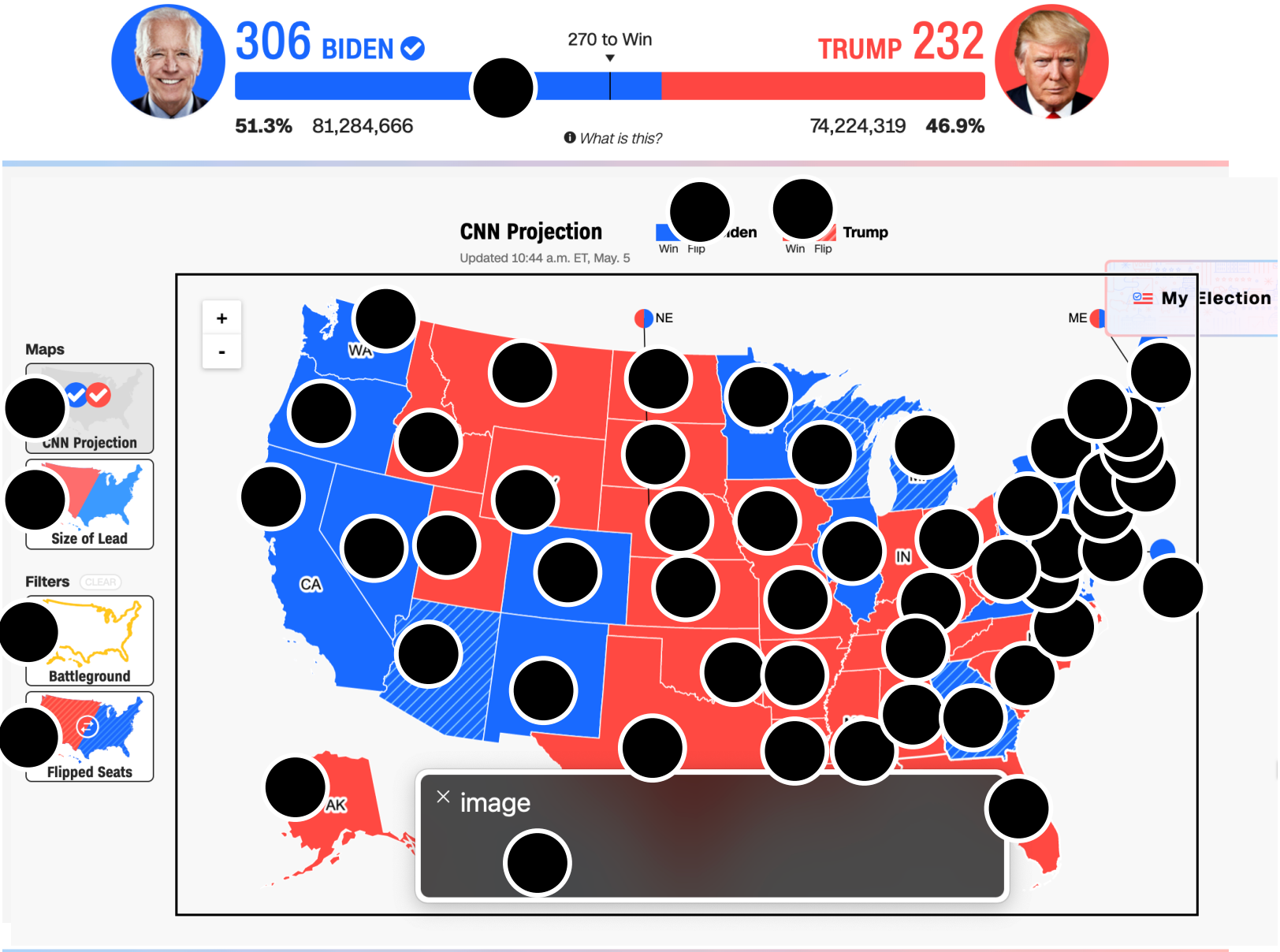
alt= "**Chart type** of **type of data**  
where **reason for including chart**"

Include a **link to data source**  
somewhere in the text

PRESIDENTIAL RESULTS

Joe Biden wins election to be the 46th US President

Pennsylvania’s 20 electoral votes put native son Joe Biden above the 270 needed to become the 46th President of the United States. Born in Scranton, the former vice president and longtime Delaware senator defeated Donald Trump, the first President to lose a reelection bid since George H.W. Bush in 1992.



57 instances of “Content is only visual”

STATE RESULTS

President: Alabama

9 Electoral Votes

Trump PROJECTED WINNER

Candidate

%

Votes

Trump	62.0%	1,441,170
Biden	36.6%	849,624
Est. 99% In		
Updated 10:17 p.m. ET, Mar. 6		

President: Alaska

3 Electoral Votes

Trump PROJECTED WINNER

Candidate

%

Votes

Trump	52.8%	189,951
Biden	42.8%	153,778
Est. 99% In		
Updated 09:51 a.m. ET, Dec. 2		

President: Arizona

11 Electoral Votes

Battleground

Biden PROJECTED WINNER

Candidate

%

Votes

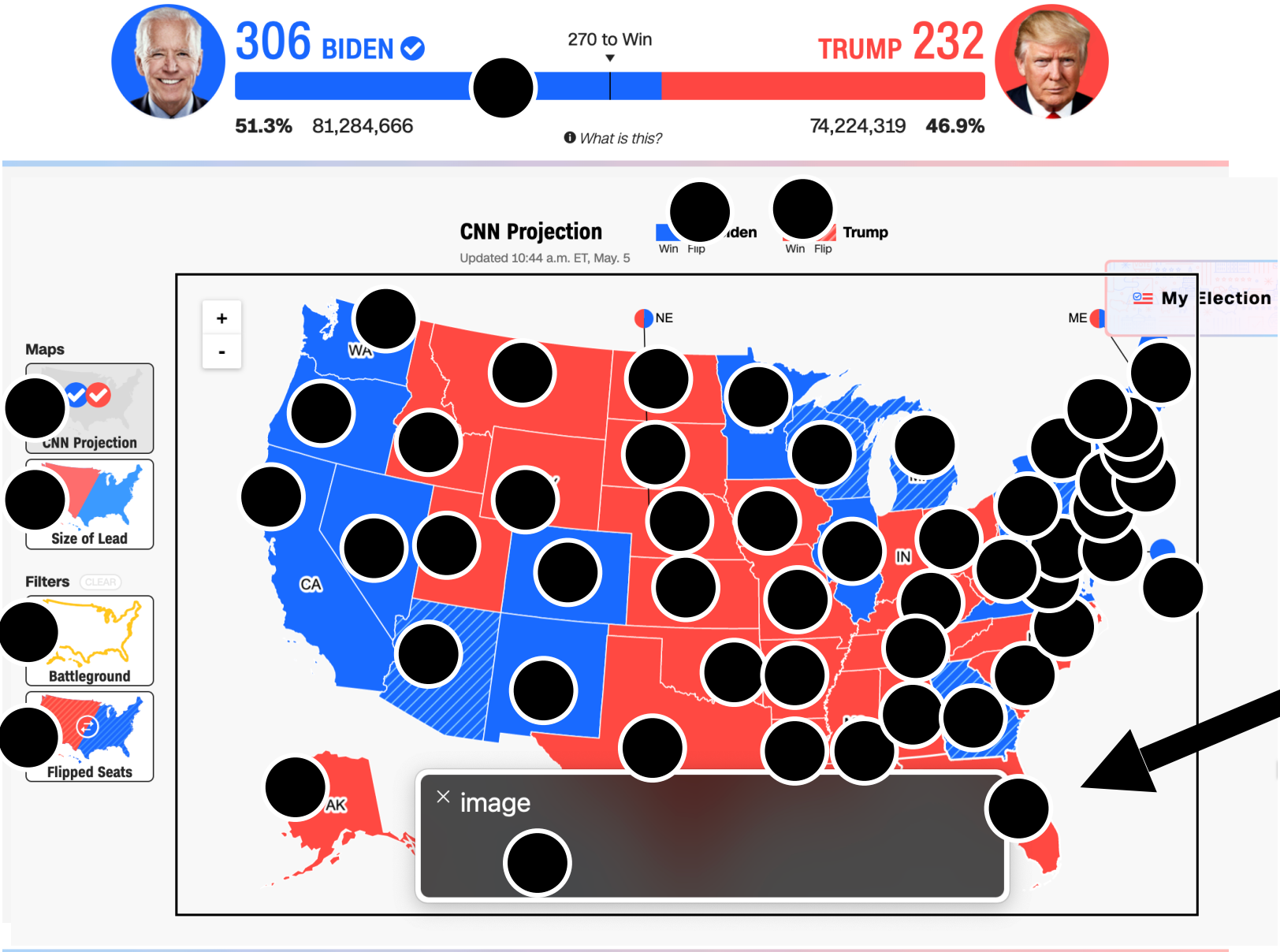
Biden	49.4%	1,672,143
Trump	49.0%	1,661,686
Est. 99% In		
Updated 04:11 p.m. ET, Nov. 30		

Show More States

PRESIDENTIAL RESULTS

Joe Biden wins election to be the 46th US President

Pennsylvania’s 20 electoral votes put native son Joe Biden above the 270 needed to become the 46th President of the United States. Born in Scranton, the former vice president and longtime Delaware senator defeated Donald Trump, the first President to lose a reelection bid since George H.W. Bush in 1992.



Each state should announce to screen readers what state it is and who won it, not “image!”

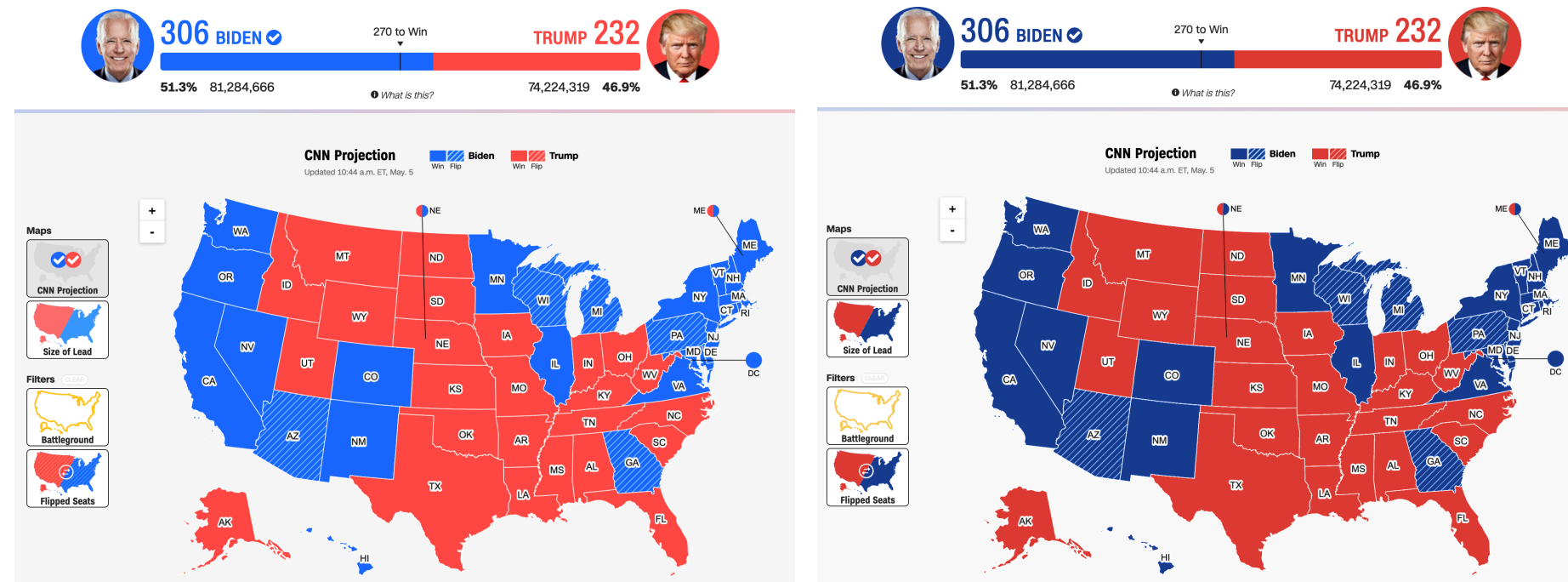
STATE RESULTS

<div>President: Alabama</div> <div>9 Electoral Votes</div> <div>Trump <span>PROJECTED WINNER</span></div> <div><div><div>Candidate</div><div>%</div><div>Votes</div></div><div><div>Trump</div><div>62.0%</div><div>1,441,170</div></div><div><div>Biden</div><div>36.6%</div><div>849,624</div></div></div> <div><div>Est. 99% In</div><div>Updated 10:17 p.m. ET, Mar. 6</div><div>Full Details</div></div>	<div>President: Alaska</div> <div>3 Electoral Votes</div> <div>Trump <span>PROJECTED WINNER</span></div> <div><div><div>Candidate</div><div>%</div><div>Votes</div></div><div><div>Trump</div><div>52.8%</div><div>189,951</div></div><div><div>Biden</div><div>42.8%</div><div>153,778</div></div></div> <div><div>Est. 99% In</div><div>Updated 09:51 a.m. ET, Dec. 2</div><div>Full Details</div></div>	<div>President: Arizona</div> <div>11 Electoral Votes</div> <div>Biden <span>PROJECTED WINNER</span></div> <div><div><div>Candidate</div><div>%</div><div>Votes</div></div><div><div>Biden</div><div>49.4%</div><div>1,672,143</div></div><div><div>Trump</div><div>49.0%</div><div>1,661,686</div></div></div> <div><div>Est. 99% In</div><div>Updated 04:11 p.m. ET, Nov. 30</div><div>Full Details</div></div>
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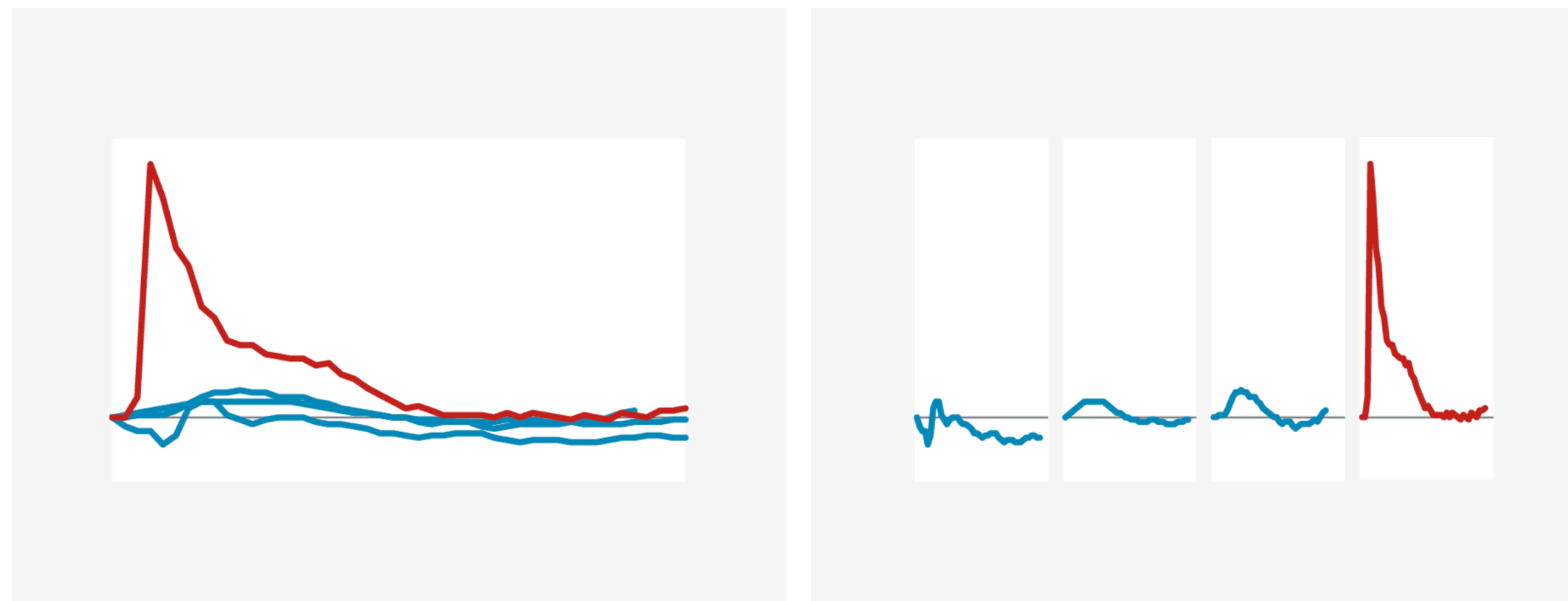
Show More States

# Recap: Perceivability

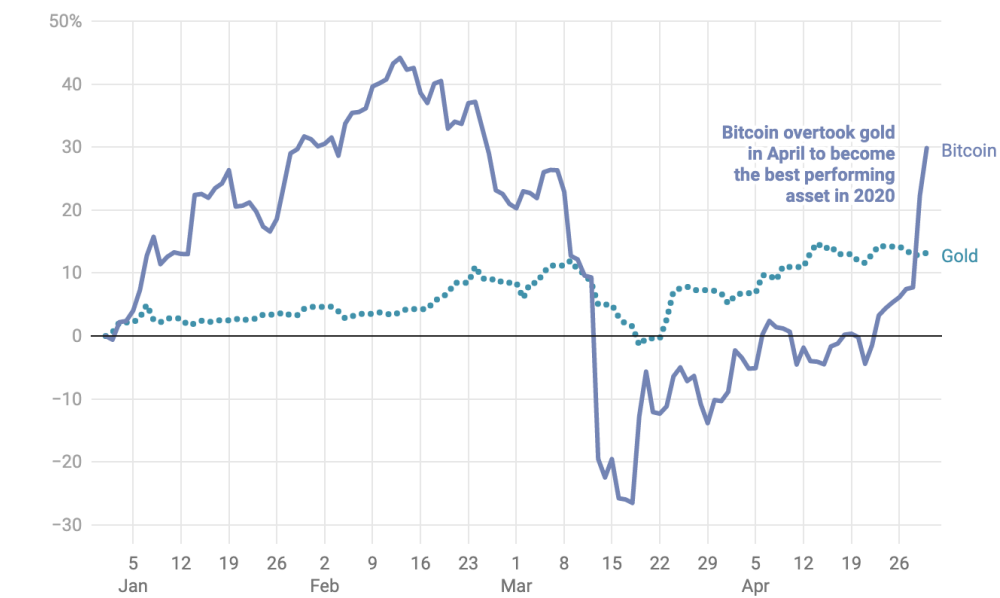
## Use high contrast



## Reduce colors and crowding



## Use redundant encoding



## Add alt text

alt= “**Chart type** of **type of data**  
where **reason for including chart**”

Include a **link to data source**  
somewhere in the text

# Perceivable Evaluation Toolkit:

1. [Contrast Checker](#)
2. Safe color design
  - a. [CVD Checker](#)
  - b. [Redundant encoding design ideas](#)
  - c. [Small multiples design ideas](#)
3. [Alt Text](#)





CLASS QUESTION

# Question for Frank

# Operable

**Can someone operate this in multiple ways? Is each way easy?**

# Operable Checklist:

1. Mouse
2. Keyboard-only
3. Screen Reader

# Many assistive input technologies “navigate”



A person in a wheelchair operating an old computer using a desk-mounted sip and puff device called the POSSUM.

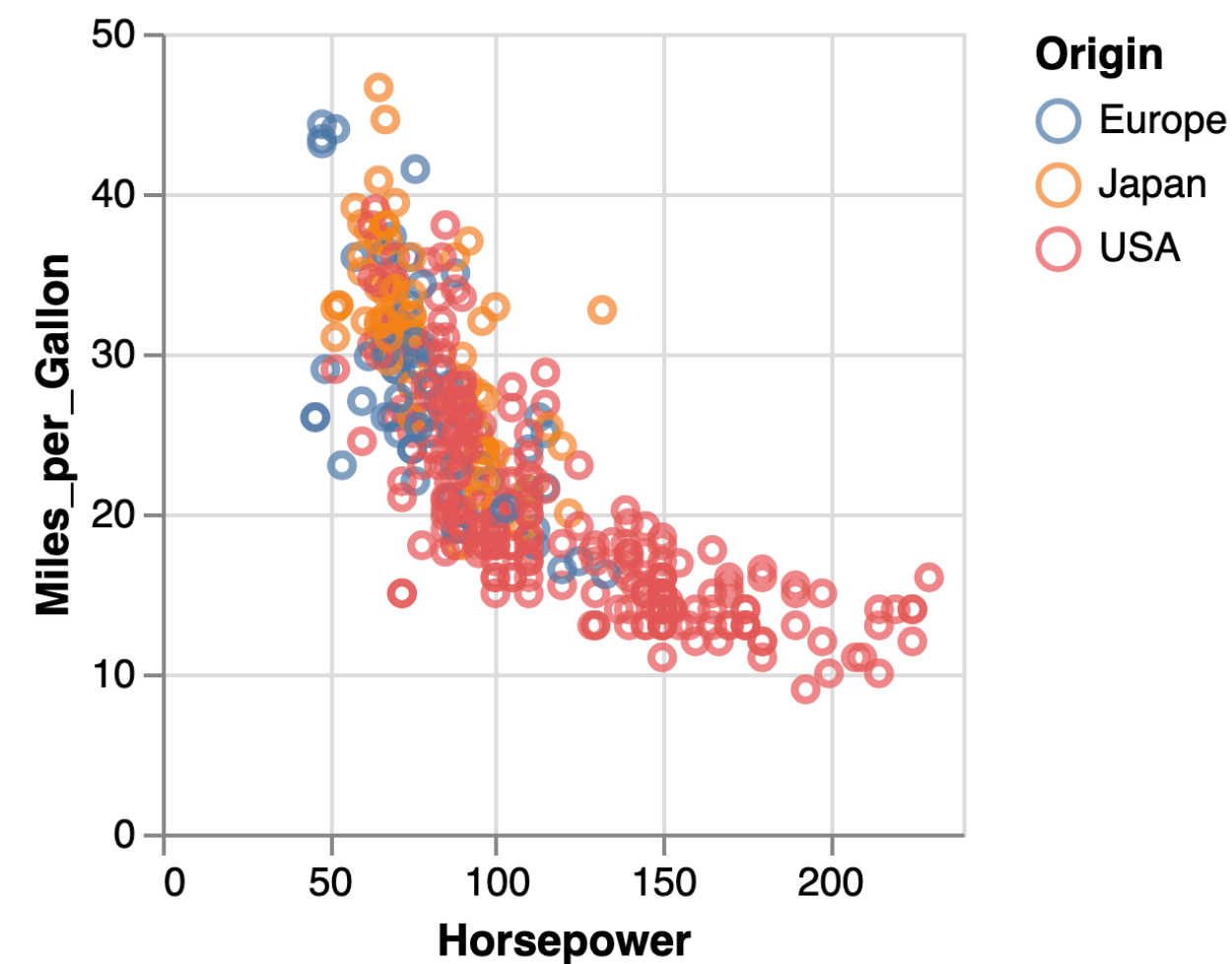
Image credit: [Wikipedia](#), Public Domain, 1960. Photographer: Possum Ltd.

# Why “keyboard-only?”

Some things work for screen readers but not for keyboard-only users!

## Scatterplot with External Links and Tooltips

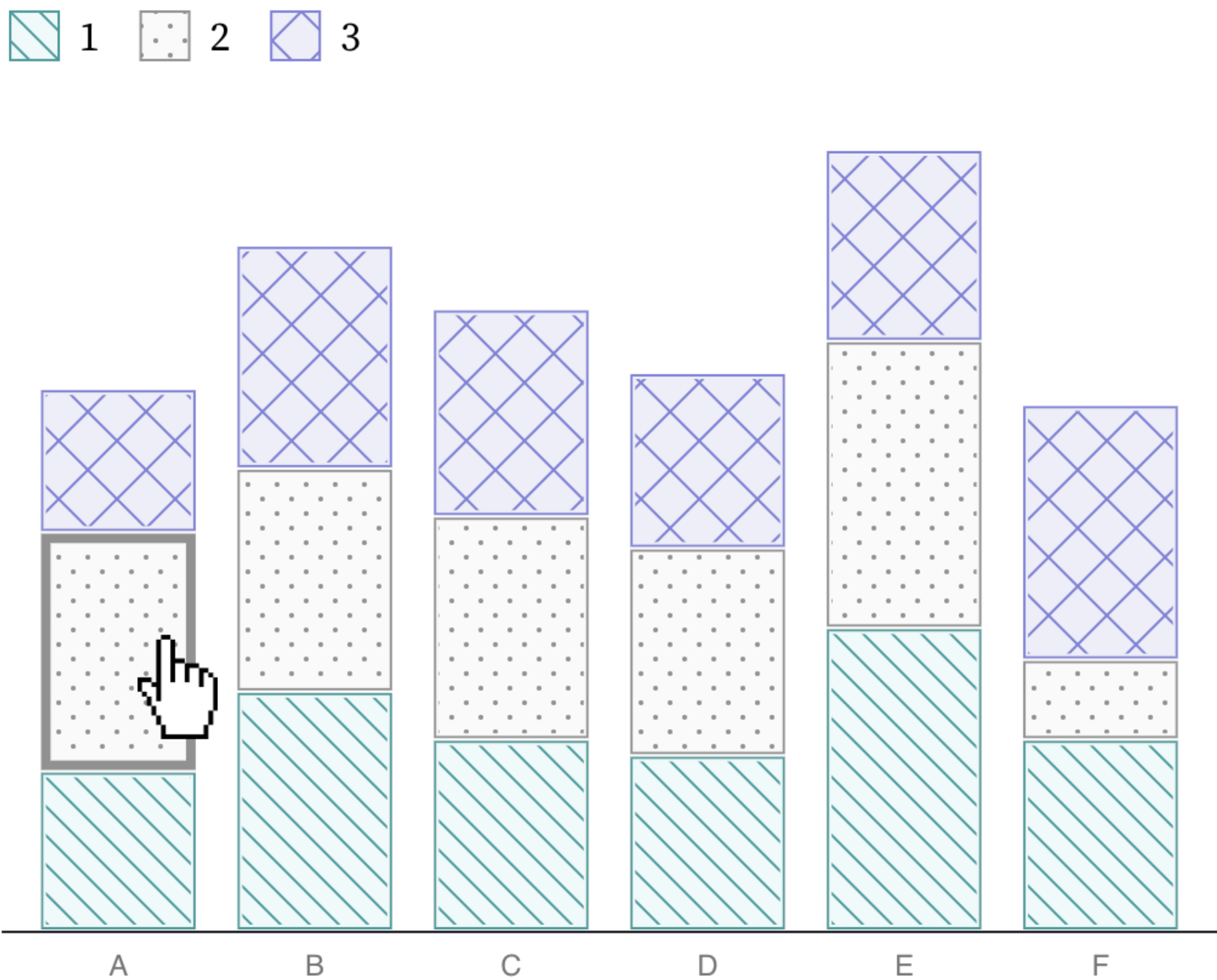
A scatterplot showing horsepower and miles per gallons that opens a Google search for the car that you click on.



[https://vega.github.io/vega-lite/examples/point\\_href.html](https://vega.github.io/vega-lite/examples/point_href.html)



# Ensure Keyboard Access (if interactive)



**Status:** Category 2 of Building A has been selected.

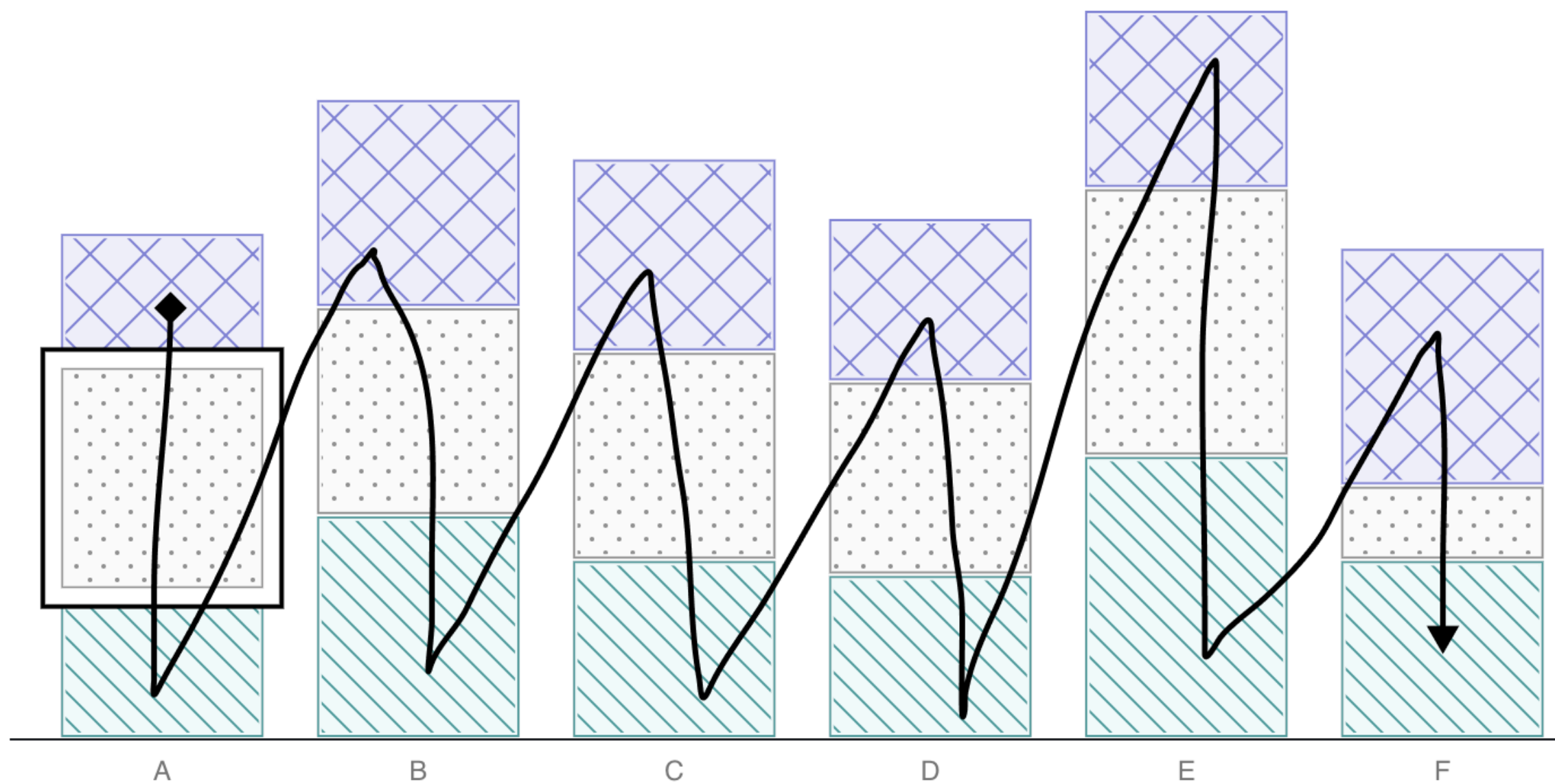
## Products In Building A that belong to Category 2\*

Product Name	Count in Stock
Product A	147
Product C	88
Product M	69

*\*This table has been populated by the selection in the preceding chart.*

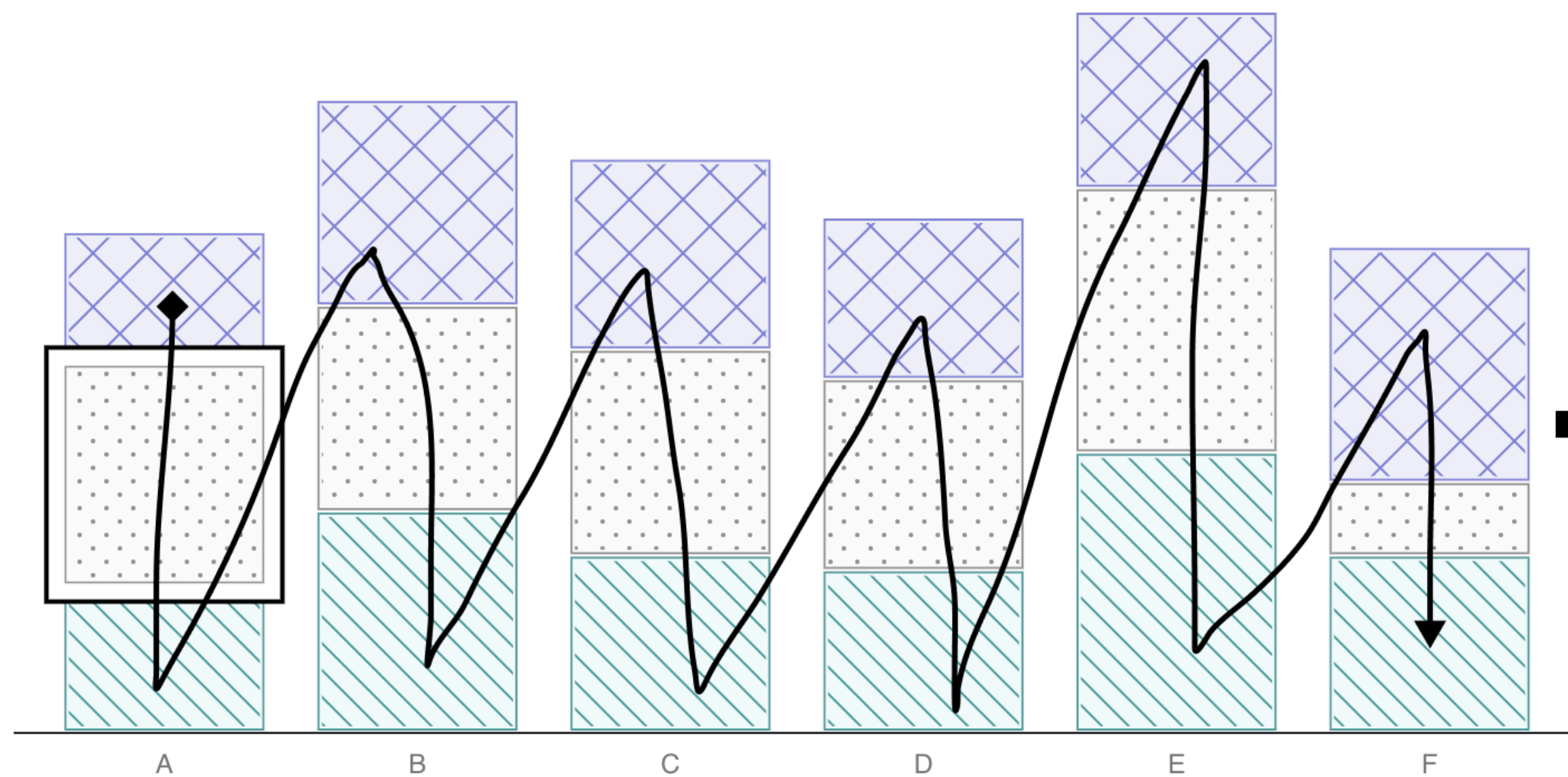
# How does someone move around? By default, it is as elements are rendered:

1 2 3

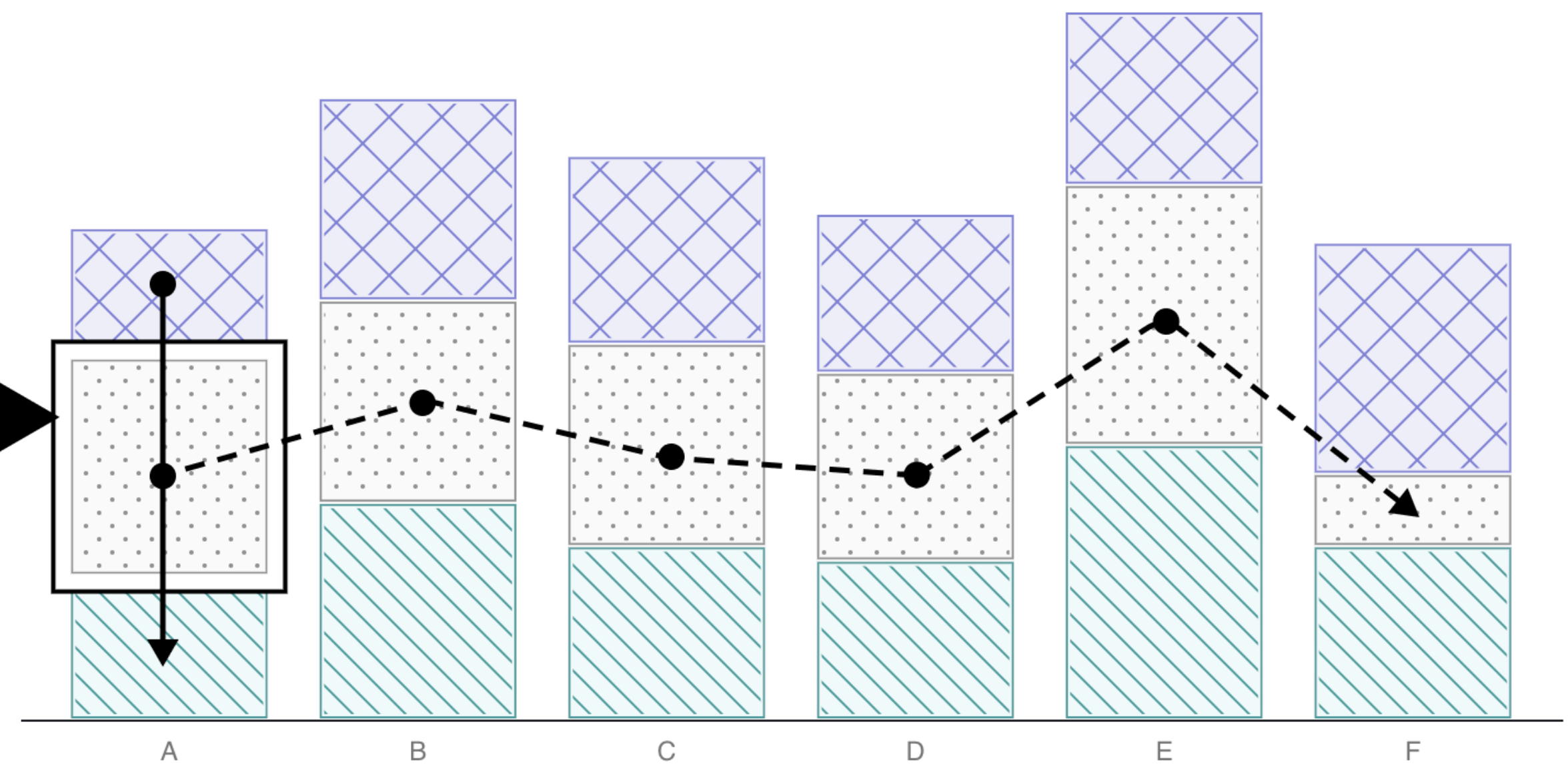


# Consider more flexible movement when data *exploration* matters

1 2 3

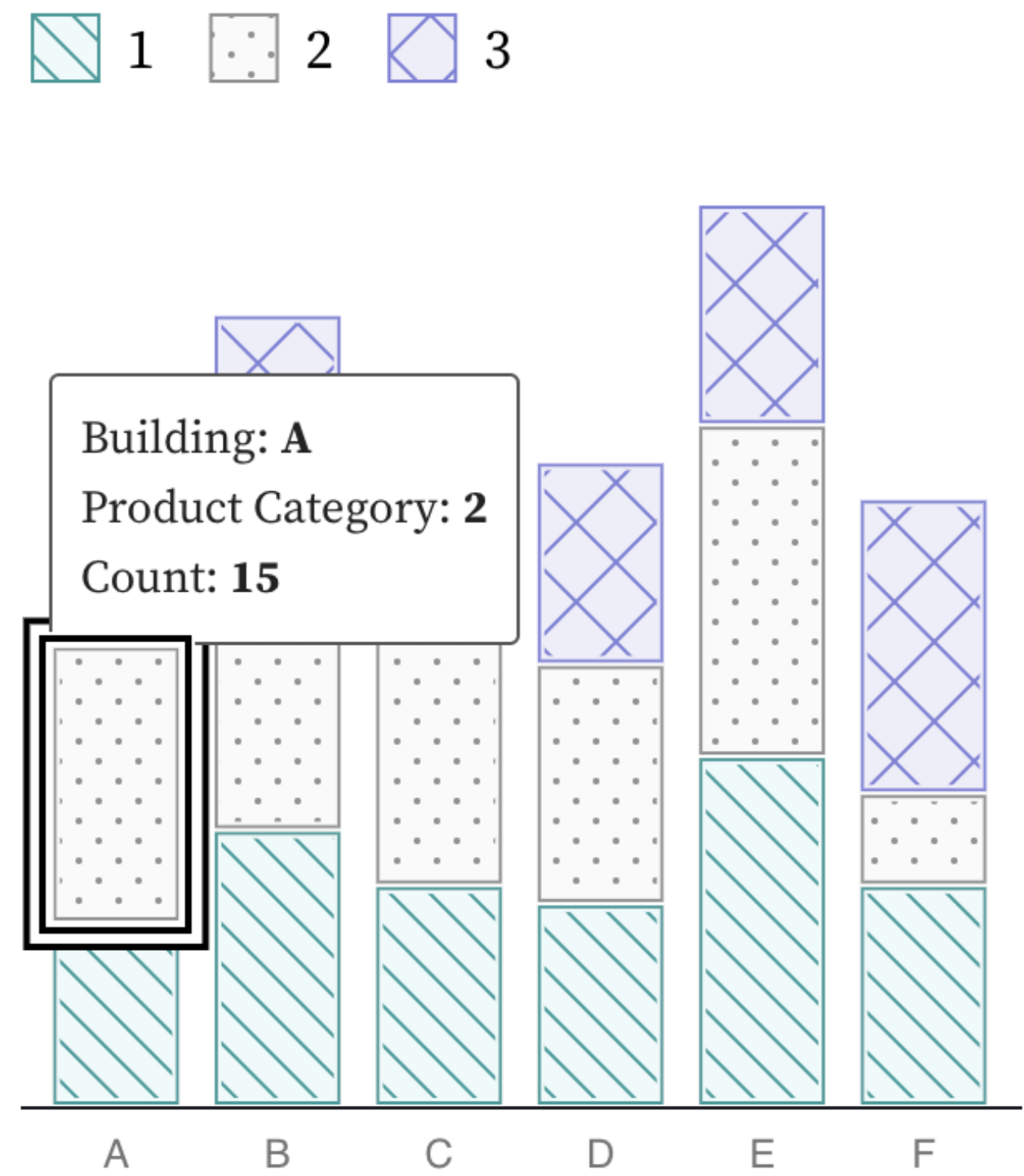


1 2 3





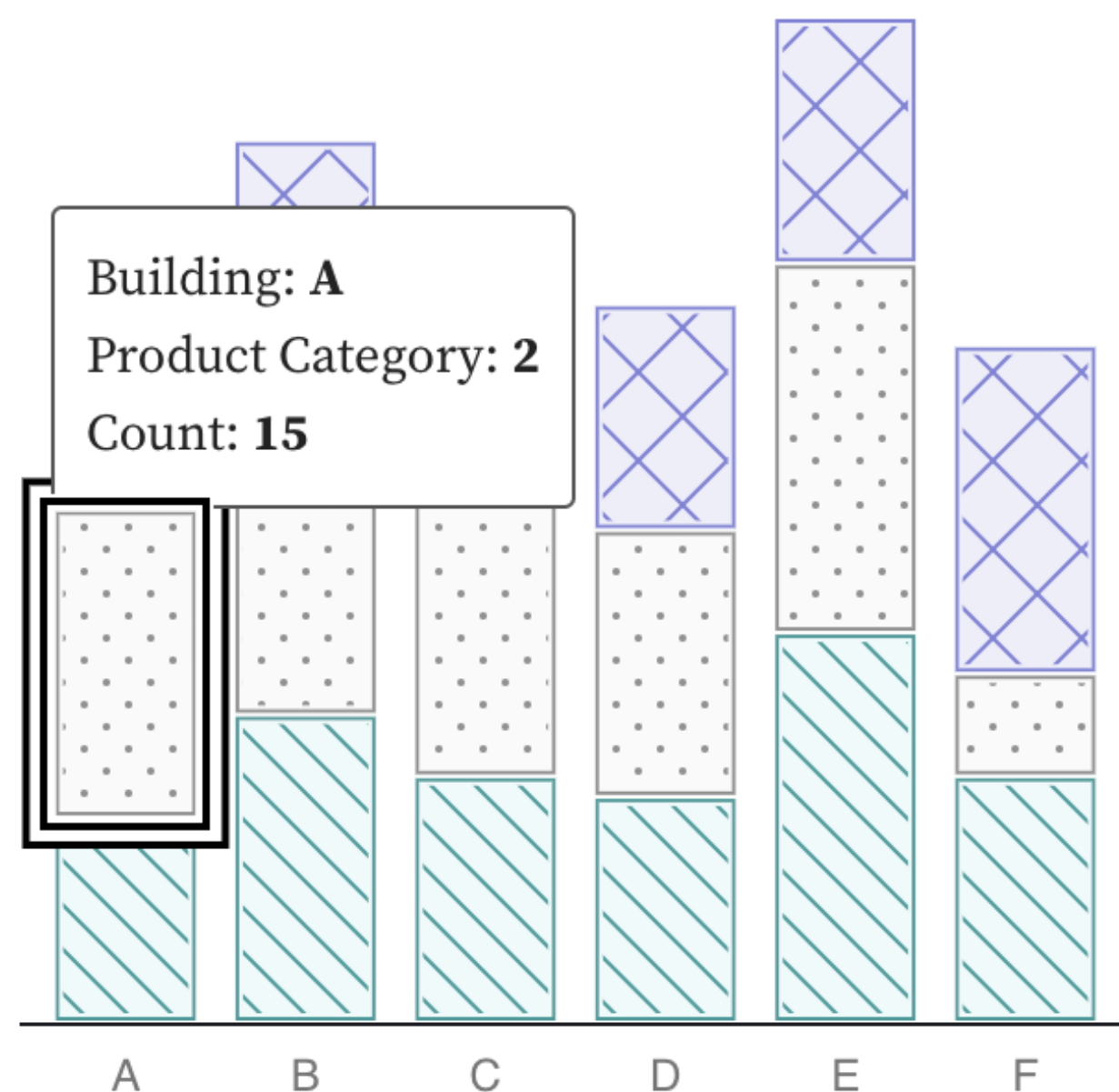
# Alt text should communicate operability



× Building A. Product Category 2.  
Count 15. Bar 2 of 3. Image.

# Semantics matter

 1    2    3



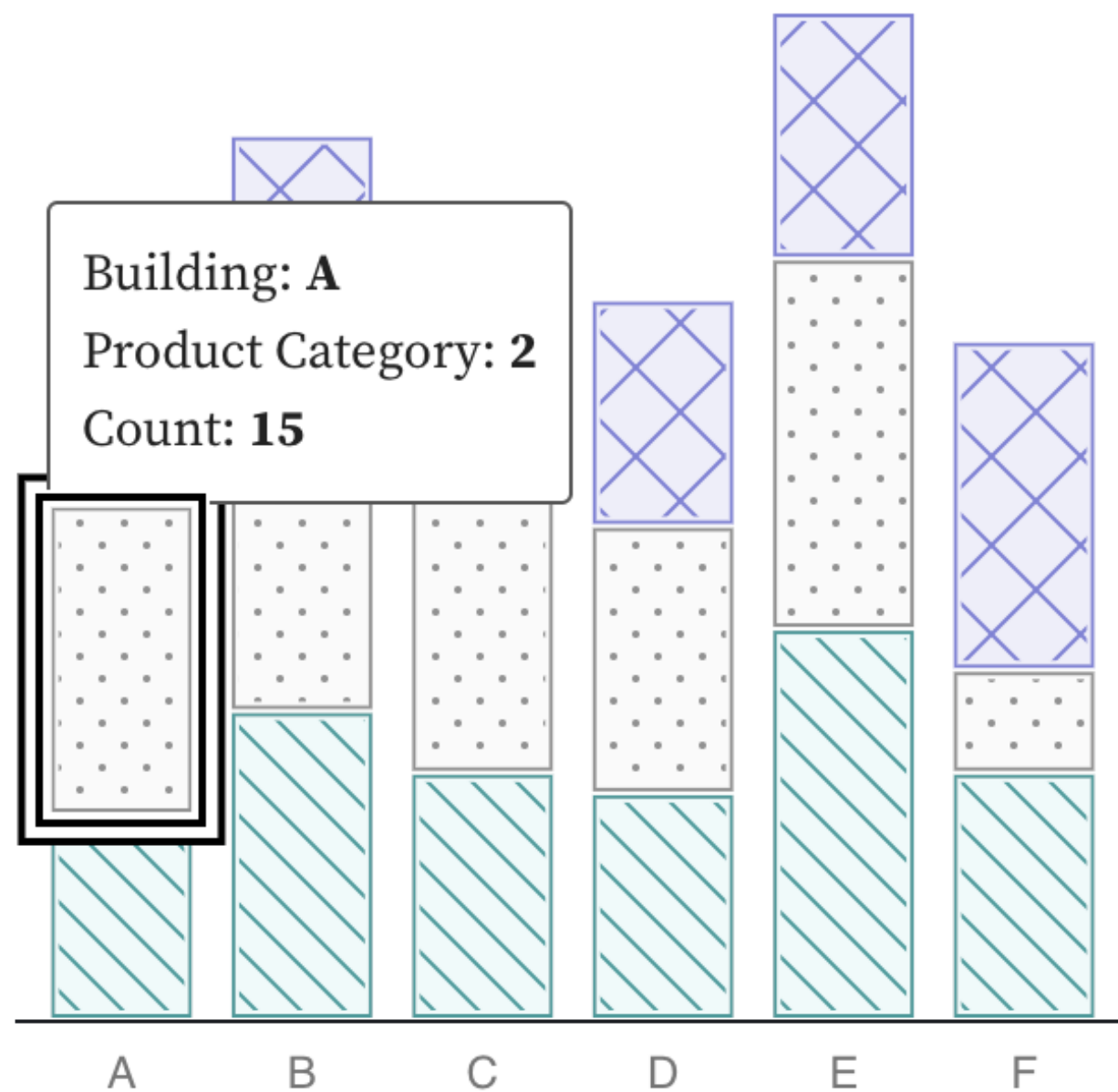
× Building A. Product Category 2.  
Count 15. Bar 2 of 3. Image.

“Image” doesn’t signal  
interactivity!



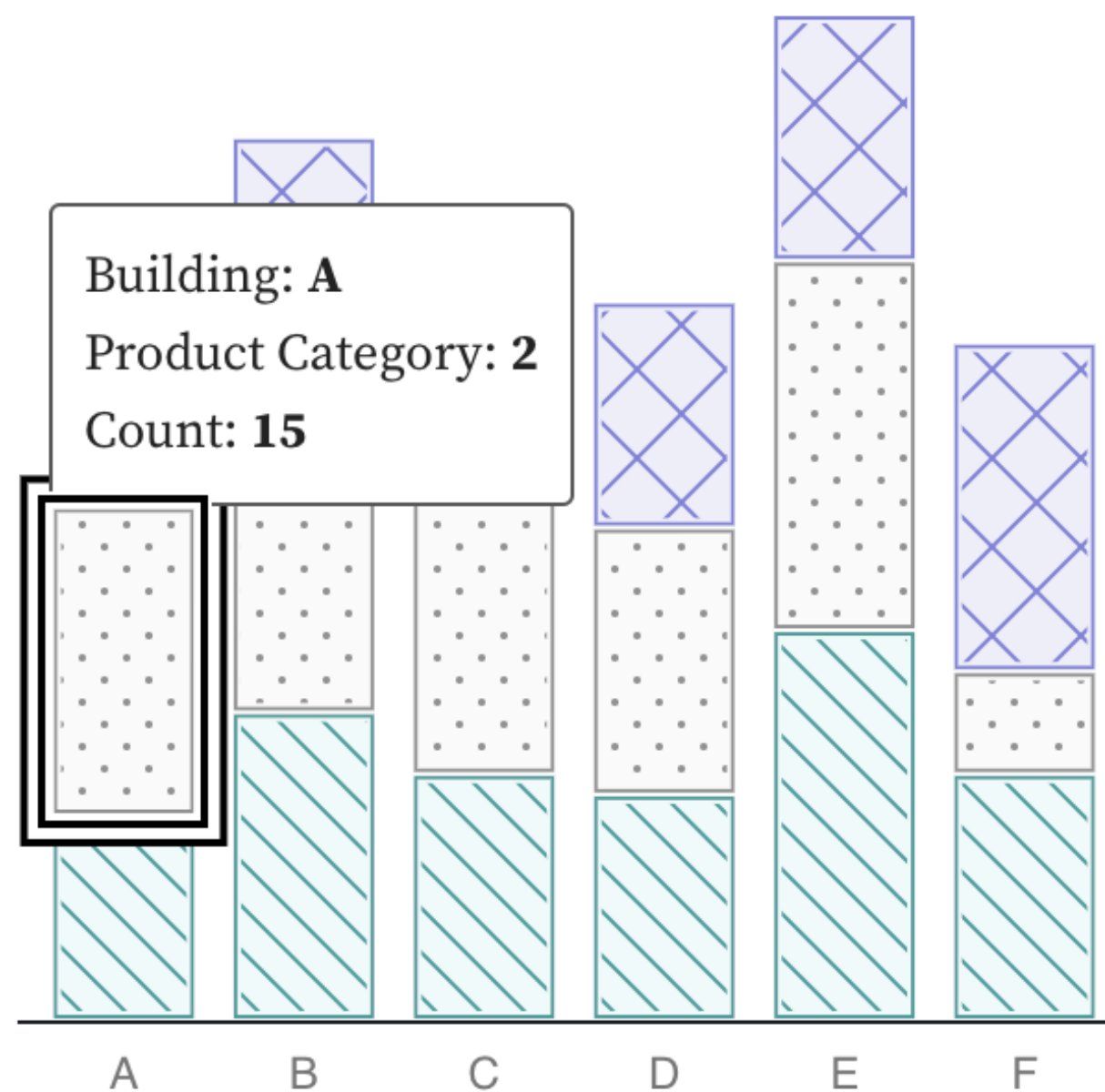
# “Aria” states and roles are standardized

1 2 3



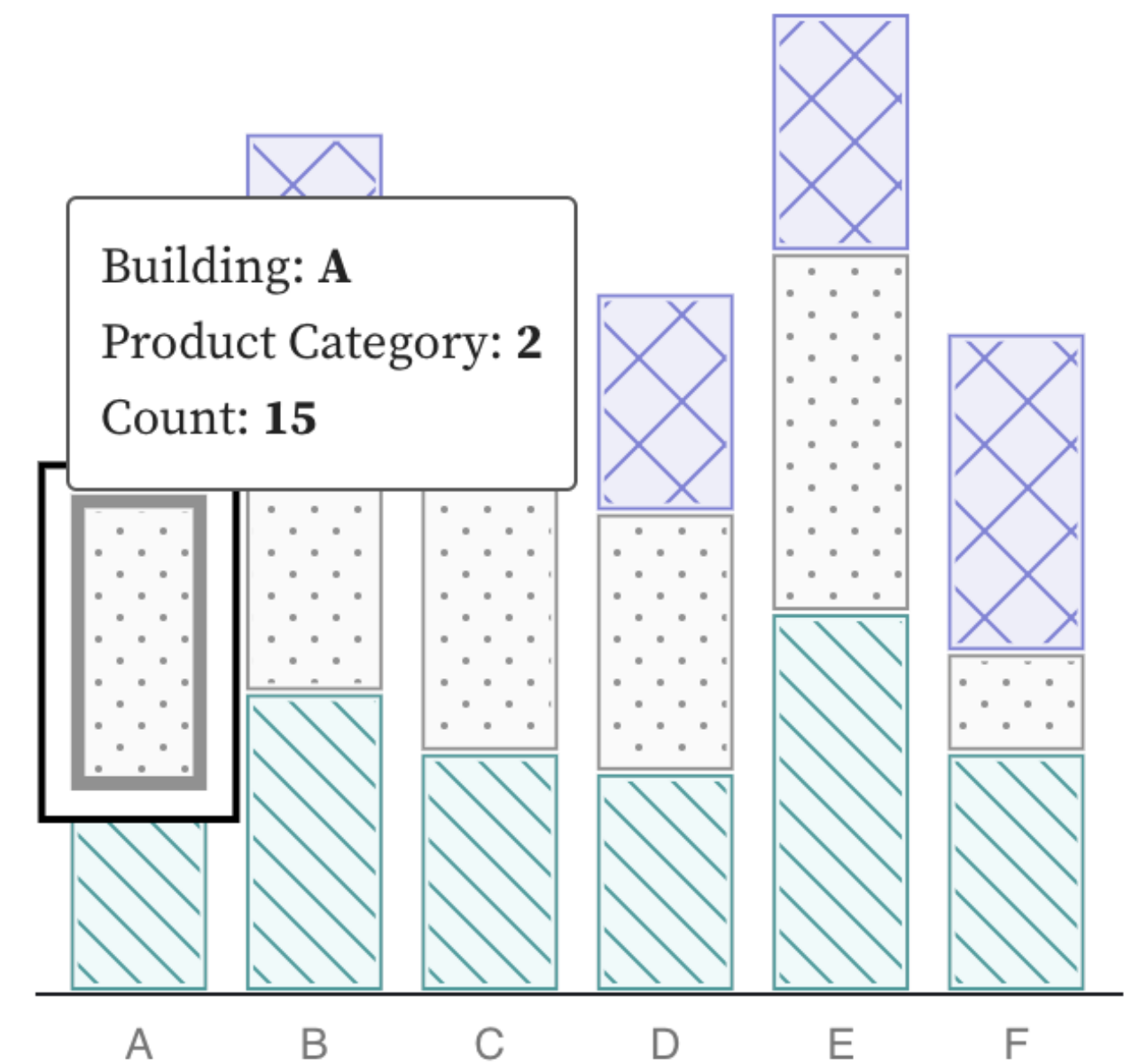
× Building A. Product Category 2.  
Count 15. Bar 2 of 3. Image.

1 2 3



× Building A. Product Category  
2. Count 15. Bar 2 of 3., toggle  
button

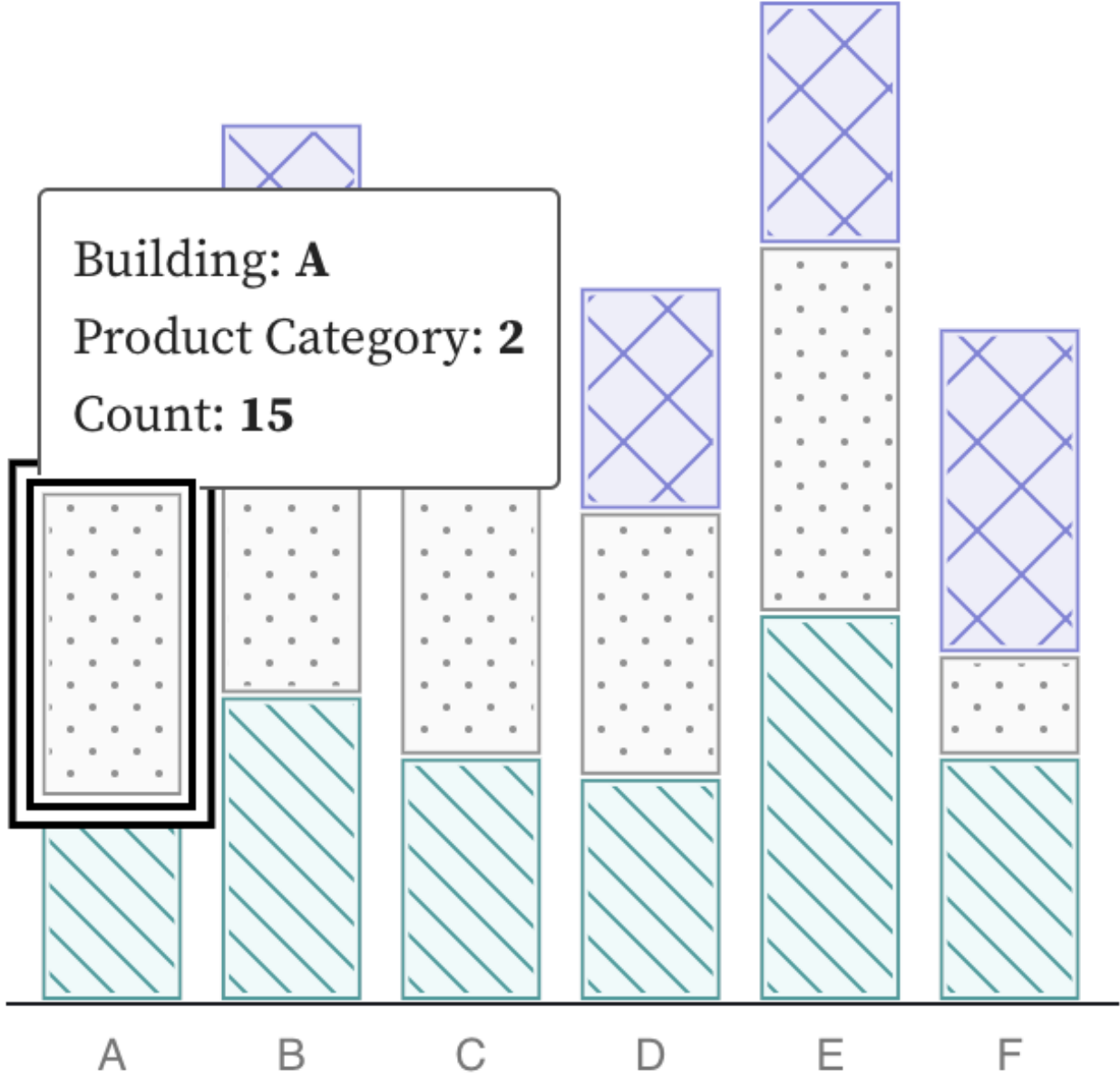
1 2 3



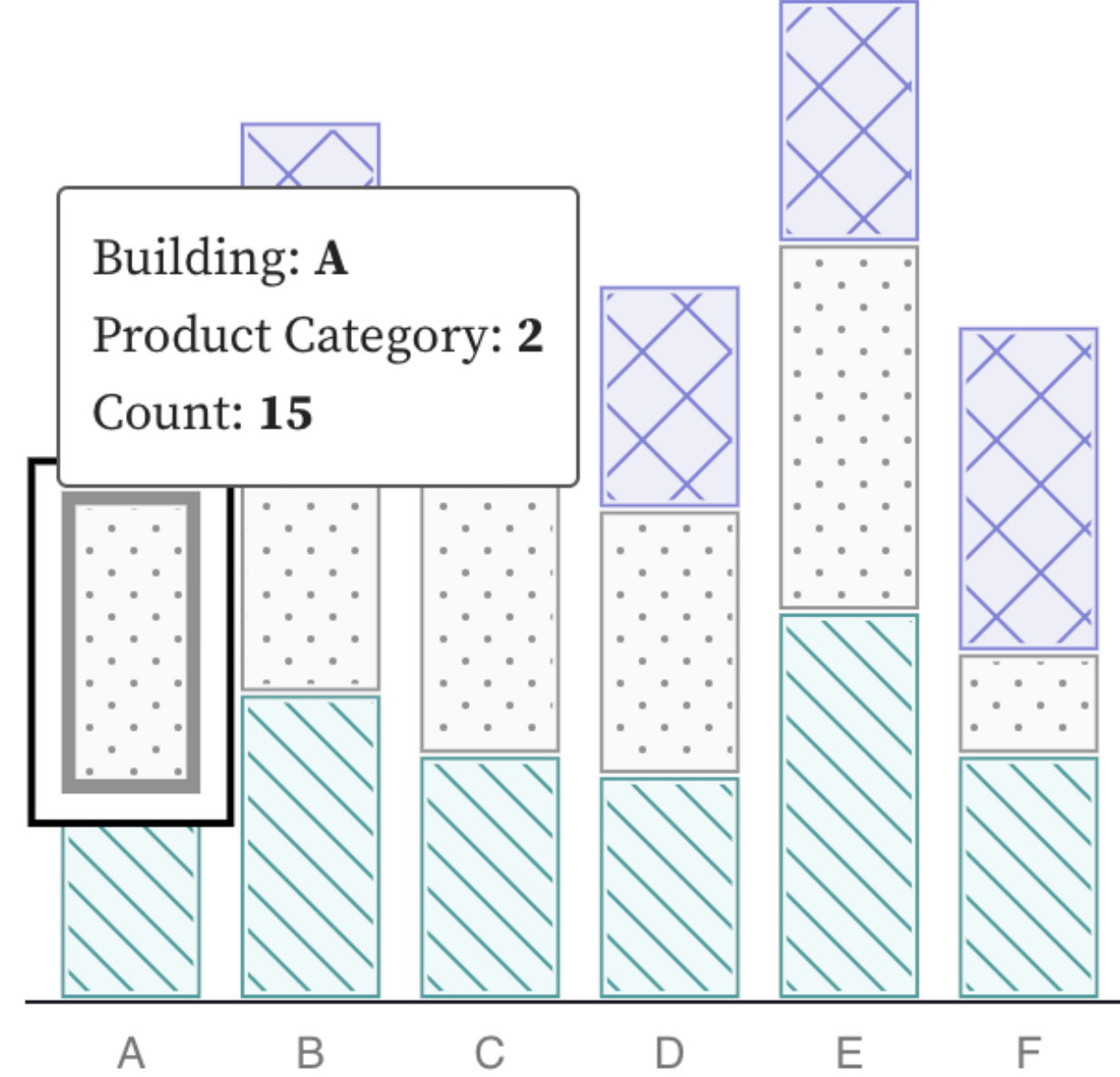
× selected, Building A. Product  
Category 2. Count 15. Bar 2 of  
3., toggle button

# Communicating operability should be visual too

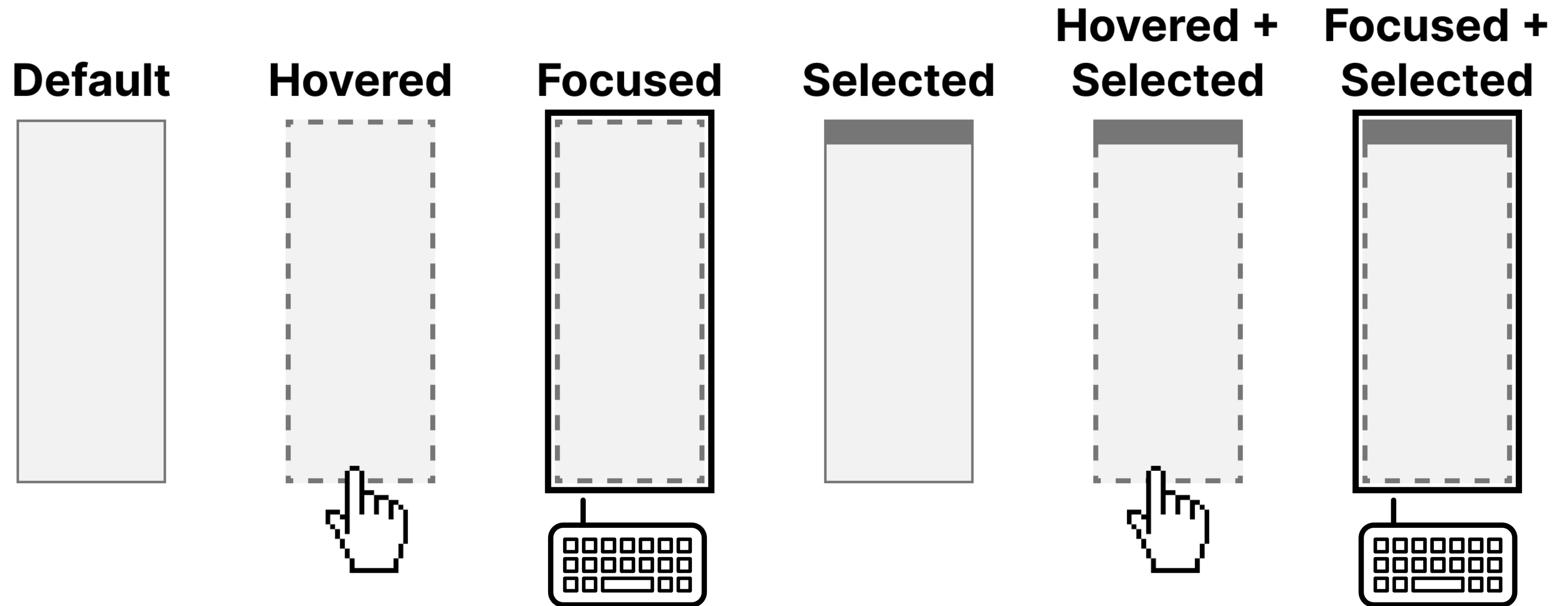
Hovered/focused



Selected



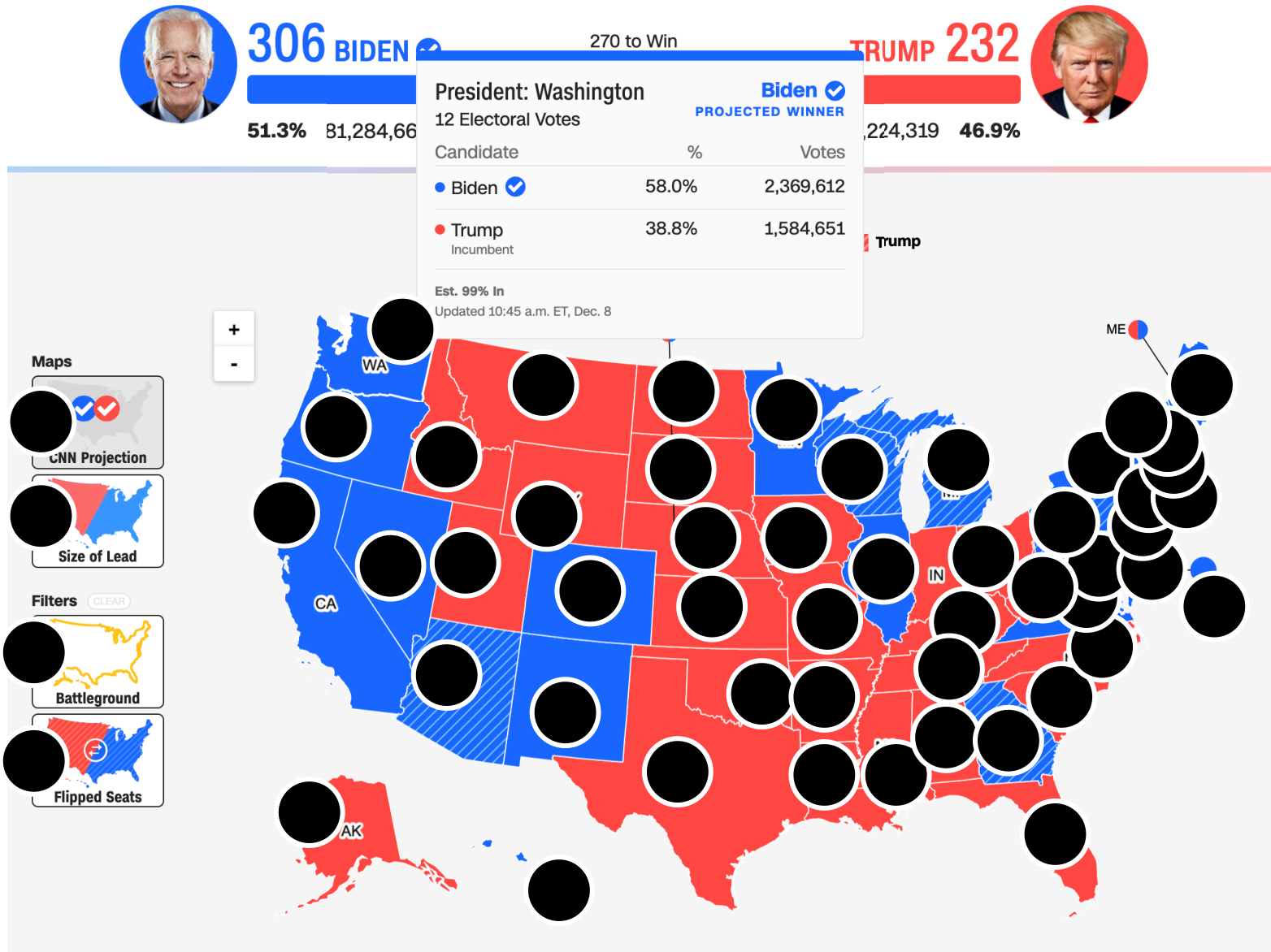
# Design your own interaction styling



PRESIDENTIAL RESULTS

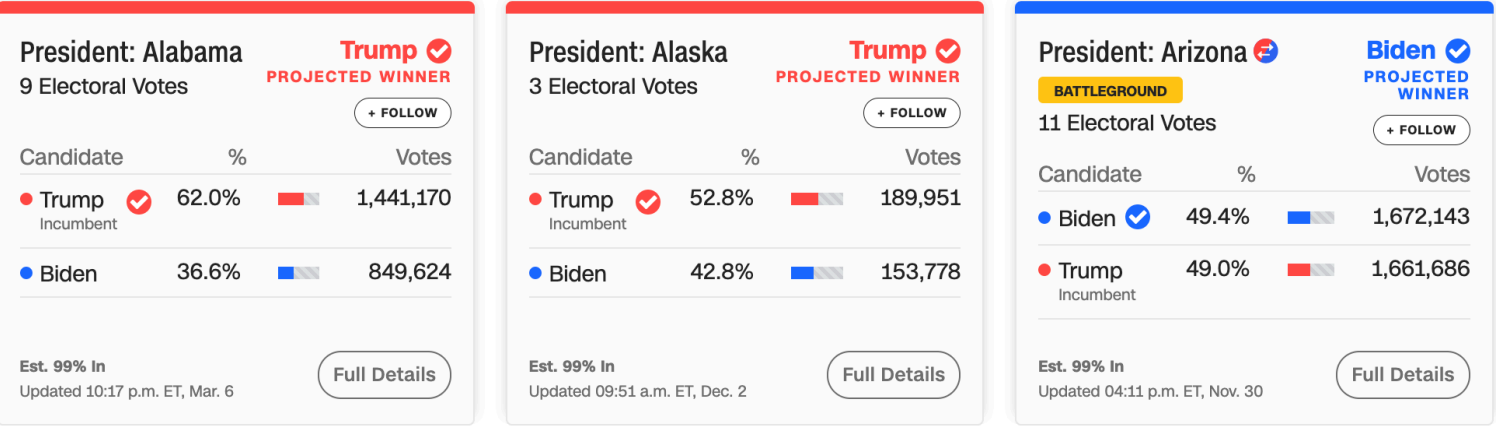
Joe Biden wins election to be the 46th US President

Pennsylvania’s 20 electoral votes put native son Joe Biden above the 270 needed to become the 46th President of the United States. Born in Scranton, the former vice president and longtime Delaware senator defeated Donald Trump, the first President to lose a reelection bid since George H.W. Bush in 1992.



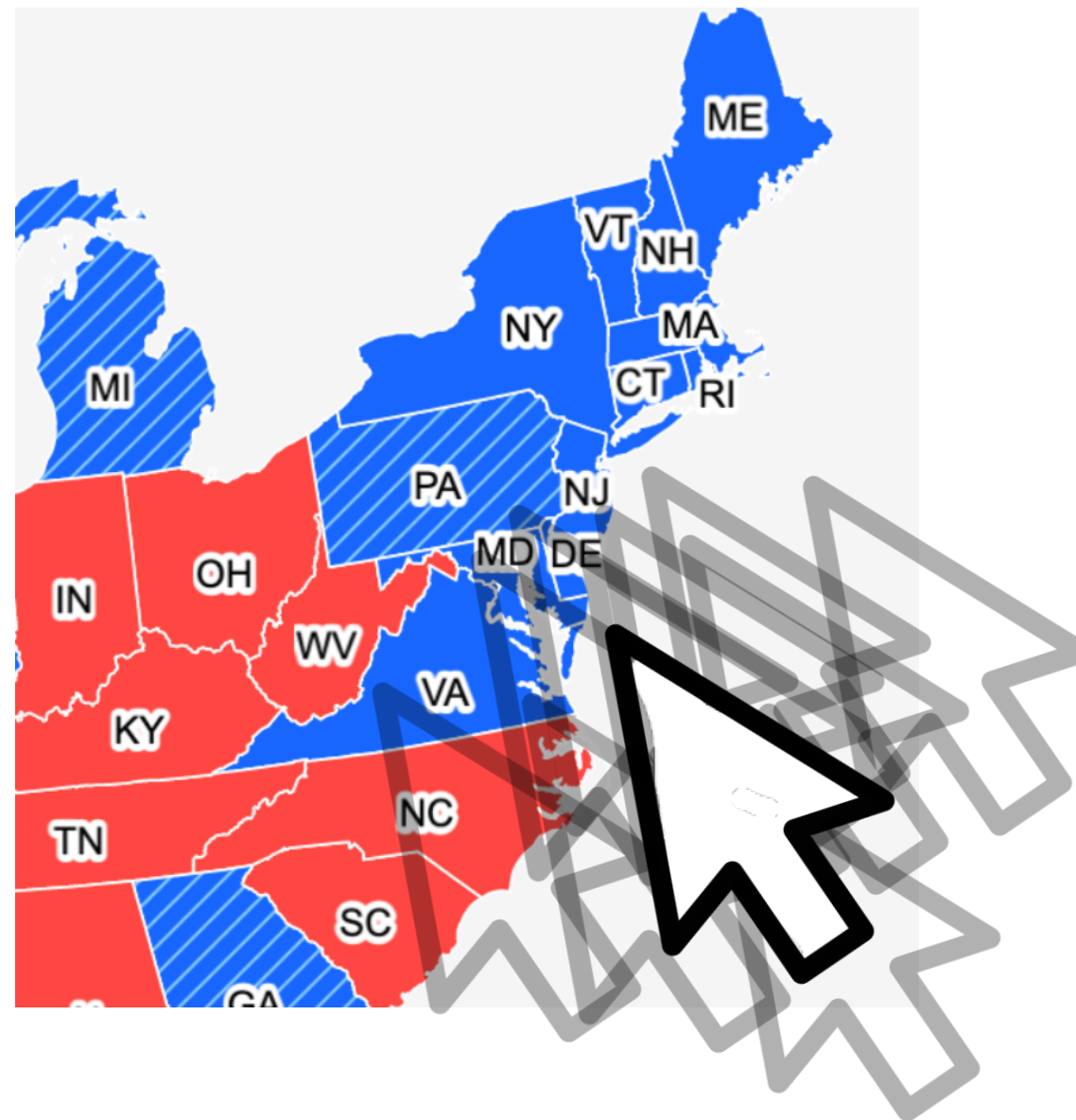
54 instances of “only one input type”

STATE RESULTS



Show More States

**Expecting users to hover on something tiny is an accessibility design failure**

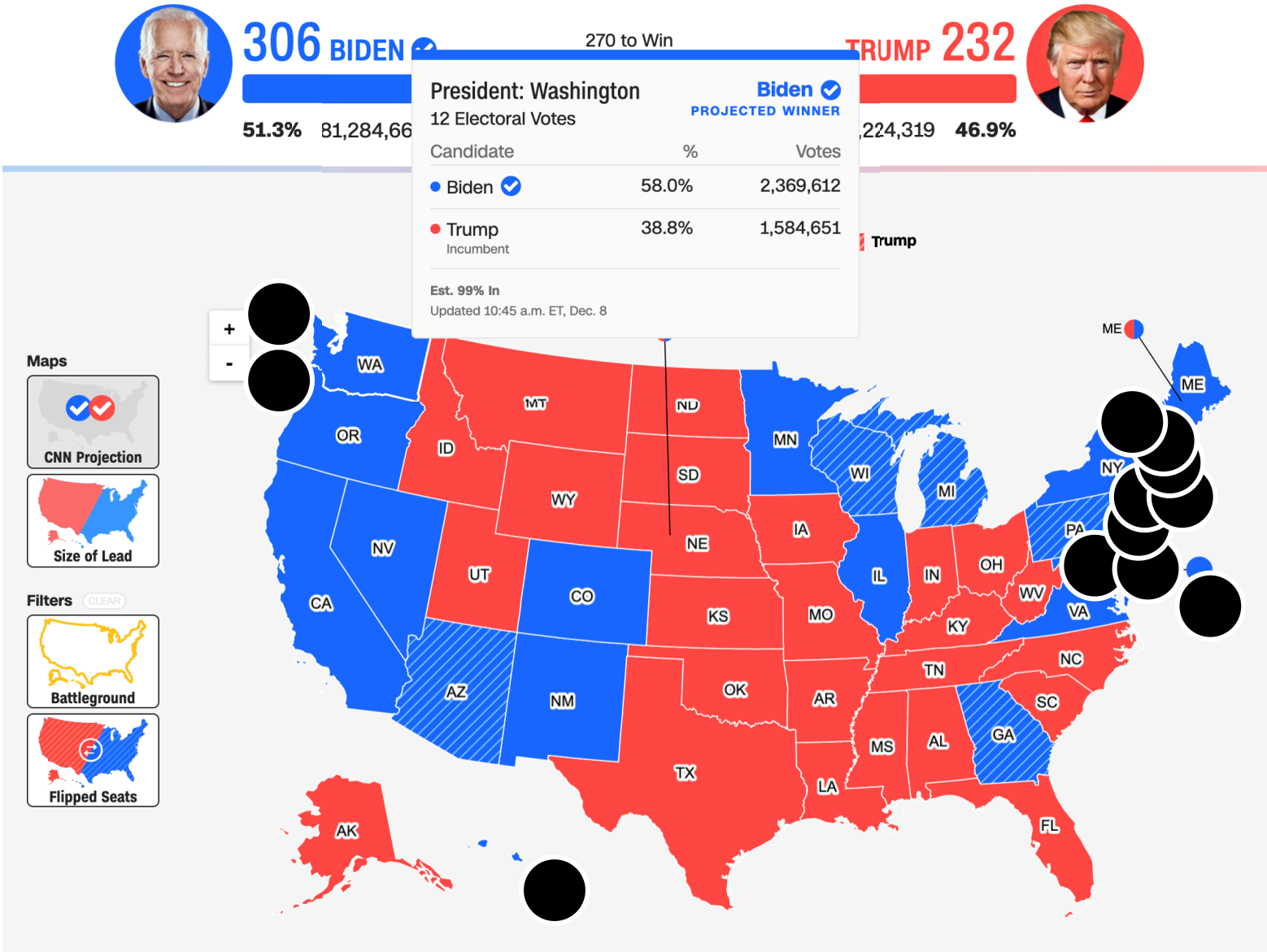




PRESIDENTIAL RESULTS

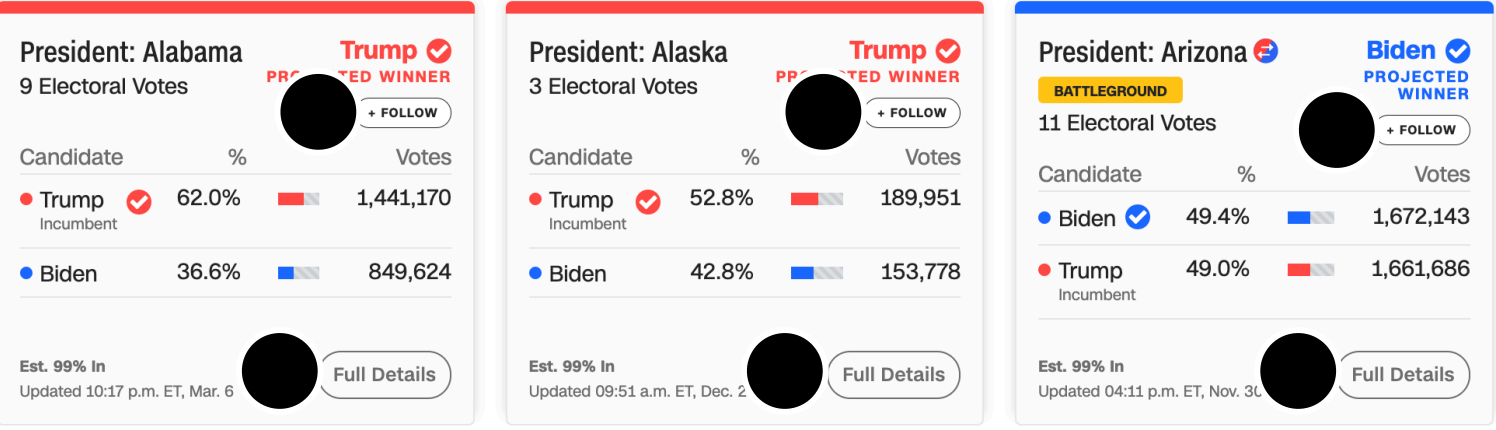
Joe Biden wins election to be the 46th US President

Pennsylvania’s 20 electoral votes put native son Joe Biden above the 270 needed to become the 46th President of the United States. Born in Scranton, the former vice president and longtime Delaware senator defeated Donald Trump, the first President to lose a reelection bid since George H.W. Bush in 1992.



18 instances of “target pointer size is too small”

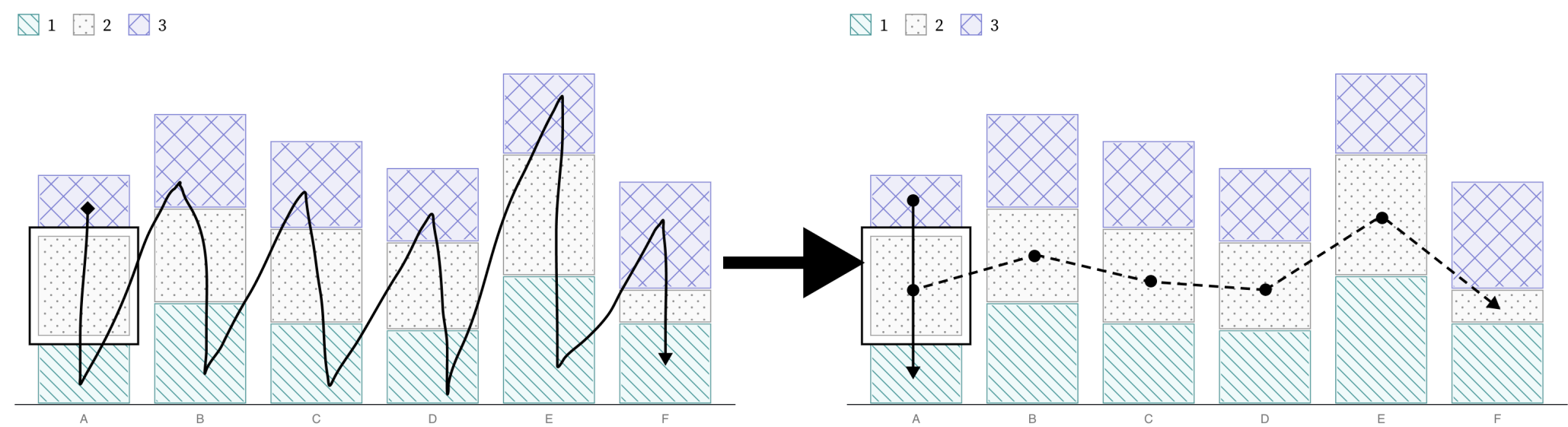
STATE RESULTS



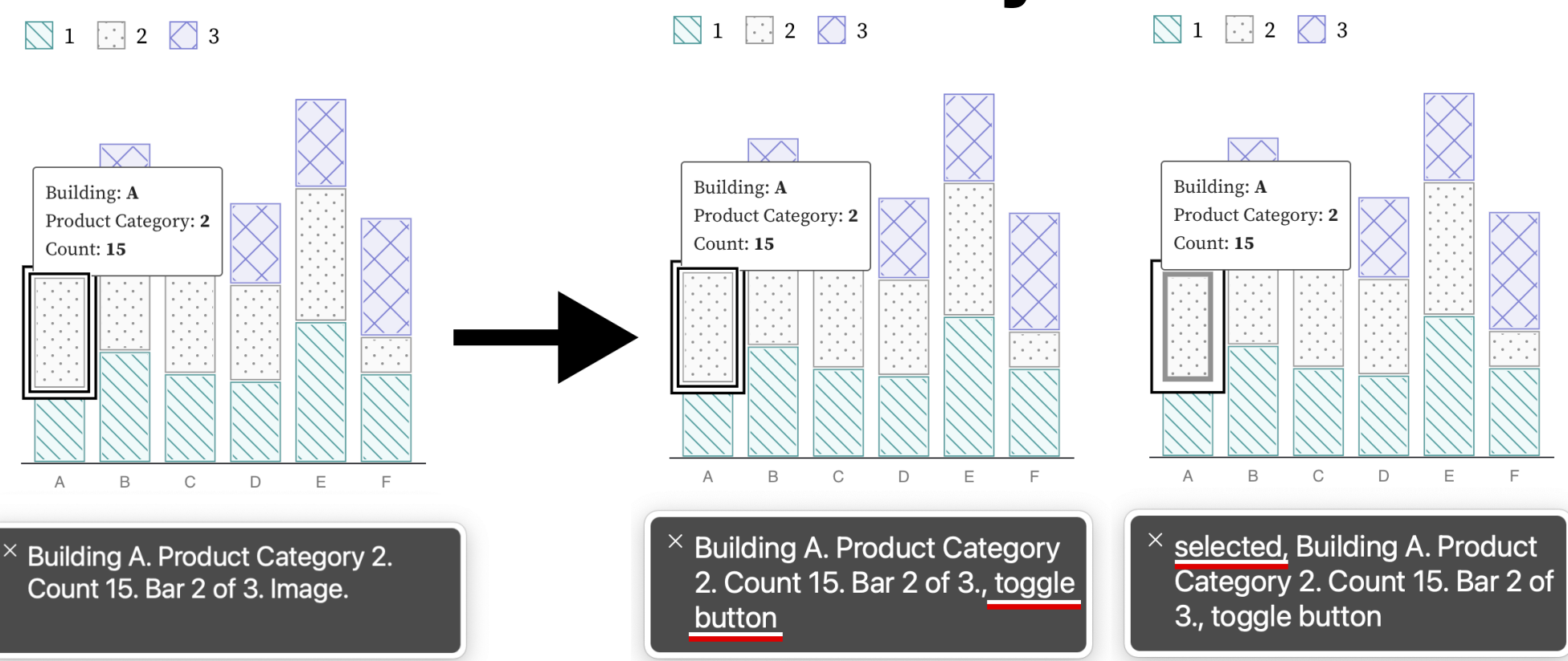
Show More States

# Recap: Operability

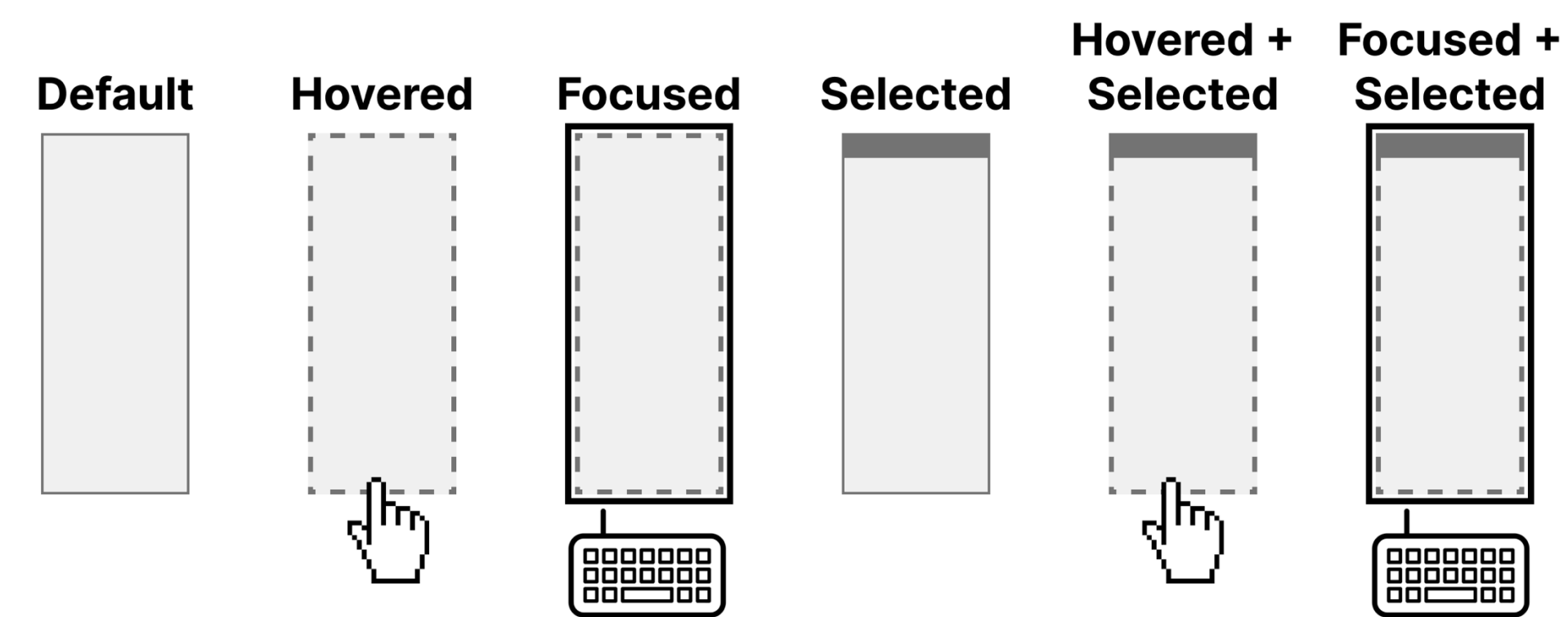
## Consider how someone navigates



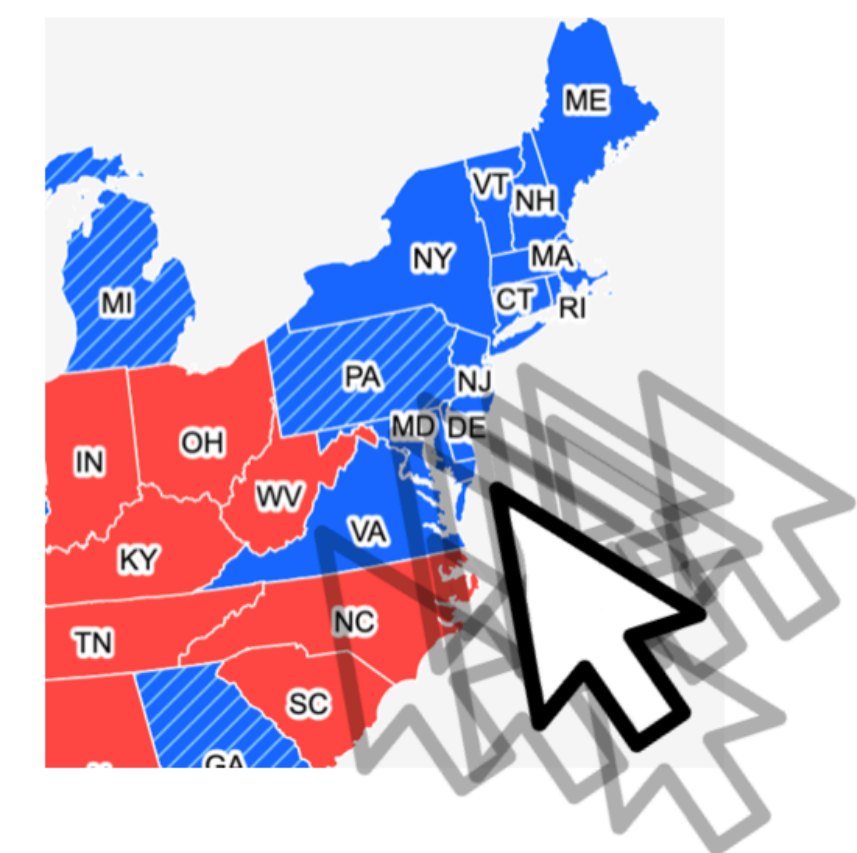
## Describe the functionality of elements



## Communicate interaction state visually



## Improve the size of interaction areas



# Operable Evaluation Toolkit:

1. **Use your mouse:** can it do something meaningful? (tooltip, click event, etc) If so:
  - a. Test using a **keyboard-only**: can you navigate *and* use keyboard activation (spacebar/enter) on the visualization?
  - b. Test using a **screen reader**: Can you use a screen reader to navigate and use keyboard activation on the visualization?
2. **Check sizes:** can a mouse *easily* interact with this?



## CLASS QUESTION

Question for Frank

# **Understandable**

**Can someone understand this in multiple ways? Is each way easy?**



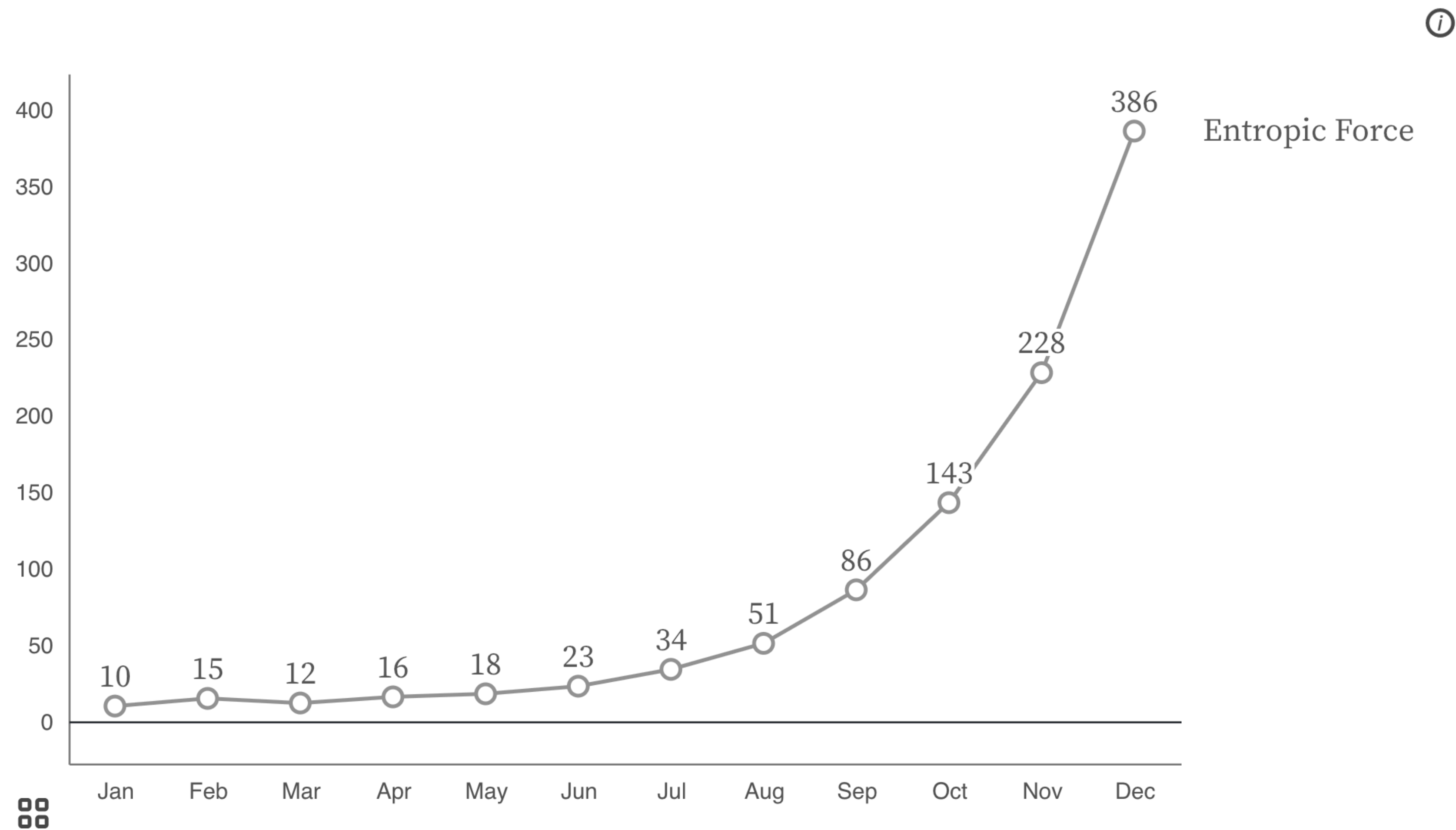
# Understandable Checklist:

1. Descriptive title, summary, or caption
2. Data table or data download
3. Reading level

# Non-descriptive titles are inaccessible

## Entropic Force

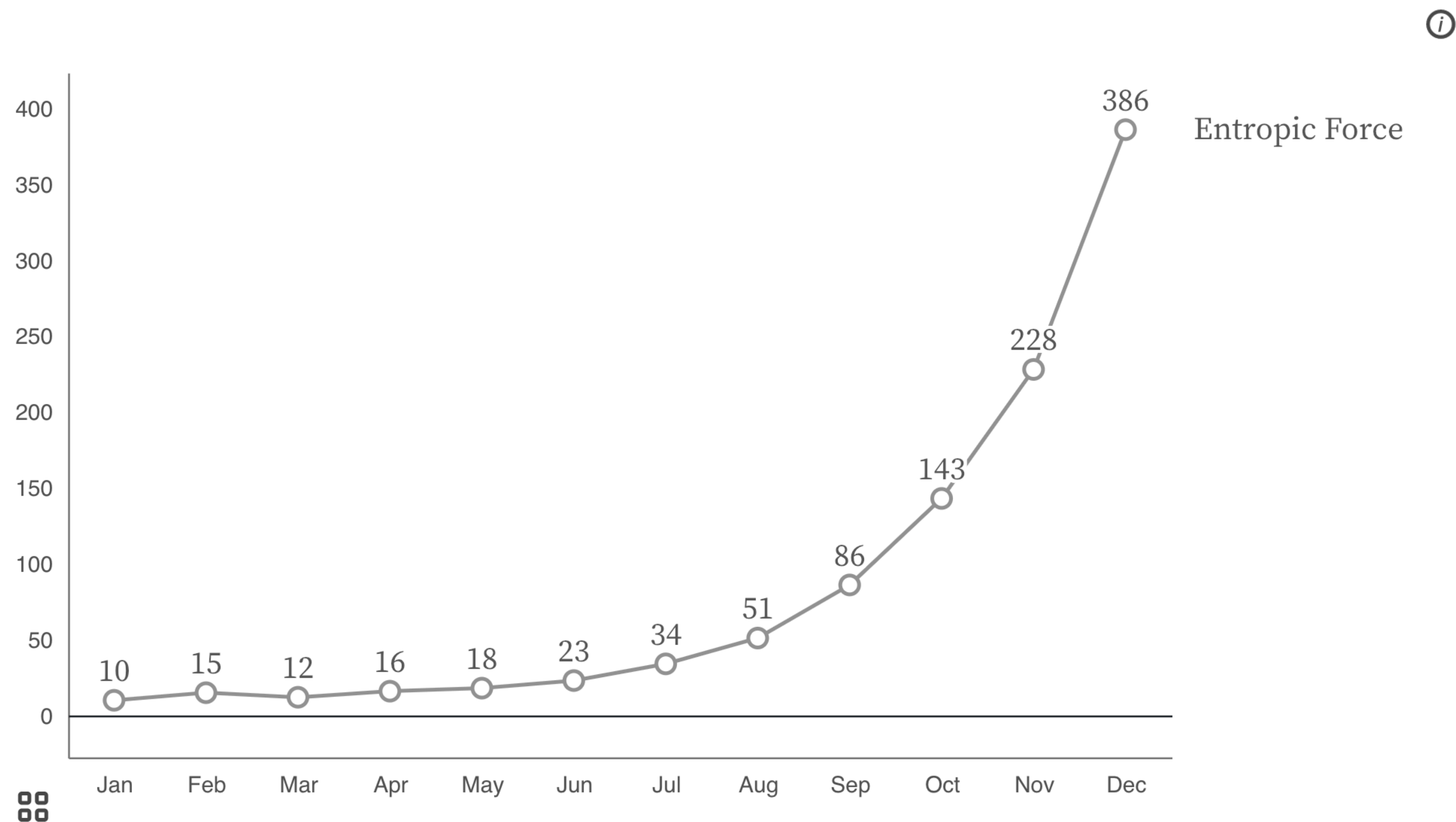
In EF units (non-normalized)



# Descriptive titles have summaries/takeaways

## Entropic Force has Increased Exponentially

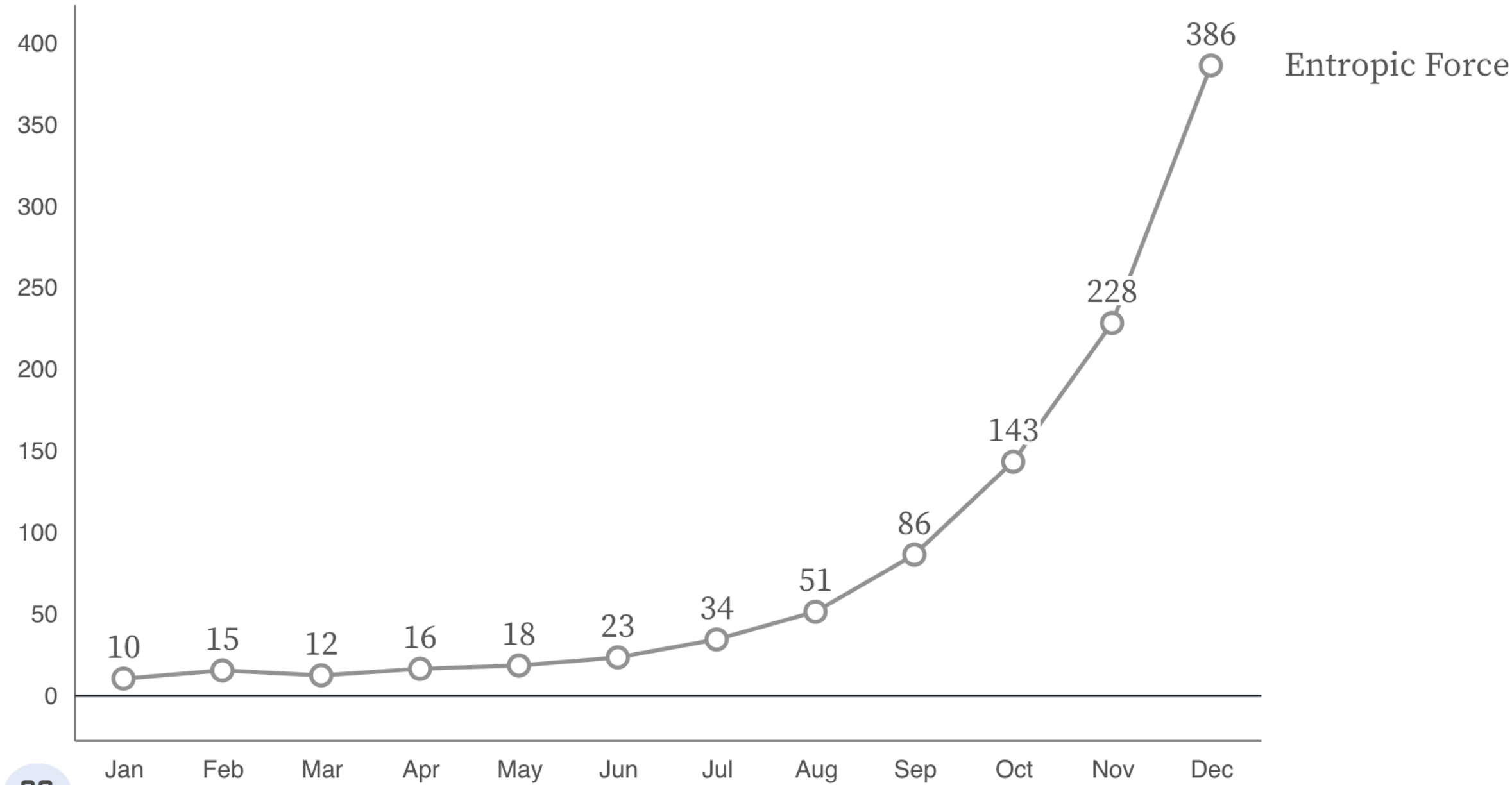
Measured in EF units (non-normalized)



# All charts should have data available!

## Entropic Force has Increased Exponentially

Measured in EF units (non-normalized)



Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Line	Date	Value	Note
Entropic Force	Jan	10	Lowest Value
Entropic Force	Feb	15	
Entropic Force	Mar	12	
Entropic Force	Apr	16	
Entropic Force	May	18	
Entropic Force	Jun	23	
Entropic Force	Jul	34	
Entropic Force	Aug	51	
Entropic Force	Sep	86	
Entropic Force	Oct	143	
Entropic Force	Nov	228	
Entropic Force	Dec	386	Highest Value

# Technical language is often overkill

Measured in EF units (non-normalized). EF units are valuable for catching egregious over-simulation in models that use randomized data decimation techniques. This particular evaluation findings demonstrate that the randomization models are significantly over-producing entropy in our latest force simulations.

## Hemingway *Editor*

### Readability

#### Post-graduate

Poor. Aim for 14.

Words: 39

Show More ▼

1 adverb. Aim for 0 or fewer.

0 uses of passive voice. Nice work.

1 phrase has a simpler alternative.

0 of 3 sentences are hard to read.

2 of 3 sentences are very hard to read.



# Keep summaries as non-technical as possible

If the topic is technical, provide a “plain language” summary somewhere close by that is easy to find (either in the same location or with by providing a link).

Measured in EF units (non-normalized). EF units are valuable for catching egregious over-simulation in models that use randomized data decimation techniques. This particular evaluation findings demonstrate that the randomization models are significantly over-producing entropy in our latest force simulations.

**Hemingway**  
*Editor*

**Readability**

**Post-graduate**

Poor. Aim for 14.

Words: 39

Show More ▾

- 1 adverb. Aim for 0 or fewer.
- 0 uses of passive voice. Nice work.
- 1 phrase has a simpler alternative.
- 0 of 3 sentences are hard to read.
- 2 of 3 sentences are very hard to read.

Measured in EF units (non-normalized). These units are helpful for catching bad data loss when we remove our data at random. We are producing too much entropic force in our latest models.

**Hemingway**  
*Editor*

**Readability**

**Grade 6**

Good

Words: 32

Show More ▾

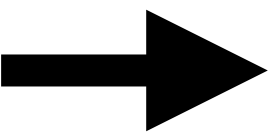
- 0 adverbs. Well done.
- 0 uses of passive voice. Nice work.
- 0 phrases have simpler alternatives.
- 0 of 3 sentences are hard to read.
- 0 of 3 sentences are very hard to read.

# Recap: Understandability

## Use concise, descriptive titles

Entropic Force

In EF units (non-normalized)



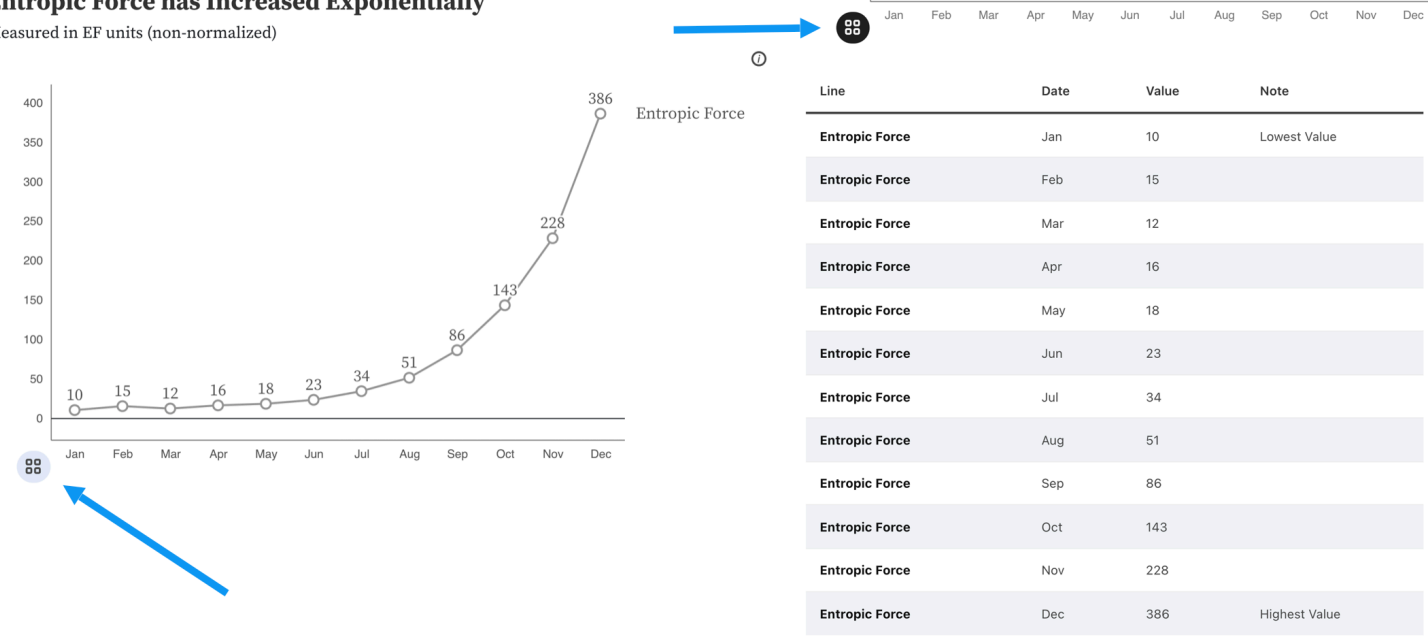
Entropic Force has Increased Exponentially

Measured in EF units (non-normalized)

## Add easy-to-access data or tables

Entropic Force has Increased Exponentially

Measured in EF units (non-normalized)



## Simplify your language

Measured in EF units (non-normalized). EF units are valuable for catching egregious over-simulation in models that use randomized data decimation techniques. This particular evaluation findings demonstrate that the randomization models are significantly over-producing entropy in our latest force simulations.

Hemingway Editor

Readability

Post-graduate

Poor. Aim for 14.

Words: 39

Show More

1 adverb. Aim for 0 or fewer.

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Measured in EF units (non-normalized). These units are helpful for catching bad data loss when we remove our data at random. We are producing too much entropic force in our latest models.

Hemingway Editor

Readability

Grade 6

Good

Words: 32

Show More

0 adverbs. Well done.

0 uses of passive voice. Nice work.

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0 of 3 sentences are very hard to read.

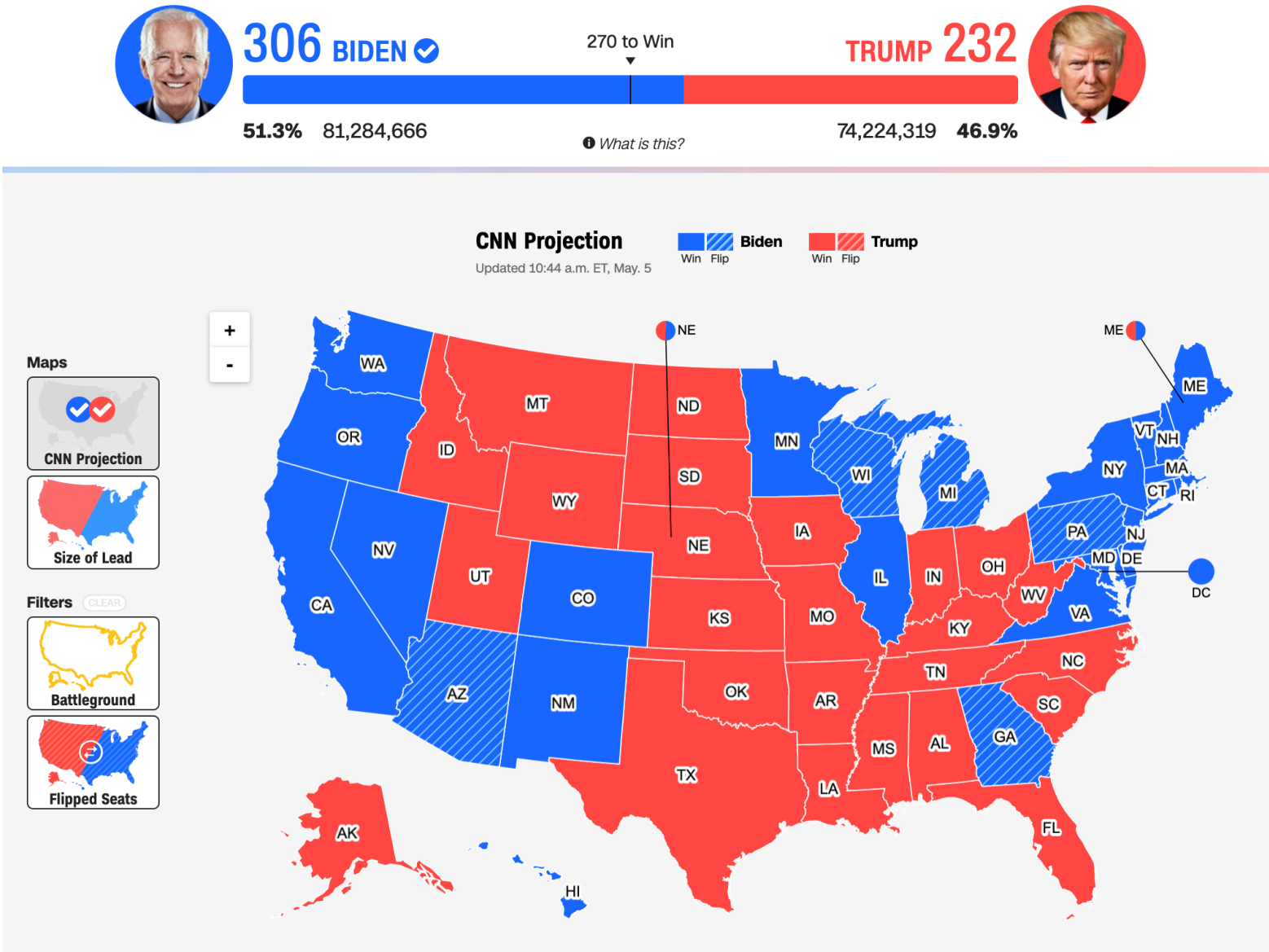
# Understandable Evaluation Toolkit:

1. Is there a [descriptive title](#), summary, or caption?
2. Is there an [accessible table](#) or downloadable data file provided?
3. Is the descriptive text supporting the visualization presented at [a reading level at grade 9](#) or below?

PRESIDENTIAL RESULTS

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Pennsylvania’s 20 electoral votes put native son Joe Biden above the 270 needed to become the 46th President of the United States. Born in Scranton, the former vice president and longtime Delaware senator defeated Donald Trump, the first President to lose a reelection bid since George H.W. Bush in 1992.



Continue this for:  
Robust,  
Compromising,  
Assistive,  
and Flexible

STATE RESULTS

<p>President: Alabama</p> <p>9 Electoral Votes</p> <p><b>Trump</b> <span>PROJECTED WINNER</span></p> <p>+ FOLLOW</p> <table><thead><tr><th>Candidate</th><th>%</th><th>Votes</th></tr></thead><tbody><tr><td>Trump <span>Incumbent</span></td><td>62.0%</td><td>1,441,170</td></tr><tr><td>Biden</td><td>36.6%</td><td>849,624</td></tr></tbody></table> <p>Est. 99% In Updated 10:17 p.m. ET, Mar. 6</p> <p>Full Details</p>	Candidate	%	Votes	Trump <span>Incumbent</span>	62.0%	1,441,170	Biden	36.6%	849,624	<p>President: Alaska</p> <p>3 Electoral Votes</p> <p><b>Trump</b> <span>PROJECTED WINNER</span></p> <p>+ FOLLOW</p> <table><thead><tr><th>Candidate</th><th>%</th><th>Votes</th></tr></thead><tbody><tr><td>Trump <span>Incumbent</span></td><td>52.8%</td><td>189,951</td></tr><tr><td>Biden</td><td>42.8%</td><td>153,778</td></tr></tbody></table> <p>Est. 99% In Updated 09:51 a.m. ET, Dec. 2</p> <p>Full Details</p>	Candidate	%	Votes	Trump <span>Incumbent</span>	52.8%	189,951	Biden	42.8%	153,778	<p>President: Arizona</p> <p>11 Electoral Votes</p> <p><b>Biden</b> <span>PROJECTED WINNER</span></p> <p>+ FOLLOW</p> <table><thead><tr><th>Candidate</th><th>%</th><th>Votes</th></tr></thead><tbody><tr><td>Biden</td><td>49.4%</td><td>1,672,143</td></tr><tr><td>Trump <span>Incumbent</span></td><td>49.0%</td><td>1,661,686</td></tr></tbody></table> <p>Est. 99% In Updated 04:11 p.m. ET, Nov. 30</p> <p>Full Details</p>	Candidate	%	Votes	Biden	49.4%	1,672,143	Trump <span>Incumbent</span>	49.0%	1,661,686
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Show More States

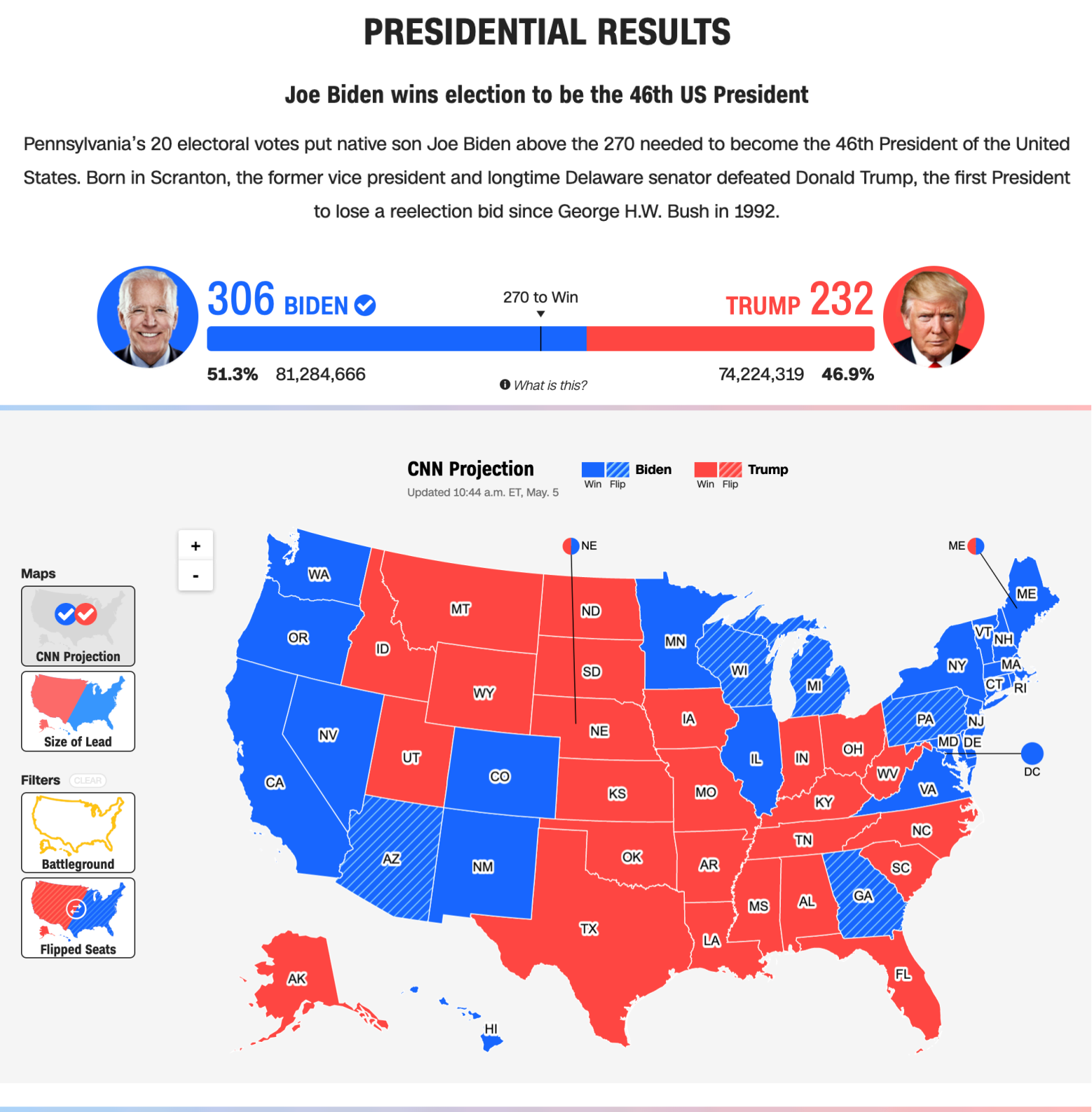


# 978 access failures found in ~60 minutes.

- Perceivable:**
- 6 – Low contrast
  - 57 - Content is only visual
  - 50 - Color alone is used
  - 3 - Meaningful elements can be distinguished

- Operable:**
- 54 - Interaction modality only has one input type
  - 58 - No interaction cues or instructions
  - 5 - Low contrast on interactive elements
  - 4 - Keyboard focus indicator missing
  - 4 - Complex actions have no alternative
  - 18 - Target pointer interaction is too small

- Understandable:**
- 4 - Interactive context is not clear
  - 6 - Metrics or variables are undefined



STATE RESULTS																													
<div><div>President: Alabama</div><div>9 Electoral Votes</div><div><div>Trump</div><div>PROJECTED WINNER</div></div><div><div>+ FOLLOW</div></div><table><tr><th>Candidate</th><th>%</th><th>Votes</th></tr><tr><td><div><div>Trump</div><div>Incumbent</div></div></td><td>62.0%</td><td>1,441,170</td></tr><tr><td><div><div>Biden</div></div></td><td>36.6%</td><td>849,624</td></tr></table><div><div>Est. 99% In</div><div>Updated 10:17 p.m. ET, Mar. 6</div><div>Full Details</div></div></div>	Candidate	%	Votes	<div><div>Trump</div><div>Incumbent</div></div>	62.0%	1,441,170	<div><div>Biden</div></div>	36.6%	849,624	<div><div>President: Alaska</div><div>3 Electoral Votes</div><div><div>Trump</div><div>PROJECTED WINNER</div></div><div><div>+ FOLLOW</div></div><table><tr><th>Candidate</th><th>%</th><th>Votes</th></tr><tr><td><div><div>Trump</div><div>Incumbent</div></div></td><td>52.8%</td><td>189,951</td></tr><tr><td><div><div>Biden</div></div></td><td>42.8%</td><td>153,778</td></tr></table><div><div>Est. 99% In</div><div>Updated 09:51 a.m. ET, Dec. 2</div><div>Full Details</div></div></div>	Candidate	%	Votes	<div><div>Trump</div><div>Incumbent</div></div>	52.8%	189,951	<div><div>Biden</div></div>	42.8%	153,778	<div><div>President: Arizona</div><div>11 Electoral Votes</div><div><div>Biden</div><div>PROJECTED WINNER</div></div><div><div>+ FOLLOW</div></div><div><div>BATTLEGROUNDS</div></div><table><tr><th>Candidate</th><th>%</th><th>Votes</th></tr><tr><td><div><div>Biden</div></div></td><td>49.4%</td><td>1,672,143</td></tr><tr><td><div><div>Trump</div><div>Incumbent</div></div></td><td>49.0%</td><td>1,661,686</td></tr></table><div><div>Est. 99% In</div><div>Updated 04:11 p.m. ET, Nov. 30</div><div>Full Details</div></div></div>	Candidate	%	Votes	<div><div>Biden</div></div>	49.4%	1,672,143	<div><div>Trump</div><div>Incumbent</div></div>	49.0%	1,661,686
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<div><div>Trump</div><div>Incumbent</div></div>	49.0%	1,661,686																											

Show More States

- Robust:**
- 275 - Does not conform to standards
  - 82 - Semantically invalid
  - 12 - Fragile technology support

- Compromising:**
- 54 - Information can only be reached through single process
  - 61 - Information cannot be navigated according to narrative or structure

- Assistive:**
- 101 - Navigation and interaction is tedious

- Flexible:**
- 2 - User style change not respected
  - 121 - User text adjustments are not respected
  - 1 - Scrolling experiences cannot be adjusted or opted out of
  - Contrast and textures cannot be adjusted





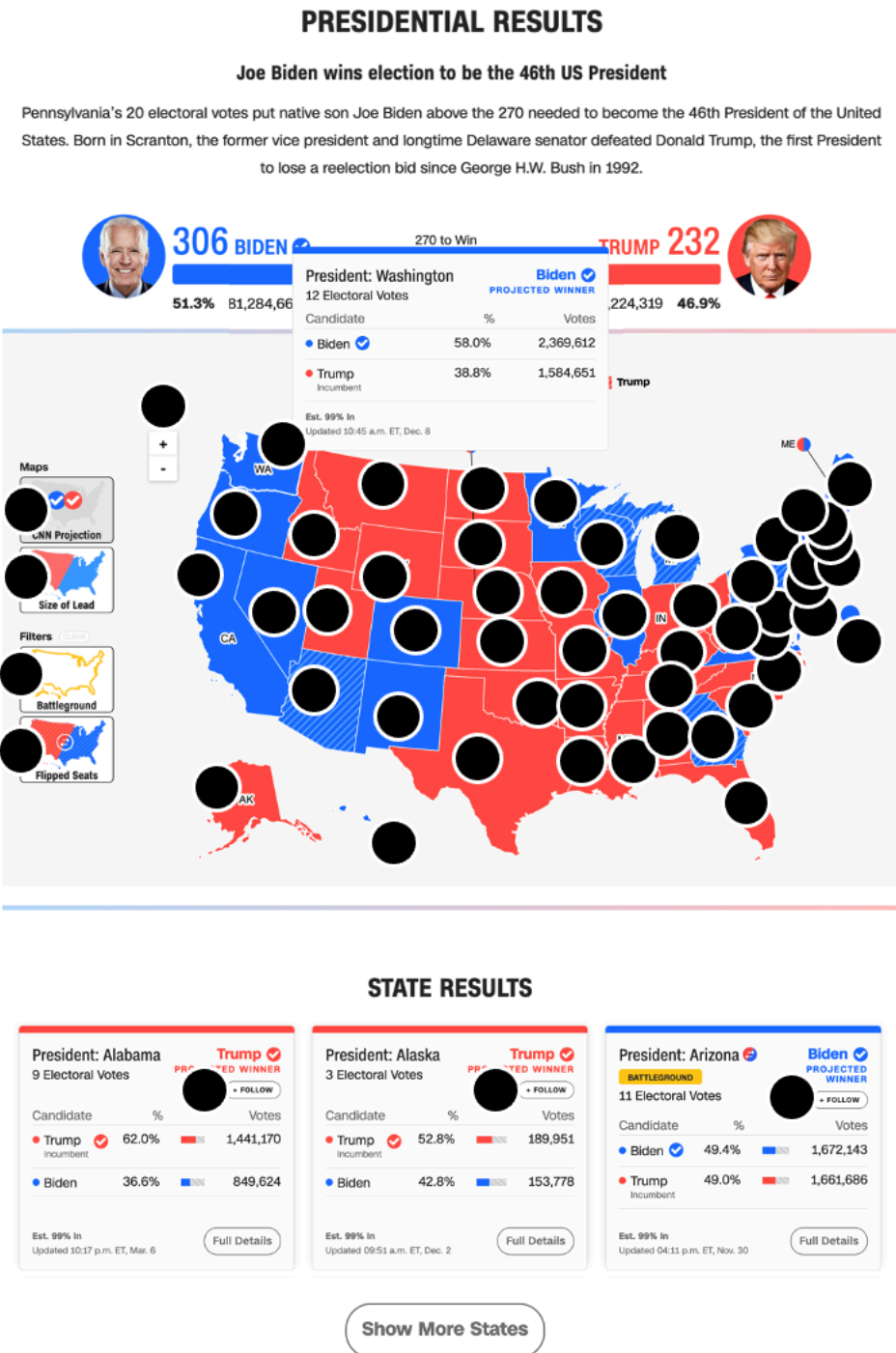
CLASS QUESTION

Question for Frank

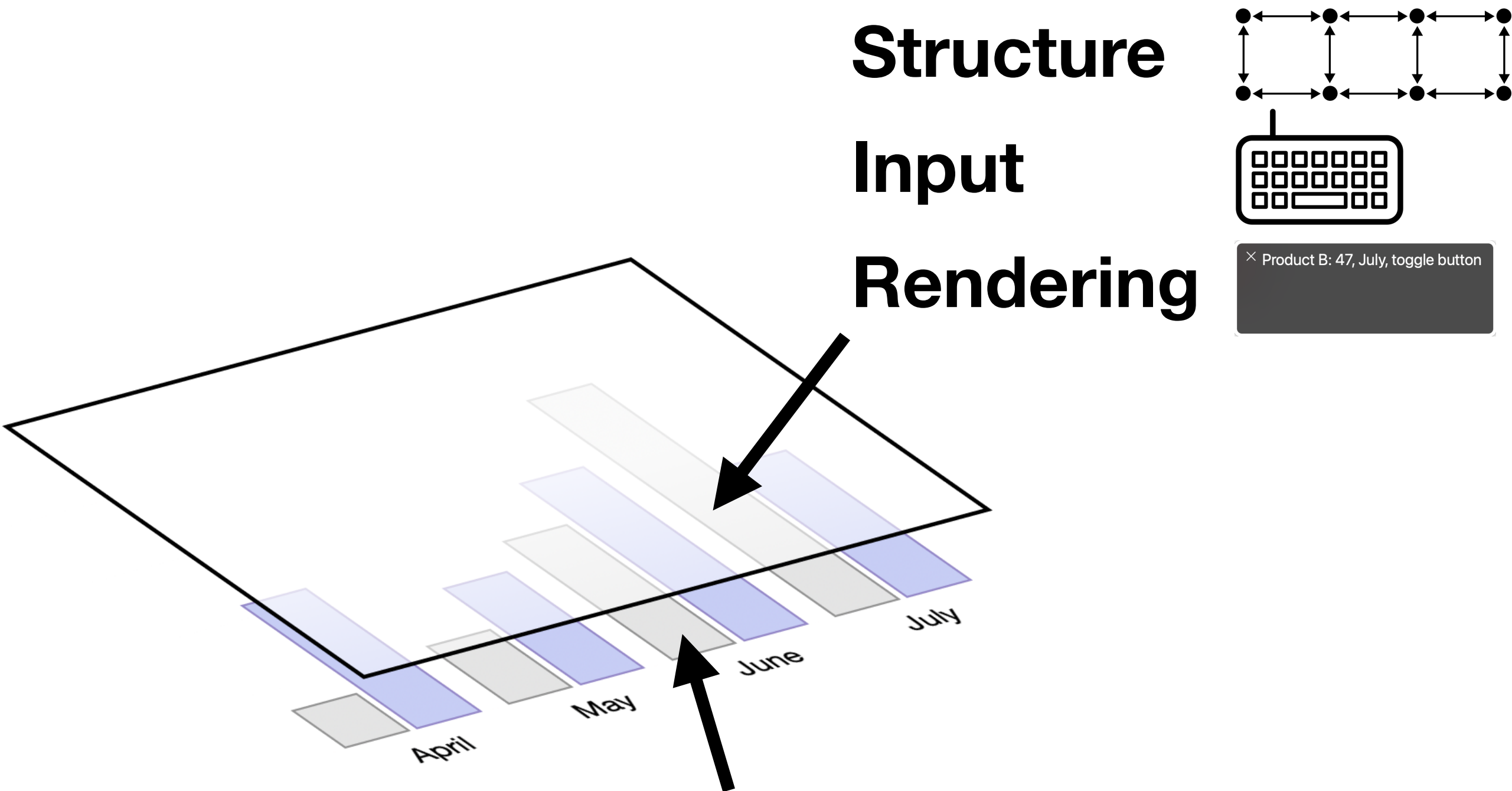
# What and how of visualization accessibility

(My recent research)

*Chartability:*  
What are accessibility barriers?



*Data Navigator:*  
How do we build accessible visualizations?



To any visualization toolkit

# Past problems:

**Problem 1: Do people who build stuff know what is or isn't accessible?**

**Problem 2: What do we do with  
all these pixels?**



# Why are pixels so much trouble?

## Product AC is trending up, Product AB is tanking

Product AC initiated its launch with 12 clients and our internal marketing personnel cultivated 27 new acquisitions by the close of the calendar year. Product AB started with 42 clients and after a controversy in June, dropped to 4 by December.

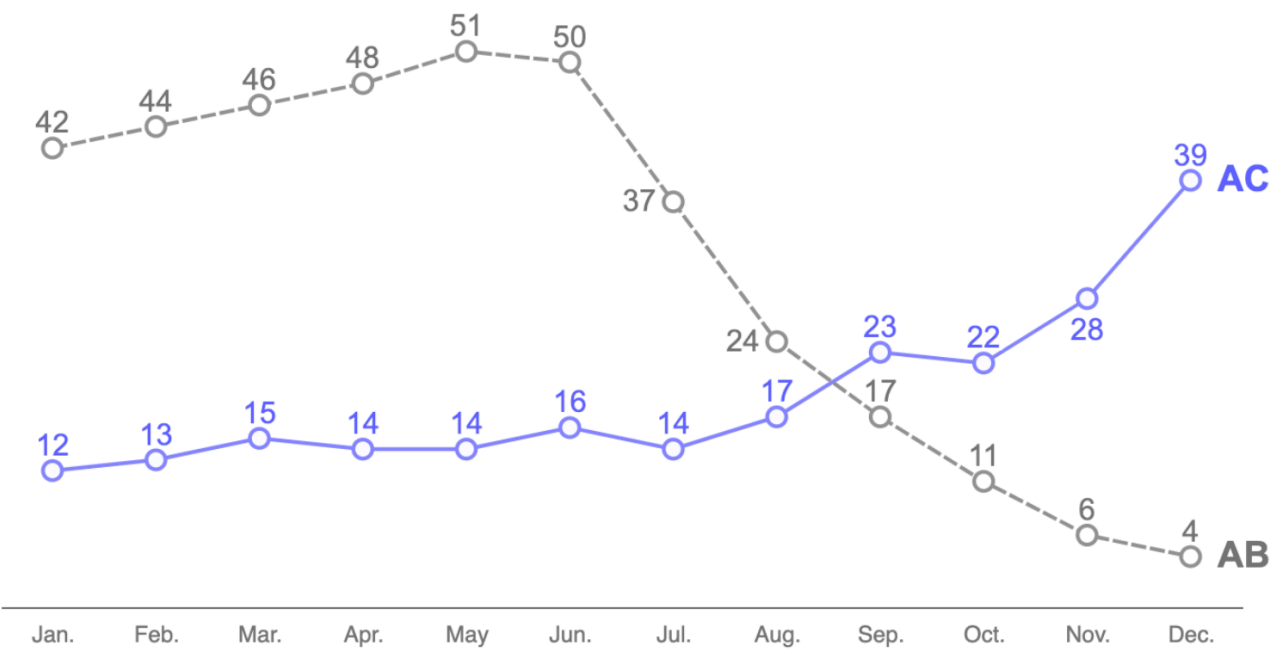
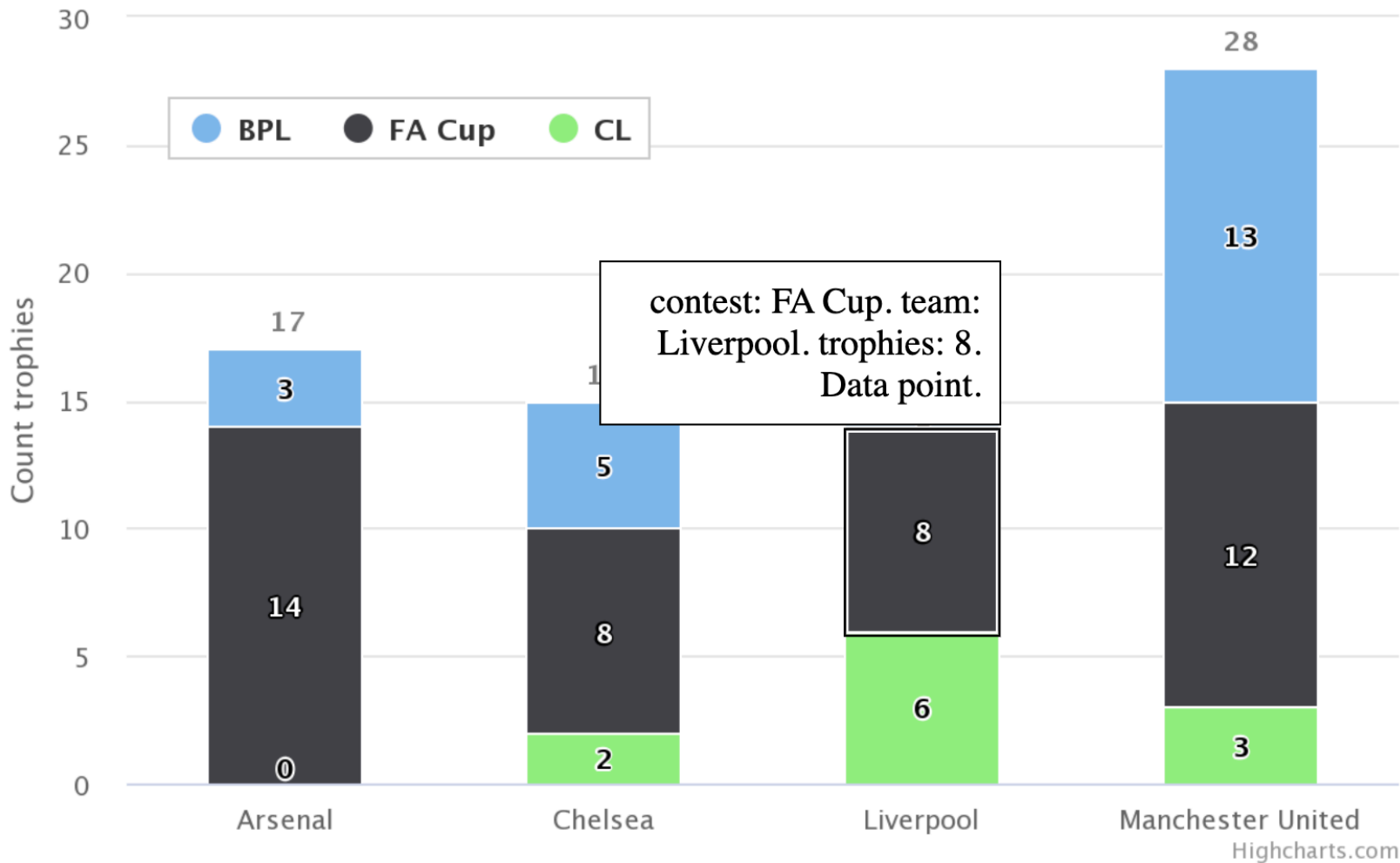


Figure 1: Last year's performance of Products AC and AB. Data is made possible by Sam Smith on the marketing data team.

[First demo link](#)

Enter navigation area

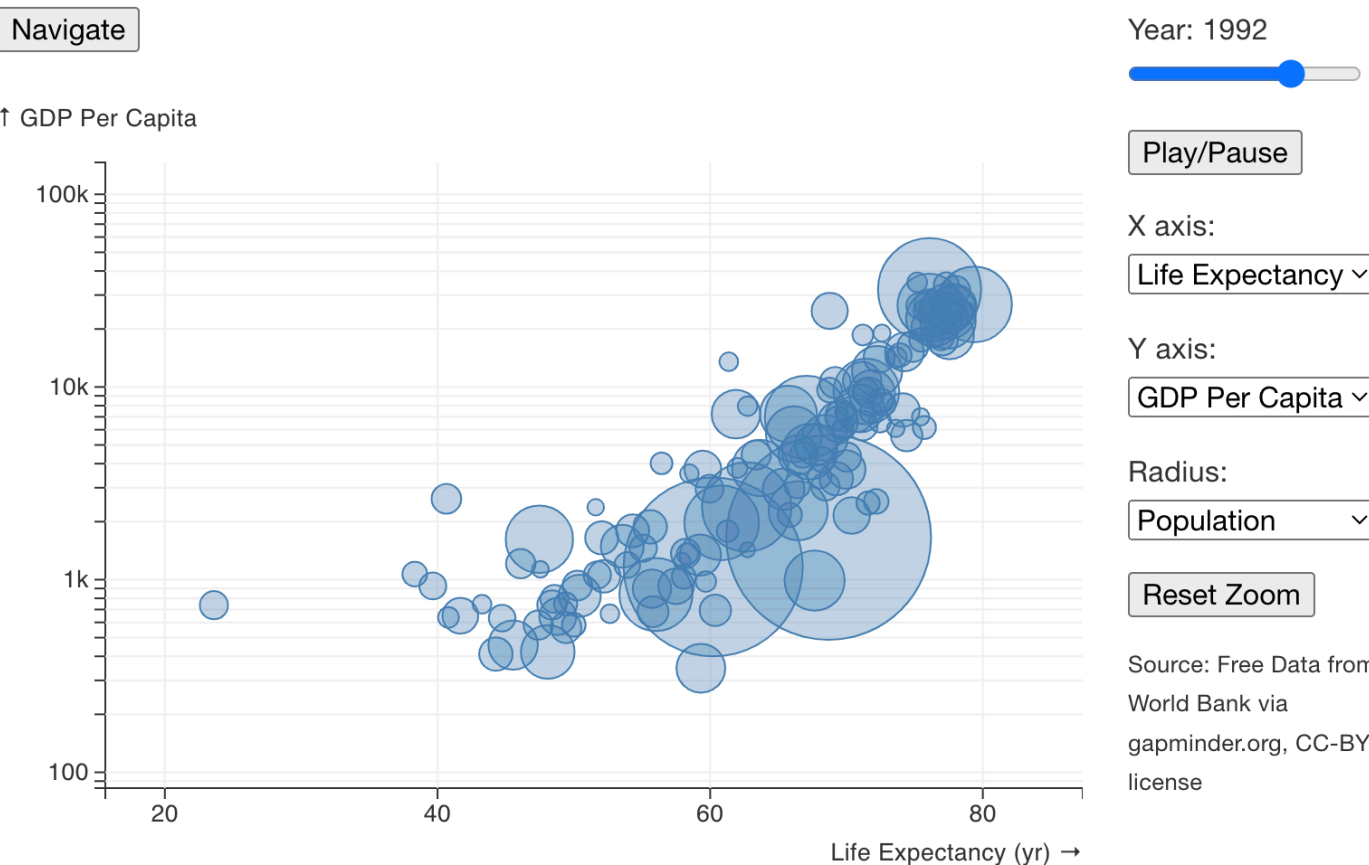
## Major trophies for some English teams



[Second demo link](#)

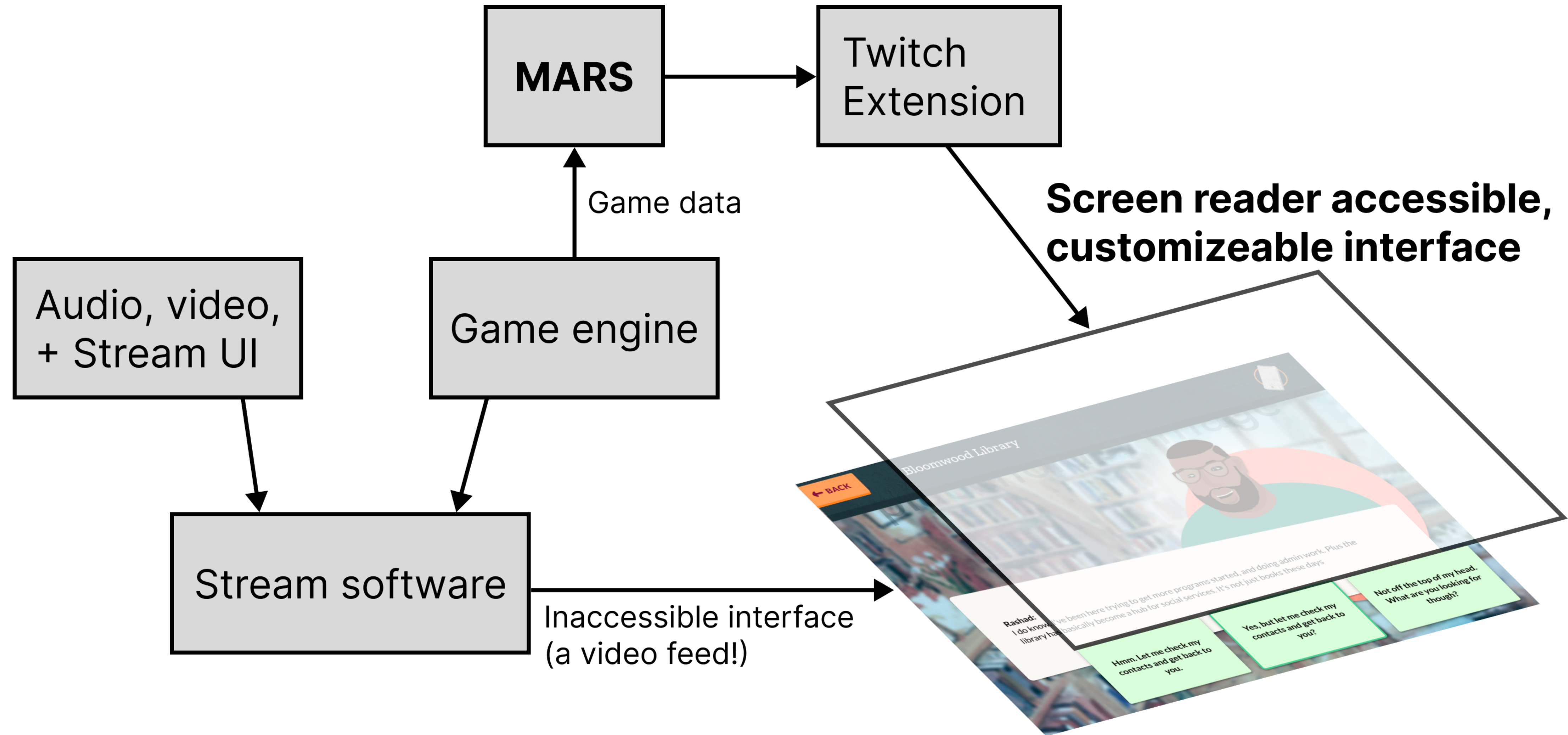
## Example: Accessible Gapminder Chart

Below is a responsive, screen-reader-navigable version of the chart shown on the [homepage](#). Press Navigate to enter keyboard navigation. Or, change your “prefers reduced motion” system setting to see fade animations instead of motion.



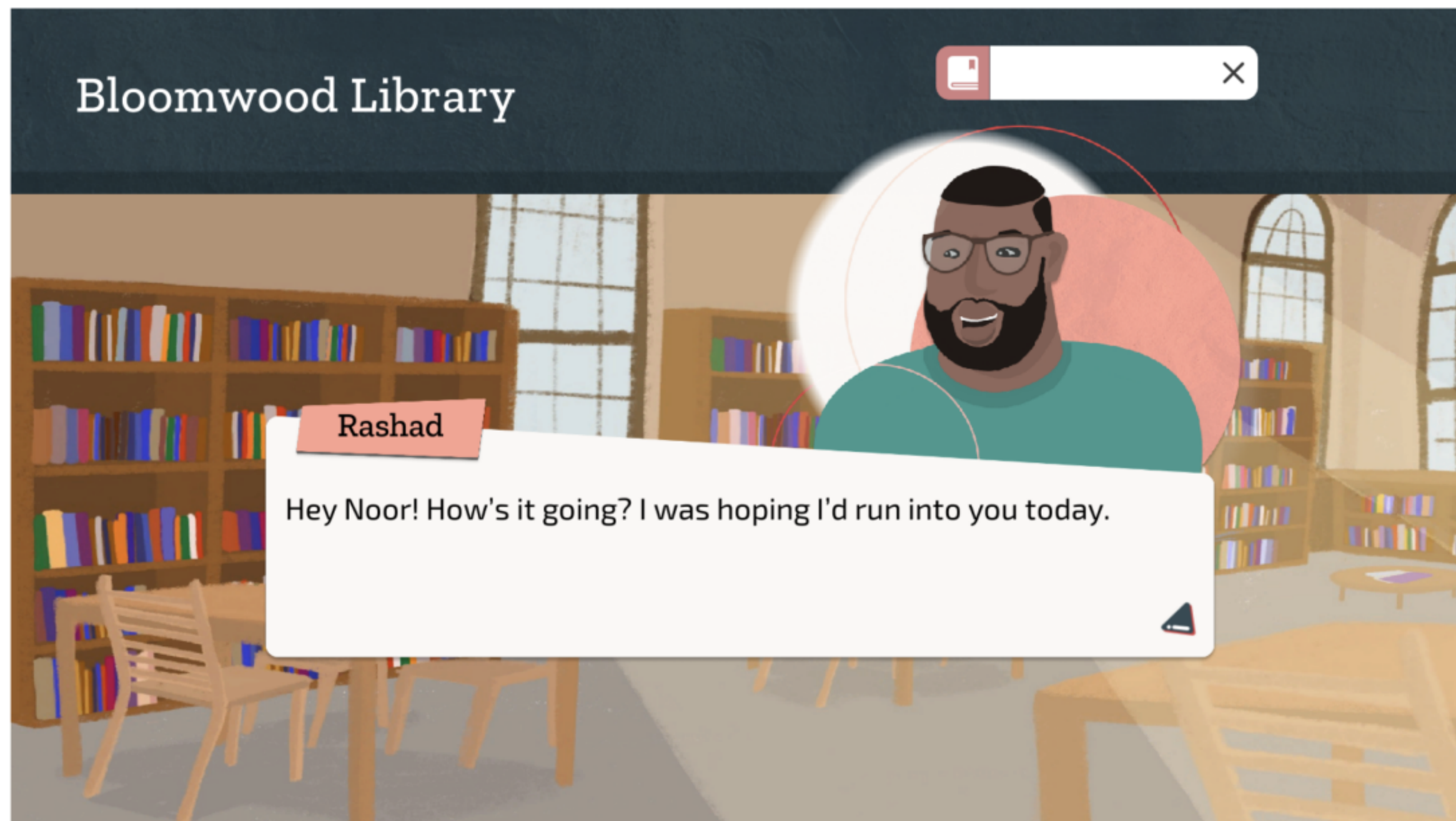
[Third demo link](#)

# Accessible Streaming Software Infrastructure

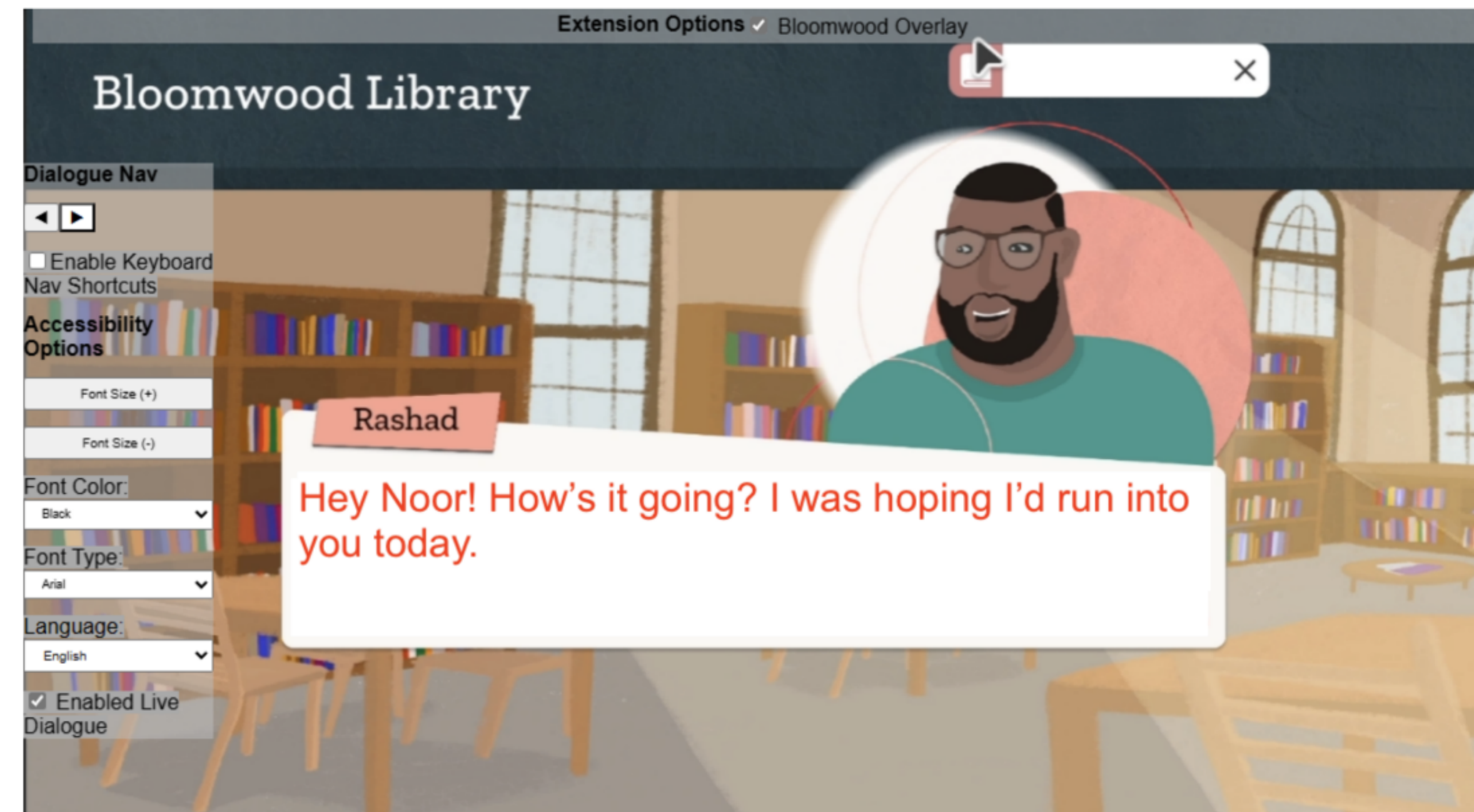




# Game-aware interfaces for streaming



Gamer interface, to gamer



Stream interface, to viewers



CLASS QUESTION

Question for Frank

**What are some “big-P” Problems in accessibility and visualization?**



**Problem 1: Centering research and development on screen readers (not blind people) limits what we can do**

# Screen readers processes 1 input at a time

**WIKIPEDIA**  
The Free Encyclopedia

Create account / Log in

Search Wikipedia Search

# Cat

262 languages

Article Talk Read View source History Tools

From Wikipedia, the free encyclopedia


This article is about the species commonly kept as a pet. For the cat family, see **Felidae**. For other uses, see **Cat (disambiguation)** and **Cats (disambiguation)**.

The **cat** (***Felis*** **species** in the f**domestication c** and farm cat, b companionship **prey like mice** & **sense of smell** are well developed. It is a **social species**, but a solitary hunter and a **crepuscular predator**. **Cat communication** includes vocalizations like **meowing**, **purring**, trilling, hissing, **growling**, and grunting as well as **cat body language**. It can hear sounds too faint or too high in **frequency** for **human ears**, such as those made by **small mammals**. It also secretes and perceives **pheromones**.

Female domestic cats can have **kittens** from **spring** to late **autumn** in **temperate zones** and throughout the year in **equatorial regions**, with **litter** sizes often ranging from two to five kittens. Domestic cats are bred and shown at events as registered **pedigreed cats**, a hobby known as **cat fancy**. **Animal population control** of cats may be achieved by **spaying** and **neutering**, but their proliferation and the abandonment of pets has resulted in large numbers of feral cats worldwide, contributing to the extinction of **bird**, **mammal**

**67 Nav points,**  
**~32s**

**Cat**  
Temporal range: 9,500 years ago – present





# Movement between tasks becomes cognitively expensive

[illegible]

# **Auditory processing struggles with *dual-task* paradigms\***

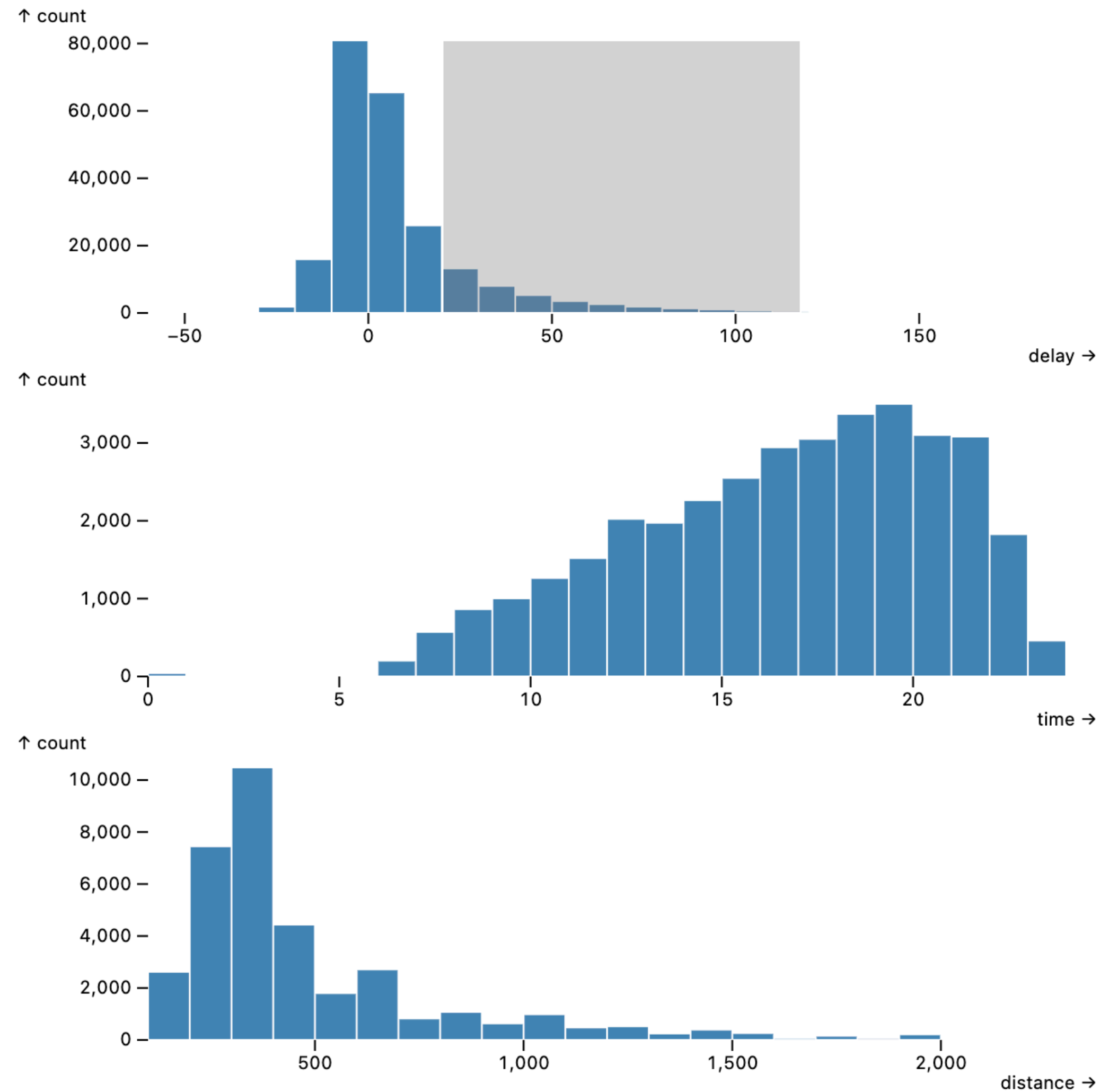
\*Citation

# So what about cross-filtering?

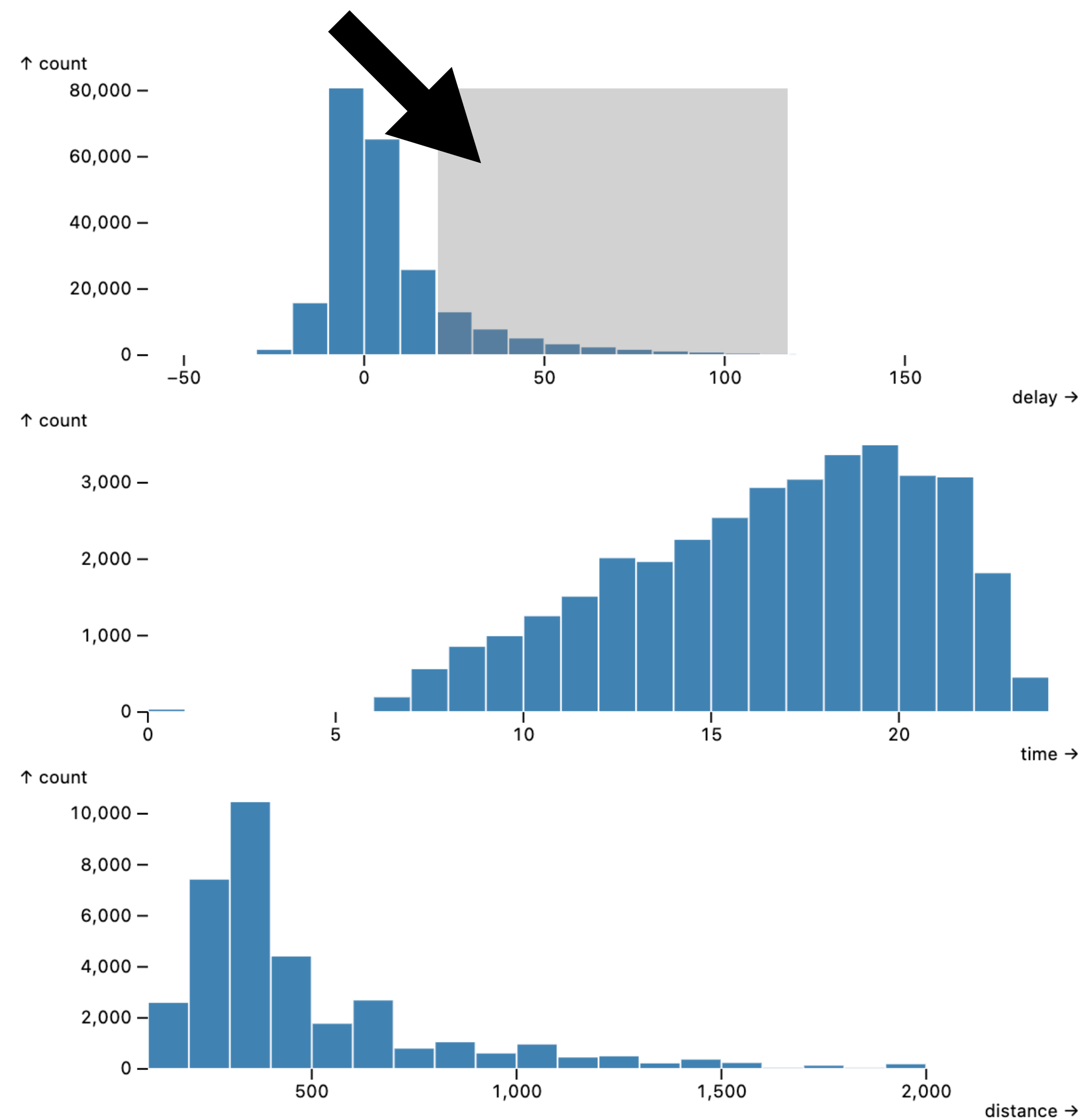
[Interactive link](#)



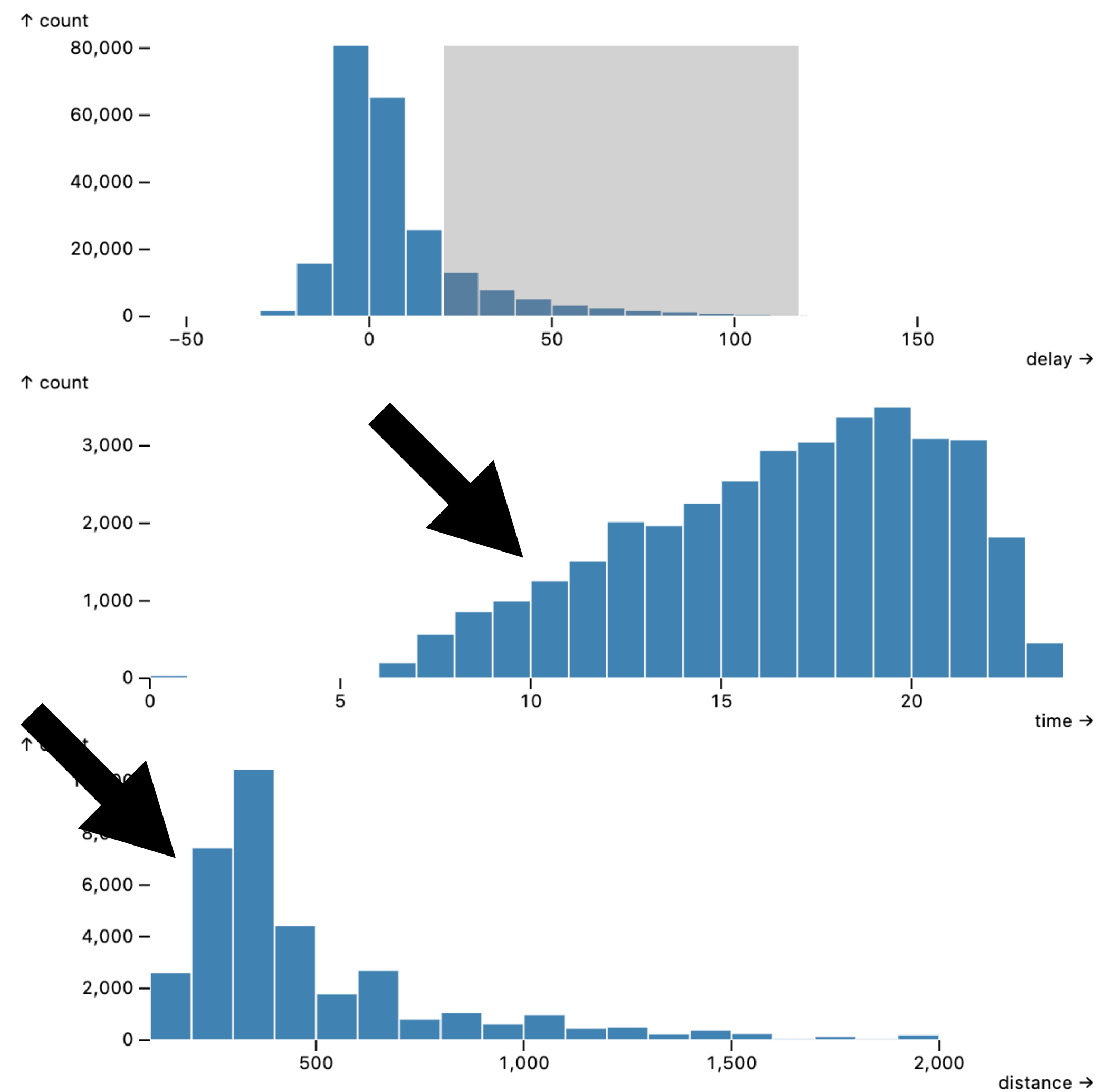
# So what about cross-filtering?



# Interaction in one space...



# Produces simultaneous, coordinated change in another.



**For blind users, descriptions, structural navigation, and sonifications will likely *not* solve this challenge.**

# Preliminary research question:

How do blind people interact with *multiple* tactile media simultaneously?



# Observing: Embossed braille in a research context

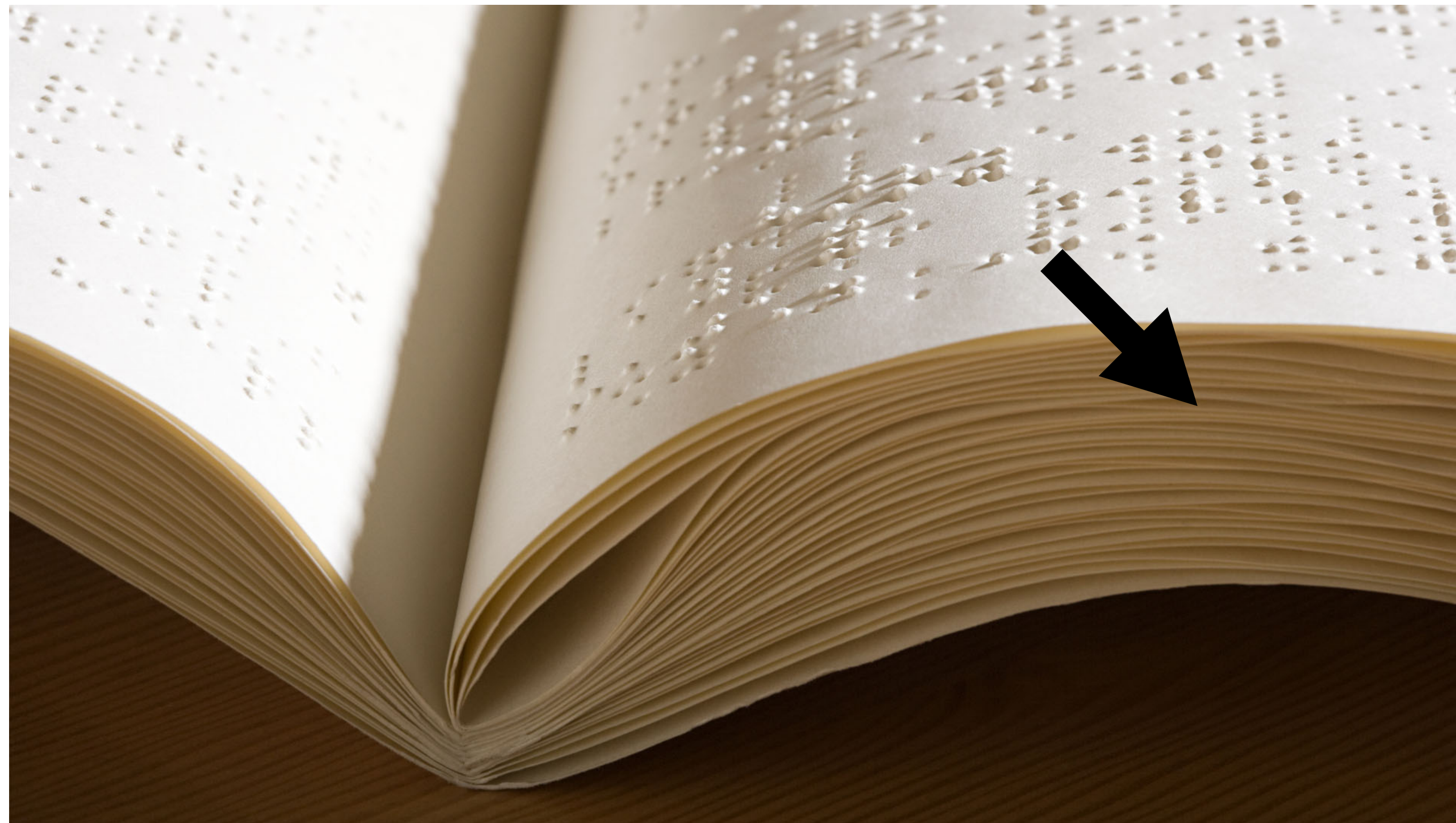


[Image source](#)



# Observation 1: Spatial memory storage

My friend didn't remember the details of a math equation exactly, but he knew *where* that equation was located in his stack of braille pages and *where* on the page the equation was.



[Image source](#)



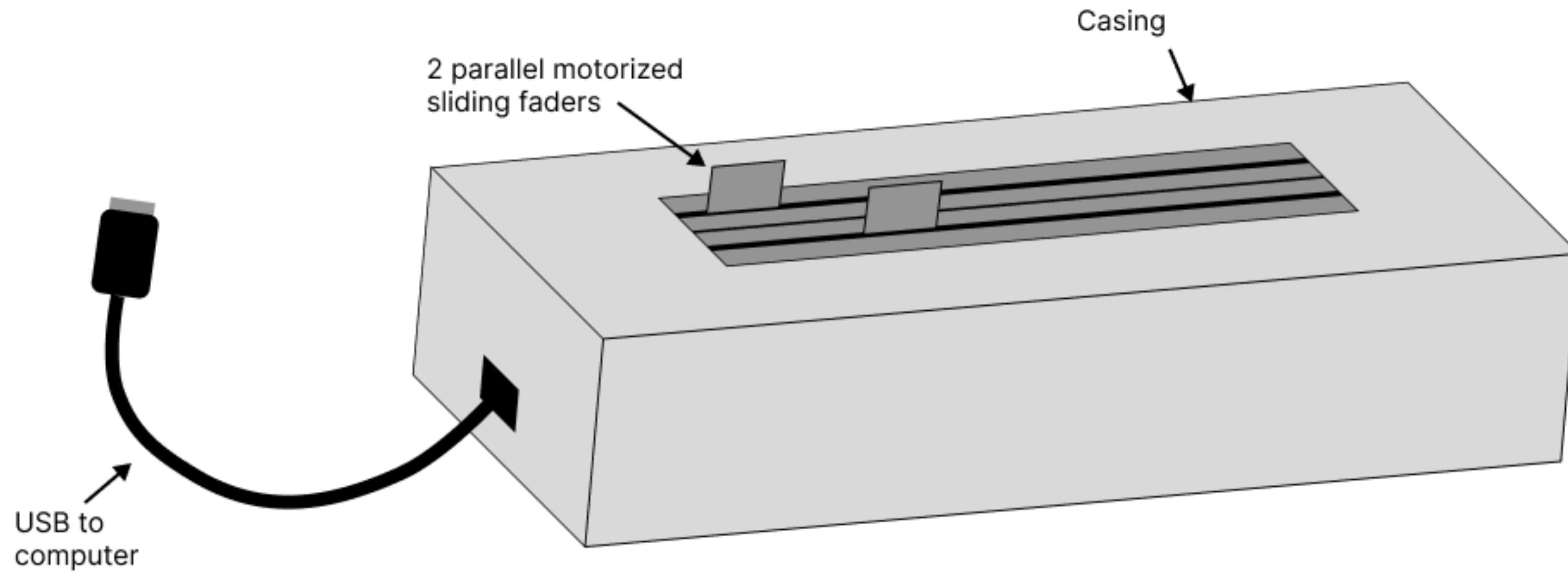
# Observation 2: Coordinating perception and comparison

He then compared 2 equations at once. The details of each weren't important. He was *feeling* for differences simultaneously.

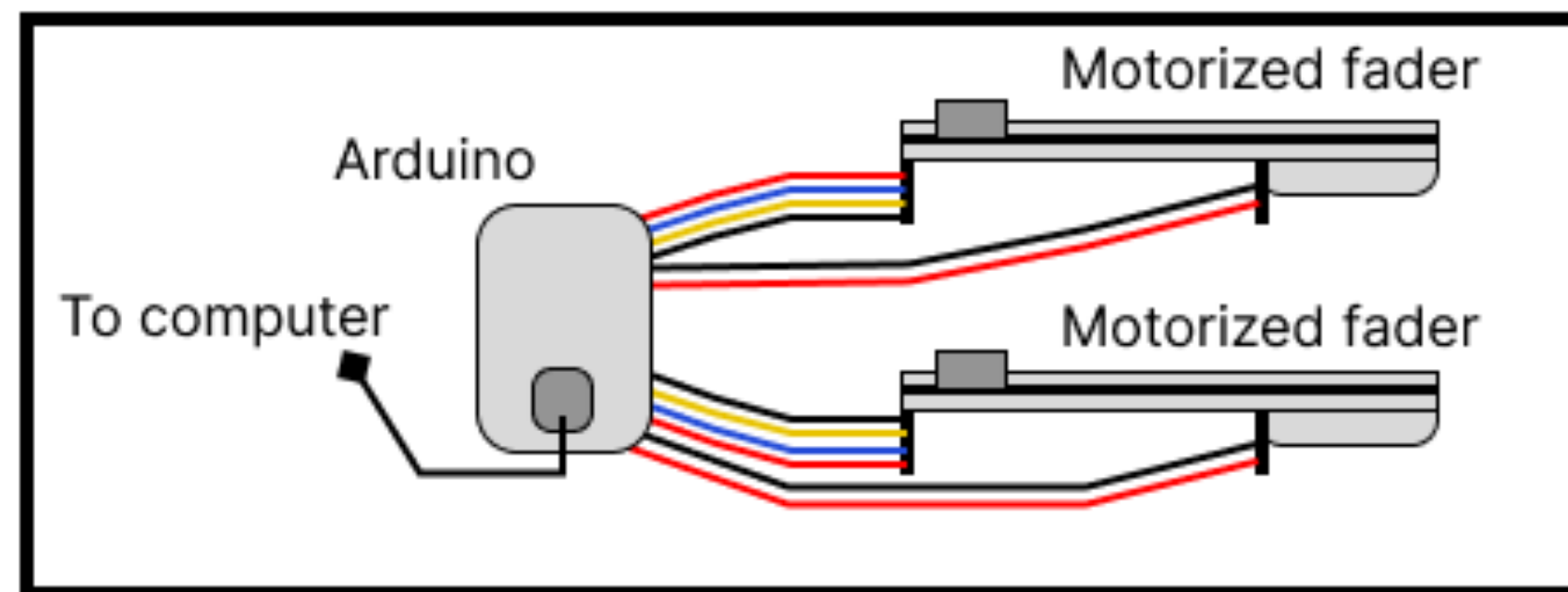




# Prototype 2: the *cross-feelter*, 2 motorized faders



## Schematic

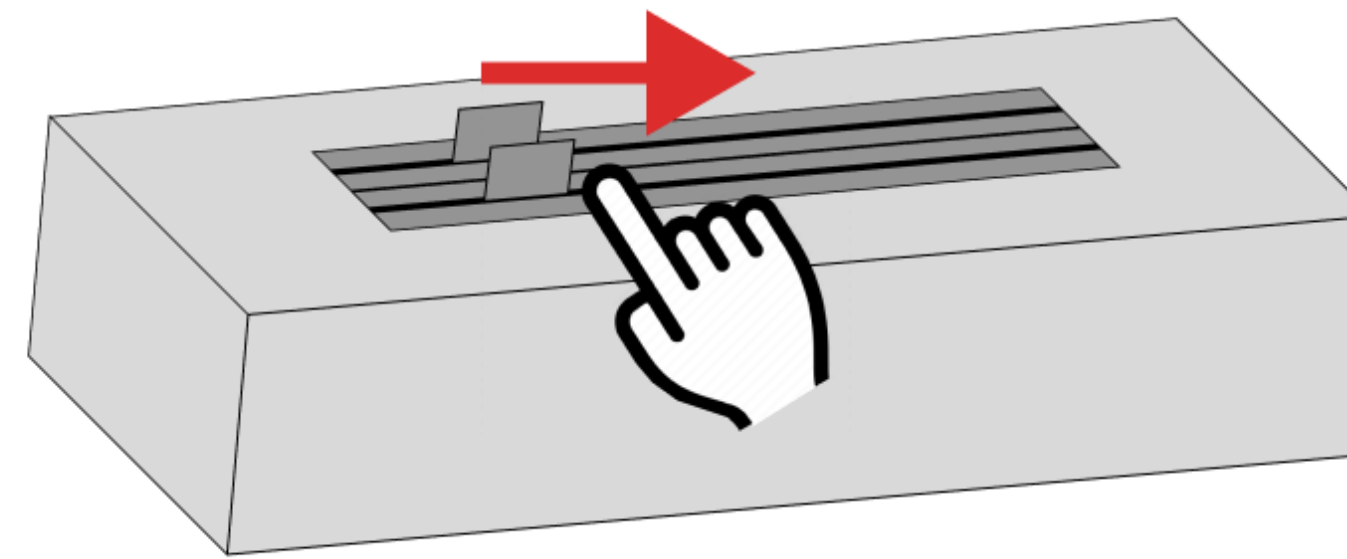


# One slider can work with video

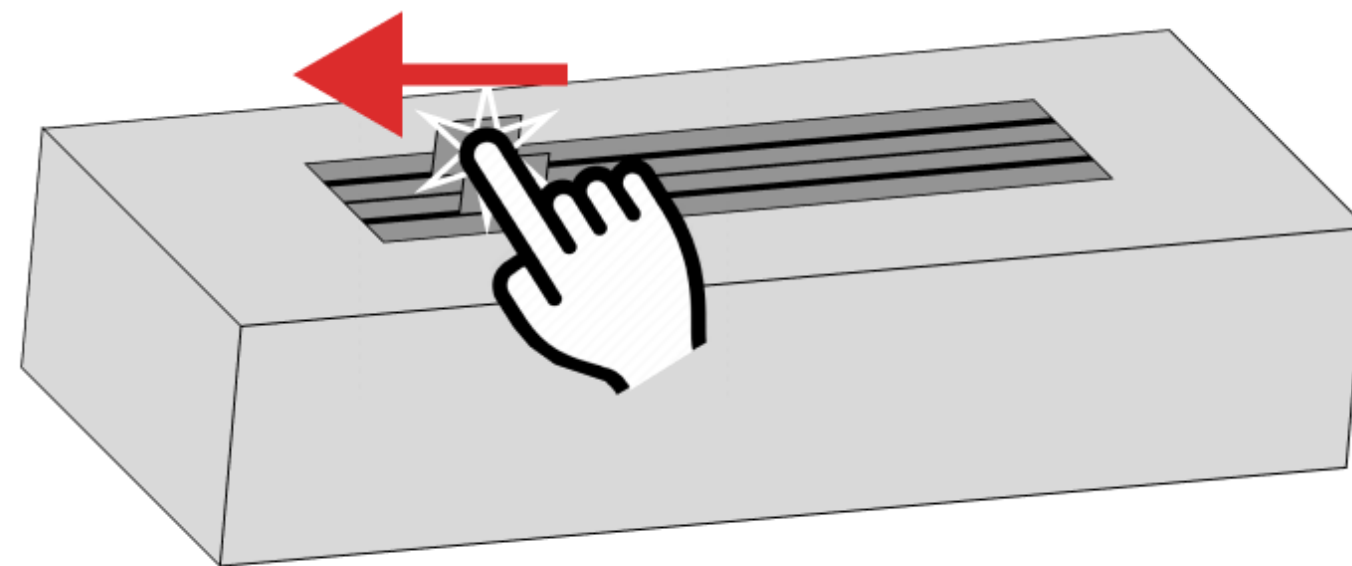
1. Video plays with progress slider moving



2. Slider follows, can be felt



3. User can move slider



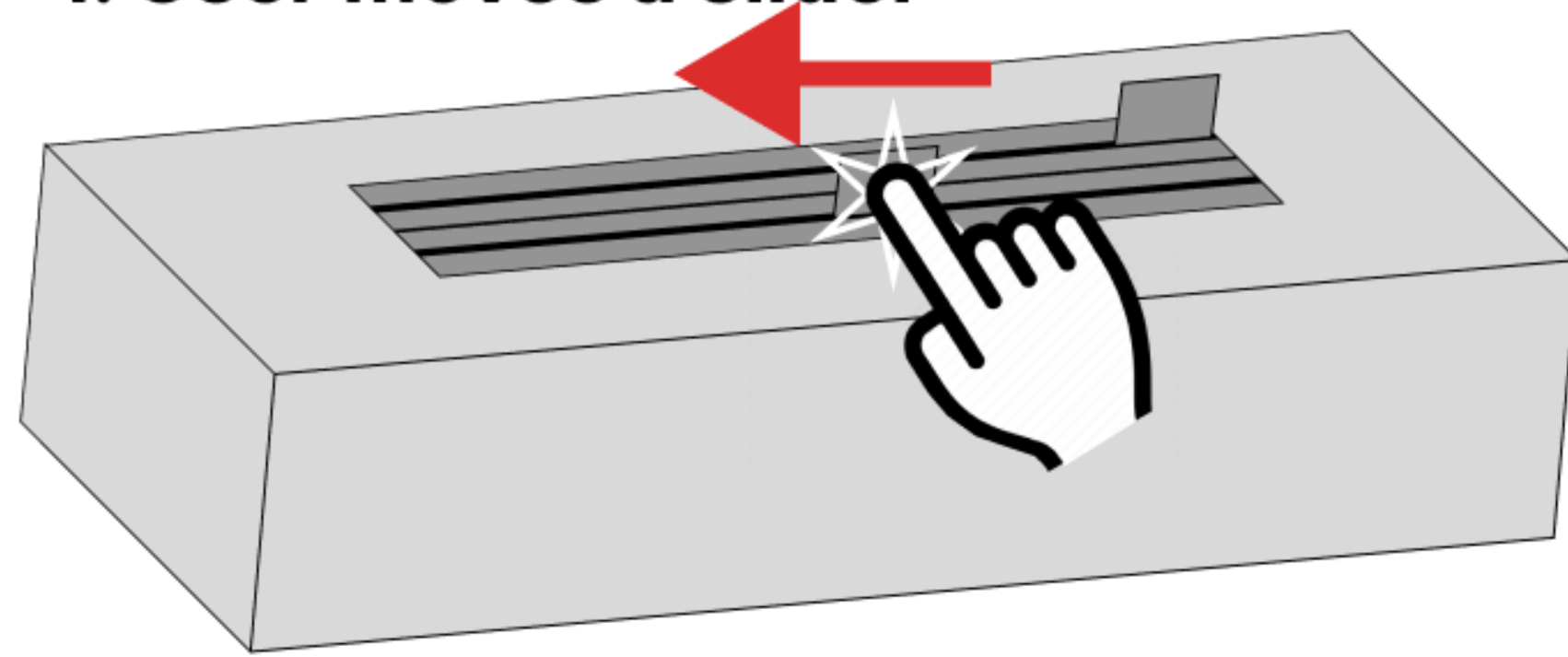
4. Video slider will move with slider change



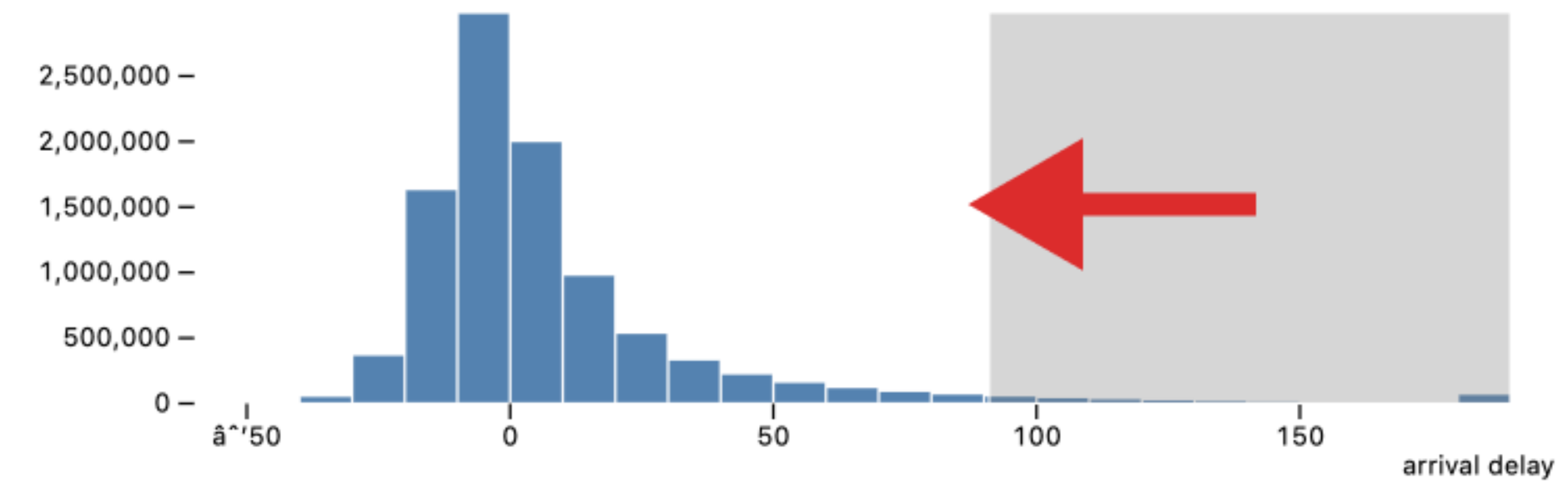


# While 2 sliders works for cross-filtering

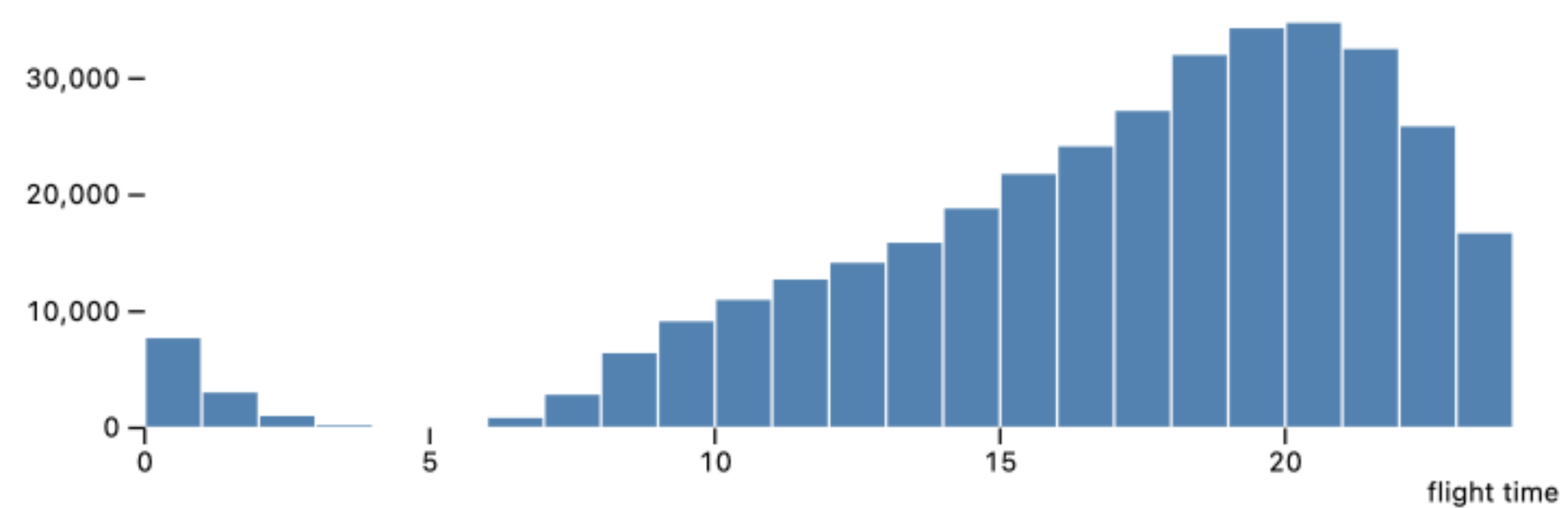
1. User moves a slider



2. Corresponding filter edge moves with

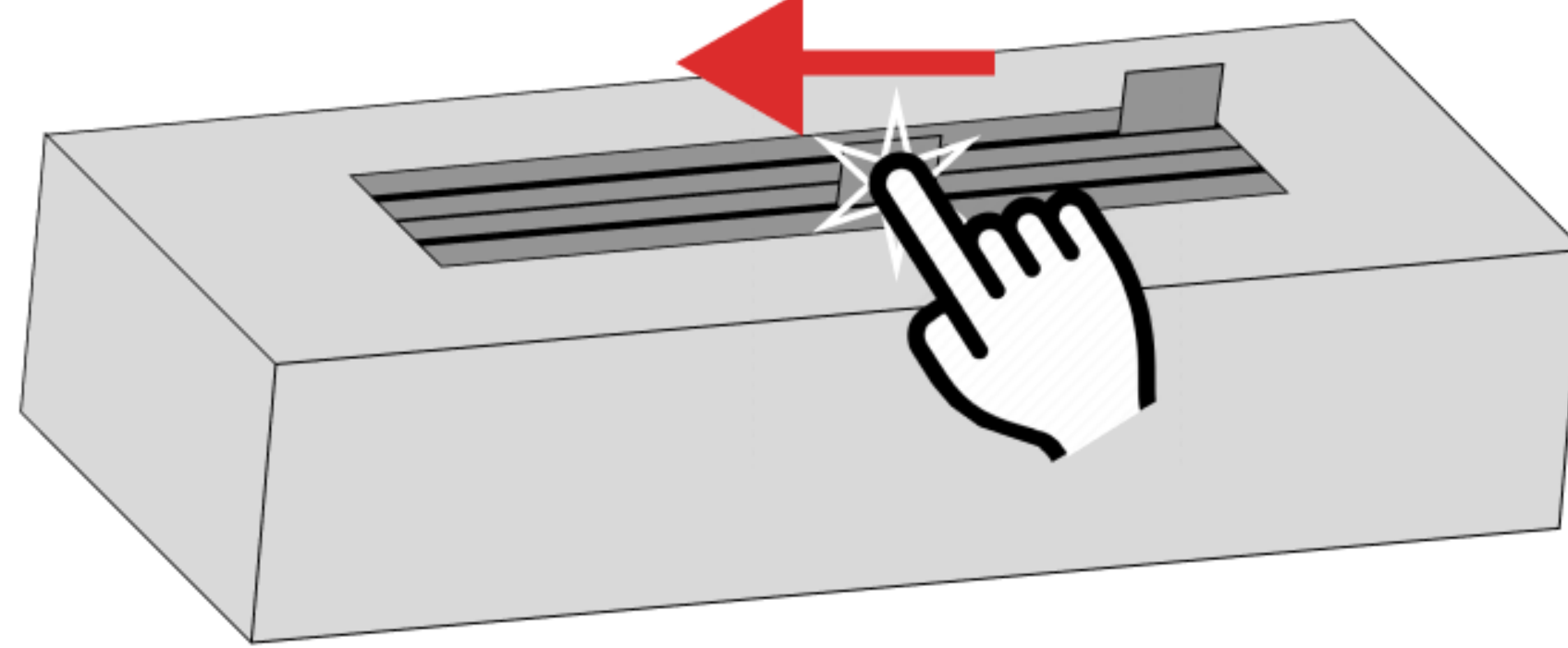


3. Secondary visualization updates

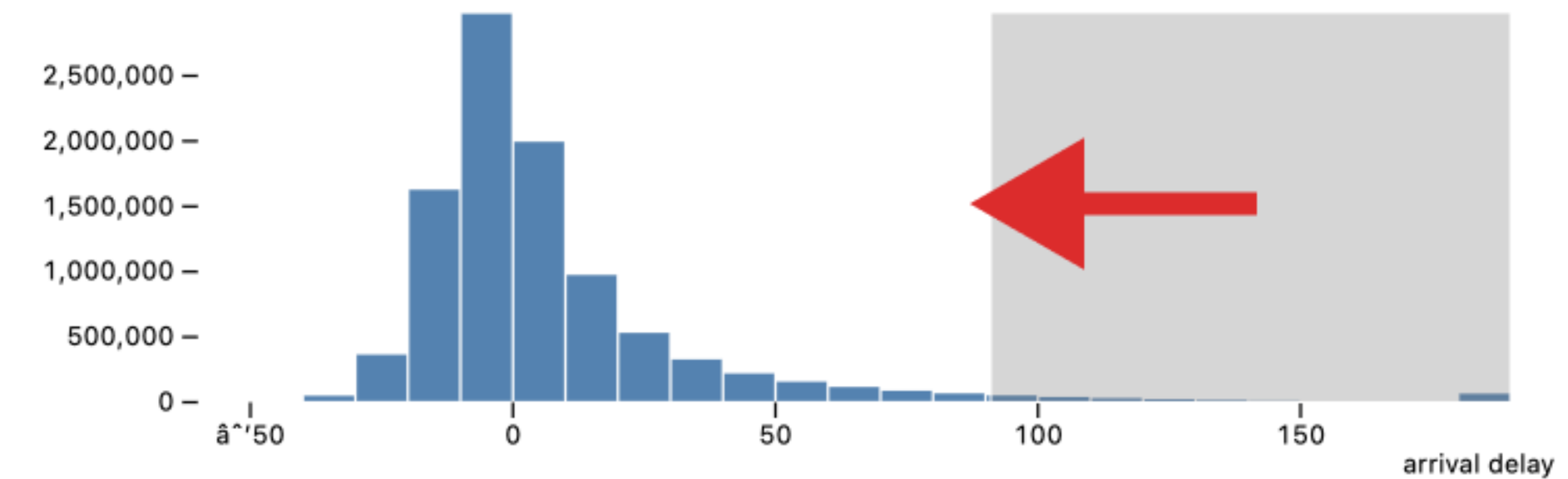


# A tactile display can render the input or output chart

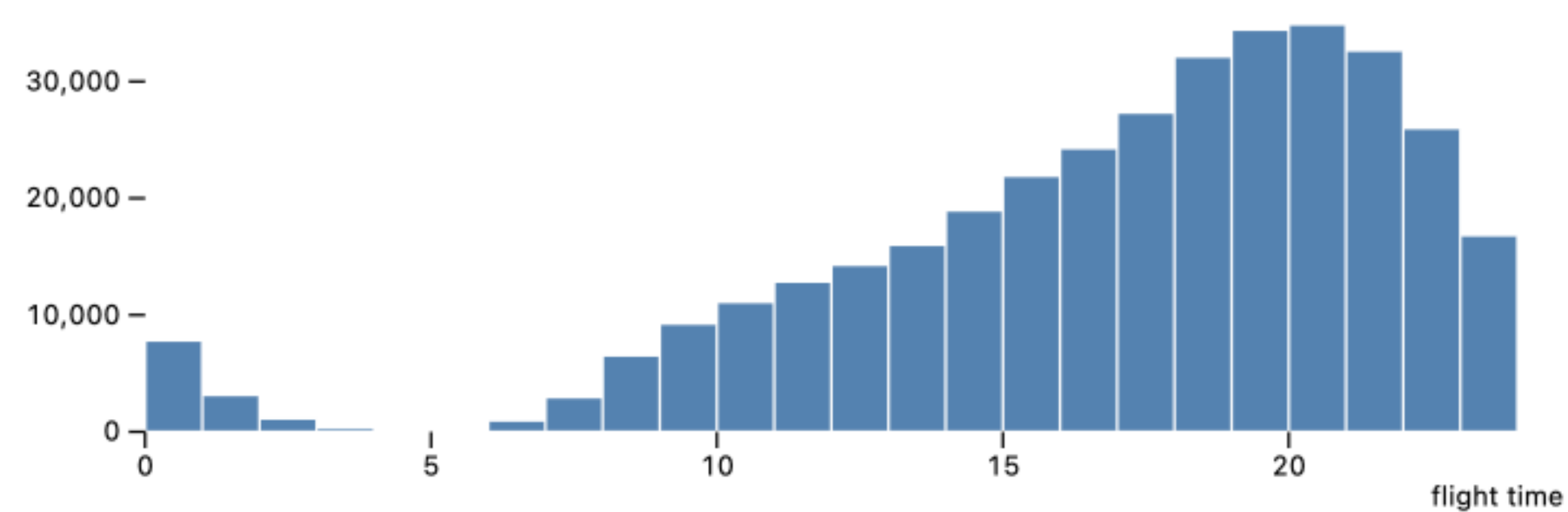
1. User moves a slider



2. Corresponding filter edge moves with



3. Secondary visualization updates

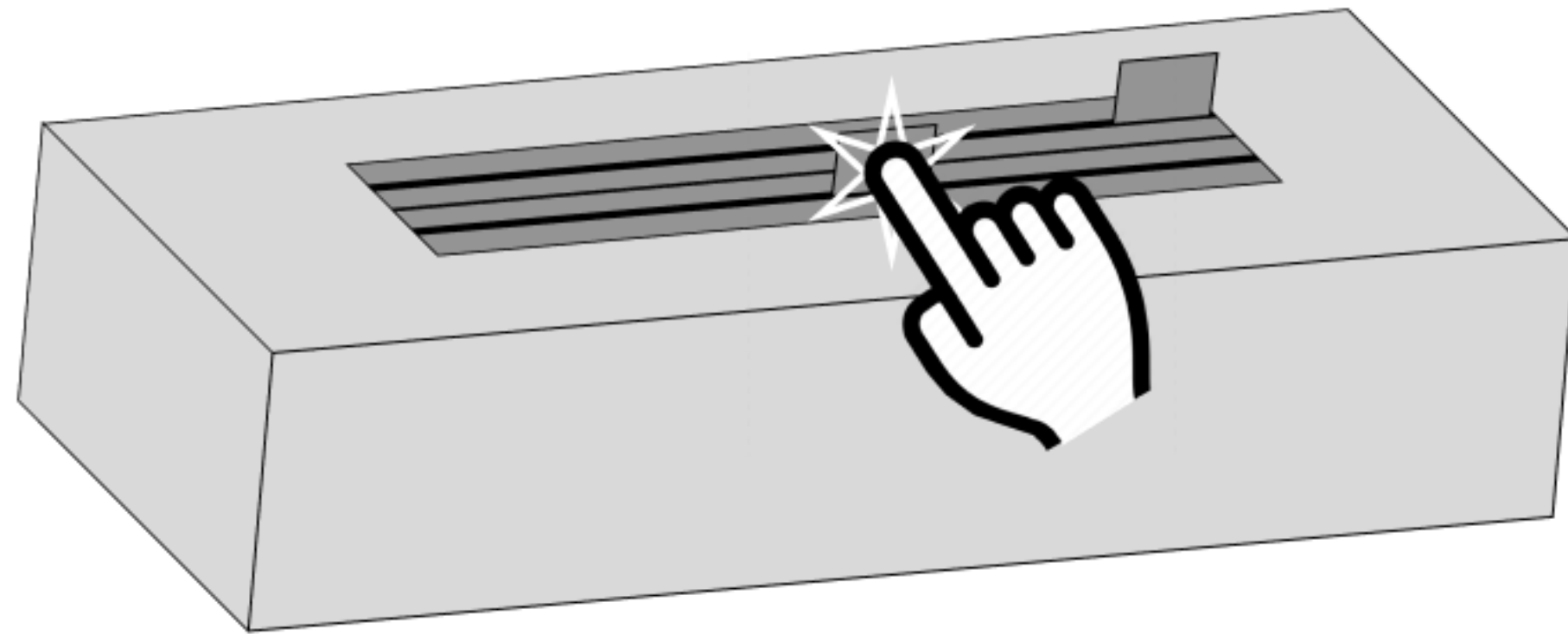


4. Tactile display renders



# Cross-coordination! A tactile, dual-task paradigm.

**User can interact with a space separate from their current focus!**





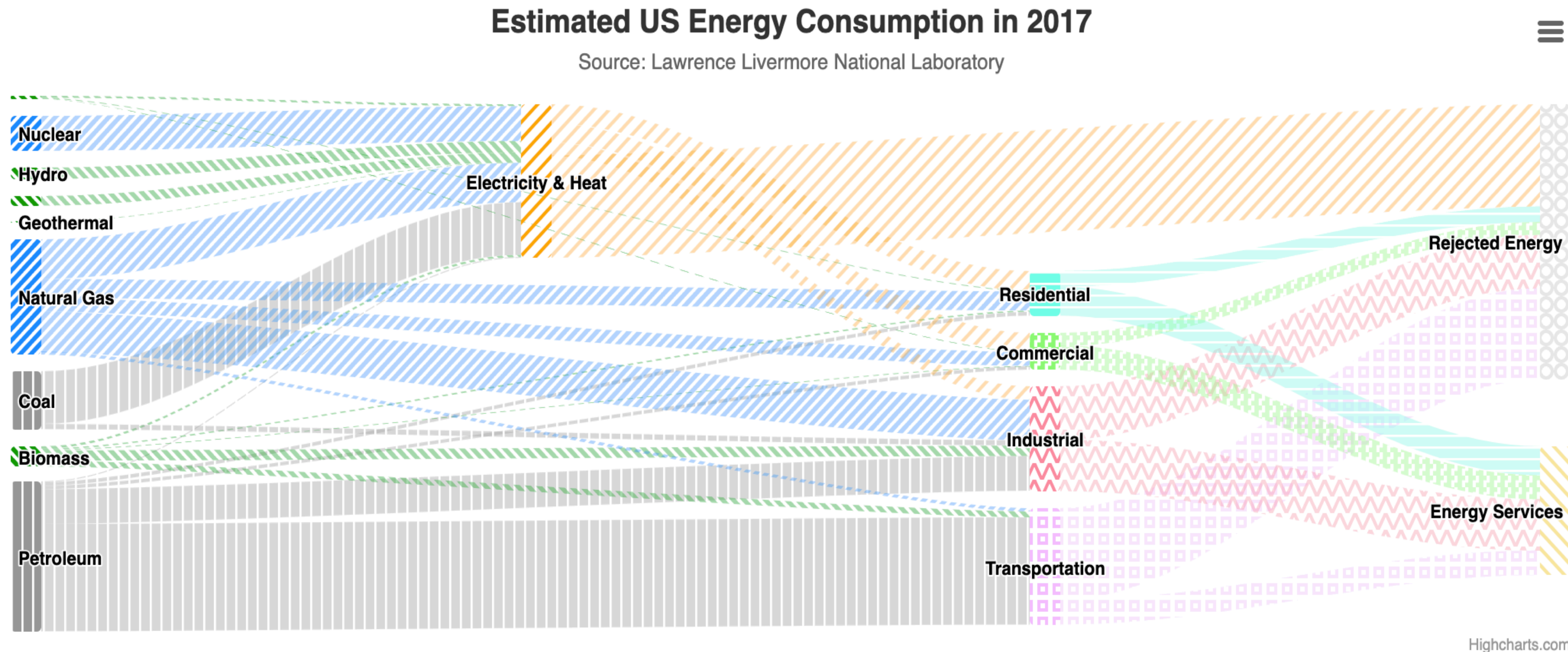
## CLASS QUESTION

Question for Frank

Problem 2: **Access Friction** is  
when accessibility for someone  
produces a barrier for others



# What about this visualization might be a barrier?



Sankey charts are used to visualize data flow and volume between nodes. The wider lines indicate larger volumes.

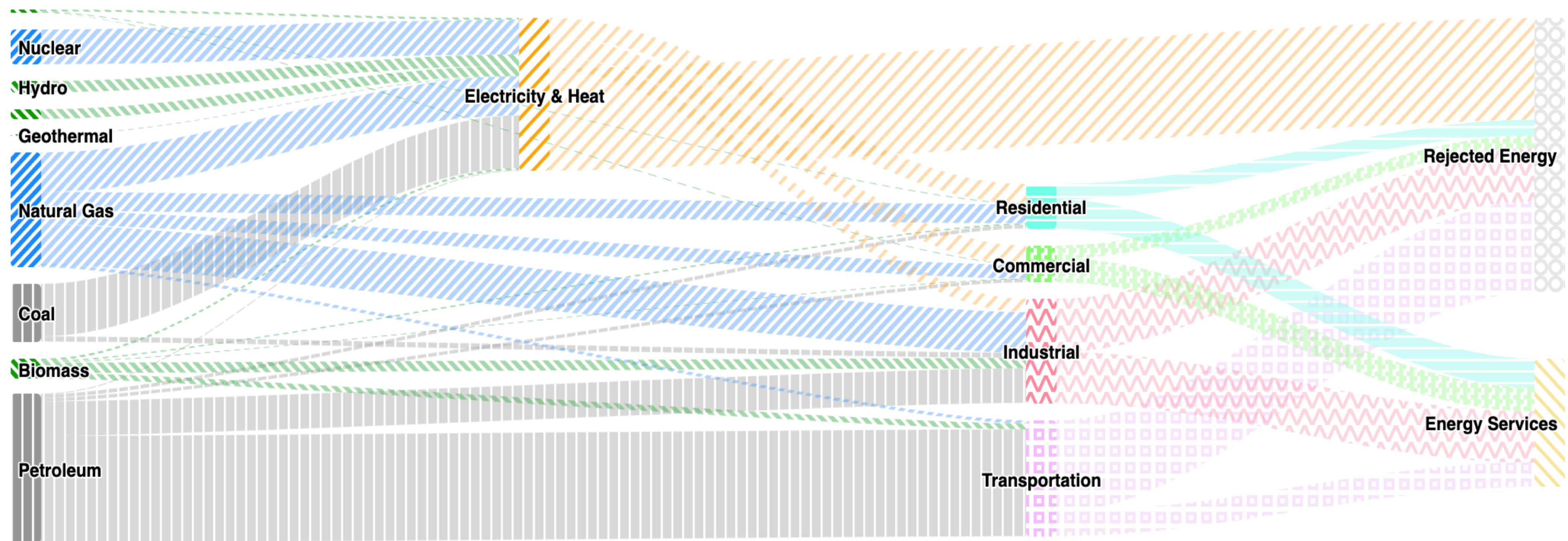


# What about this visualization might be a barrier?

## Estimated US Energy Consumption in 2017

Source: Lawrence Livermore National Laboratory

★ Font size too small =

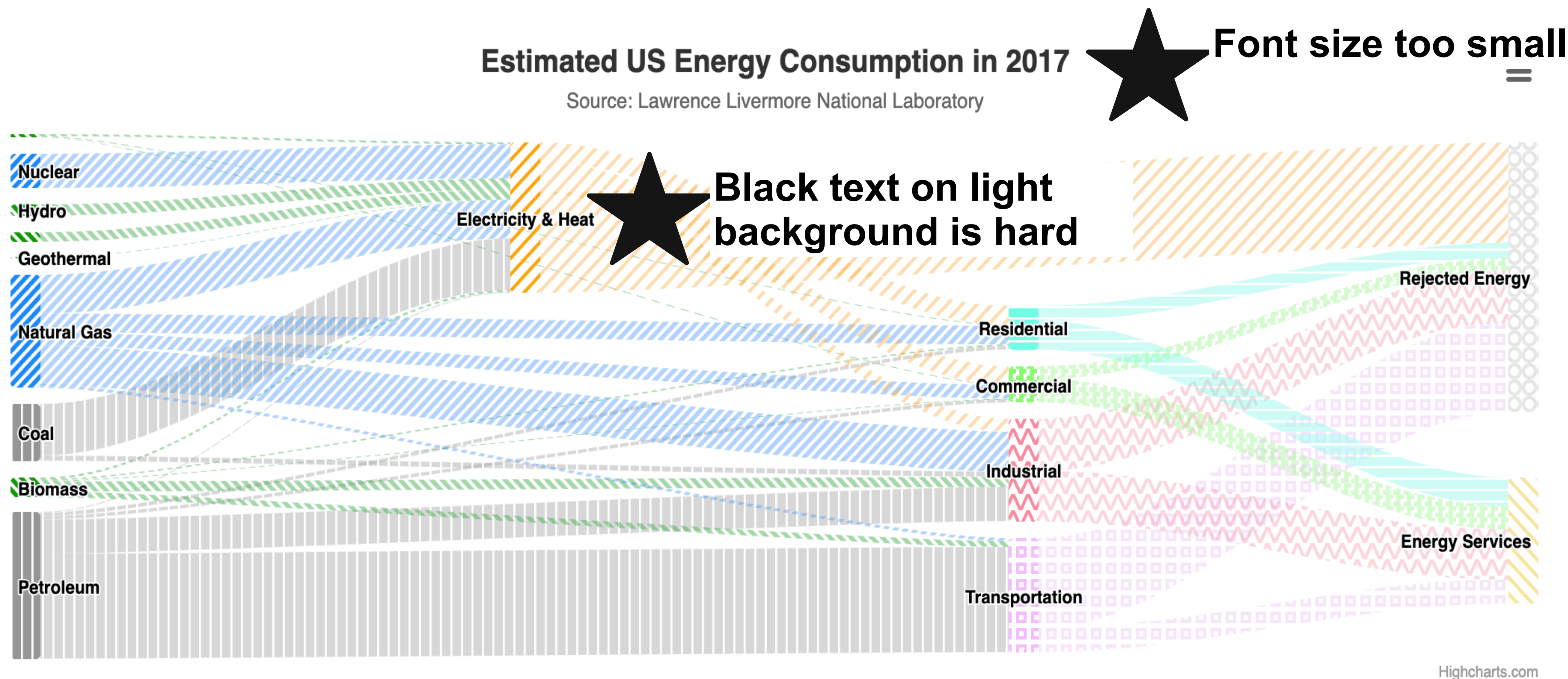


Highcharts.com

Sankey charts are used to visualize data flow and volume between nodes. The wider lines indicate larger volumes.



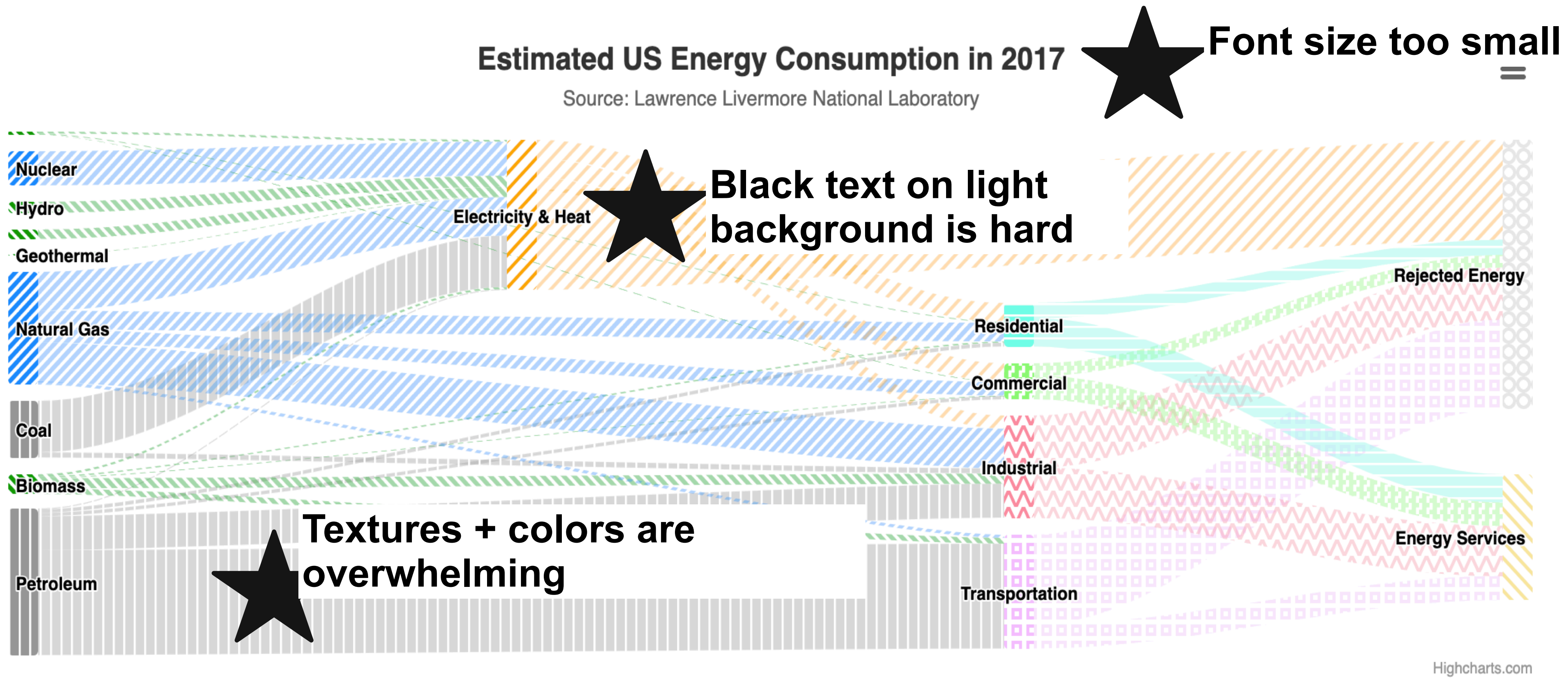
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Sankey charts are used to visualize data flow and volume between nodes. The wider lines indicate larger volumes.



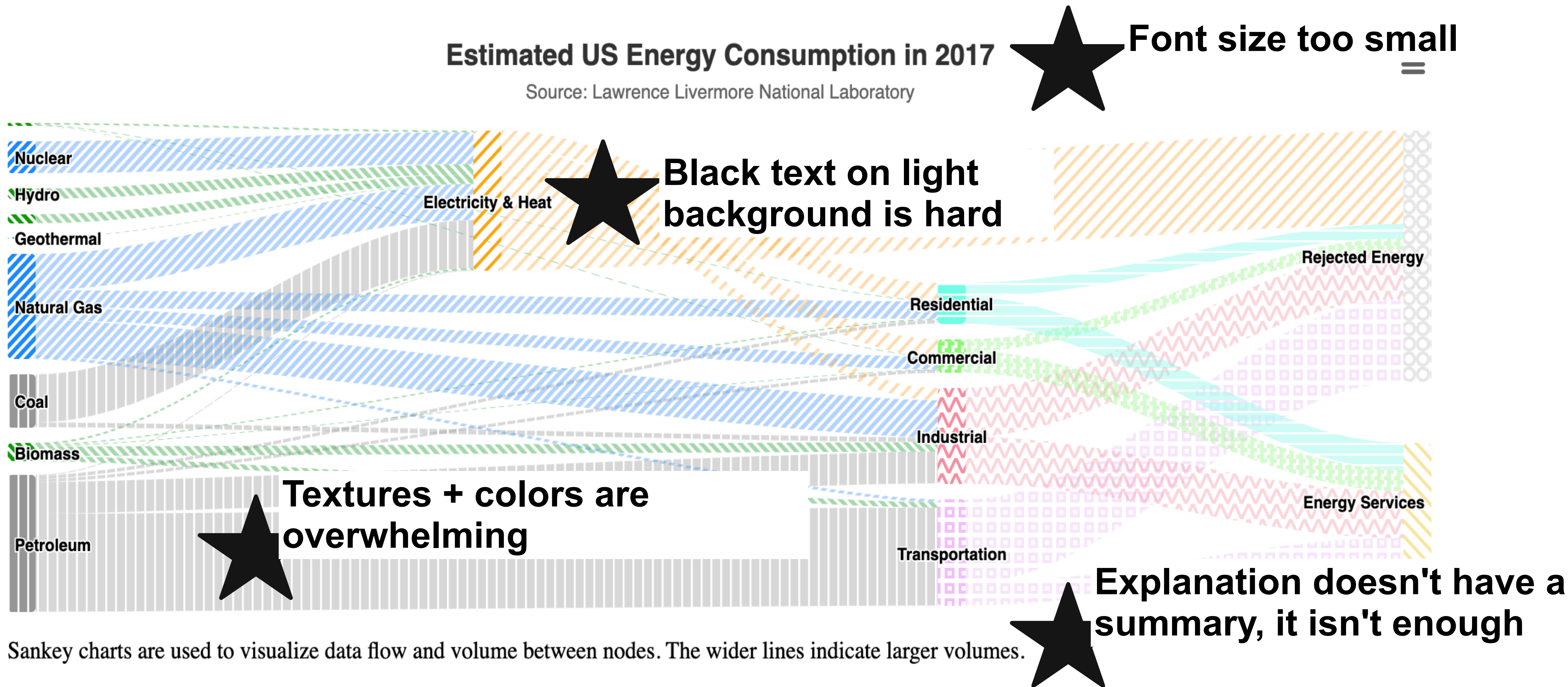
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Sankey charts are used to visualize data flow and volume between nodes. The wider lines indicate larger volumes.

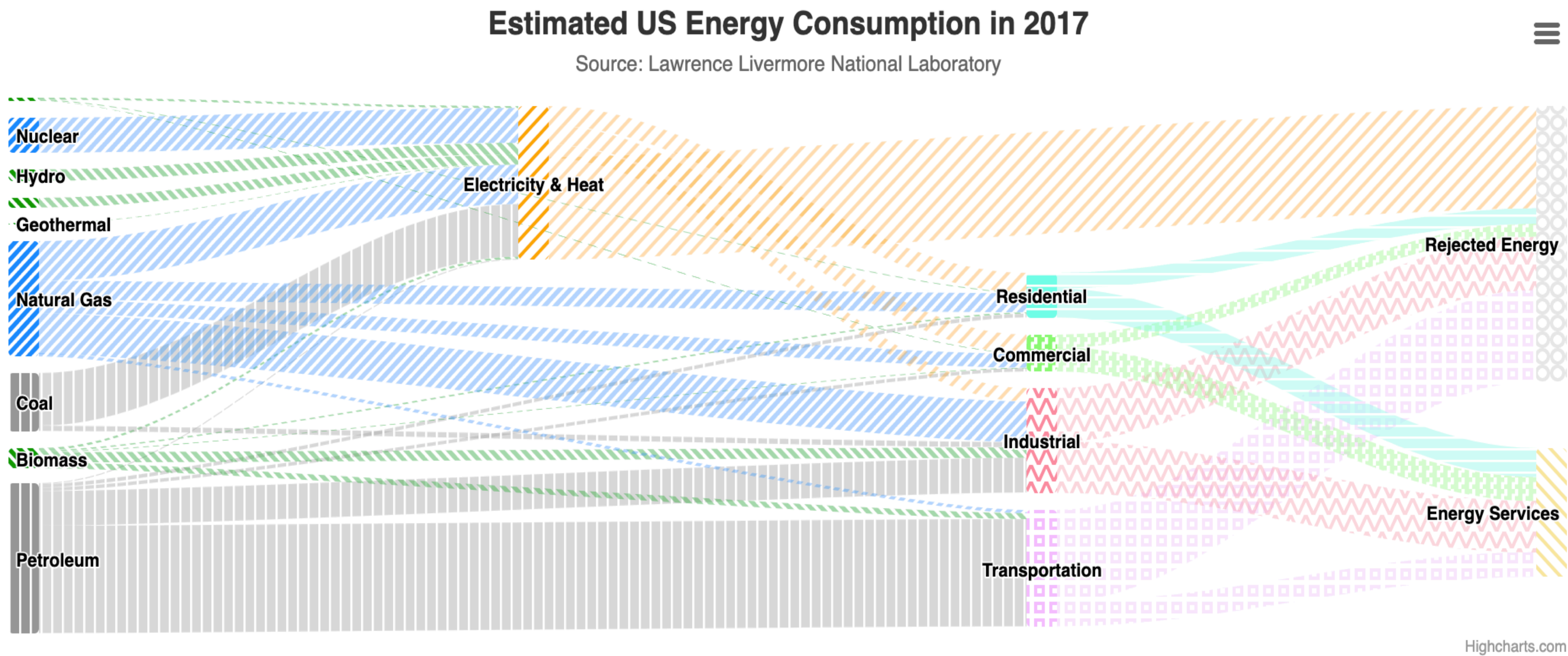


# What about this visualization might be a barrier?





# Can we fix this?



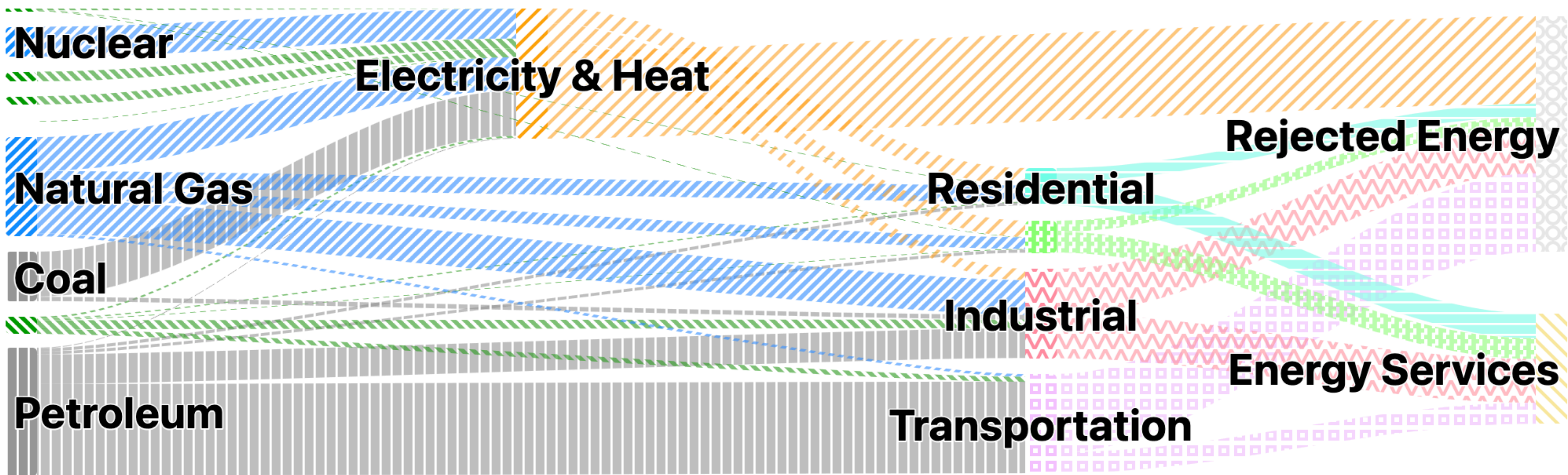
Sankey charts are used to visualize data flow and volume between nodes. The wider lines indicate larger volumes.



# Maybe we can bump up the text size

## Estimated US Energy Consumption in 2017

Source: Lawrence Livermore National Laboratory



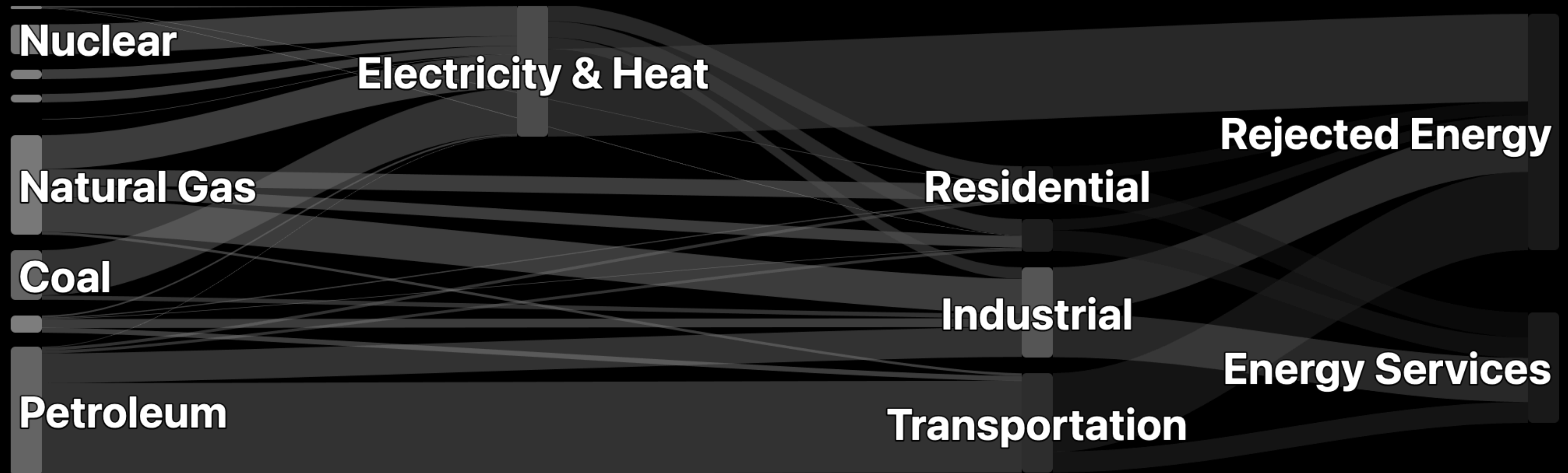
Sankey charts are used to visualize data flow and volume between nodes. The wider lines indicate larger volumes.

Highcharts.com

# We can reduce visual complexity too

## Estimated US Energy Consumption in 2017

Source: Lawrence Livermore National Laboratory



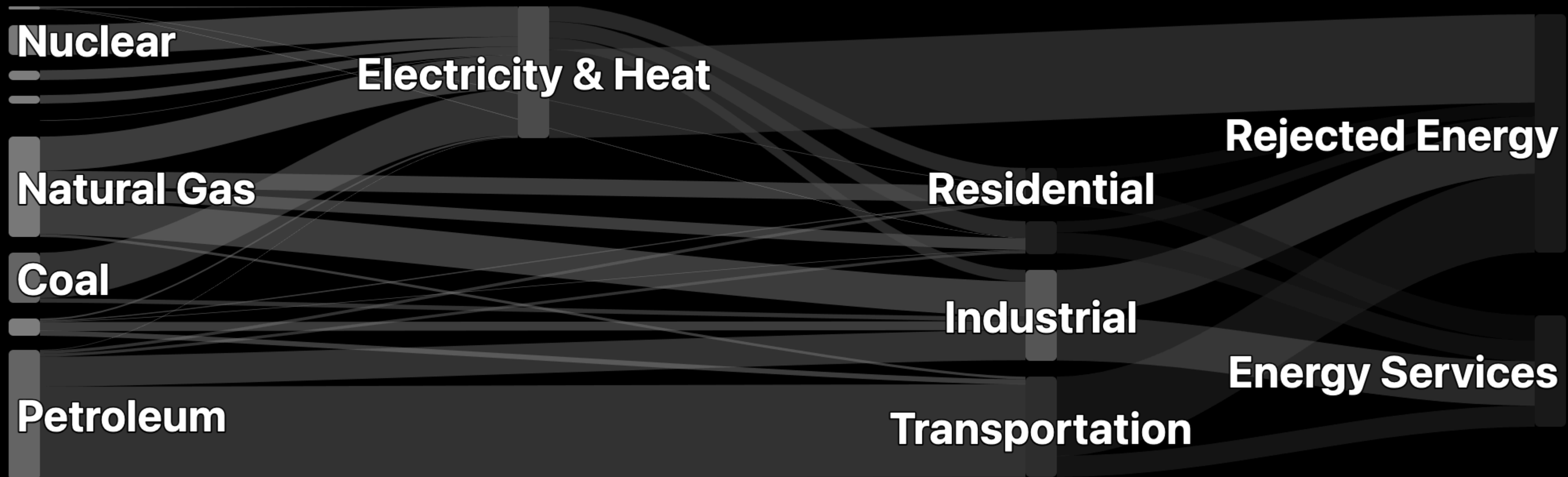
Highcharts.com

Sankey charts are used to visualize data flow and volume between nodes. The wider lines indicate larger volumes.

# We can add a more descriptive explanation

## Estimated US Energy Consumption in 2017

Source: Lawrence Livermore National Laboratory

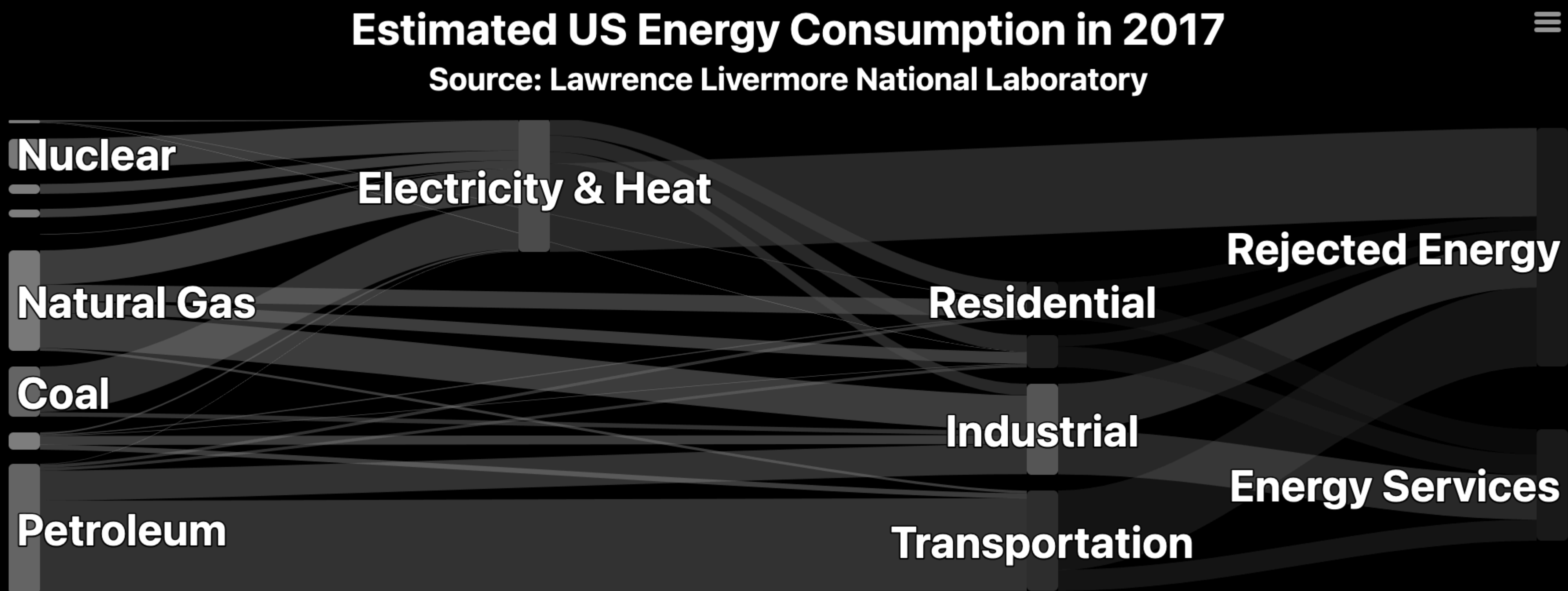


Highcharts.com

Sankey charts are used to visualize data flow and volume between nodes. Visually wider lines indicate larger volumes. This chart is showing energy consumption and types. Interacting with this chart by selecting a node or flow (such as with a click) will update the stacked bar chart below.



# Is this the *perfect*, most accessible design?

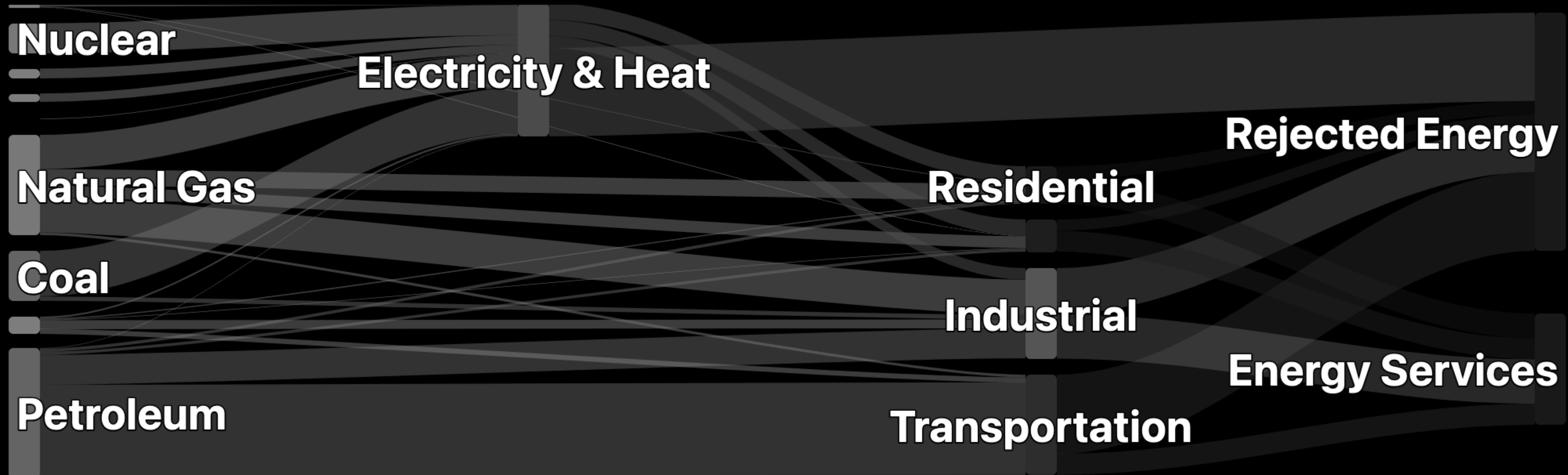


Sankey charts are used to visualize data flow and volume between nodes. Visually wider lines indicate larger volumes. This chart is showing energy consumption and types. Interacting with this chart by selecting a node or flow (such as with a click) will update the stacked bar chart below.

# Bad news...

## Estimated US Energy Consumption in 2017

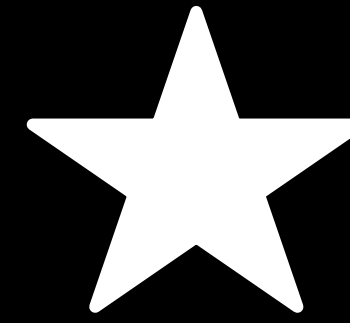
Source: Lawrence Livermore National Laboratory



Highcharts.com

Sankey charts are used to visualize data flow and volume between nodes. Visually wider lines indicate larger volumes. This chart is showing energy consumption and types. Interacting with this chart by selecting a node or flow (such as with a click) will update the stacked bar chart below.

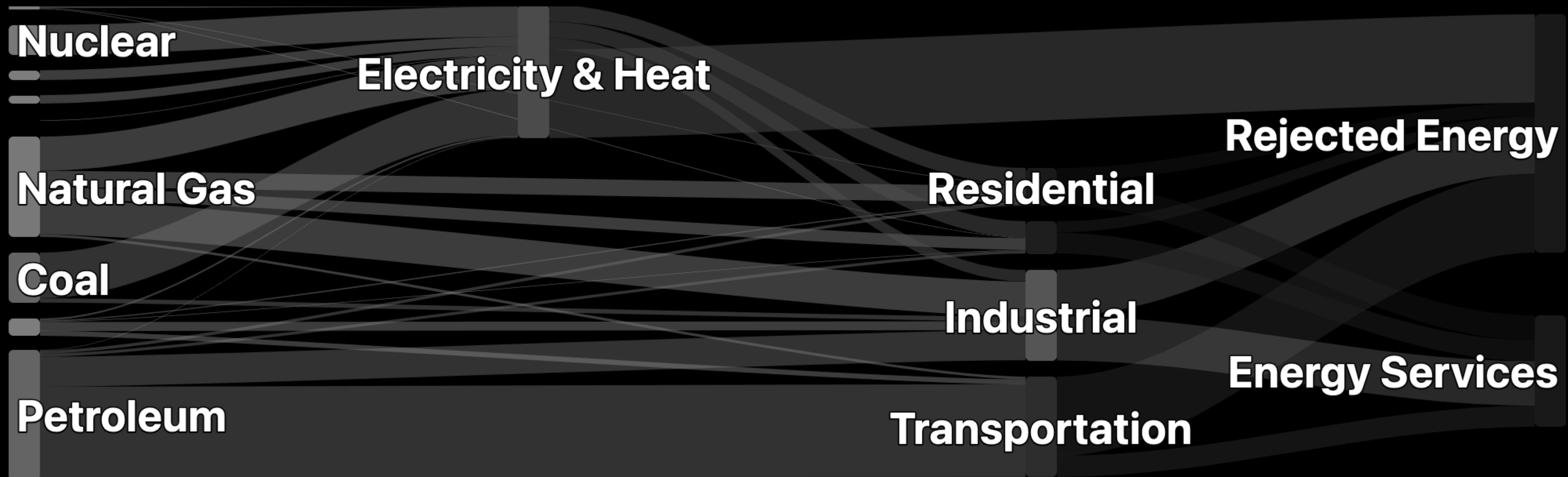
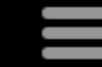
# Bad news...



This design has  
accessibility issues too

## Estimated US Energy Consumption in 2017

Source: Lawrence Livermore National Laboratory

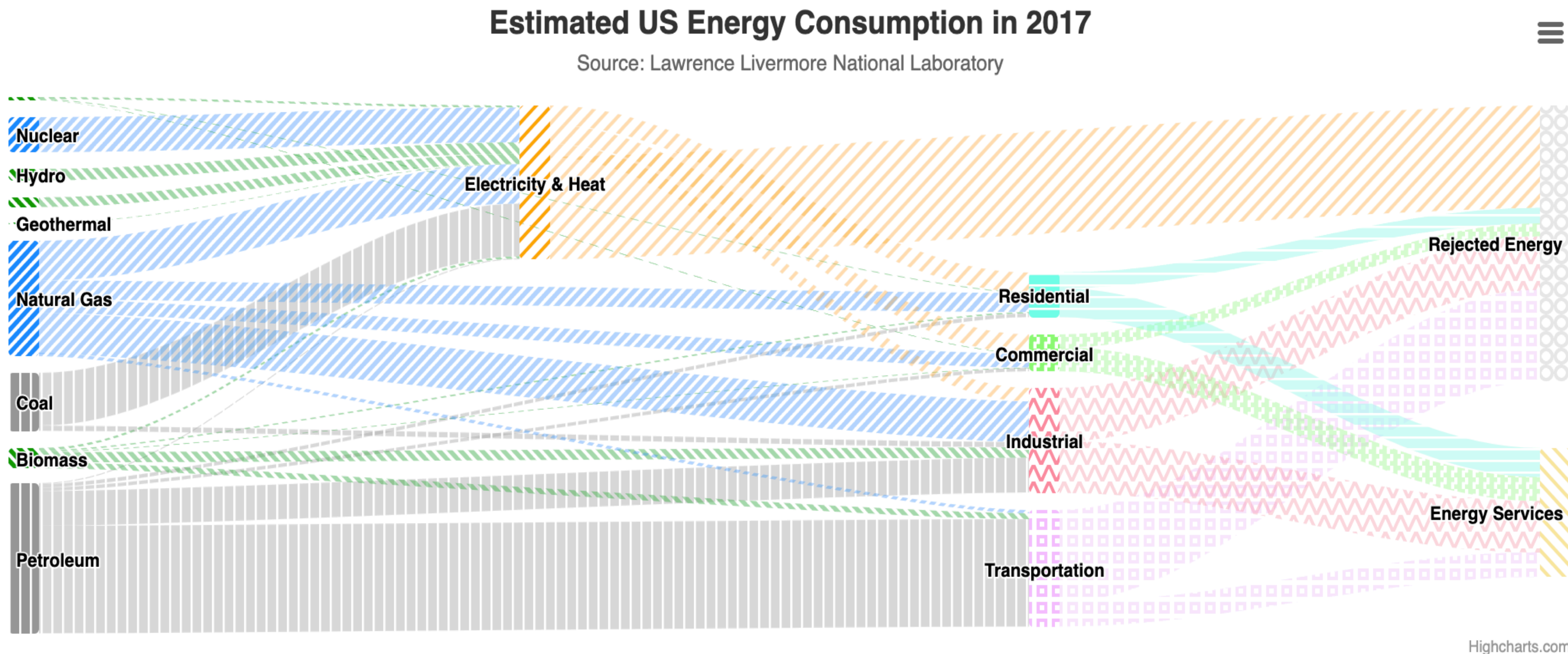


Highcharts.com

Sankey charts are used to visualize data flow and volume between nodes. Visually wider lines indicate larger volumes. This chart is showing energy consumption and types. Interacting with this chart by selecting a node or flow (such as with a click) will update the stacked bar chart below.



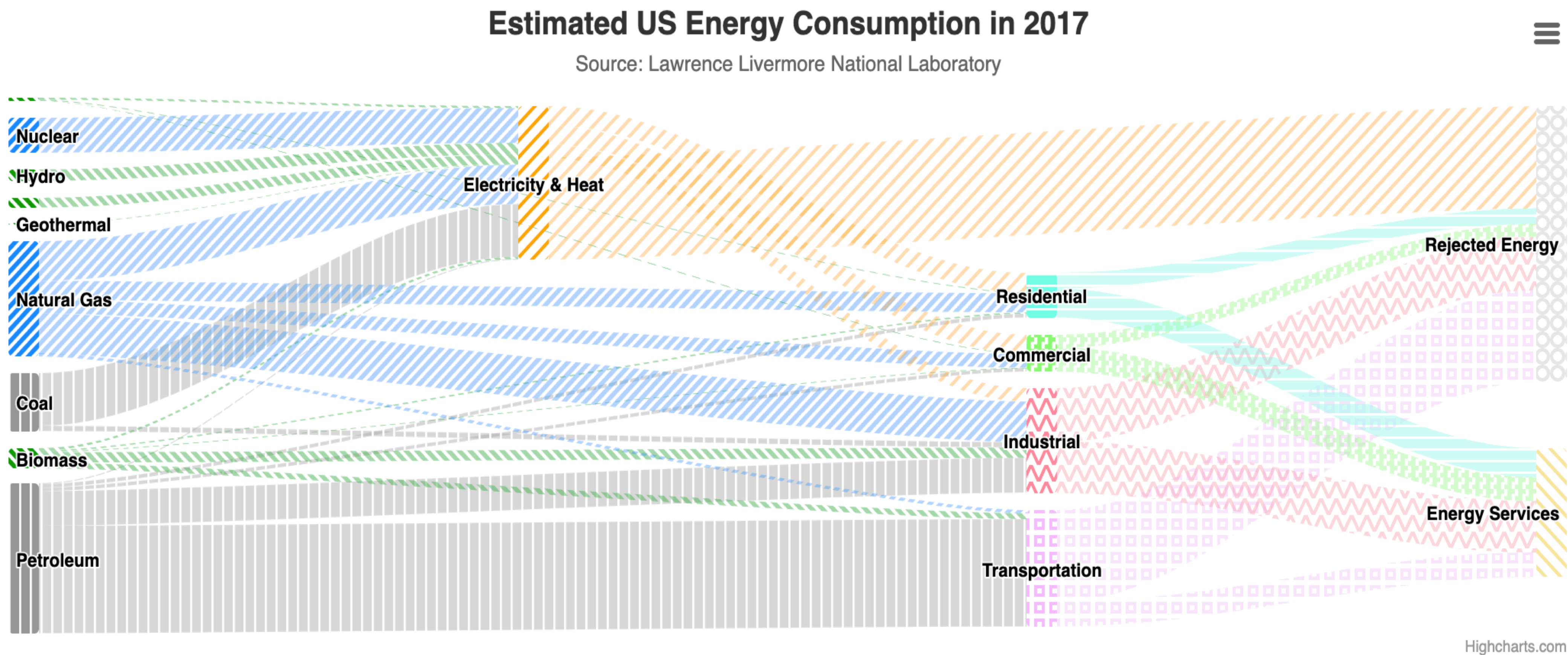
# There is no such thing as a single, perfect visualization



Sankey charts are used to visualize data flow and volume between nodes. The wider lines indicate larger volumes.

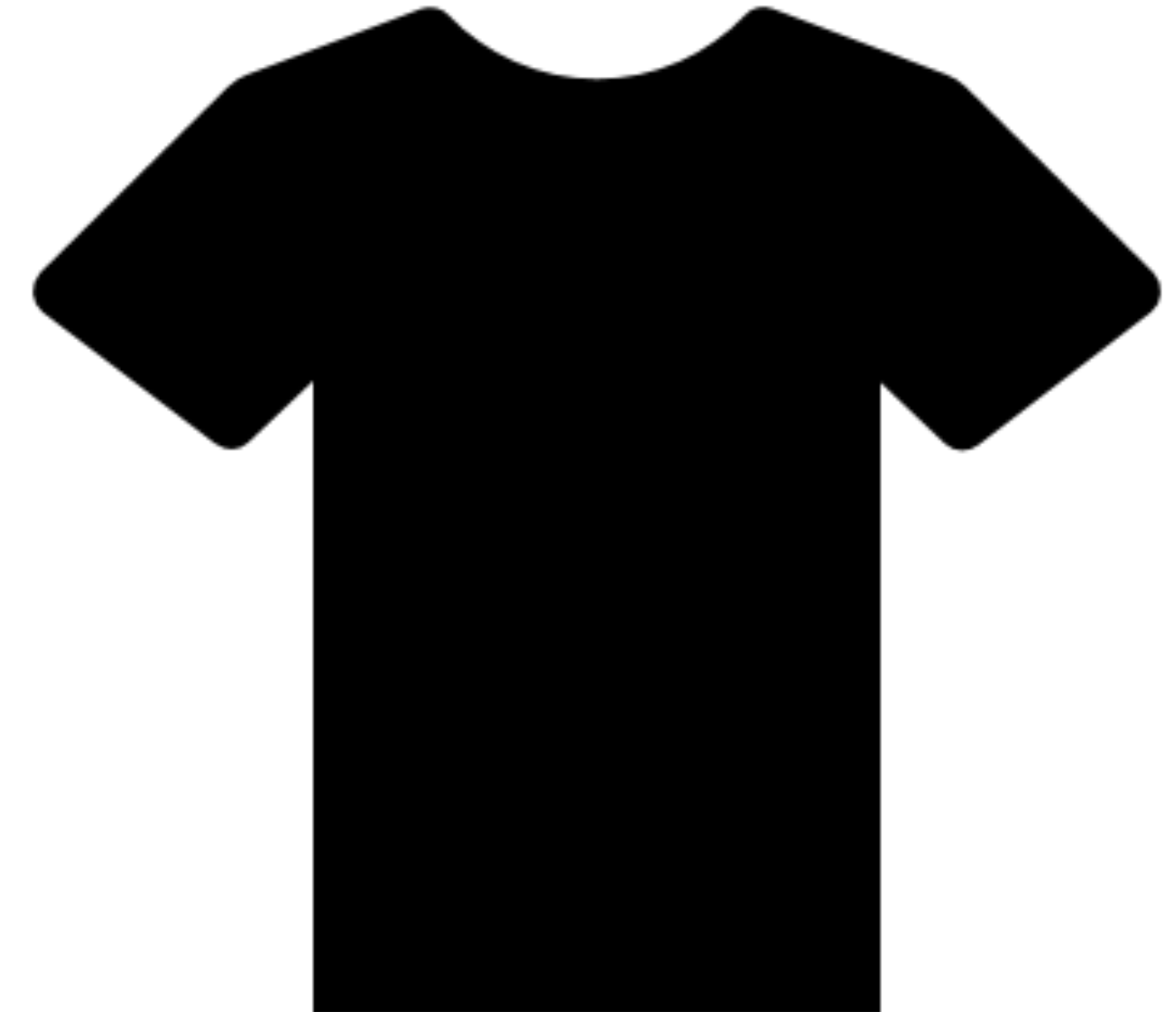
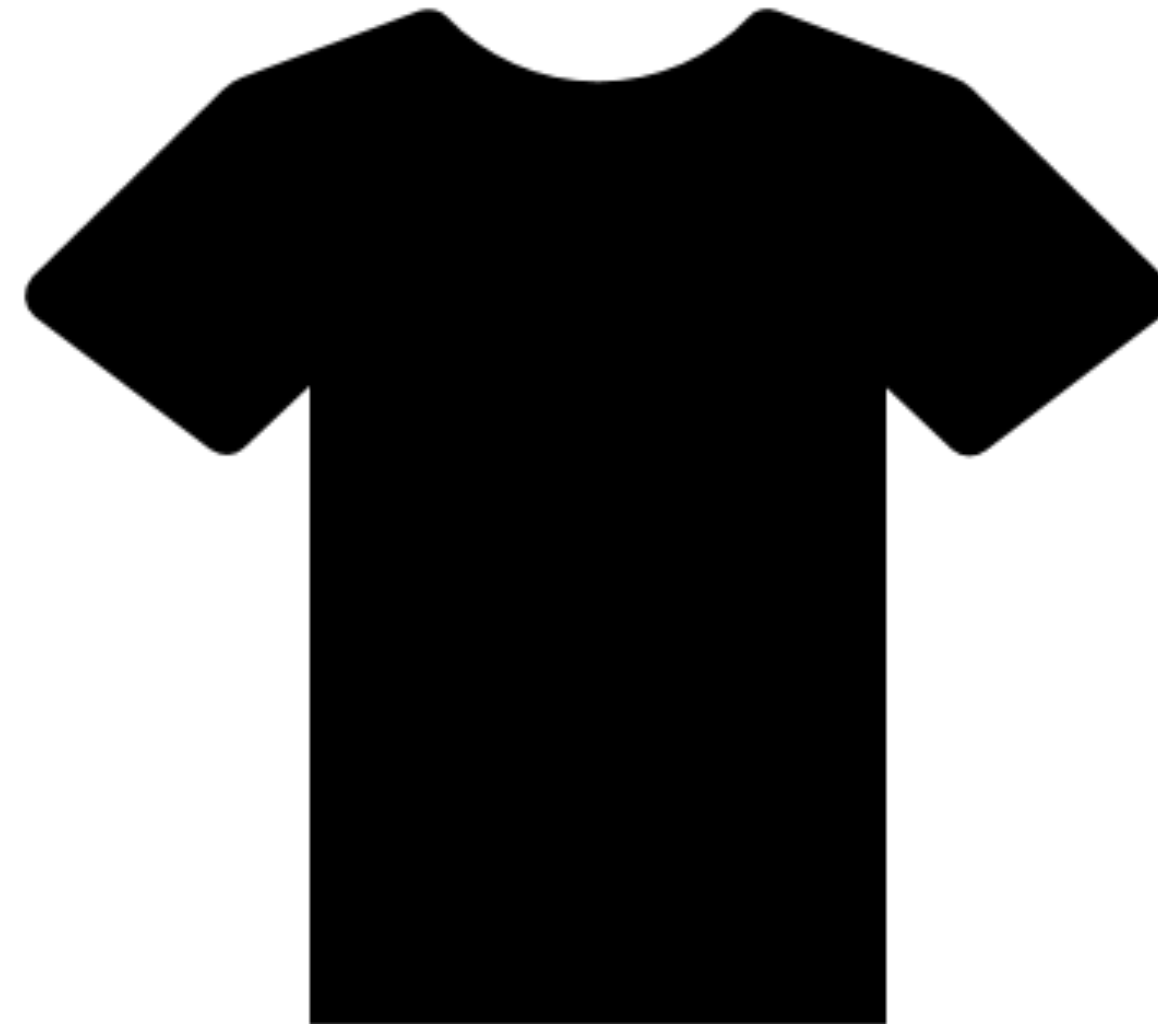


# One design *cannot* fit all



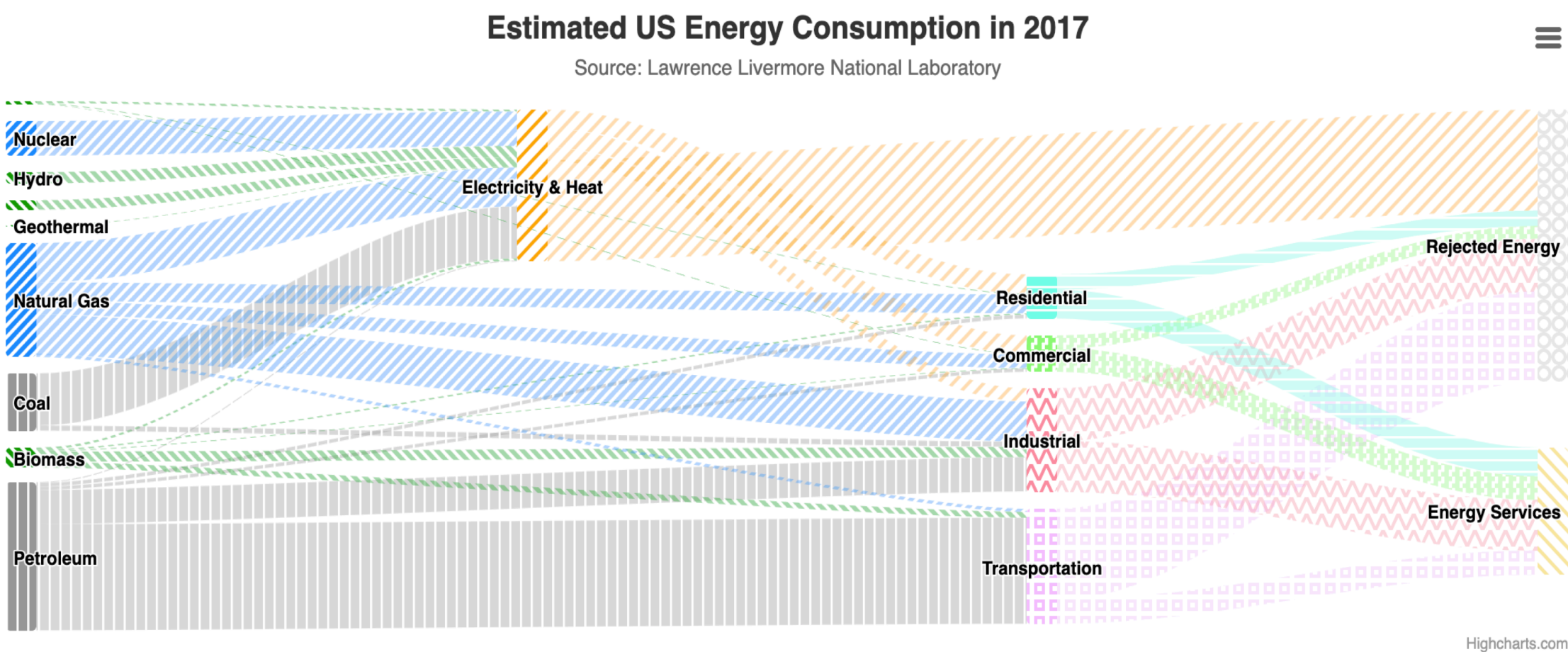
Sankey charts are used to visualize data flow and volume between nodes. The wider lines indicate larger volumes.

# Why should our chart designs be one-size-fits-all?

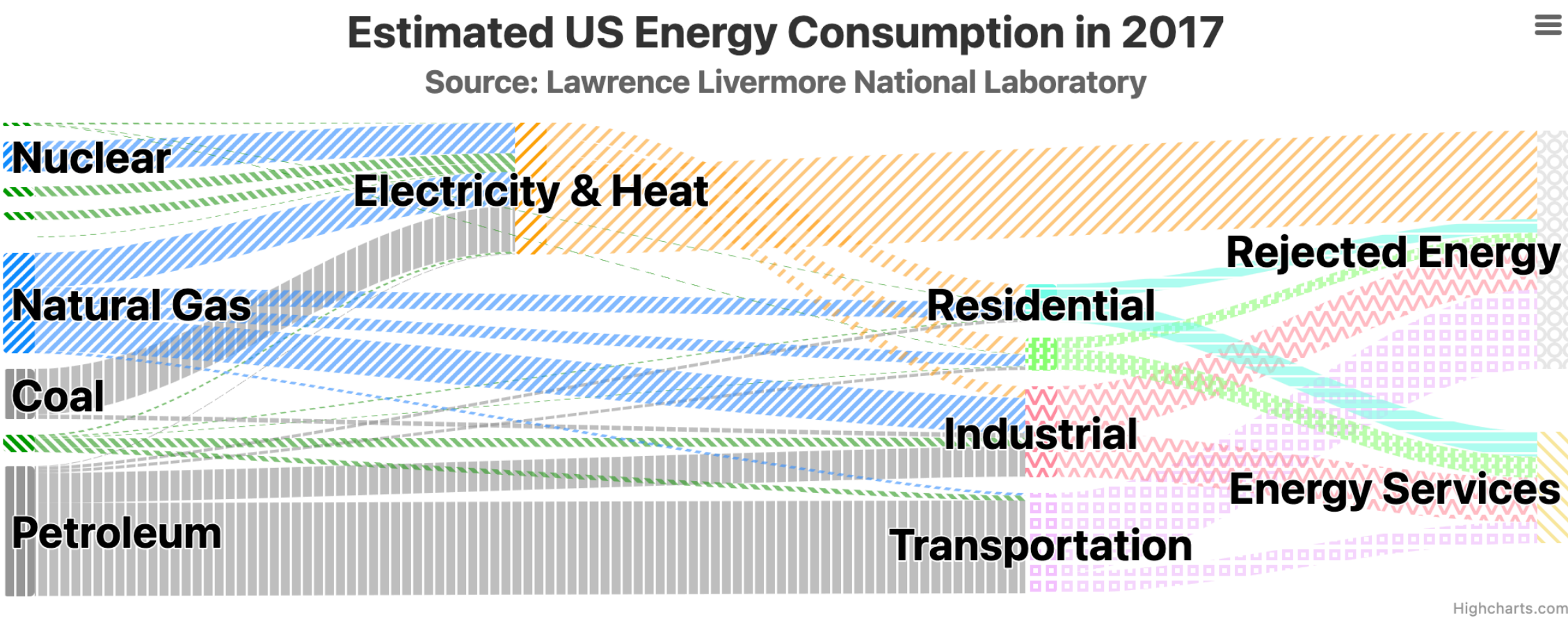




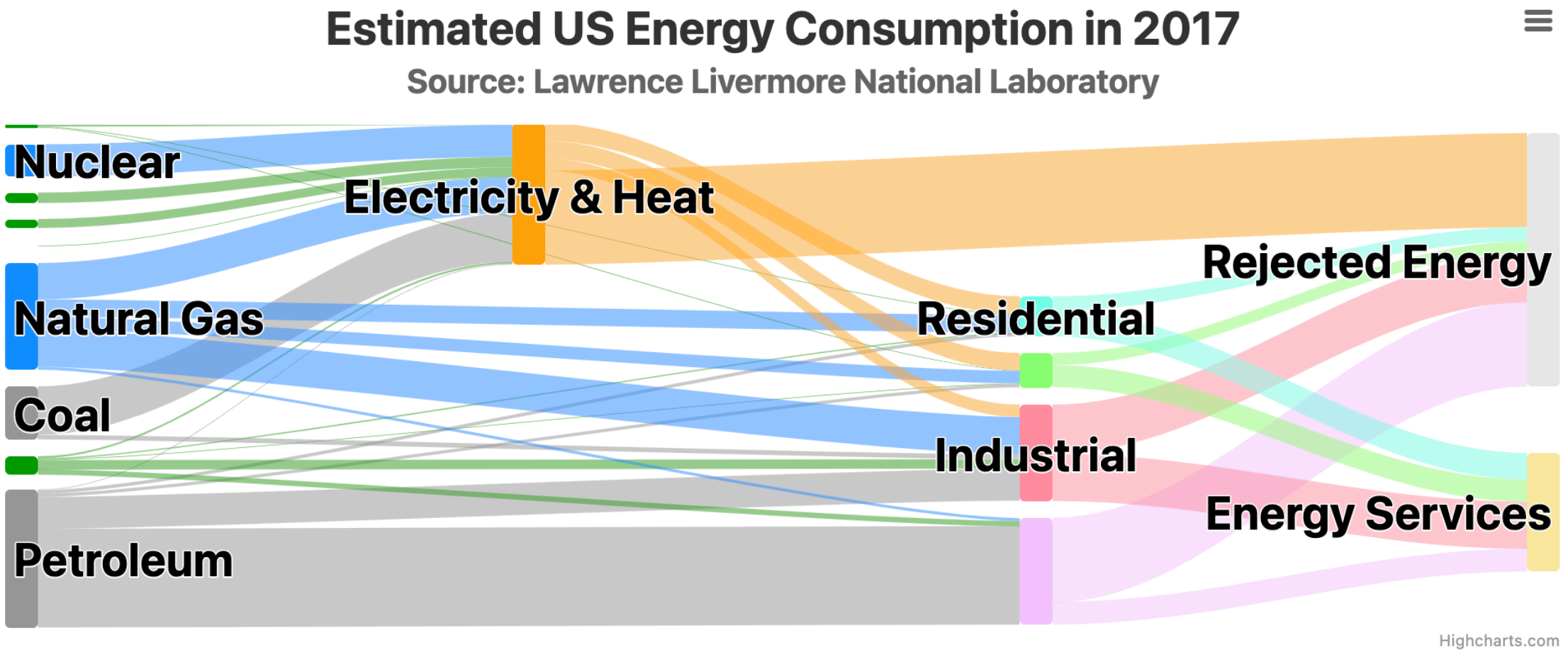
# Good design enables *personalization*



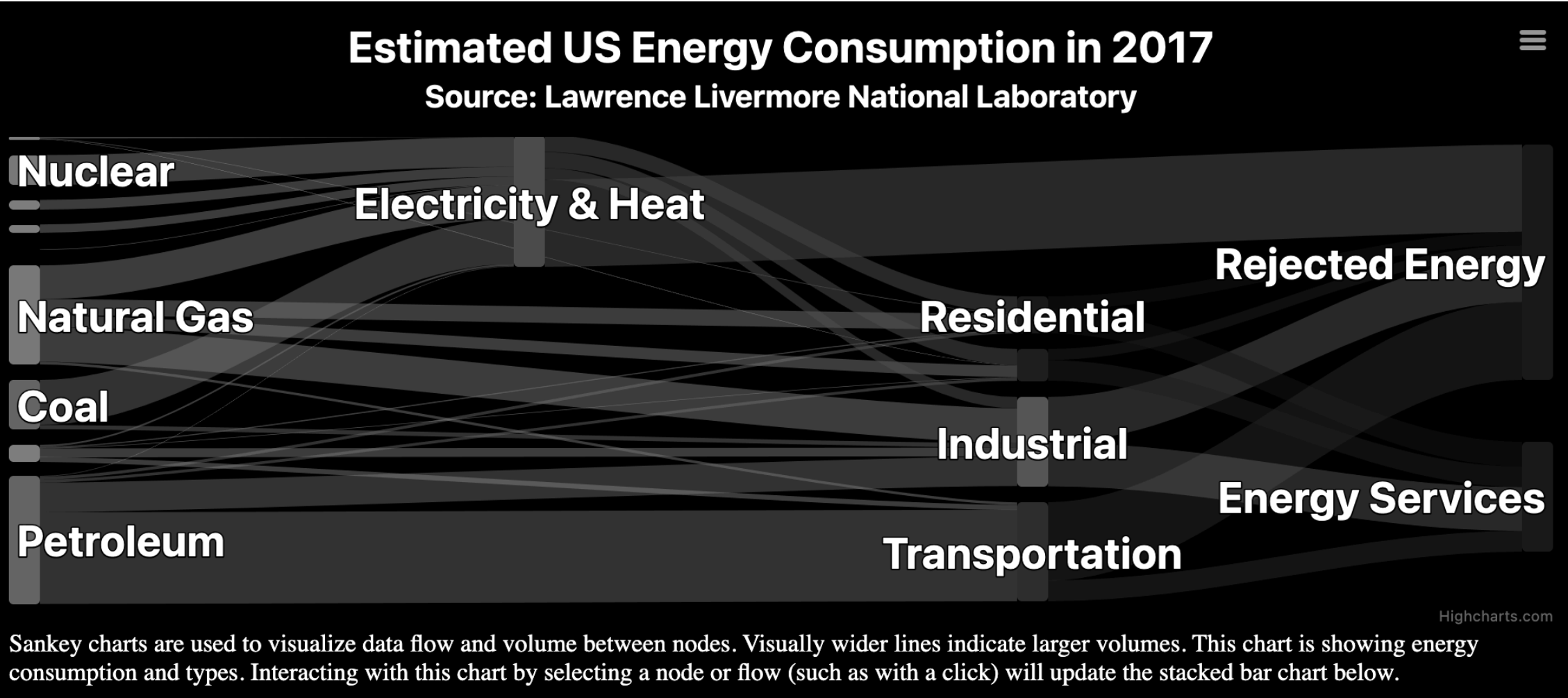
Sankey charts are used to visualize data flow and volume between nodes. The wider lines indicate larger volumes.



Sankey charts are used to visualize data flow and volume between nodes. The wider lines indicate larger volumes.



Sankey charts are used to visualize data flow and volume between nodes. The wider lines indicate larger volumes.

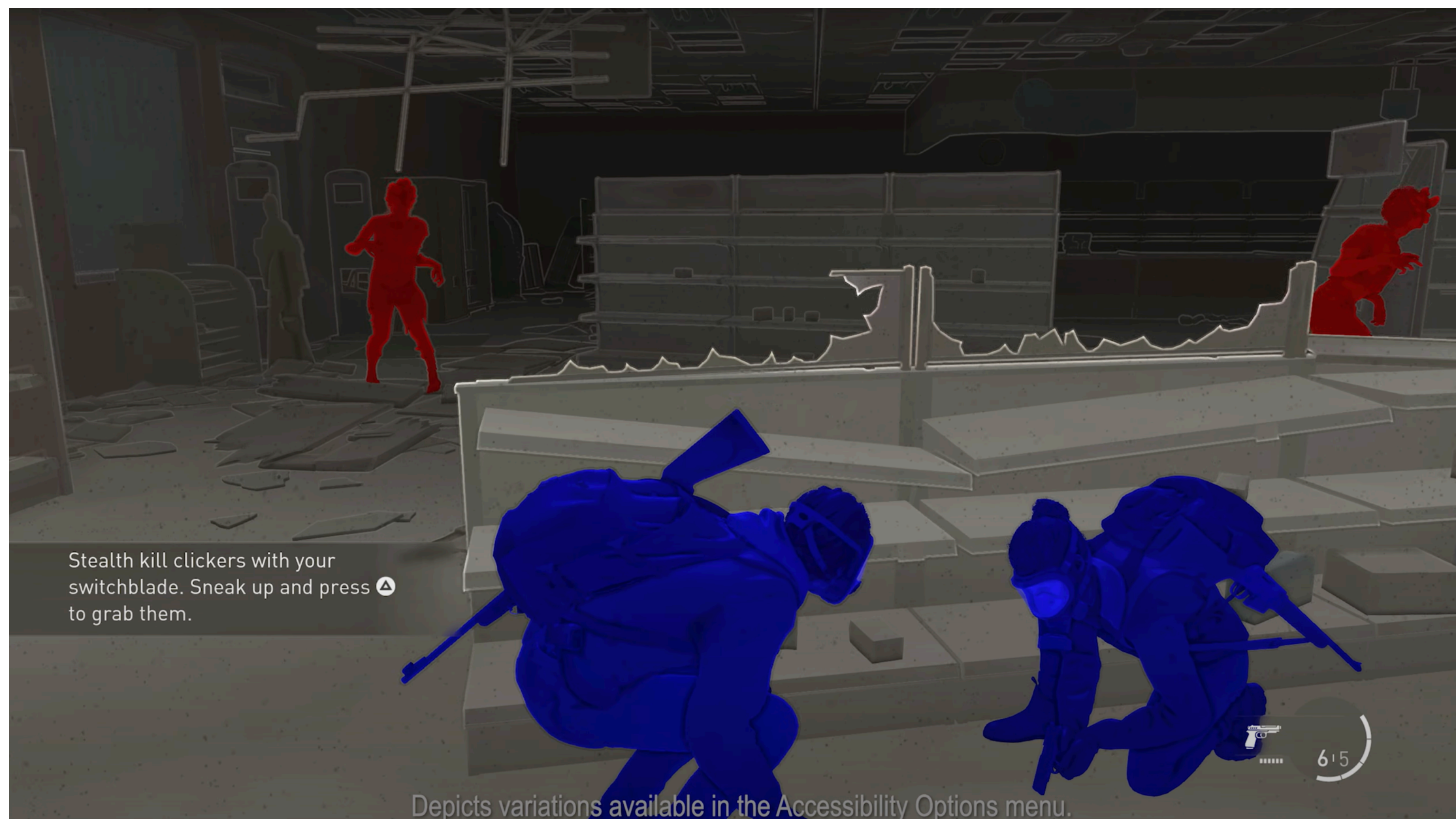


Sankey charts are used to visualize data flow and volume between nodes. Visually wider lines indicate larger volumes. This chart is showing energy consumption and types. Interacting with this chart by selecting a node or flow (such as with a click) will update the stacked bar chart below.



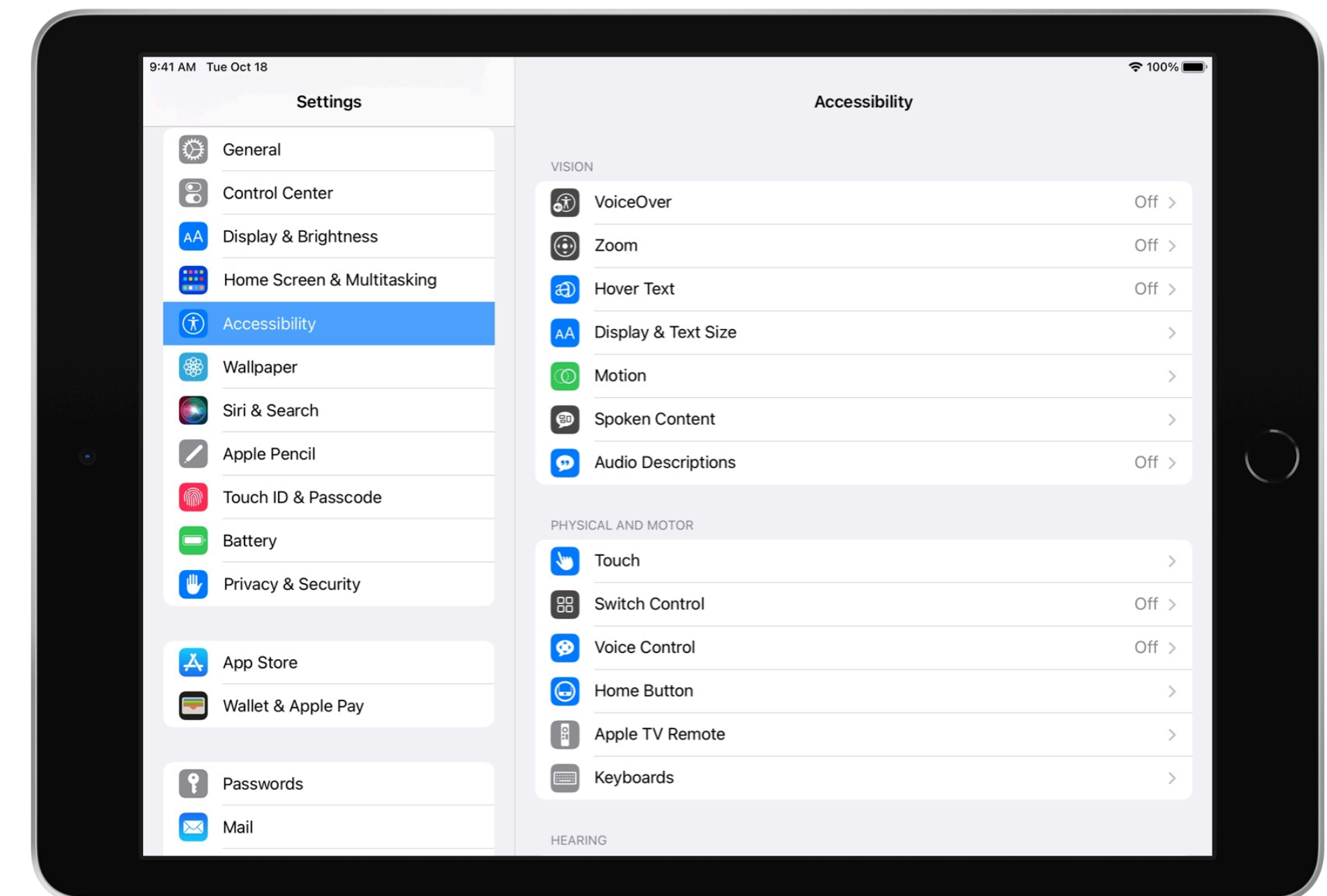
# We have been enabling personalization for years

## Video games



[The Last of Us 2 has more than 60 settings](#)

## Devices and operating systems



"[Make it yours](#)" is the motto for Apple's accessibility personalization



# What if we *let* users personalize visualizations?

### Preferences

Hide unavailable options ☒

▼ Comprehension

default ☒ moderate ☐ robust ☐

Alt text appearance

default ☒ show high level ☐ show all ☐

► Description verbosity

default ☐ disable ☒ minimal ☐ verbose ☐

▼ Text

default ☐ minimalist ☒ moderate ☐ maximalist ☐

▼ Font Size

default ☐ small ☒ medium ☐ large ☐

Title

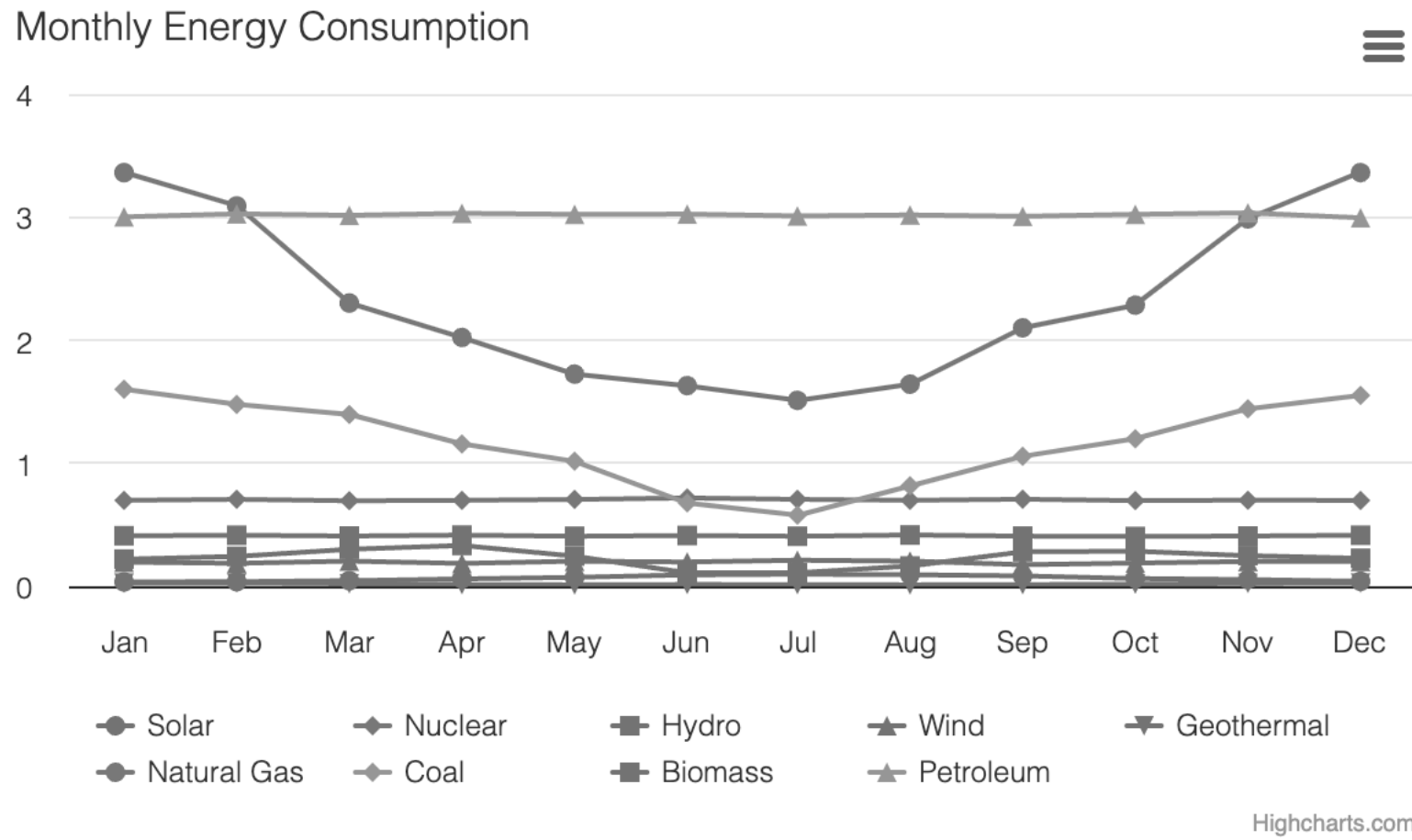
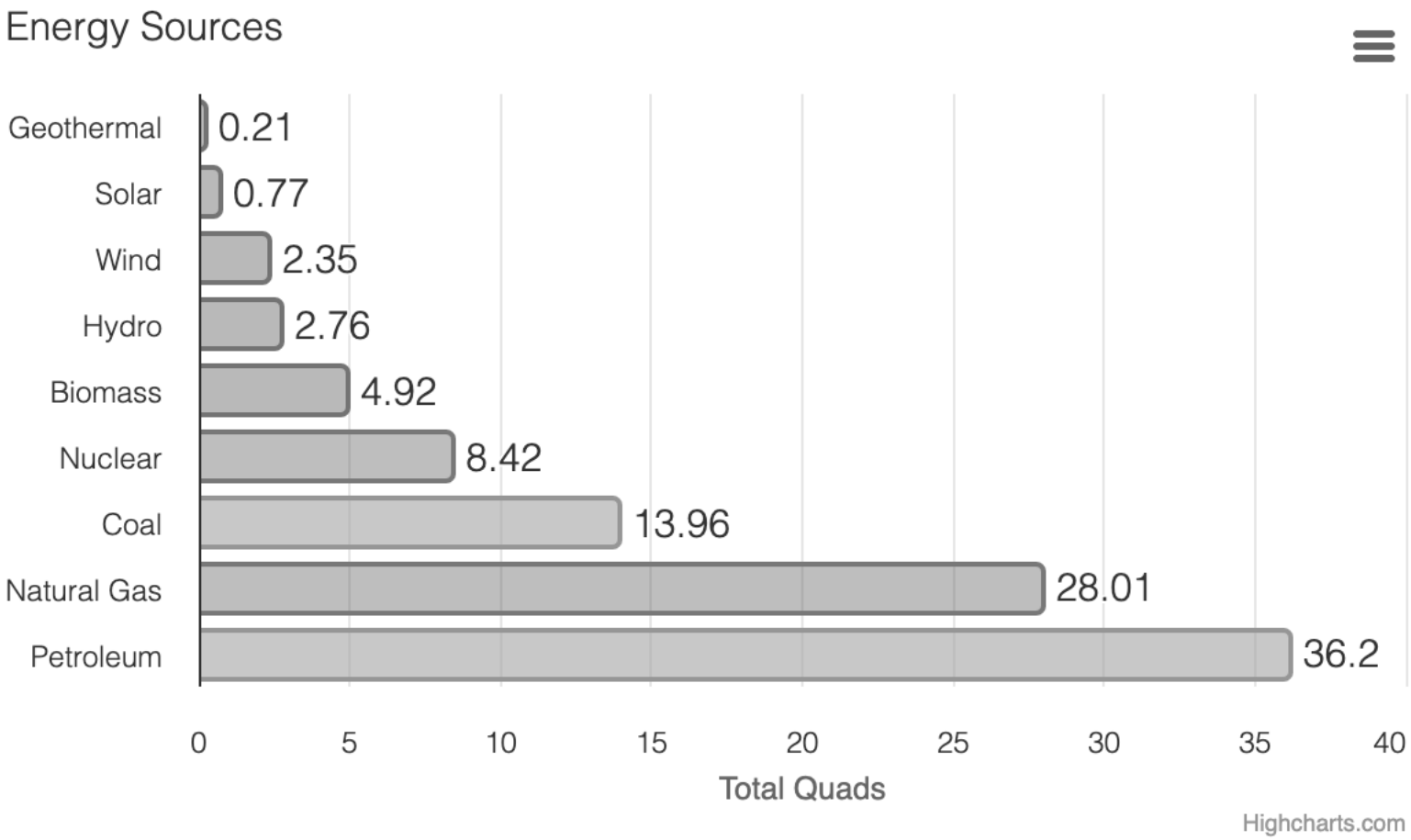
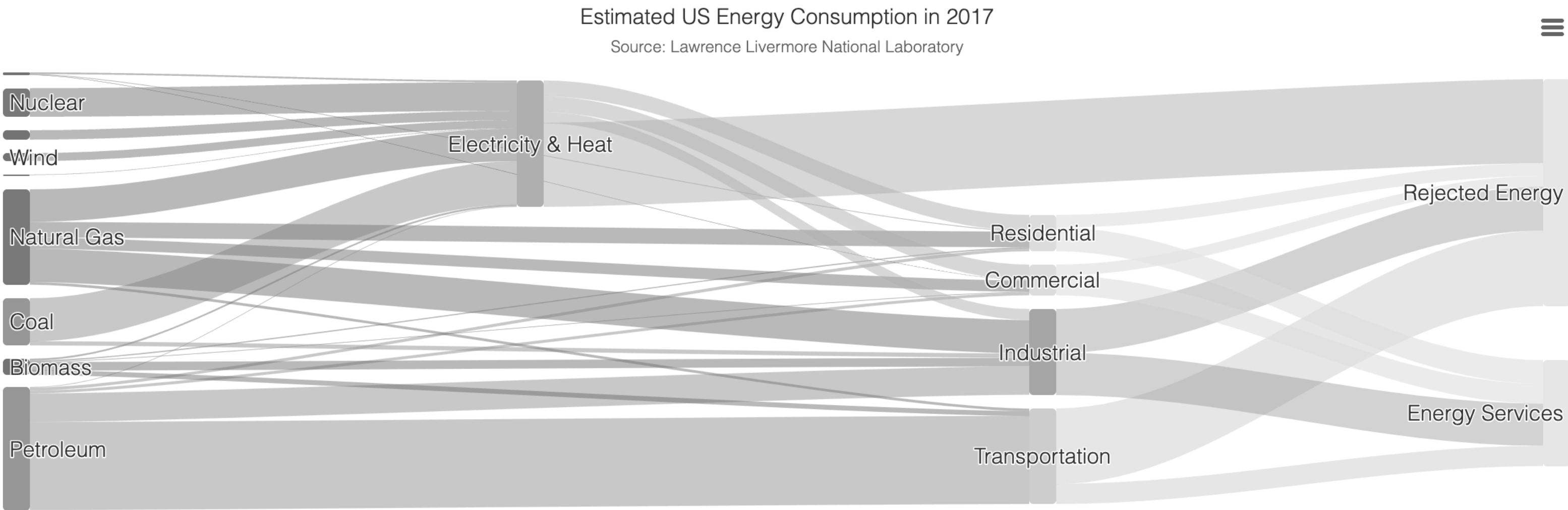
default ☐ small ☐ small+ ☒ medium ☐ medium+ ☐ large ☐

Subtitle

default ☐ small ☒ small+ ☐ medium ☐ medium+ ☐ large ☐

Series Labels

default ☐ small ☐ small+ ☒ medium ☐ medium+ ☐ large ☐



[Interactive demo link](#)

# Resources

[Chartability workbook](#)

[Chartability paper](#)

[Chartability super audit](#)

[Data Navigator demo](#)

[Data Navigator paper](#)

[Softerware demo](#)

[Softerware paper \(pre-print\)](#)

[Our repo of visualization + accessibility resources](#)