## Educating Practitioners on Accessibility and Data Visualization

Tools, Guidelines, and Approaches to Teaching Basics



Frank Elavsky, PhD Student

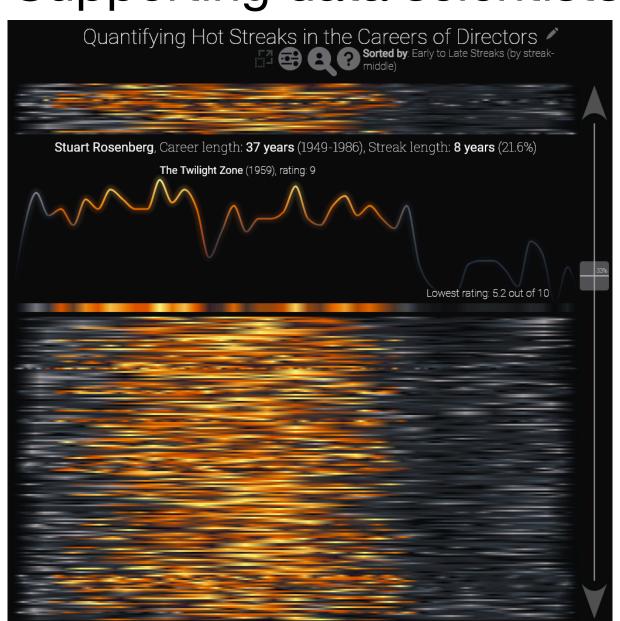


hcii.cmu.edu, axle-lab.com, dig.cmu.edu

### My pre-phd work: supporting others with tools

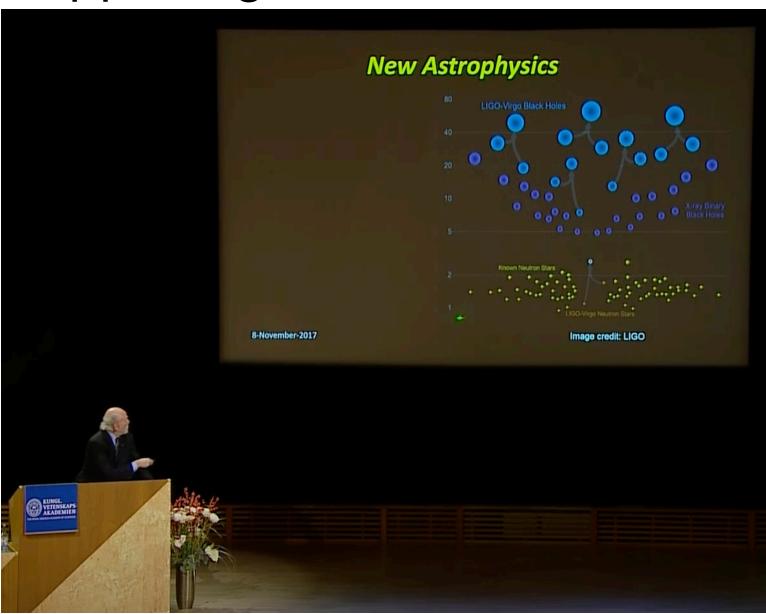
#### Industry and research-oriented visualization

#### Supporting data scientists



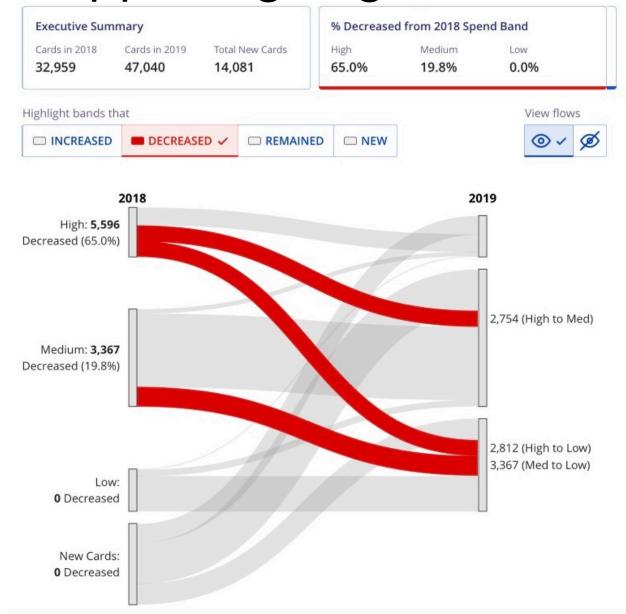
Visualizing a model of over 1m careers

#### Supporting scientists

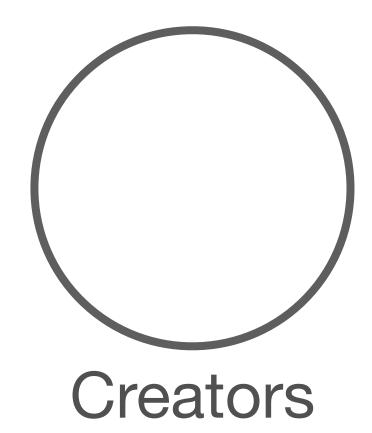


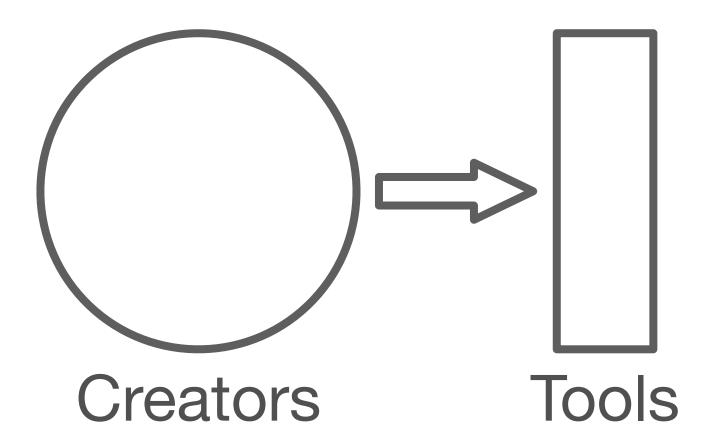
Shown here is Barry Barish giving the Nobel Lecture in Physics in 2017 with my visualization

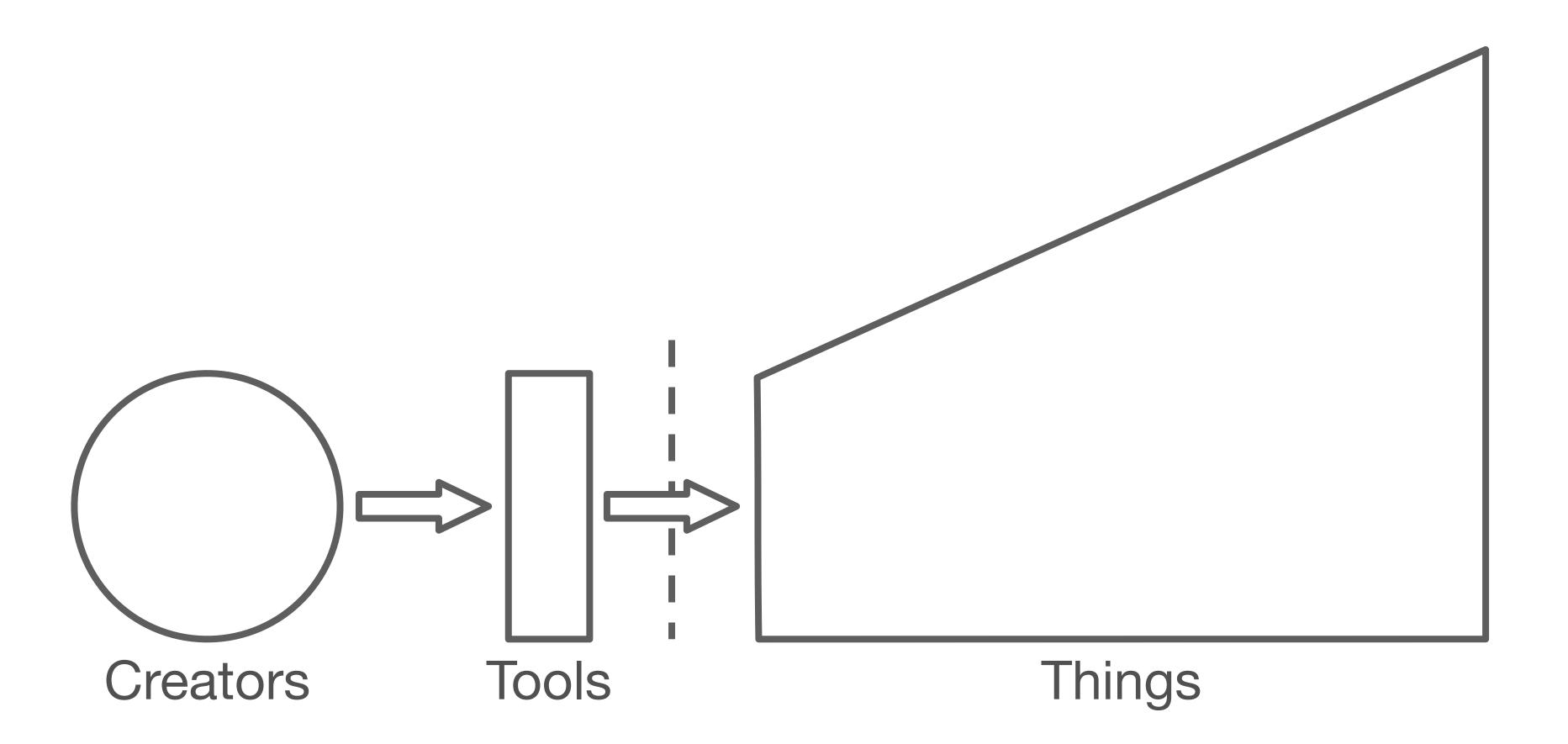
#### Supporting engineers

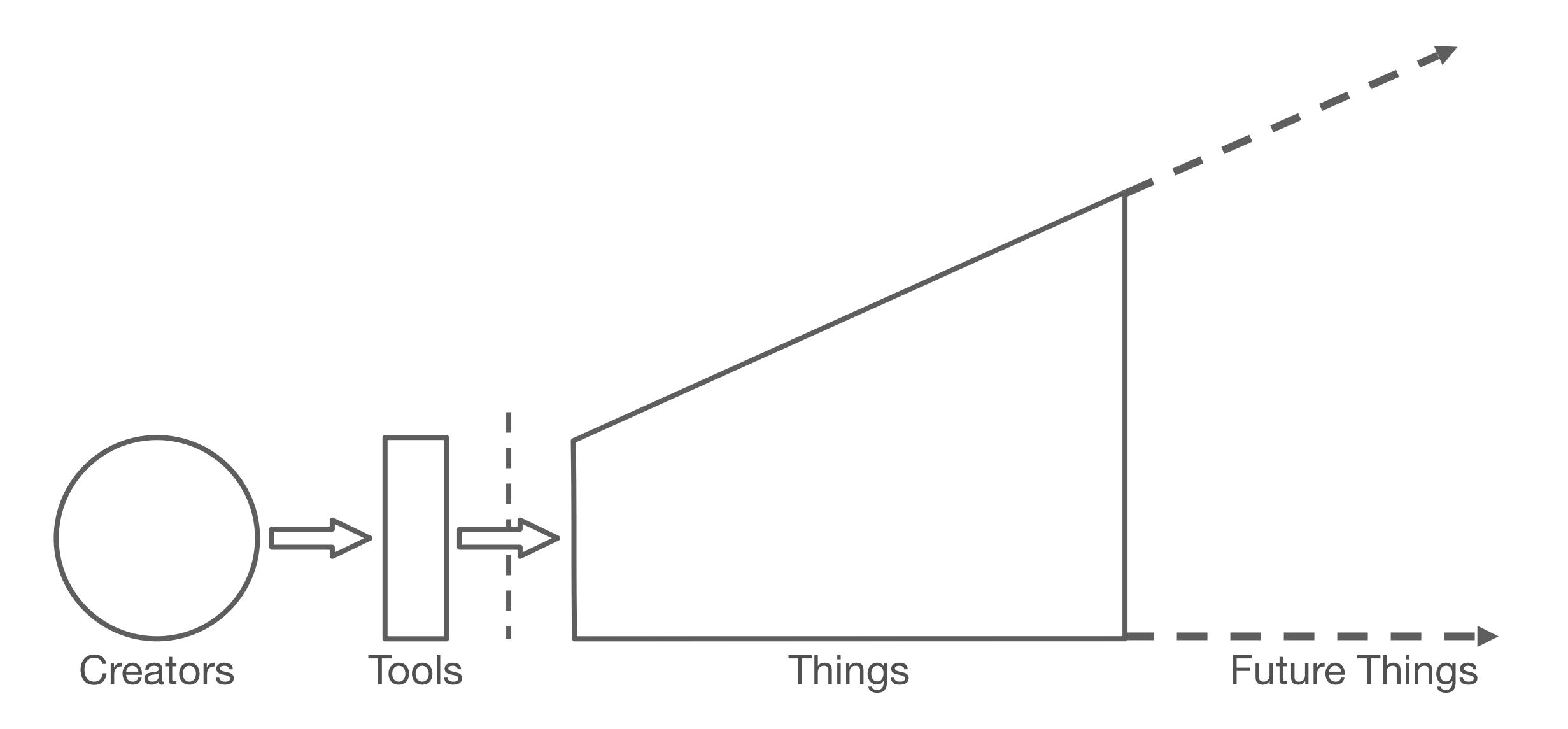


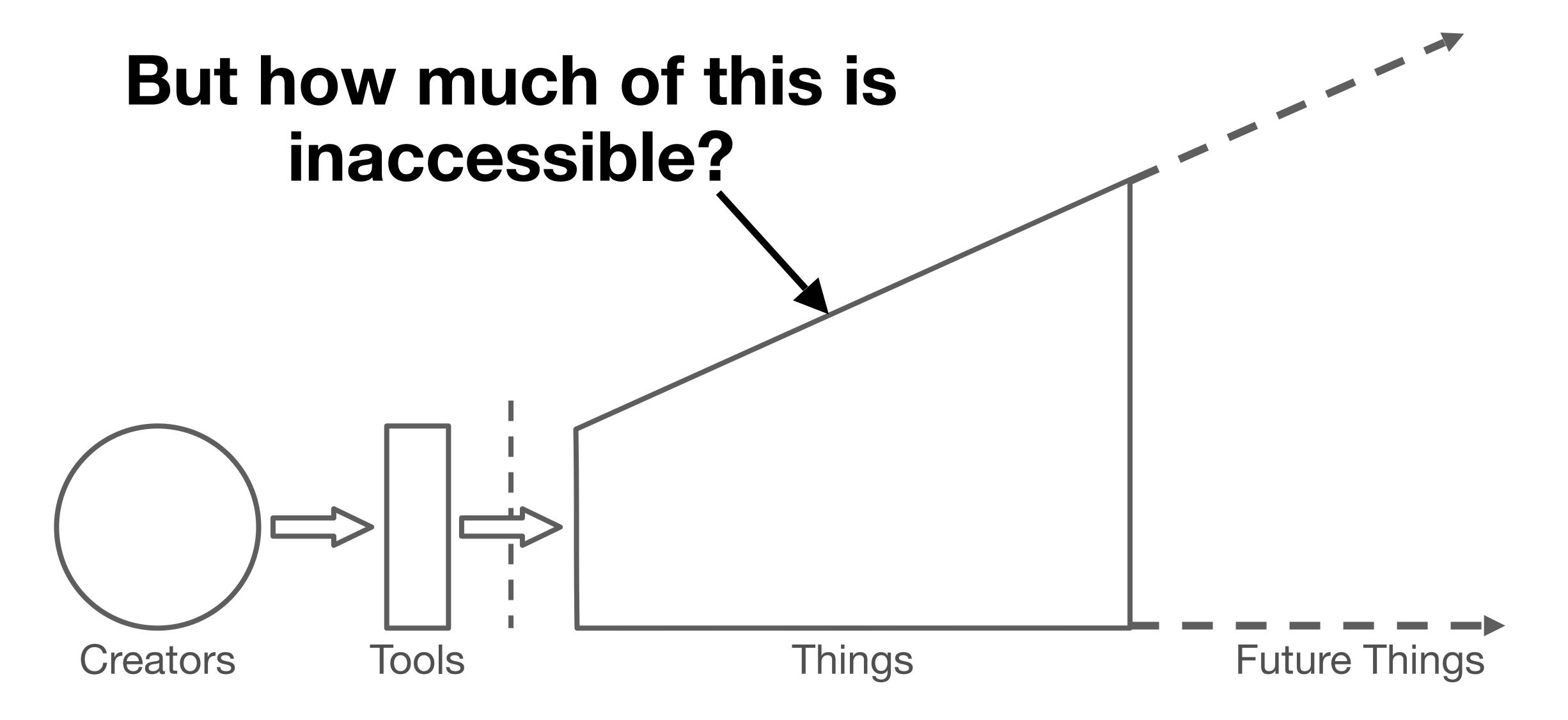
Building a chart component library that supports 2000 devs and 200 products in 200 countries

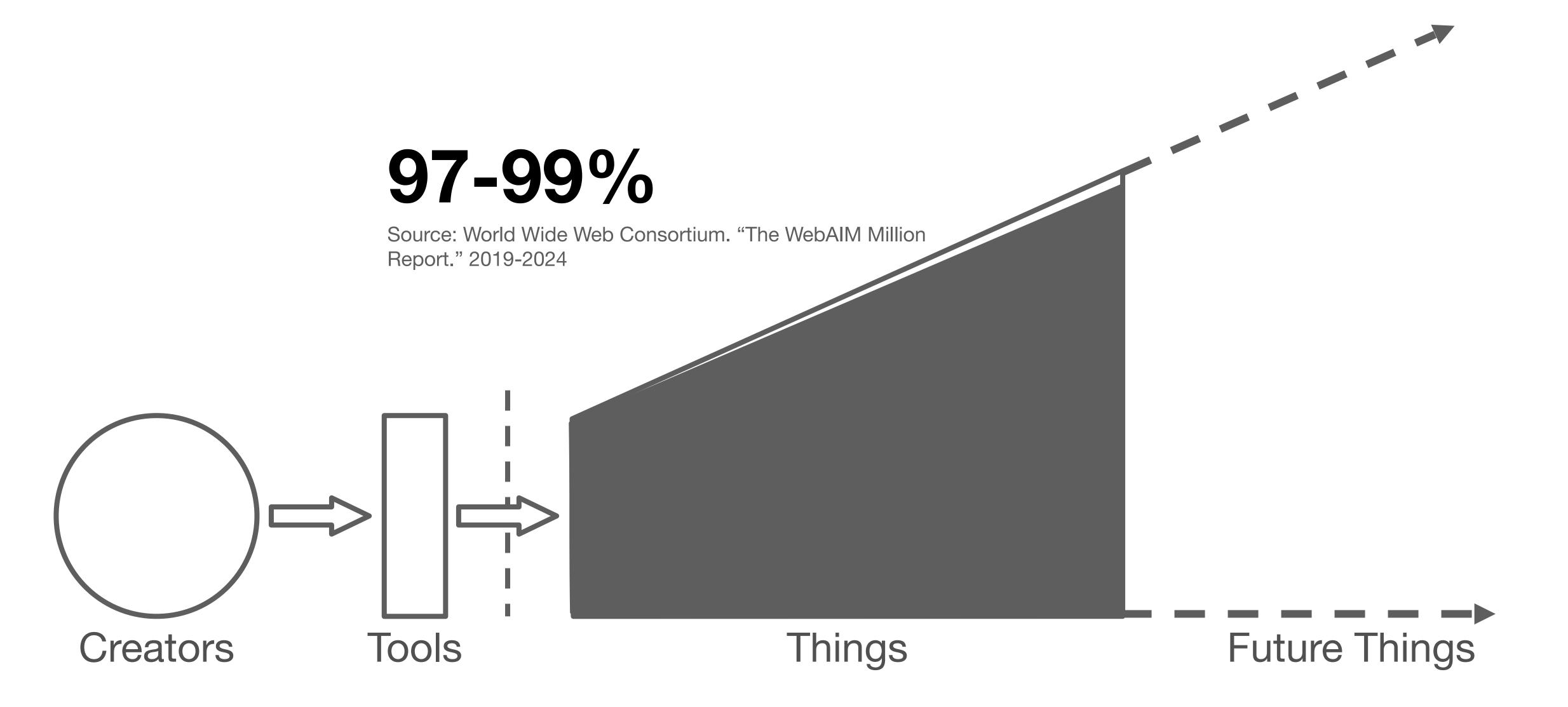












### What and how of visualization accessibility

(My recent research)

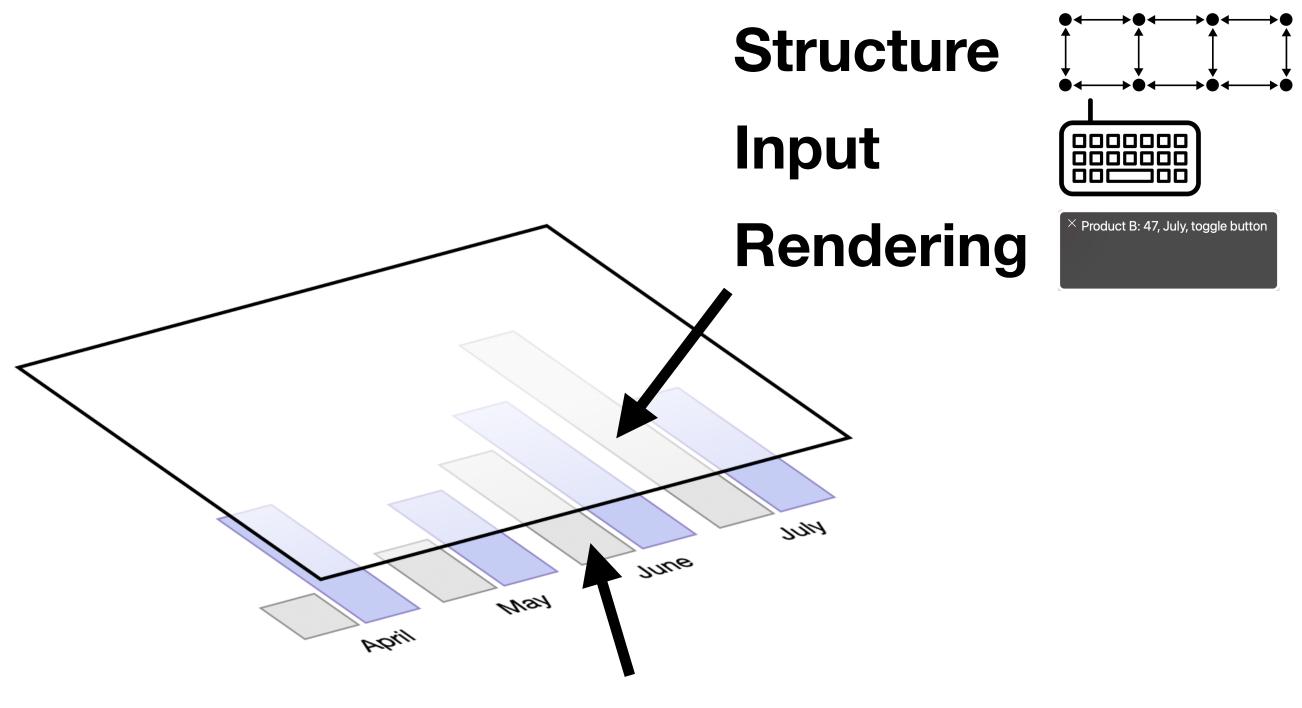
#### Chartability:

What are accessibility barriers?

# PRESIDENTIAL RESULTS Joe Biden wins election to be the 46th US President Pennsylvania's 20 electoral votes put native son Joe Biden above the 270 needed to become the 46th President of the United States. Born in Scranton, the former vice president and longtime Delaware senator defeated Donald Trump, the first President to lose a reelection bid since George H.W. Bush in 1992. 306 BIDEN \$\frac{270 to We}{2.20 to We}\$ President: Washington \$\frac{130 to We}{2.200 to We}\$ \$\frac{120 to We}

Data Navigator:

How do we build accessible visualizations?

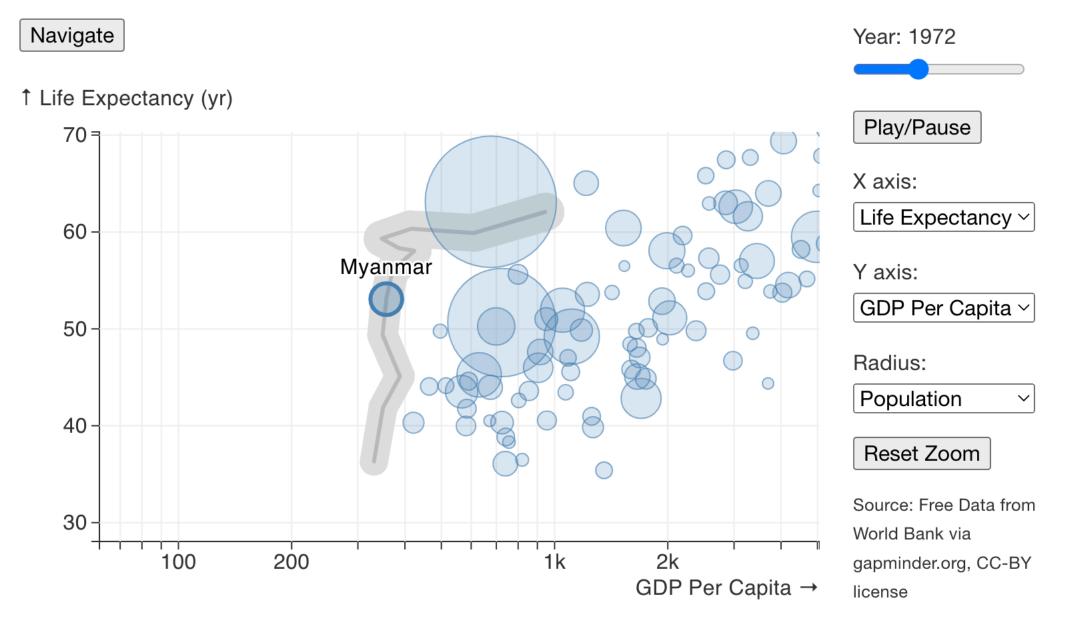


To any visualization toolkit

## Data Navigator opened up collaborations with already-experts

#### **Example: Accessible Gapminder Chart**

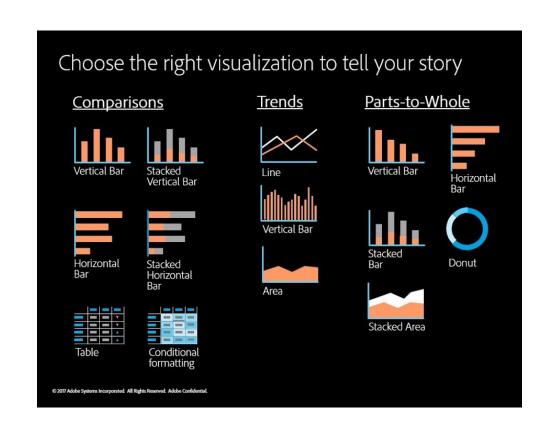
Below is a responsive, screen-reader-navigable version of the chart shown on the homepage. Press Navigate to enter keyboard navigation. Or, change your "prefers reduced motion" system setting to see fade animations instead of motion.



Myanmar 1972: GDP Per Capita is 357, Life Expectancy (yr) is 53.1, Population is 28,500,000. In 5 years, GDP Per Capita increases by 3.9% and Life Expectancy (yr) increases by 5.6%. left/right arrow to change country, up/down arrow to change year, space to summarize trend, backspace to return.

Interactive demo link







### Chartability has helped me audit and train others

#### **PRESIDENTIAL RESULTS**

#### Joe Biden wins election to be the 46th US President

### 978 access failures found in ~60 minutes.

#### Perceivable:

**6** – Low contrast

57 - Content is only visual

50 - Color alone is used

3 - Meaningful elements can be distinguished

#### **Operable**:

54 - Interaction modality only has one input type

58 - No interaction cues or instructions

5 - Low contrast on interactive elements

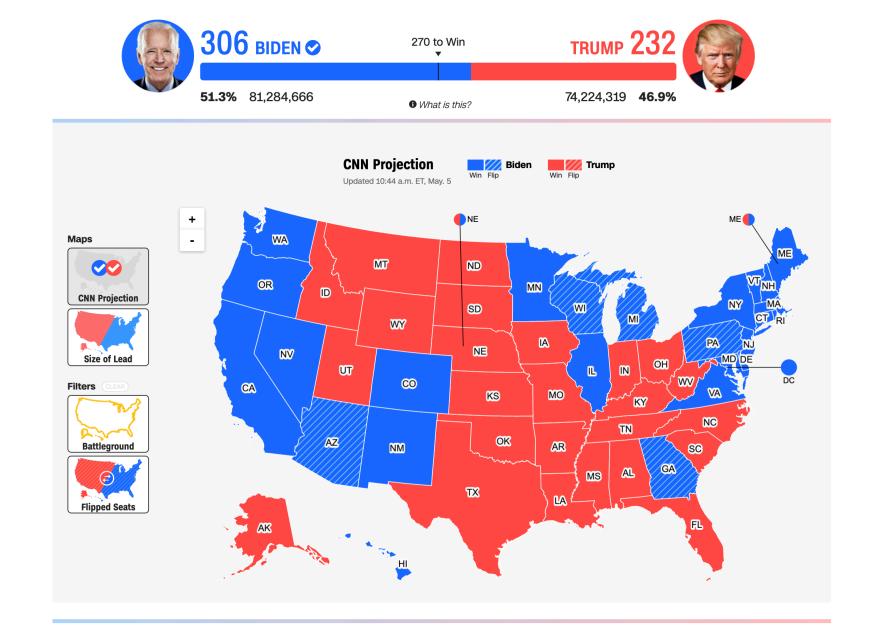
4 - Keyboard focus indicator missing

4 - Complex actions have no alternative

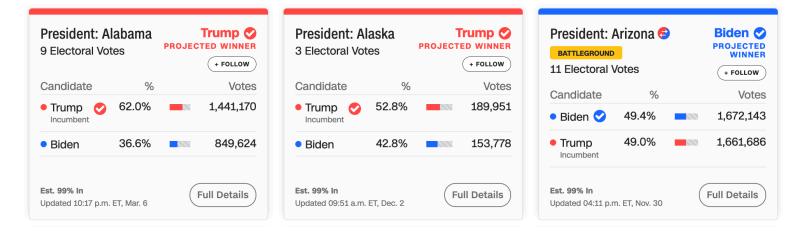
18 - Target pointer interaction is too small

#### **Understandable:**

- 4 Interactive context is not clear
- 6 Metrics or variables are undefined



#### **STATE RESULTS**



#### Robust:

275 - Does not conform to standards

82 - Semantically invalid

12 - Fragile technology support

#### Compromising:

**54** - Information can only be reached through single process

61 - Information cannot be navigated according to narrative or structure

#### **Assistive:**

**101** - Navigation and interaction is tedious

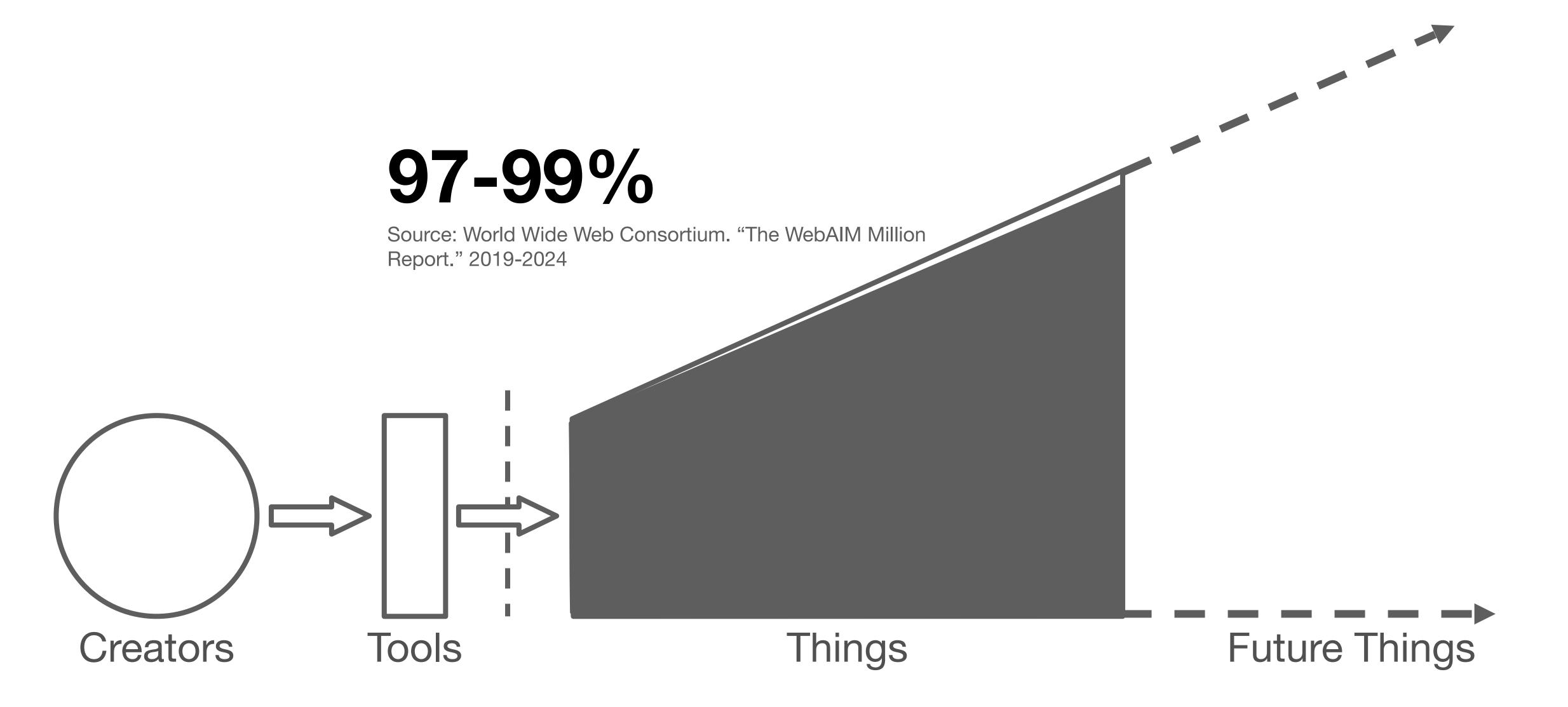
#### Flexible:

2 - User style change not respected

121 - User text adjustments are not respected

1 - Scrolling experiences cannot be adjusted or opted out of Contrast and textures cannot be adjusted

**Show More States** 



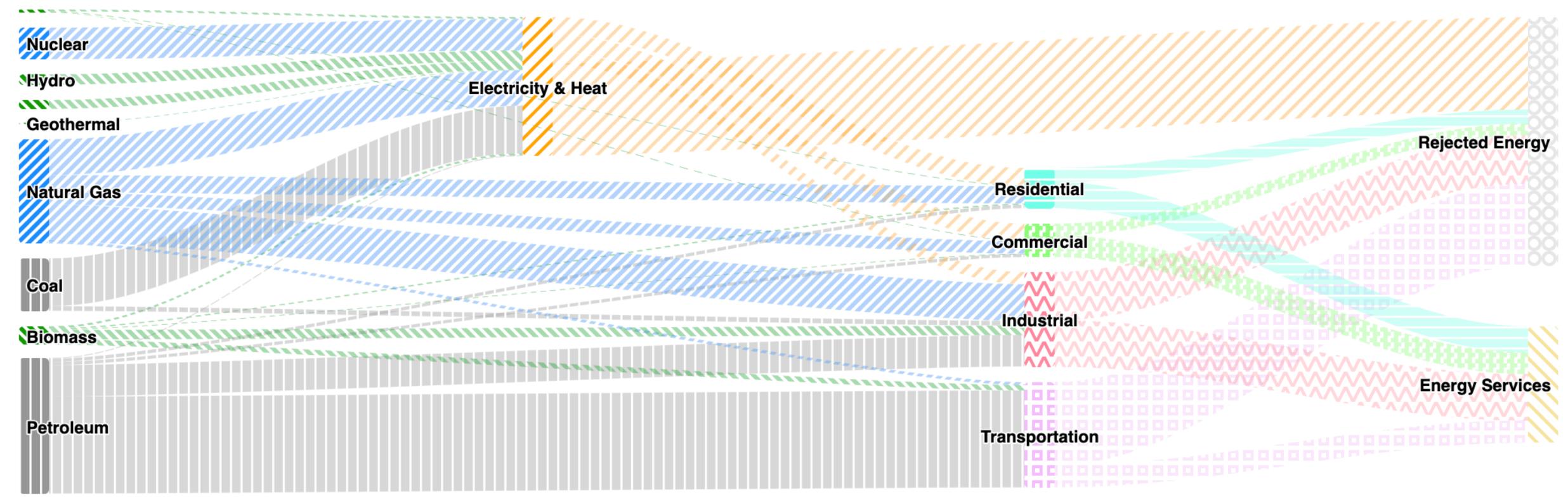
## Will I always be teaching primarily just the basics?

## A hard problem: Access Friction is when accessibility for someone produces a barrier for others

## What about this is accessible? Why?

#### **Estimated US Energy Consumption in 2017**

Source: Lawrence Livermore National Laboratory



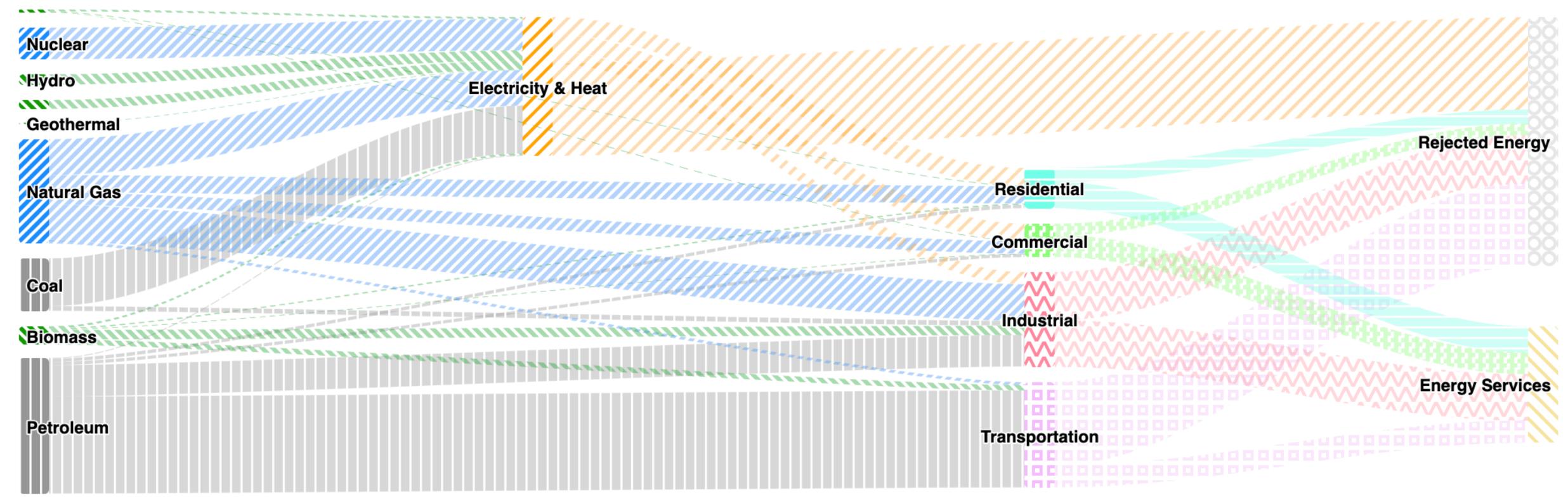
Highcharts.com

Sankey charts are used to visualize data flow and volume between nodes. The wider lines indicate larger volumes.

## What about this might be a barrier? Why?

#### **Estimated US Energy Consumption in 2017**

Source: Lawrence Livermore National Laboratory



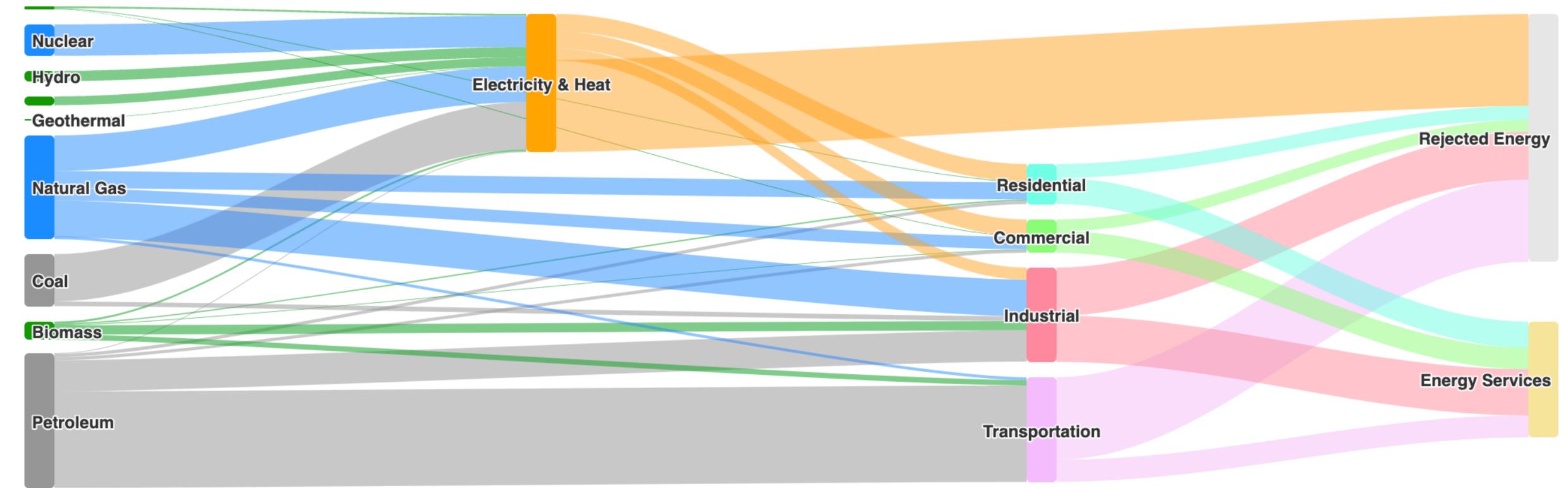
Highcharts.com

Sankey charts are used to visualize data flow and volume between nodes. The wider lines indicate larger volumes.

## What about this now might be a barrier?

#### **Estimated US Energy Consumption in 2017**

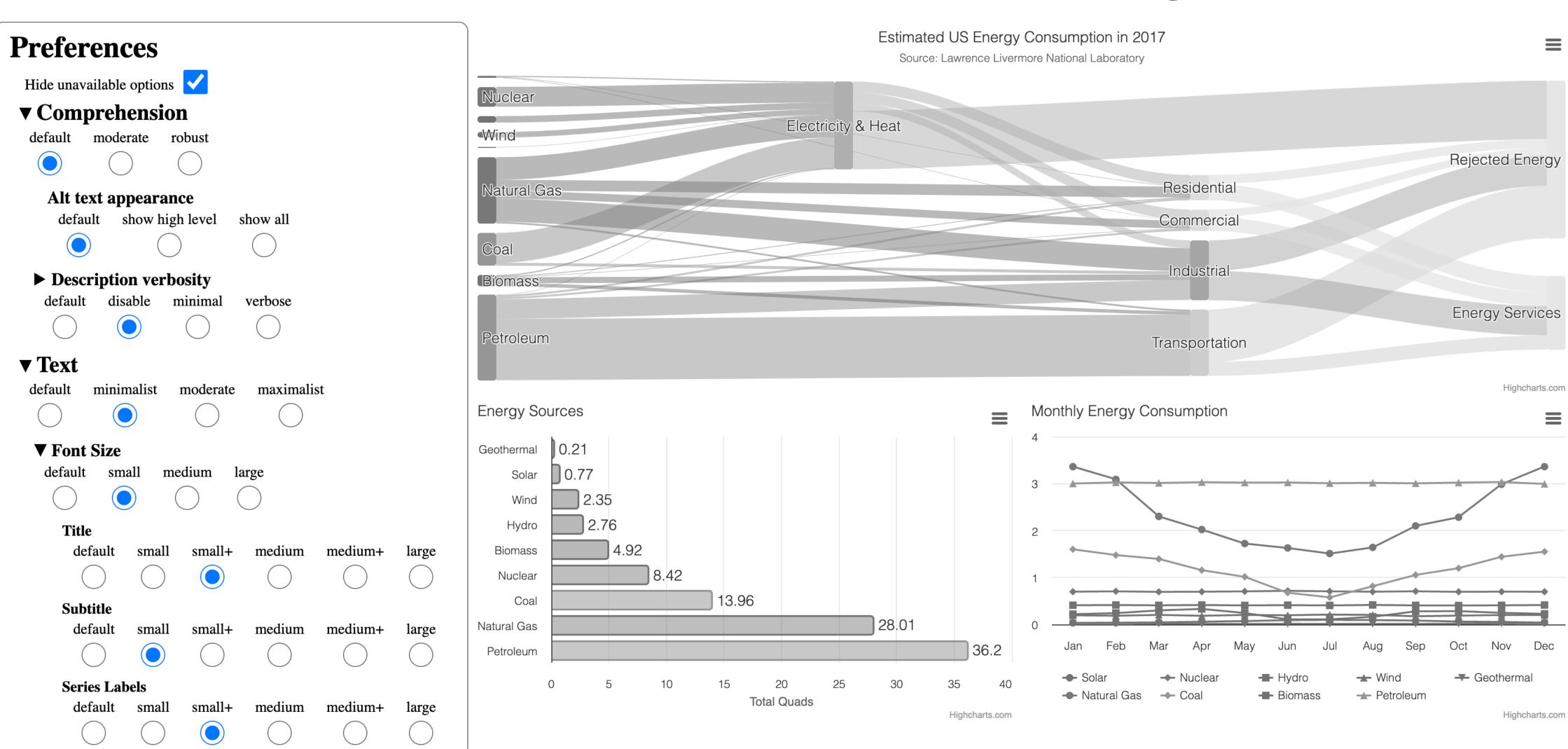
Source: Lawrence Livermore National Laboratory



Highcharts.com

Sankey charts are used to visualize data flow and volume between nodes. The wider lines indicate larger volumes.

## Software: malleable systems with guardrails



Interactive demo link

## How do I teach basics, responsibility, and advanced concepts to practitioners in a limited time (typically 20-45 minute sessions)?



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